



En
Espera...



CHEF EN CASA

Valentina Cartes | Gabriel Flores
Francisco Viera



17,6%

L

L



5 M

L



OBJETIVOS

ESTRATEGIA



30 %

OBJETIVO

ESTRATEGIA

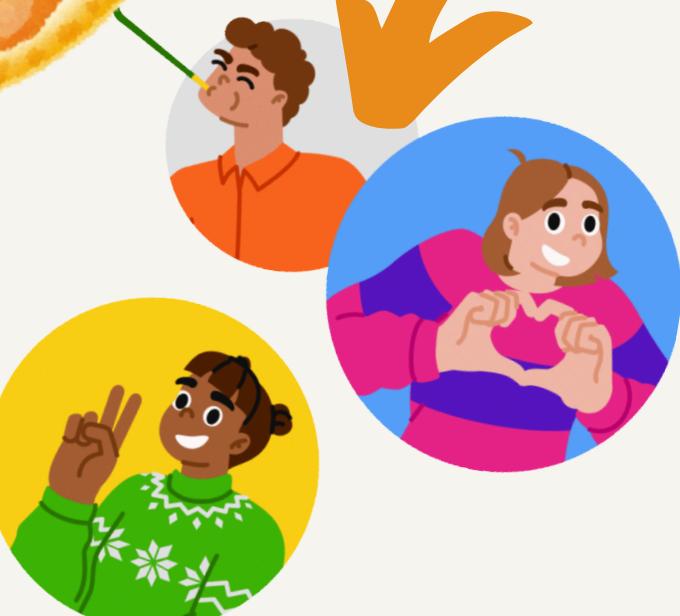


OBJETIVO

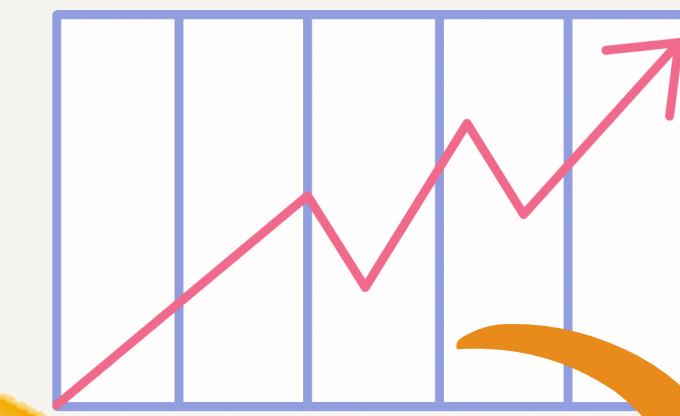
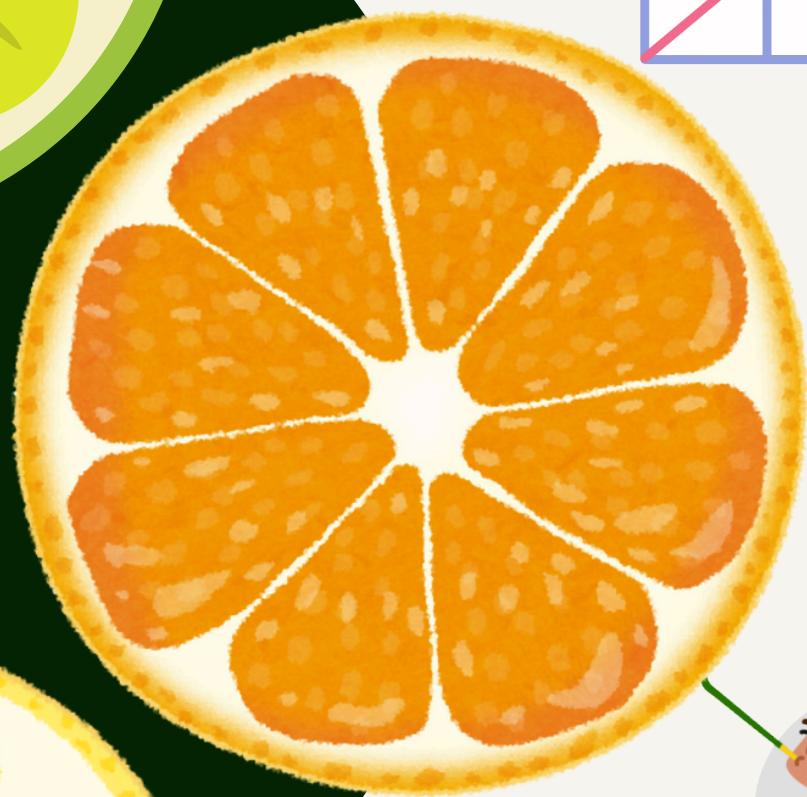
ESTRATEGIA



