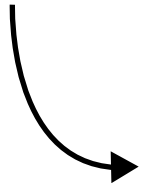`http://www.servername.com/`rango/about/
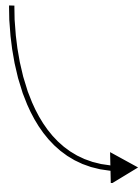
Protocol and Domain Name

`http://www.servername.com/`

Project Configuration's `urls.py`

rango/

Rango's (your app's) `urls.py`

about/