FONTS

HEADERS AND TITLES: Rockwell (Rockwell Condensed in Trifold + Flyer)
PARAGRAPHS: Century Schoolbook

WEBSITE FONT: Lora

GRAPHICS

COLORS

#b6502a - Main Color
#ffffff - Text

Style is very bold with **SOLIDS**. Minimal use of gradients is allowed in **TRIFOLD**, however website does not utilize any form of gradients.

NO BORDERS except for around the page or large text elements such as **HEADER TEXT**. Borders must be solid and same color as the font. Borders may **MAX** be 4px wide, and must have **SQUARE** edges.

DUO-TONE colors for a clean, simplistic appearance.

LIMITED CENTER ALIGNED ITEMS
Instead, vary between aligning right-and-left for headers and titles, but keep paragraphs aligned left for ease of reading.

KEEP TEXT WITHIN THE BORDERS
Breaking borders is only allowed by images that are transparent. Allow borders to serve as visual guides for where the readable text is present.

SQUARE DIVIDERS are stylized like this (when possible) to give visual flair, **WITHOUT BREAKING** the rule of solid shapes.