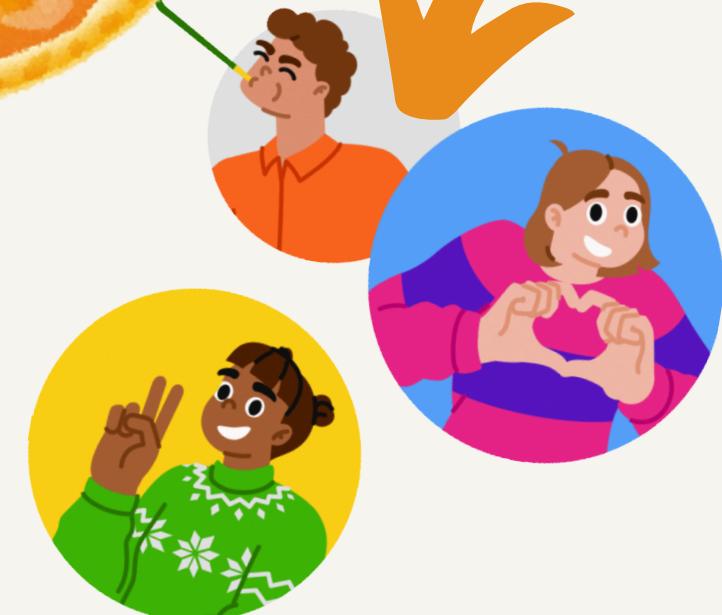
50 %



OBJETIVO



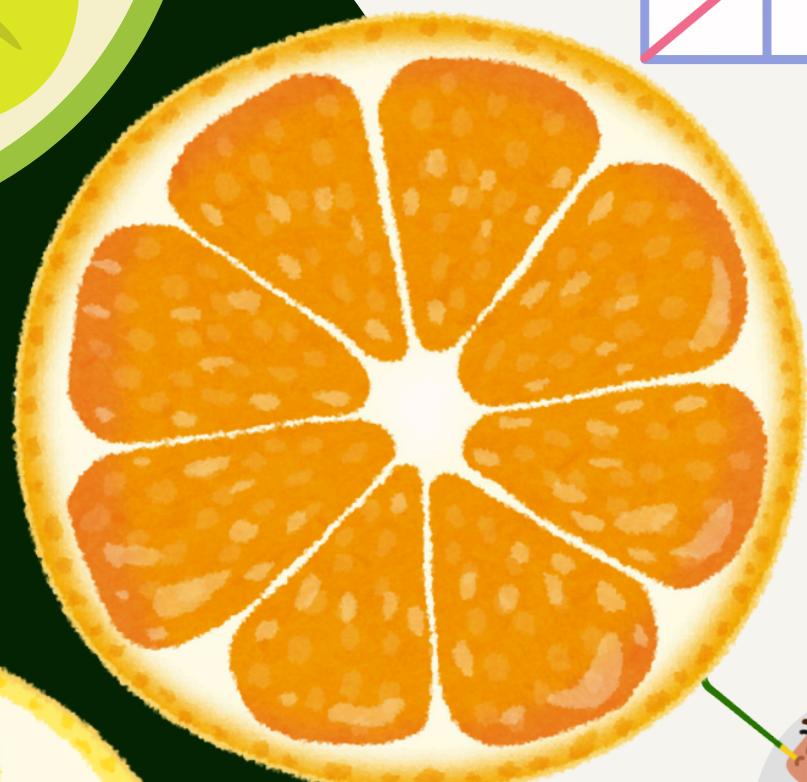
50 %
1



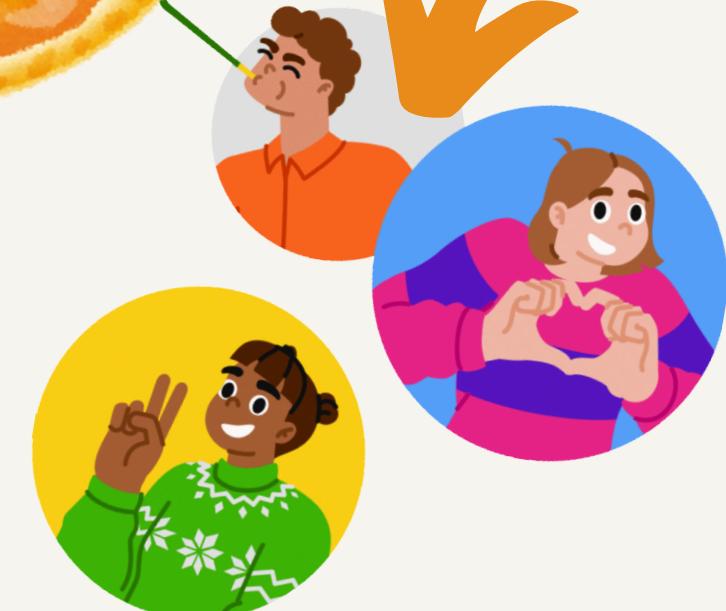
ESTRATEGIA



OBJETIVO



50 %
1



ESTRATEGIA



