

Graphic Design | Art

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# portfolio.

Lina Novn





# hello.

My name is **Lina Novi. NW**

*Nice to meet you*



# LINA NOVN

Graphic Designer | Freelance

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This personal portfolio catalog features photos and creative designs made by me, Lina Novinurwati. This photo and design is one of my hobbies. Enjoy visual treats in content. Hope you find inspiration

Introduction

# About Me



I am an international civil engineering alumnus at Muhammadiyah University of Surakarta. I am a high enthusiasm, never give up, and easily adapt to new environments.

I am extremely interested in Civil Engineering , Graphic Design , Social media specialist, photography, analysis.

## My Vision

“

**Develop design and art to become a genuine inspiration for creative world.**

PHASE 01

# graphic design.

Graphic Design



## Design Art

the communication process uses visual elements, such as typography, photography, and illustrations that are intended to create a perception of a message being conveyed.

Graphic designers create and combine symbols, images, and text to form visual representations of ideas and messages. Graphic designers use typography, fine art, and page layout techniques to create visual compositions.



# Design 1



future poster



game poster

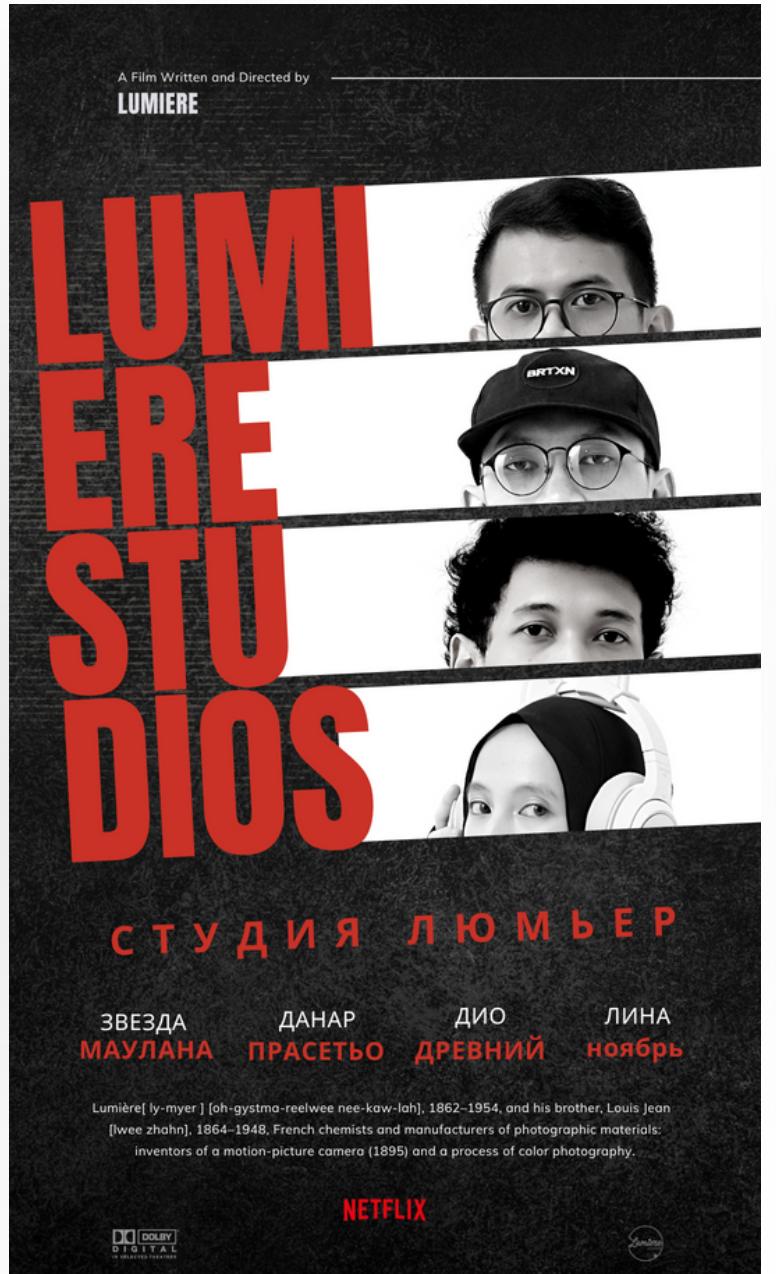


brush poster

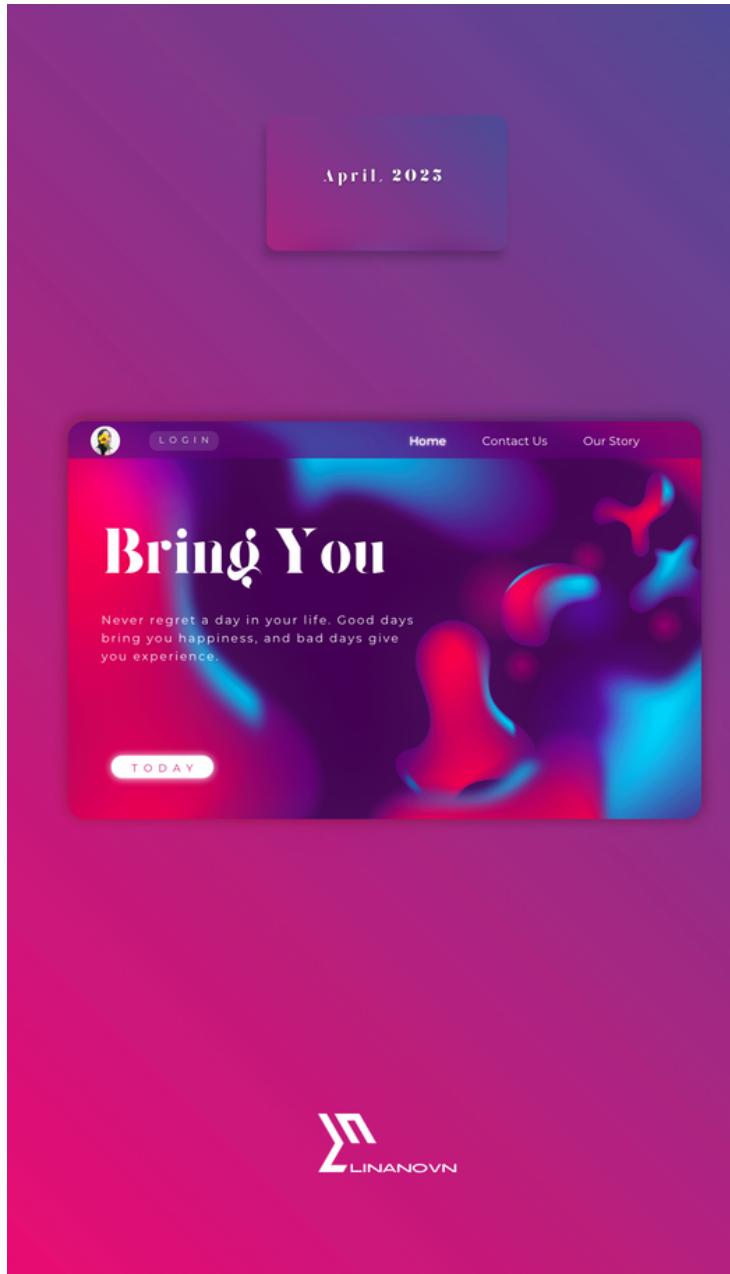


shape poster

