

Estimating Place Attraction across Demographic Groups

Hello and thank you for participating!

In this study, we want to learn how people from different backgrounds are attracted to **four places** sampled from **Philadelphia, United States**.

First, we'll provide you with **basic information** about a place and ask you to estimate how attractive it might be to different racial/ethnic groups.

Then, we'll show you **original online reviews** about the same place and **two versions of review summary**, and we'll ask you to refine your estimation.

Finally, we'd love for you to tell us which version of summary you find more informative.

* 必答题

Place 1 - Basic Information

Please find below the basic information about this place.

- **Name:** Kyoto Japan
- **Category:** Restaurants
- **Features:** This place offers takeout and delivery services, accepts credit cards, and is good for groups. It has a parking lot, but does not provide outdoor seating, and does not offer reservations. It is family-friendly, but it does not cater to specific meals like breakfast or dessert.
- **Composition of Local Residents** surrounding this place (large→small):
White: 92.67%, **Hispanic:** 6.07%, **Black:** 0.95%, **Asian:** 0.32%, **Others:** 0.0%

1. Based on the given basic information, please try your best to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**. *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

Place 1 - Original Online Reviews

This is the same place as the previous page, but now you are provided with online user-generated reviews about this place.

- **User 1:** "If you really love this place then you haven't ever eaten at a real sushi restaurant. The California roll I got (I was scared to order raw for delivery) is basically grocery store quality. The chicken dumplings are ok but allllll I taste is ginger. Expect what you might get at the mall if you go here."
- **User 2:** "The food is made when you order, so if you don't have time to waste, don't even bother. Regardless, the food is tasty, it's a good bargain, and the best I've found in Philly thus far without having to fight for a parking spot."
- **User 3:** "Worst service ever. Nobody came to seat us for about 10 minutes. Waited for our food for 2 hours. Staff is not friendly. Will never eat here again."
- **User 4:** "I love this place, I come here all the time for the sushi and Teriyaki. I've never had anything here I haven't liked before. Today, this special chicken bento \$ 6.99, very delicious."
- **User 5:** "Mall food, pretty much, but at least it's cheap! Got the chicken teriyaki and had plenty left over for lunch the next day."

2. Based on the given reviews, please again try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 92.67%, **Hispanic:** 6.07%, **Black:** 0.95%, **Asian:** 0.32%, **Others:** 0.0%

*

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

Place 1 - Online Review Summary

This is the same place as the previous page, but now you are provided with **two versions** of summary of online user-generated reviews about this place.

3. Review Summary - Version A

- "Kyoto Japan" in Philadelphia is a Japanese restaurant that primarily offers sushi and teriyaki dishes, attracting a diverse clientele with its affordable pricing and casual dining experience. The restaurant is located in a strip mall, providing the convenience of a parking lot, which is a notable advantage in the area. It caters to families and groups, offering takeout and delivery services, though it lacks outdoor seating and WiFi. The ambience is described as casual, aligning with its fast-food style service where customers order at the counter and wait for their buzzer to collect their meals.
- The reviews present a mixed picture, with some patrons praising the restaurant for its value and consistent taste, particularly highlighting the chicken teriyaki and sushi rolls as favorites. However, others criticize the quality of the sushi, comparing it to grocery store offerings, and express dissatisfaction with the slow service and unfriendly staff. The restaurant's appeal seems to lie in its affordability and convenience rather than high-quality dining, making it a popular choice for those seeking a quick, budget-friendly meal.
- The mixed reviews suggest that "Kyoto Japan" may attract a diverse range of visitors, including those from lower-income backgrounds or students who prioritize cost over culinary excellence. The casual and unpretentious atmosphere might appeal to individuals who are not seeking an upscale dining experience. However, the negative feedback regarding service and food quality could deter more discerning diners or those from cultural backgrounds that place a high value on authentic and high-quality Japanese cuisine.

Please ignore the following text box.

4. Review Summary - Version B

- **Cultural Resonance and Appeal:** The POI offers Japanese cuisine, which may attract Asian visitors seeking familiar flavors, but the Americanized style may not resonate with those seeking authentic experiences.
- **Price Sensitivity and Economic Accessibility:** The moderate pricing and special deals like the \$5 chicken teriyaki special make it economically accessible, potentially attracting budget-conscious visitors across all racial/ethnic groups.
- **Service Quality and Customer Experience:** Service quality is inconsistent, with reports of long wait times and unfriendly staff, which may repel visitors who prioritize high service standards, regardless of racial/ethnic background.
- **Visual and Aesthetic Appeal:** The presentation of food is neat and typical of Japanese cuisine, which may attract those who appreciate aesthetic dining experiences, but the fast-food style may not appeal to those seeking a more upscale environment.
- **Community Engagement and Local Involvement:** There is no strong indication of community engagement or local involvement, which may not attract visitors who value local ties and community integration.