IMPLEMENTACIÓN



IMPLEMENTACIÓN



ROLES

ADMINISTRADOR



BÁSICO

PREMIUM



FUNCIONALIDADES

PREMIUM



ADMINISTRADOR



BÁSICO

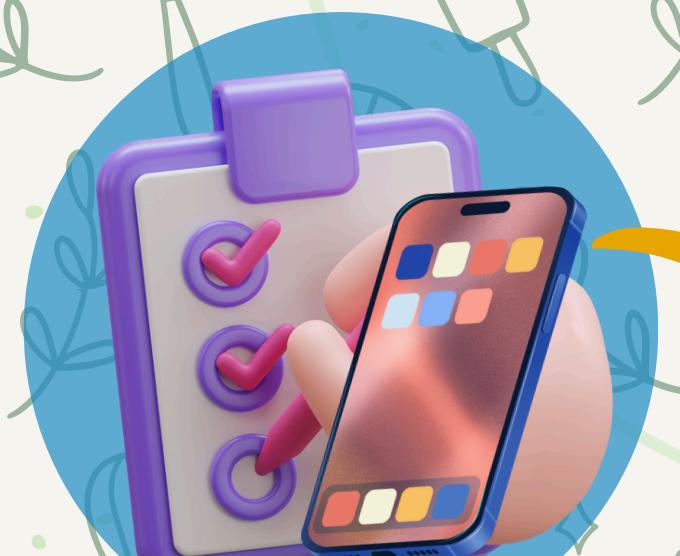


FUNCIONALIDADES

