Lin Lin Myat

Entry-Level Data Professional

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Summary

Data-driven individual with practical experience in data entry and data analysis. Skilled at turning complex data into clear insights that support better decisions. Experienced in data analysis and managing survey data with accuracy and attention to detail.

Experiences

Data Analyst & Marketing Intern - Aussiesupps(Thailand) Co., Ltd.   Aug 2025 - Dec 2025

- Analyzed social media analytics of the company to identify engagement trends and support marketing decisions.
- Performed data entry, cleaning, and verification to ensure data accuracy and created dashboards.
- Conducted market and competitor research for competitor data analysis.

Data Analyst Volunteer - MIND (Mentoring in New Dimensions)   Dec 2024 - Feb 2025

- Analyzed student-focused survey data from students to enhance decision-making.
- Created interactive dashboards using Power BI and Excel to track engagement and satisfaction trends.
- Collaborated with data department members to improve data-driven strategies for organizational development and engagement.

Event Volunteer - IBE International Education Roadshow Fair   Nov 2024

- Assisted in organizing and managing an educational event connecting students with international academic programs and institutions

Projects

Wellness Products Market Analysis | *Power BI, Excel*

- Conducted market and competitor research, performed data entry and cleaning, built dashboards, and analyzed product and social media trends to support data-driven marketing decisions.

Ingredients Comparison Among Competitor Products (Data Entry) | *Excel*

- Collected, translated, and standardized ingredient data from Big C Online and Lotus Online; verified accuracy through in-person supermarket visits to compare competitor product formulations based on internal standards.

Skills & Certificates

Technical Skills

- **Data Analytics & Visualization:** Power BI, Tableau, Microsoft Excel, IBM Cognos Analytics, Looker Studio (Google Data Studio)
- **Programming & Databases:** SQL, PostgreSQL, Python
- **Office Tools:** Microsoft Word, PowerPoint, Google Sheets, Google Forms

Soft Skills: Research & Data Interpretation, Team Collaboration & Communication

Languages: English (Fluent), Burmese (Native)

Certificates: IBM Data Analyst - View Credential

Education

Rangsit University International College   Jan 2023 - Present

Bachelor of Science (Information and Communication Technology)

Current GPA : **3.80 / 4**