Please ignore the following text box.

5. Based on the given two versions of summary, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 92.67%, **Hispanic:** 6.07%, **Black:** 0.95%, **Asian:** 0.32%, **Others:** 0.0% *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

6. When making your estimations, which version of summary is more informative? *

- ☐ Version A
- ☐ Version B

7. Anything you find especially informative or interesting?

Place 2 - Basic Information

Please find below the basic information about this place.

- **Name:** Burrata
- **Category:** Restaurants
- **Features:** This POI offers takeout, table service, and catering. It accepts credit cards, has bike parking, and offers outdoor seating. It is BYOB and has a casual dress code, with no alcohol served. Reservations are accepted, but it does not offer delivery or happy hour. The noise level is average, and it is not wheelchair accessible or good for kids. It has a moderate pricing and is classified as a classy ambiance. The POI does not have TV or WiFi, and it allows no dogs. The meals offered include dessert and dinner.
- **Composition of Local Residents** surrounding this place (large→small):
White: 54.95%, **Black:** 18.17%, **Hispanic:** 12.35%, **Asian:** 10.09%, **Others:** 4.44%

8. Based on the given basic information, please try your best to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**. *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

Place 2 - Original Online Reviews

This is the same place as the previous page, but now you are provided with online user-generated reviews about this place.

- **User 1:** "I went to Burrata for dinner on a weekday and would definitely go back again! However, it took us about 30 minutes to find street parking, because there were so limited spots. The restaurant was kind enough to let us keep our table even though we were so late looking for parking. The restaurant was small had a very cozy homey ambiance. We ordered right away and got these appetizers: Mussels, Roasted Beets, Special cheese board w/Burrata of the day. We got these entrees: Potato Gnocchi, Bucatini, Pappardelle. All of these dishes were delicious. The ones we would definitely get again are the mussels (broth was amazing!!), potato gnocchi (get another pasta to balance it out) and the pappardelle. The dinner cost was so reasonable for all of the delicious dishes we ordered!"
- **User 2:** "Very attentive staff. It seemed like our waiter might have been the owner or at least a manager. He was very knowledgeable about the dishes and ingredients. We had the Chorizo Mussels, Crab Cakes, Salmon w/ Asparagus, and Potato Gnocchi. All were delicious! The only thing I didn't like was it was BYOB. We were really hoping for a glass of wine with dinner but were already sat and didn't want to walk two blocks just for a bottle of wine."
- **User 3:** "Service wasn't great (I get it, we were outside but maybe check on plus toward the end of the meal or look through the window). It takes a lot for me to even care about service so between that and the waitress being annoyed by our presence... pss. The food was fine. I'm picky with Italian because a) there are so many great Philly options and b) if I can cook it just as well I don't want to pay \$20 for it. Pappardelle was good but the bucatini so badly needed salt and or pepper (no one ever came to check on us after or dishes were served so no real way to remedy). Oh well!"

9. Based on the given reviews, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 54.95%, **Black:** 18.17%, **Hispanic:** 12.35%, **Asian:** 10.09%, **Others:** 4.44%

*

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

Place 2 - Online Review Summary

This is the same place as the previous page, but now you are provided with **two versions** of summary of online user-generated reviews about this place.

10. Review Summary - Version A

- **Cultural Resonance and Appeal:** Burrata's Italian cuisine, featuring dishes like gnocchi and pappardelle, resonates with those seeking authentic Italian experiences, likely attracting white and possibly Hispanic visitors familiar with or appreciative of Italian culture.
- **Service Quality and Customer Experience:** Service quality is inconsistent, with some reviews praising attentiveness while others criticize rudeness, potentially repelling visitors with high service expectations, such as Asian and white groups.
- **Atmosphere and Social Environment:** The cozy, intimate setting with a classy ambiance appeals to those seeking a refined dining experience, likely attracting white and Asian visitors who value such environments.
- **Accessibility and Convenience:** Limited parking and lack of delivery services may deter visitors who prioritize convenience, potentially repelling black and Hispanic groups who might rely more on accessible transportation options.
- **Visual and Aesthetic Appeal:** The modern and chic presentation of dishes and the restaurant's aesthetic appeal to those who appreciate visual experiences, likely attracting Asian and white visitors.