BÁSICO

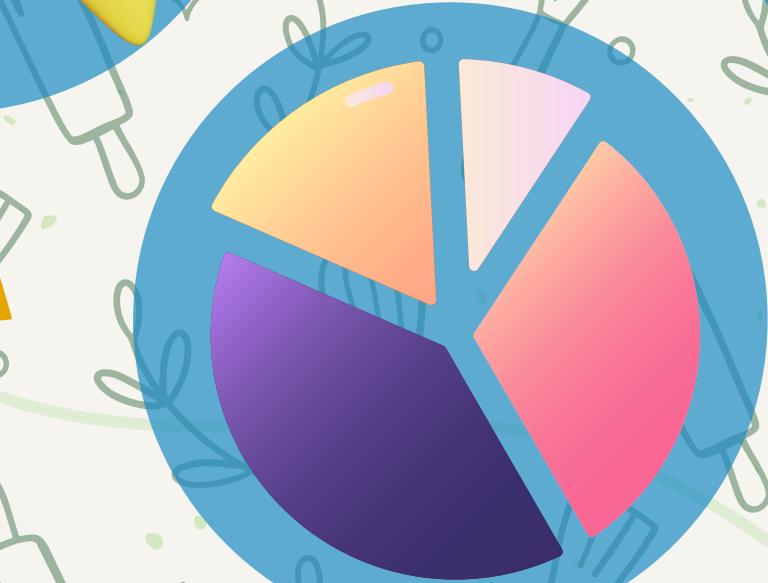


ADMINISTRADOR



FUNCIONALIDADES

ADMINISTRADOR



MAPEO - BÁSICO



MAPEO - PREMIUM



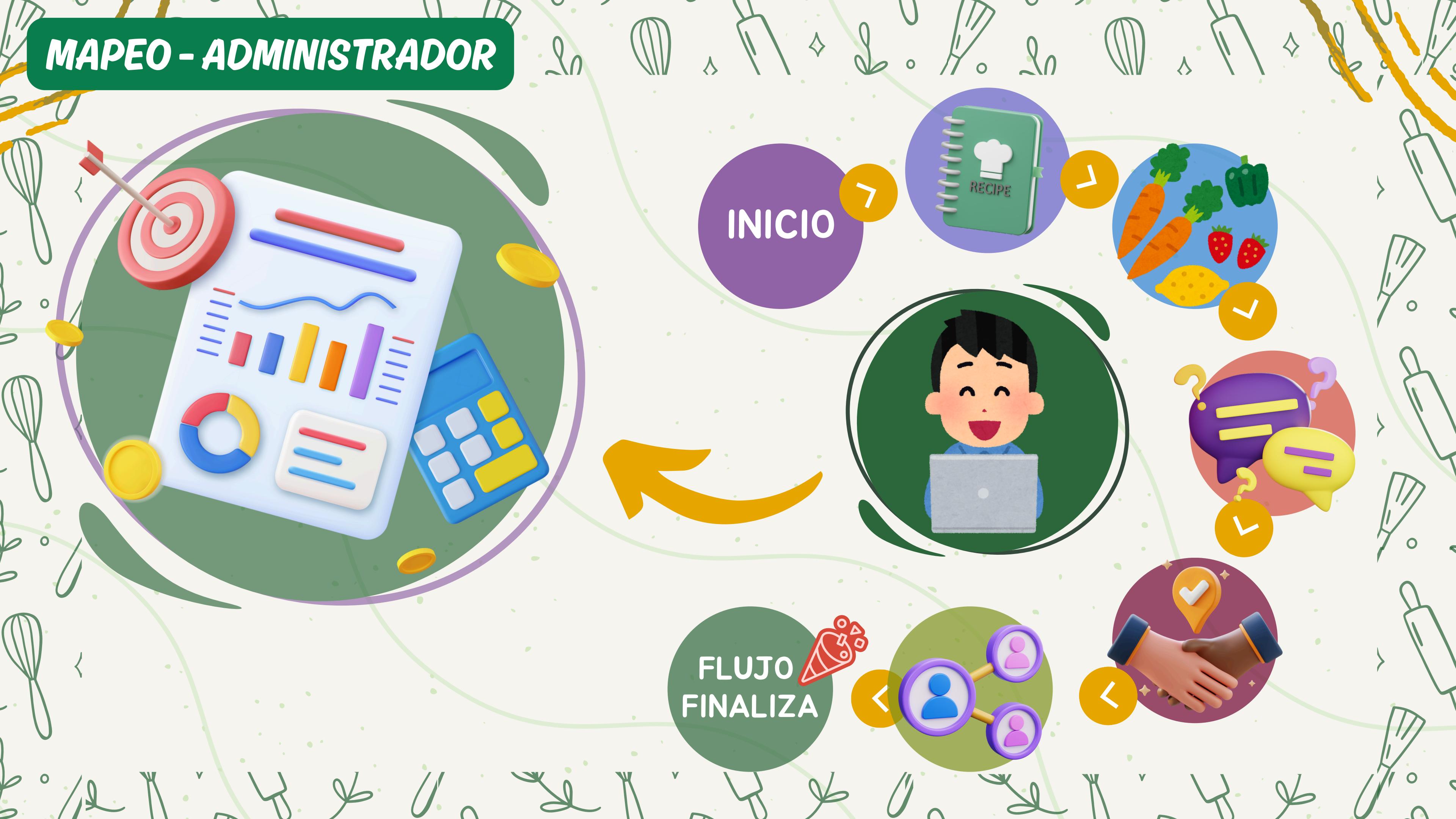
INICIO



