

# Huyen Thi Nguyen

Phone: +447477955050/Email: [nguyenthihuyen010301@gmail.com](mailto:nguyenthihuyen010301@gmail.com) /<https://linahapham.github.io/Huyen/>

*Third-year Digital Media major with strong Front-End design expertise (web & mobile apps). Successfully launched and sold an online business. Contracted for website and app development in the bike rental and food delivery sectors. Strong work ethic and passion for technology as demonstrated through self-learning experience*

## EDUCATION

**Bachelor of Science (B.Sc.) in Digital Media**

**Sep 2021 – June 2024**

**University of the West of England**

### Relevant Modules

- Comprehensive Creative Technologies Project, Creative and Physical Computing, User Experience, Design Enterprise Studio, Design Context

## SKILLS & QUALIFICATIONS

- Front-End Development: HTML, CSS, JavaScript.
- Web Design and User Interface (UI) Development.

## PROJECT EXPERIENCE

### **Design Context Case Study**

**Dec 2021**

- Reviewed and made design recommendations to improve the First Bus mobile app's overall user experience and interface.
- Analyzed user data and feedback to identify areas for improvement. Applied user-centered design principles to enhance the app's usability and functionality.
- Conducted usability testing and gathered user feedback to inform redesign decisions.

### **Bike Rental Website**

**April 2022**

- Led the design and development of a fully functional bike rental website using HTML, CSS, and JavaScript.
- Implemented user registration, bike selection, and booking features, ensuring a responsive design for a seamless user experience.
- Collaborated with a team to deploy the website, which is currently operational and gaining users.

## WORK EXPERIENCE

### **Online-Retail Business Owner**

**2016 - 2022**

- Set up and managed a D2C business, products were sourced from China, the UK and local Vietnamese manufacturers.
- Utilized e-commerce platforms to advertise and manage sale leads, designed a sale page for the front of the business
- Oversaw financial records, controlled expenses, and improved profit margins by closely monitoring daily business operation
- Cultivated customer loyalty and executed targeted marketing. Gained valuable insights into international trade, logistics, and supply chain management.

### **Overseas Study Advisor (Volunteer)**

**2021- Present**

- Collaborated with an agency to provide free advisory services to Vietnamese students seeking to study abroad.
- Offered guidance on lifestyle adjustments, choice of majors, and overcoming academic challenges.
- Facilitated smooth transitions for students by sharing insights and resources related to studying abroad.
- Connected students and local businesses to help them secure part-time jobs, enhancing their overseas experience.

## LANGUAGES

- English, Vietnamese