Please ignore the following text box.

11. Review Summary - Version B

- Burrata, an Italian restaurant in Philadelphia, offers a cozy, intimate dining experience with a focus on authentic Italian cuisine. The restaurant's appeal lies in its BYOB policy, allowing patrons to bring their own wine, which is a significant draw for those looking to enjoy a personalized dining experience without the added cost of purchasing alcohol on-site. The menu, though limited, emphasizes quality over quantity, featuring homemade pasta and dishes like gnocchi, pappardelle with wild boar ragu, and the namesake burrata appetizer, which consistently receive high praise for their flavor and authenticity.
- The ambiance is described as warm and inviting, with a small, candlelit setting that enhances the dining experience. However, the limited seating and popularity of the restaurant mean reservations are often necessary, especially for larger groups. While the food generally receives rave reviews, some patrons have noted issues with service, particularly during busy times, which can detract from the overall experience.
- Burrata's location in South Philly, a neighborhood known for its vibrant Italian community, adds to its charm and appeal. The restaurant's ability to cater to both casual diners and those seeking a more upscale experience makes it a versatile choice for a variety of occasions. Despite some mixed reviews regarding service, Burrata's commitment to high-quality, authentic Italian cuisine and its welcoming atmosphere make it a standout choice for Italian food lovers in Philadelphia.

Please ignore the following text box.

12. Based on the given two versions summary, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 54.95%, **Black:** 18.17%, **Hispanic:** 12.35%, **Asian:** 10.09%, **Others:** 4.44% *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

13. When making your estimations, which version of summary is more informative? *

- ☐ Version A
- ☐ Version B

14. Anything you find especially informative or interesting?

Place 3 - Basic Information

Please find below the basic information about this place.

- **Name:** Abyssinia
- **Category:** Restaurants
- **Features:** This place offers takeout, table service, and delivery with moderate pricing. It accepts credit cards, has bike parking, and offers outdoor seating. It is good for kids and groups, and has a casual dress code. It has a full bar, a TV, and allows BYOB with free corkage. The noise level is average, and the ambiance is casual with a classy touch. Reservations are not accepted, and WiFi is unavailable. The meals served include dinner, and the best nights to visit are Wednesday and Sunday. There is no catering, coat check, or music. Parking is available on the street.
- **Composition of Local Residents** surrounding this place (large→small):
White: 47.83%, **Black:** 18.89%, **Asian:** 18.79%, **Hispanic:** 7.41%, **Others:** 7.09%.

15. Based on the given basic information, please try your best to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group compared to the background distribution of local residents.** *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>

Place 3 - Original Online Reviews

This is the same place as the previous page, but now you are provided with online user-generated reviews about this place.

- **User 1:** "Ate here for dinner with friends last night and the food was outstanding! Unfortunately, the service was not great which is why I am not giving 5 stars. I was originally even thinking 3, but the food was that incredible it automatically bumped to a 4. The server was not attentive or friendly. It took her a long time to bring our drinks, take our order and check in on us. She was very short with us throughout the night. We waited 40-50minutes for our food, which was ridiculous. However, when the food arrived my group of friends and I were overjoyed. Presentation was on point and everything honestly tasted delicious. We ordered the Abyssinia special #1 and #2, and two other things. I sadly do not remember what it was. It all arrived on one big platter and us 4 all used our hands and ate off of it. Such a fun and different experience. Service needs improvement but the food will make me come back again."
- **User 2:** "It's a little out of the way for me from Center City, but I sometime get a chance to make the trek over for yummy vegan Ethiopian food. I have always gotten take-out. The vegetarian combo is awesome. Try it!"
- **User 3:** "I've always left Abyssinia a bit disappointed. This is largely due to the rave reviews that many - mostly vegetarian - friends and acquaintances have given me of the food here. It's likely that I'm simply not that into this style of food, as I like Dahlak even less. On the plus side, the food is cheap and there are plenty of options for vegetarians and meat eaters alike. Unfortunately, the meat is of fairly poor quality - particularly the lamb. The vegetarian combination platters are quite good though, if a little small. The service here is pleasant but always slow - regardless of whether or not the dining room is busy. On the plus side, there is a fully stocked bar which is quite cheap."