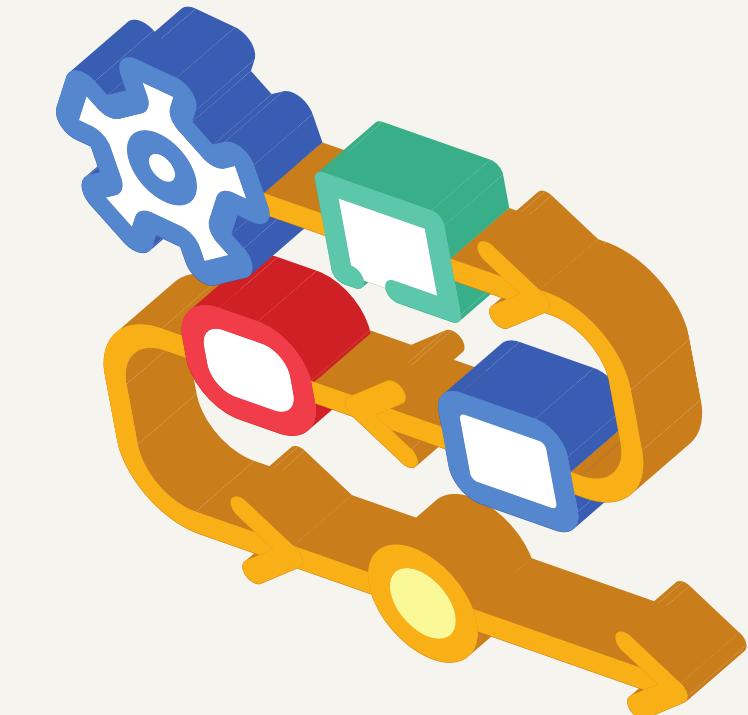
FLUJO
FINALIZA



MAPEO - ADMINISTRADOR

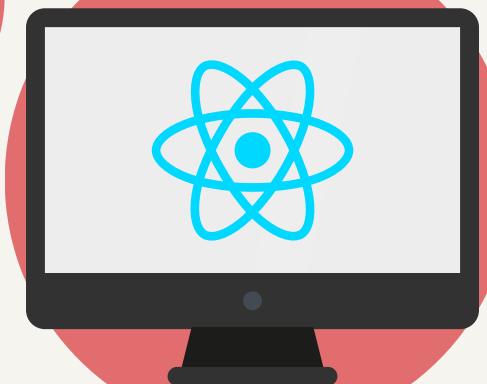


METODOLOGÍA

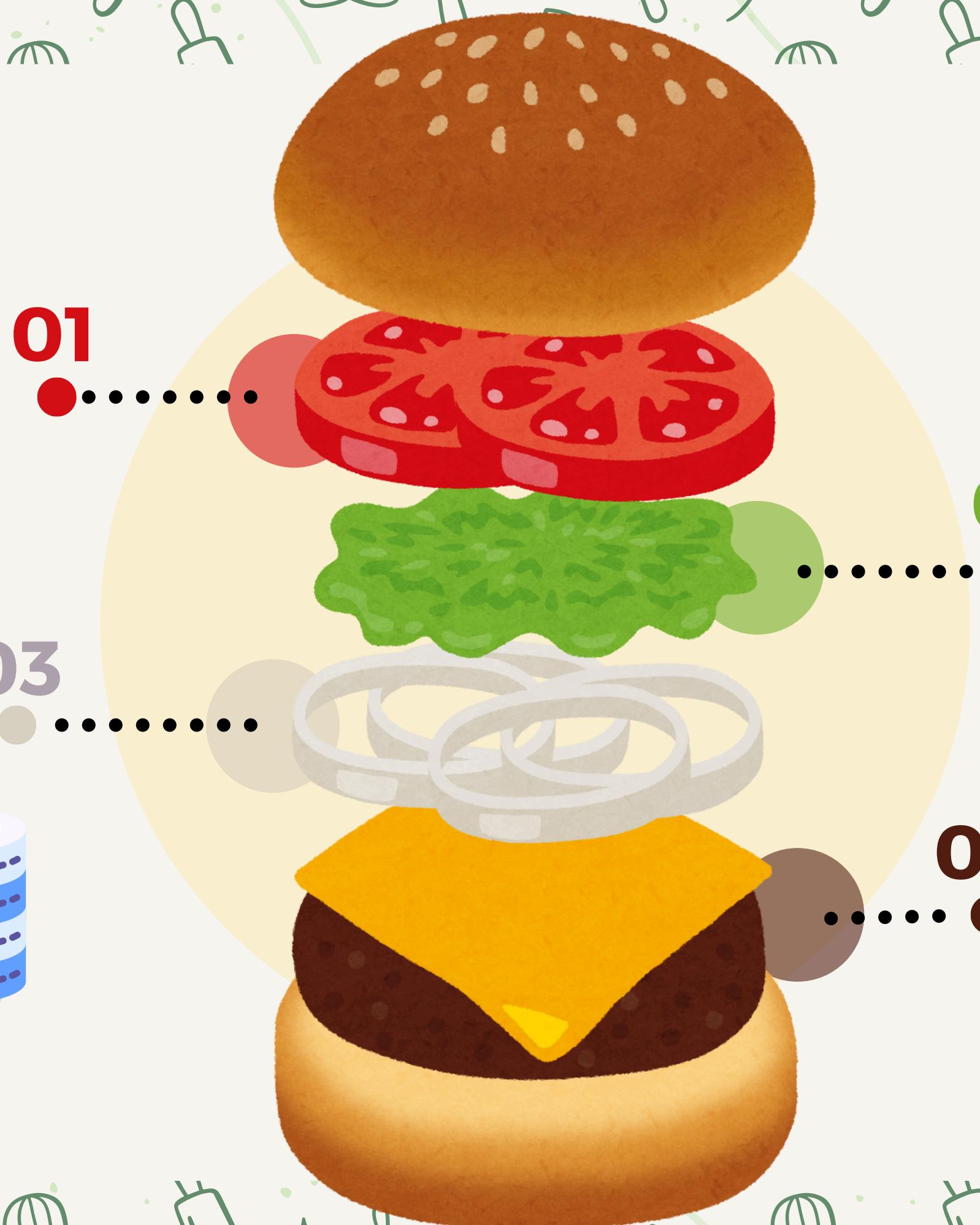


ARQUITECTURA

01