# Design 2



future poster



glassmorphism poster



Eid poster



retro poster

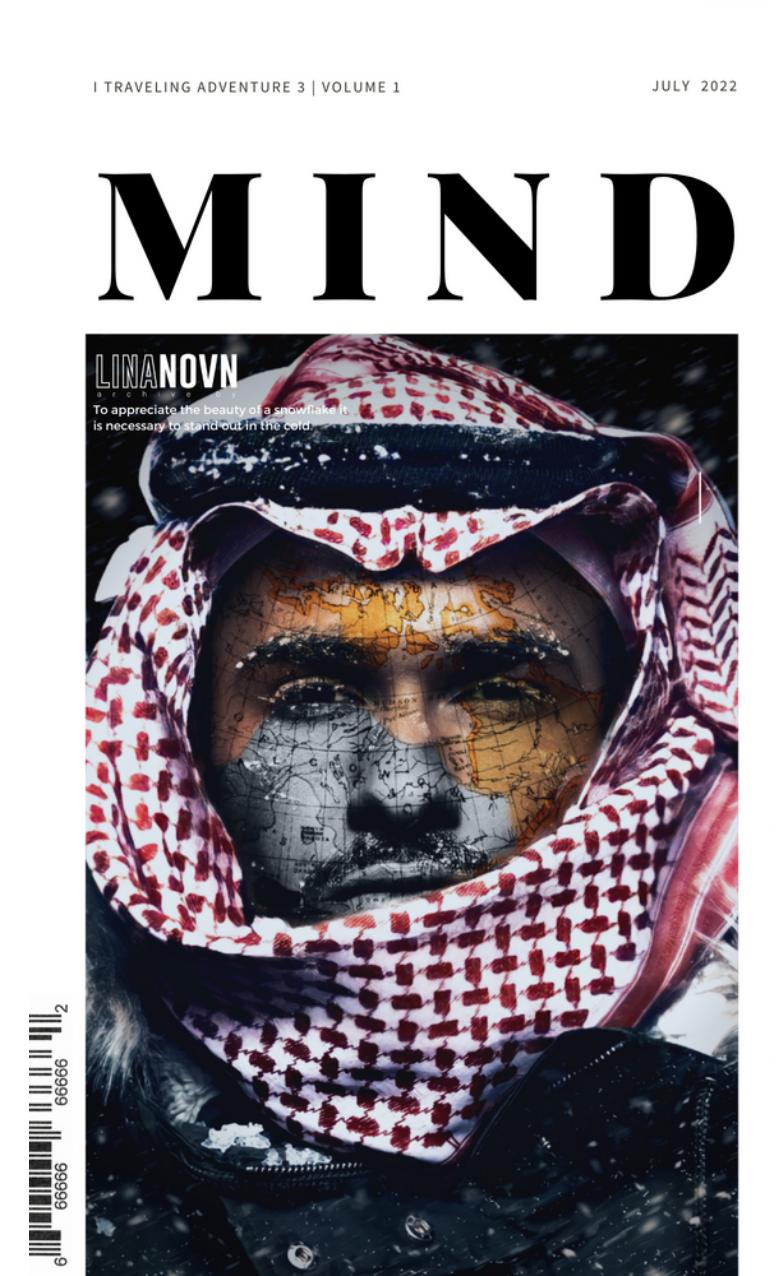
# Design 3



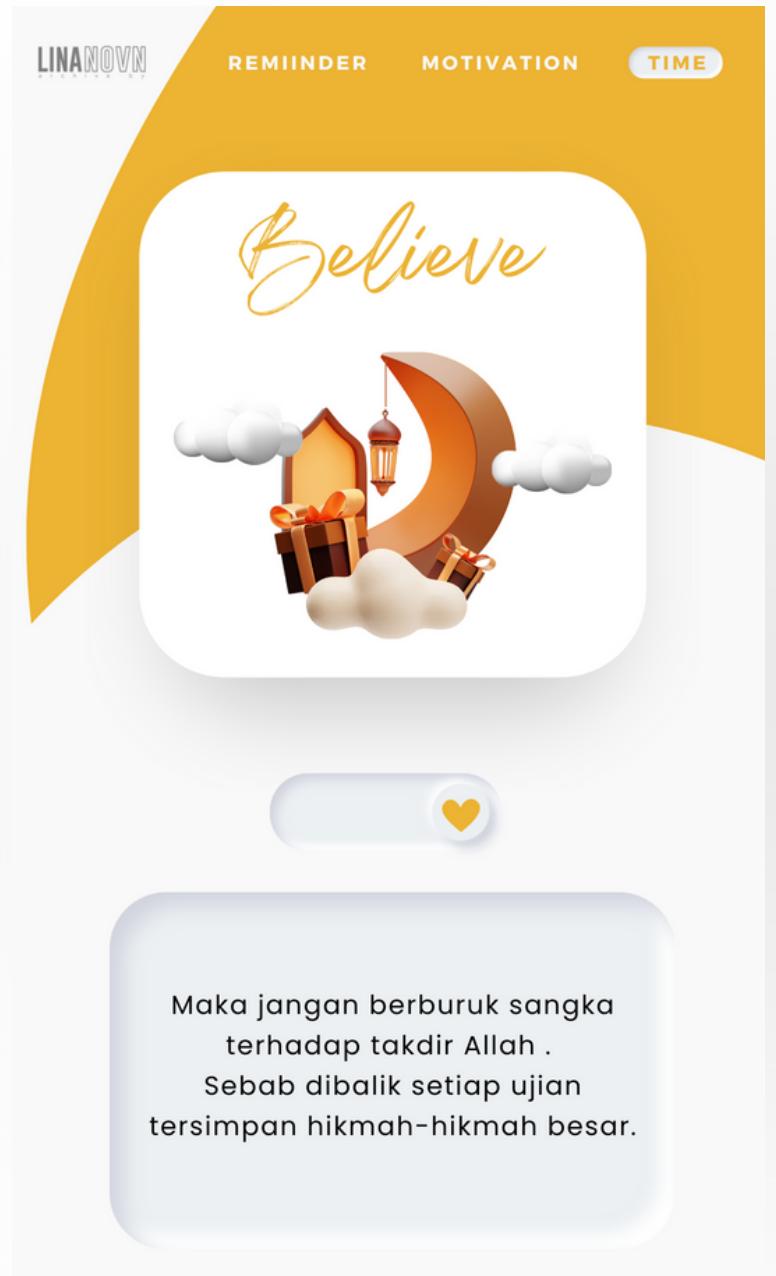
# **manipulation poster**



# manipulation poster

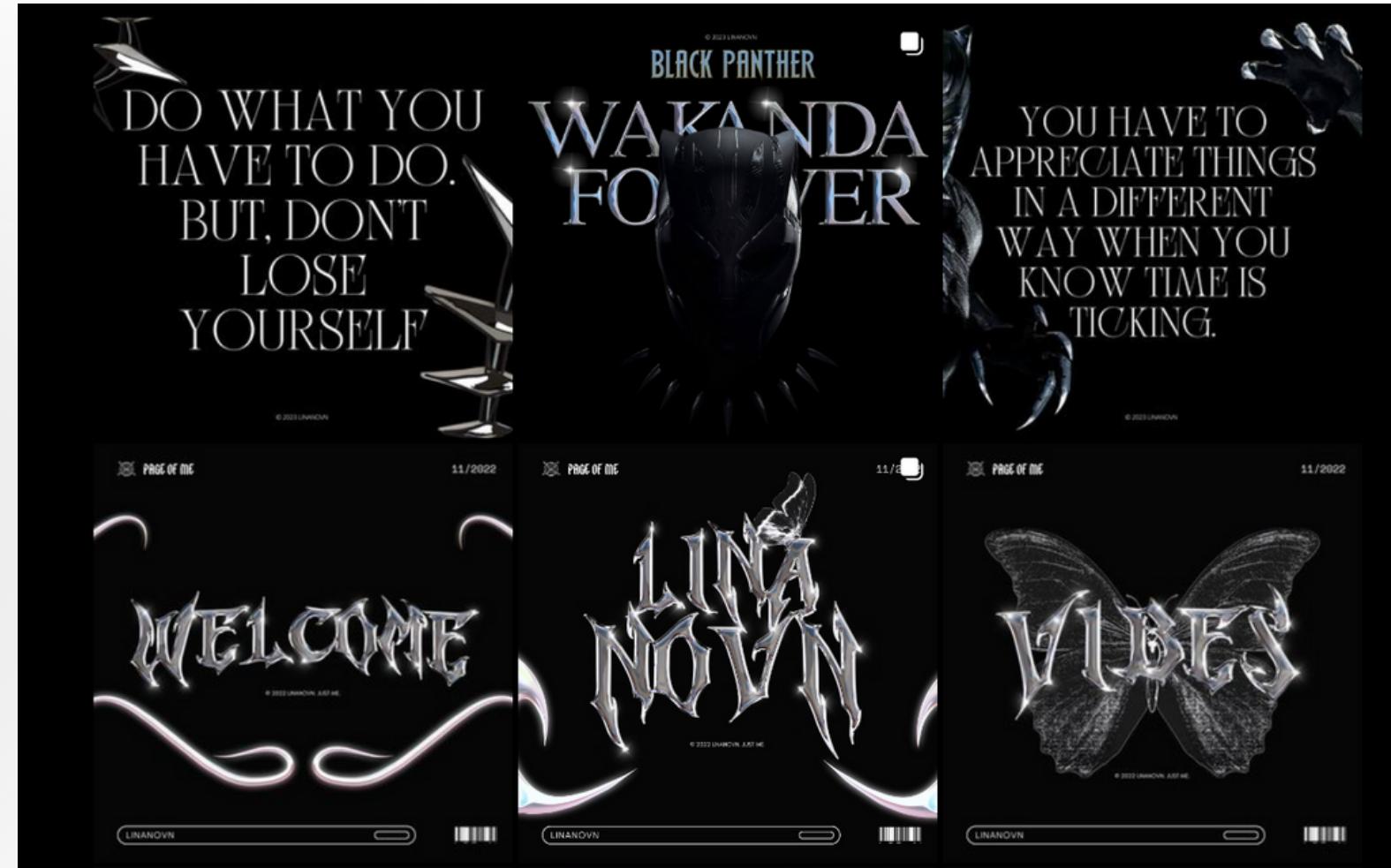


# magazine poster



neumorphism story post

# Design 4



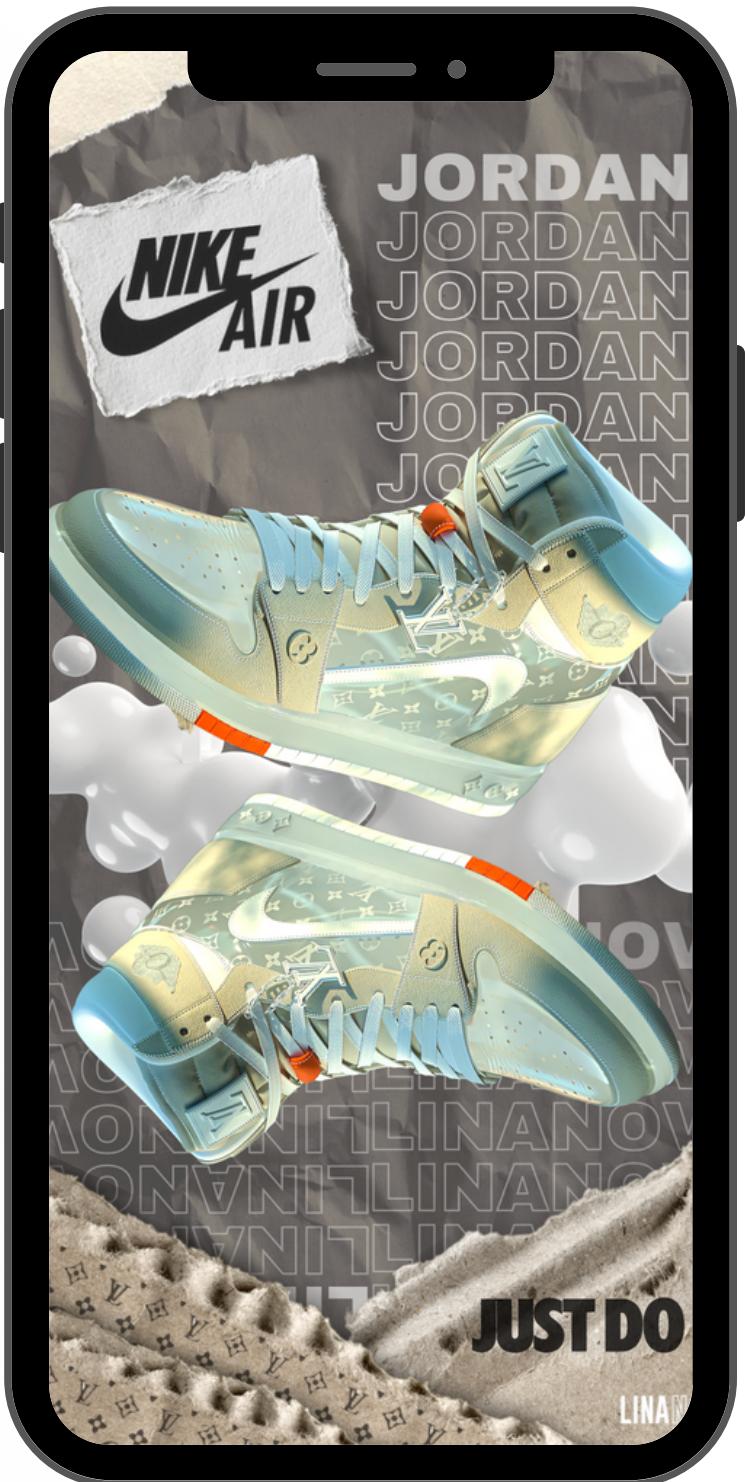
personal feed



wedding feed

# Design 5

motion video



# Packaging Design



Label and Pack



PHASE 02