16. Based on the given reviews about the place, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 47.83%, **Black:** 18.89%, **Asian:** 18.79%, **Hispanic:** 7.41%, **Others:** 7.09%.

*

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>

Place 3 - Online Review Summary

This is the same place as the previous page, but now you are provided with **two versions** of summary of online user-generated reviews about this place.

17. Review Summary - Version A

- Abyssinia, located in Philadelphia, is a well-regarded Ethiopian restaurant that offers a diverse menu catering to both vegetarian and non-vegetarian preferences. The restaurant is known for its authentic Ethiopian cuisine, with dishes like injera, doro wot, and various vegetarian platters receiving praise for their flavor and authenticity. The establishment is characterized by a casual and laid-back atmosphere, which some patrons appreciate for its authenticity, while others find the decor and cleanliness lacking. The service at Abyssinia is frequently described as slow, which can be a deterrent for some visitors, especially those unfamiliar with the leisurely dining pace typical of Ethiopian eateries.
- The restaurant's appeal to different racial and ethnic groups may be influenced by its authentic Ethiopian offerings, which attract those seeking genuine cultural experiences. However, the mixed reviews on service and ambiance suggest that it might not cater equally to all preferences, potentially repelling those who prioritize quick service and a polished dining environment. The presence of a full bar and the option for takeout add to its appeal, particularly for groups and those looking for a relaxed dining experience. Despite some negative feedback regarding service and cleanliness, Abyssinia remains a popular choice for those in search of authentic Ethiopian flavors in Philadelphia.

Please ignore the following text box.

18. Review Summary - Version B

- **Cultural Resonance and Appeal:** Abyssinia offers authentic Ethiopian cuisine, which may attract black visitors seeking cultural familiarity and those interested in exploring diverse cuisines.
- **Price Sensitivity and Economic Accessibility:** The restaurant is reasonably priced with combo platters under \$15, appealing to budget-conscious visitors across all racial/ethnic groups.
- **Accessibility and Convenience:** Located in West Philly, parking can be challenging, which may deter visitors who prioritize convenience, potentially affecting all groups equally.
- **Cultural and Social Inclusivity:** The restaurant is frequented by a diverse clientele, suggesting an inclusive environment that may attract a broad demographic.
- **Product Variety and Quality:** Offers a wide variety of vegetarian and meat dishes, appealing to visitors who prioritize diverse and high-quality food options.
- **Community Engagement and Local Involvement:** The restaurant is described as a neighborhood gem with a strong local presence, appealing to those who value community integration.

Please ignore the following text box.

19. Based on the given two versions of summary, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 47.83%, **Black:** 18.89%, **Asian:** 18.79%, **Hispanic:** 7.41%, **Others:** 7.09%.

*

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>

20. When making your estimations, which version of summary is more informative? *

☐ Version A

☐ Version B

21. Anything you find especially informative or interesting?

Place 4 - Basic Information

Please find below the basic information about this place.

- **Name:** Maria's Ristorante on Summit
- **Category:** Restaurants
- **Features:** This POI offers takeout, delivery, and catering services with moderate pricing. It accepts credit cards, has bike parking, and a full bar. It is good for groups and kids, and reservations are accepted. The ambiance is casual and classy, and there is a TV. It has no outdoor seating or WiFi, and parking is available in a lot. The noise level is average. Meals served include those suitable for groups, and there is no valet or street parking available..
- **Composition of Local Residents** surrounding this place (large→small):
White: 50.04%, **Black:** 28.98%, **Hispanic:** 9.56%, **Asian:** 6.13%, **Others:** 5.29%

22. Based on the given basic information, please try your best to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**. *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

Place 4 - Original Online Reviews

This is the same place as the previous page, but now you are provided with online user-generated reviews about this place.

- **User 1:** "o Veal was tough, waitress was nice, management made it right by comping the meal and the drinks. Worth a revisit, Trish MOD was awesome."
- **User 2:** "I always get takeout from Maria's and I think it's great. Price wise I'm very happy. I usually get their homemade gnocchi with bread and a salad for about \$10 take out. I recommend the gnocchi, the portion is great and I usually have leftovers for the next day. That being said I also had the lobster Raviolli and its very filling but it looks like not a lot."
- **User 3:** "Never been to Maria's but frequently order take out for dinner! The food is delicious and variety is great!"
- **User 4:** "Good Italian places in the Roxborough/Manayunk area are limited, but this is definitely one of the better places. I have consistently had great service at this restaurant. Make sure to ask about the dinner specials because they are always delicious. They have a casual bar area and a nicer dining area depending on your preference. The food here has never disappointed and the portions are plentiful. If you don't feel like dining in, they offer takeout. If you live in the area and want a new favorite Italian place then try Maria's out!"

