



Kateryna Siryk

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Kharkiv, Ukraine

Academic Formation

Sept 2002 - Jun 2007

National Aerospace University named by N.E. Jukovskiy
Master Degree
Area of Study: Informational Control Systems and Technologies
Faculty: Aircraft Control Systems

Sept 2004 - Jun 2009

Kharkov National University named by V.N. Karazina
Master Degree
Area of Study: Journalistics
Faculty: Philological

Sept 2019 - Feb 2022

Ukrainian Fashion Design School
Post Graduate Certificate
Area of Study:

- Fashion Designer
- Trend Analyzing and Forecasting
- Fashion Business for Managers
- Personal and Fashion Stylist

Additional Information

- Integrated vision
- Effective negotiation skills
- Active life position
- Responsibility
- Communicativeness, ability for working in team, good sense of humor
- Leadership abilities
- Dispute determination skills
- Experienced in various fields
- PC advanced user
- Driver license B-category

Hobbies:

- Literature
- Playing piano
- Art
- Sports
- Travelling

Profile

Demonstrated experience in the apparel production industry as Owner, Chief Executive Officer and Creative Director. Skilled in Production Management, Business Development, New Orientations Development, Performance Management, Recruiting, and Onboarding.

Professional Experience

06.2014-11.2024	Marterina(marterina.com.ua), clothing production enterprise - Owner, CEO, Creative Director manufacturing of wearing apparel (design development, creation of constructive and technological solutions, launch into mass production), distribution system (wholesale buyers, own offline retail, online store), marketing (SMM, exhibitions, fashion magazines, trend forecasting)
12.2021-11.2024	Kate Siryk Design Studio full cycle design bureau - Owner, CEO, Creative Director bespoke atelier (80% manual labor), development and implementation of technologically complicated art projects, development of turnkey capsule collections for brands (from design to finished patterns), design support (stylistic analysis, selection of fabrics, accessories, auxiliary materials)
05.2013-06.2016	East-West Consulting International GmbH (Bonn based) import/export company - Owner, CEO search for mutually interested companies in Germany and Ukraine, negotiation, preparation and contracts signing
11.2009-02.2013	Variant Factory Enterprise (https://variant-factory.eu/en/), formwork and scaffolding manufacturing enterprise - Head of Foreign Economic Activity: <ul style="list-style-type: none">• supervising proposals and measures development for the progress foreign economic relations• establishment of production and technical relations with customers• preparing and conducting negotiations with foreign clients• reception of foreign representatives delegations• preparation, signing and control the contract implementation with foreign trade organizations• coordination work of the enterprise in accordance with the implementation of the concluded contracts• preparation and organization of participation in major international exhibitions (Dubai, Qatar, Great Britain, Germany, Lebanon, etc.)• supervising of employees
01.2007-11.2009	'X-Expo' Company, exhibition and conferences organization - Project Manager: <ul style="list-style-type: none">• exhibition and conferences organization• formation of the list of participants• negotiations and signing of contracts with participants of exhibitions and conferences• organization and planning of stand construction• search for venues for events• creating a media plan for each event• planning and implementation of advertising campaigns• execution control• surveys and data analyzing• online process monitoring analysis
04.2006-01.2007	Mediatek, IT company - Content Manager, HR <ul style="list-style-type: none">• content creation• recruiting process
08.2005-04.2006	World of Techniques and Technology, technical magazine - Journalist <ul style="list-style-type: none">• content creation• articles, reportages making
09.2004-01.2005	CDD, IT company - QA Engineer, Content Manager <ul style="list-style-type: none">• content creation• quality assurance, bug checking

Languages

English – C1
German – B2
French - A2
Ukrainian, Russian – native speaker