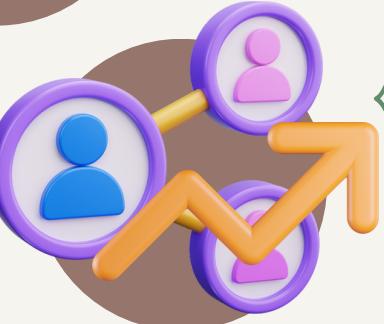
03



02



04



ARQUITECTURA



DEMOSTRACIÓN APP

MODELO DE NEGOCIOS

GRATIS

BÁSICAS



PREMIUM

PLAN PREMIUM



OTROS

PROVEEDORES



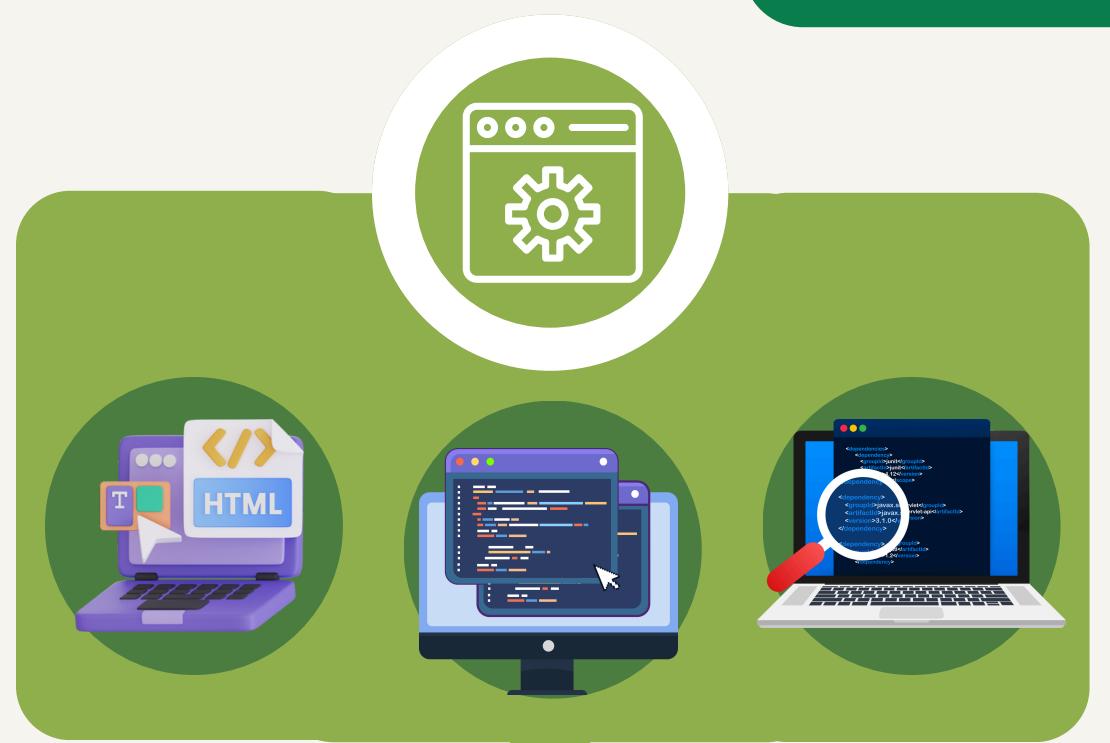