23. Based on the given reviews, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 50.04%, **Black:** 28.98%, **Hispanic:** 9.56%, **Asian:** 6.13%, **Others:** 5.29% *

	Lower than local composition	Higher than local composition
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

Place 4 - Online Review Summary

This is the same place as the previous page, but now you are provided with **two versions** of summary of online user-generated reviews about this place.

24. Review Summary - Version A

- **Cultural Resonance and Appeal:** It offers Italian cuisine, which may resonate well with visitors of Italian descent or those who appreciate Italian culture, potentially attracting white visitors who often have European ancestry.
- **Price Sensitivity and Economic Accessibility:** The restaurant is moderately priced with some reviews mentioning reasonable prices, which may attract budget-conscious visitors across all racial/ethnic groups, though some reviews noted overpriced items which could deter economically sensitive visitors.
- **Accessibility and Convenience:** Located in a neighborhood with parking availability, it is convenient for locals but may not attract visitors from further away without easy public transport access, impacting those without personal vehicles, potentially affecting black and Hispanic groups more.
- **Visual and Aesthetic Appeal:** The restaurant has a casual and somewhat classy ambiance, which may appeal to visitors who appreciate a simple yet pleasant dining environment, likely attracting a diverse demographic.
- **Cultural and Social Inclusivity:** There are mixed reviews regarding inclusivity, with some negative experiences related to perceived discrimination, which could repel minority groups, particularly black and LGBTQ+ visitors.
- **Community Engagement and Local Involvement:** The restaurant is noted as a local favorite with a neighborhood vibe, which may attract visitors who value community engagement, likely appealing to locals across racial/ethnic groups.

Please ignore the following text box.

25. Review Summary - Version B

- Maria's Ristorante on Summit in Philadelphia offers a blend of Italian and pizza cuisine, attracting a diverse clientele with its casual yet classy ambiance. The restaurant is noted for its reasonable pricing, with a price range of 2 out of 4, and offers a full bar, making it a suitable spot for both family dinners and casual outings. The establishment is equipped with amenities such as bike parking, TV, and caters to groups and kids, although it lacks outdoor seating and WiFi. Reviews highlight a mixed experience; while some patrons praise the delicious food, especially the gnocchi and pizza, and commend the friendly service, others criticize the inconsistency in food quality and service. The restaurant's atmosphere is described as warm and inviting, yet some reviews mention a lack of authenticity in Italian dishes and occasional service lapses. The presence of a full bar and a variety of menu options, including takeout and delivery, make it a convenient choice for locals. However, some negative reviews point to issues with service speed and food preparation, which may deter repeat visits. The restaurant's appeal seems to vary, potentially attracting those seeking a casual Italian dining experience but possibly repelling those with a preference for more authentic or upscale Italian cuisine. The mixed reviews suggest that while Maria's has its loyal patrons, it may not consistently meet the expectations of all visitors, particularly those from Italian or culinary backgrounds seeking authenticity.

Please ignore the following text box.

26. Based on the given two versions of summary, please try again to estimate the place's attraction to different demographics, specifically, **whether it will attract a higher or lower proportion of visitors from each demographic group** compared to the **composition of local residents**.

For your reference:

Composition of Local Residents surrounding this place (large→small):

White: 50.04%, **Black:** 28.98%, **Hispanic:** 9.56%, **Asian:** 6.13%, **Others:** 5.29%

*

	Lower than Residential	Higher than Residential
White Visitors	<input type="radio"/>	<input type="radio"/>
Black Visitors	<input type="radio"/>	<input type="radio"/>
Hispanic Visitors	<input type="radio"/>	<input type="radio"/>
Asian Visitors	<input type="radio"/>	<input type="radio"/>

27. When making your estimations, which version of summary is more informative? *

☐ Version A

☐ Version B

28. Anything you find especially informative or interesting?

About Yourself

We'd love to know more about you!

29. Please kindly leave your name here. We will not release it to any third parties. Instead, we will only use it as a way to ensure your responses are properly recorded and attributed, if necessary. *

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