DCOMP101
WEB DESIGN FOR BUSINESS

FINAL PROJECT: 40%

Assignment	: Business Website
Unit Controller	: Mr. Tumelo Ntsho
Duration	: 7 weeks
Marks	: 100
Medium/ Software	: Adobe Dreamweaver
Deadline	: Week 14

Prepared by**:**   Mr. Ayorinde

Signature:

Checked by: Mr. Ntsho

Signature:

Approved by: AQA   AQA

Signature:

(stamp: LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY · SIERRA LEONE · AQA 13 MAR 2020)

This document comprises the followings:

- Assignment Title
- Overview
- Objectives
- Requirements/Brief
- Expected Outcome
- Timeline & Schedules
- Assessment Criteria

1. Assignment Title

HTML-Based Website for any Sierra Leone's Government Business Unit

2. Overview

The objective is to use the HTML tags to complete this project. Students need to practice their knowledge in HTML, such as creating links, forms, table, adding picture and multimedia files etc., to accomplish the project. However, students can also use any web editor that they familiar with, to help them in completing the project.

3. Objectives

The main objective of this project is: -

- For students to get a feel of how the industry works by working with a real client.
- To give the students an insight on the design process and the importance of deadlines.
- To foster the knowledge and practicality of HTML and CSS into being used to create a fully fleshed business website.

4. Requirements/Brief

You are to build a business website for the company of your choice. You should conduct research on different business websites with different business models. You have to be aware of the following before proceeding in to any work; Purpose of your website, your audience, Lifespan of your site, Aesthetics and Good design. You are required to follow design principles in web design and follow the following format;

- Research on business websites
- Mind maps on chosen business model
- Research on the chosen company
- Layout thumbnails
- Chosen idea from the thumbnails
- Wireframe sketches
- Collecting assets (pictures, videos, links, etc.)
- Coding
- Testing
- Delivery

5. Expected Outcome

- Soft copy of the website with official Limkokwing assignment cover page.
- The cover page should contain all the necessary details: your name, student ID, class, name of the module, assignment etc. Make sure to sign for submission.

- Printed and bonded A4 design journal (Rationale, mind maps, Research and Layout Sketches, development, reference)

6. <u>Timeline and Schedule</u>

This particular assignment must be submitted in <u>**week 14**</u> (In class). No submissions will be tolerated at the staff room without any legitimate reason. The assignment should be only submitted to the lecturer teaching not to anyone else. Late submission is liable to deduction of marks.

7. <u>Assessment Criteria</u>

This assignment carries **100** marks and contributes **40%** to the total mark of this module. The following table breaks down the specific marking Criteria to be used for this particular assignment.

Marking scheme

NO	CRITERIA	MARKS
1	**Research** Analysis & case study samples from internet and chosen company	/15
2	**Concept** Idea generation Idea Execution	/15
3	**Process & Development** Development of thumbnail	/15
4	Quality and Originality of Idea / Concept	/10
5	HTML and CSS coding	/35
6	Processional Practice (Neatness and Quality of Submission)	/10
	TOTAL	**/100**

NOTE: <u>Plagiarism is not acceptable and results to failure. You are required to paraphrase and synthesize your data, do not copy and paste verbatim. Late submission will also result in deduction of five marks per day.</u>