The
End





COSTOS DE IMPLEMENTACIÓN



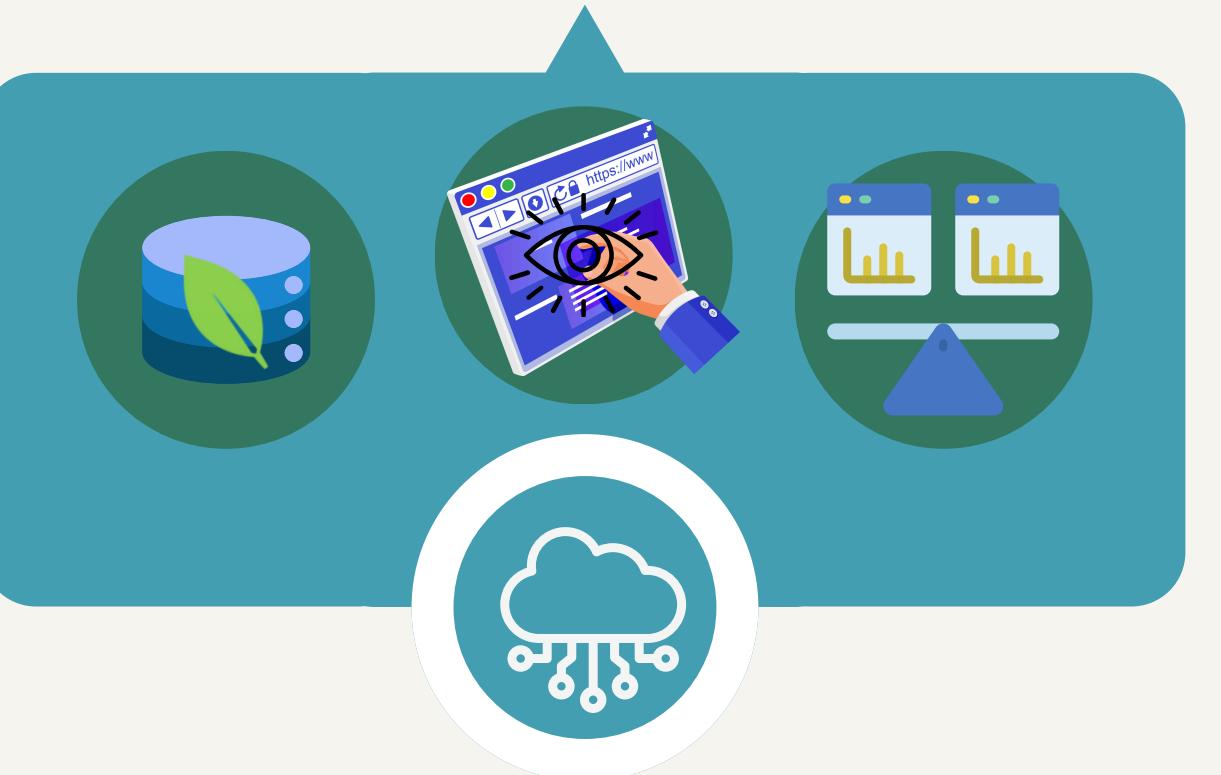
COSTOS DE INFRAESTRUCTURA

\$4 M



COSTOS DE DESARROLLO

\$12 M



COSTOS DE MANTENIMIENTO

\$3 M