# Illustration & 3D

Illustration Art

# illustration and 3D



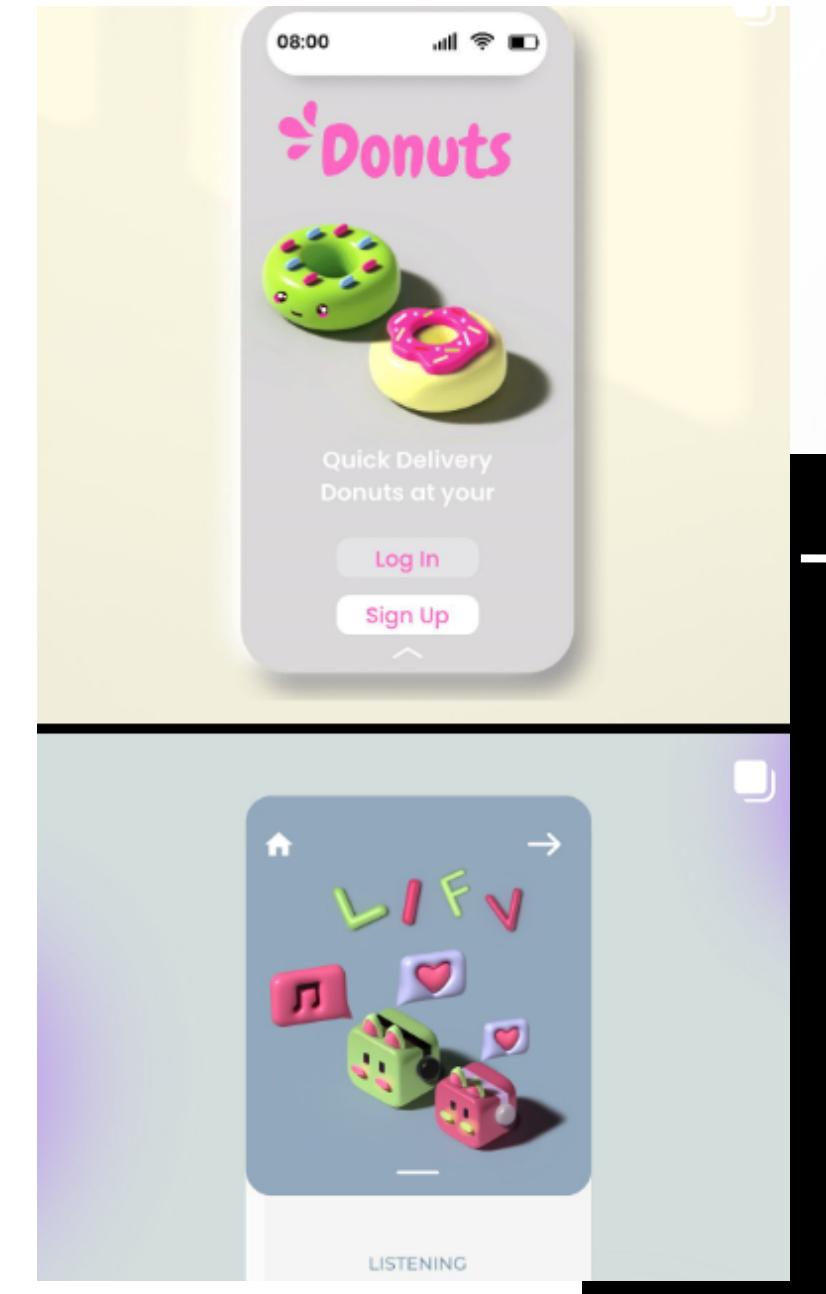
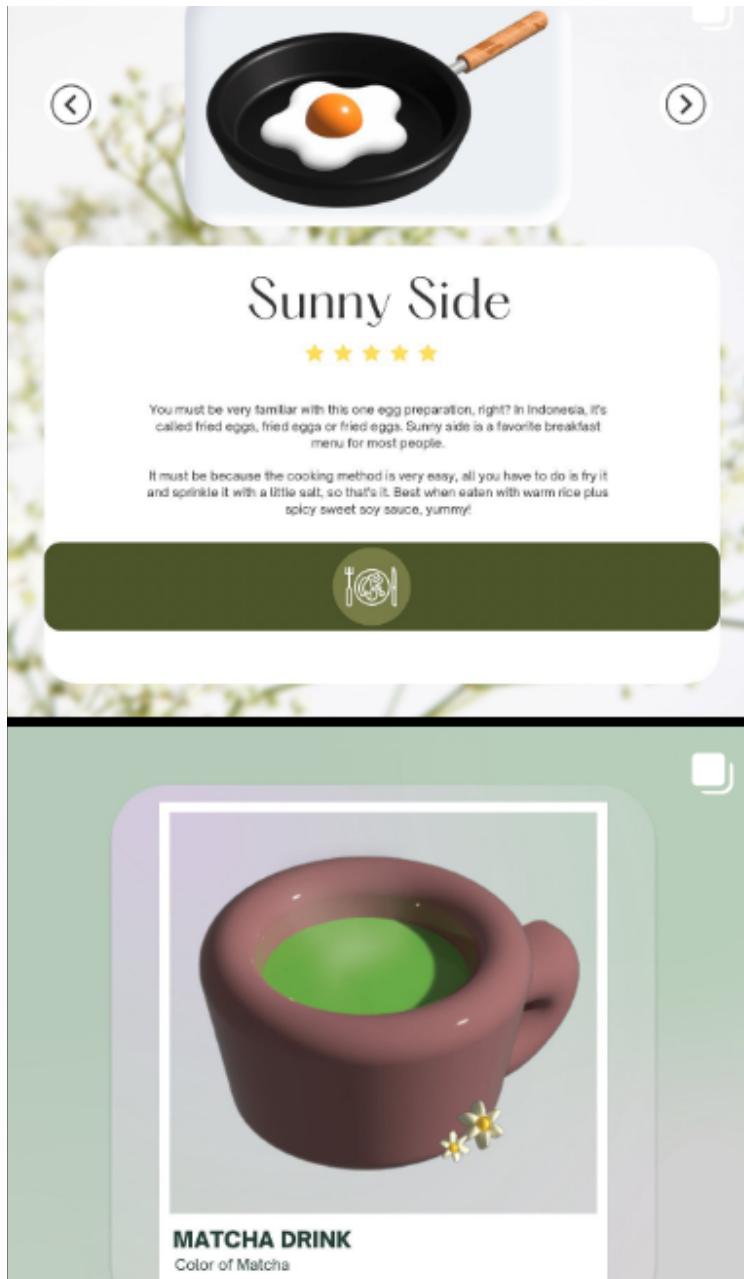
## Illustration & 3D

3D or 3 Dimensions is a visual art that has Length, Width and Height. In our life there are objects that have volume around us, that is a 3-dimensional shape. 3D itself has been introduced to us since the beginning of school, by introducing basic shapes such as cubes, tubes, pyramids, and the like.

An illustration is the result of visualizing a piece of writing using drawing, painting, photography or other art techniques that emphasize the subject's relationship with the intended writing rather than form.



# Design 1



PHASE 03

# Brands design.

Branding

# Brand Campaign



## Project 1 Social Media Campaign

Social media campaign is one of the digital marketing channels in the form of campaigns carried out through social media and structured in such a way as to strengthen product information.



# Brand Campaign



## Project 2 Brand Campaign

Technically, a branding campaign is a series of strategic activities carried out to create, develop, change or increase brand awareness. Different from marketing campaigns that focus on acquiring sales. exp lanyard , tshirt , id etc.





## Project 3

### Corporate Brand

A logo is an image or sketch which in its creation has the aim of being able to introduce a brand, company, region or organization



PHASE 04

# Photography & Editing.

Photo

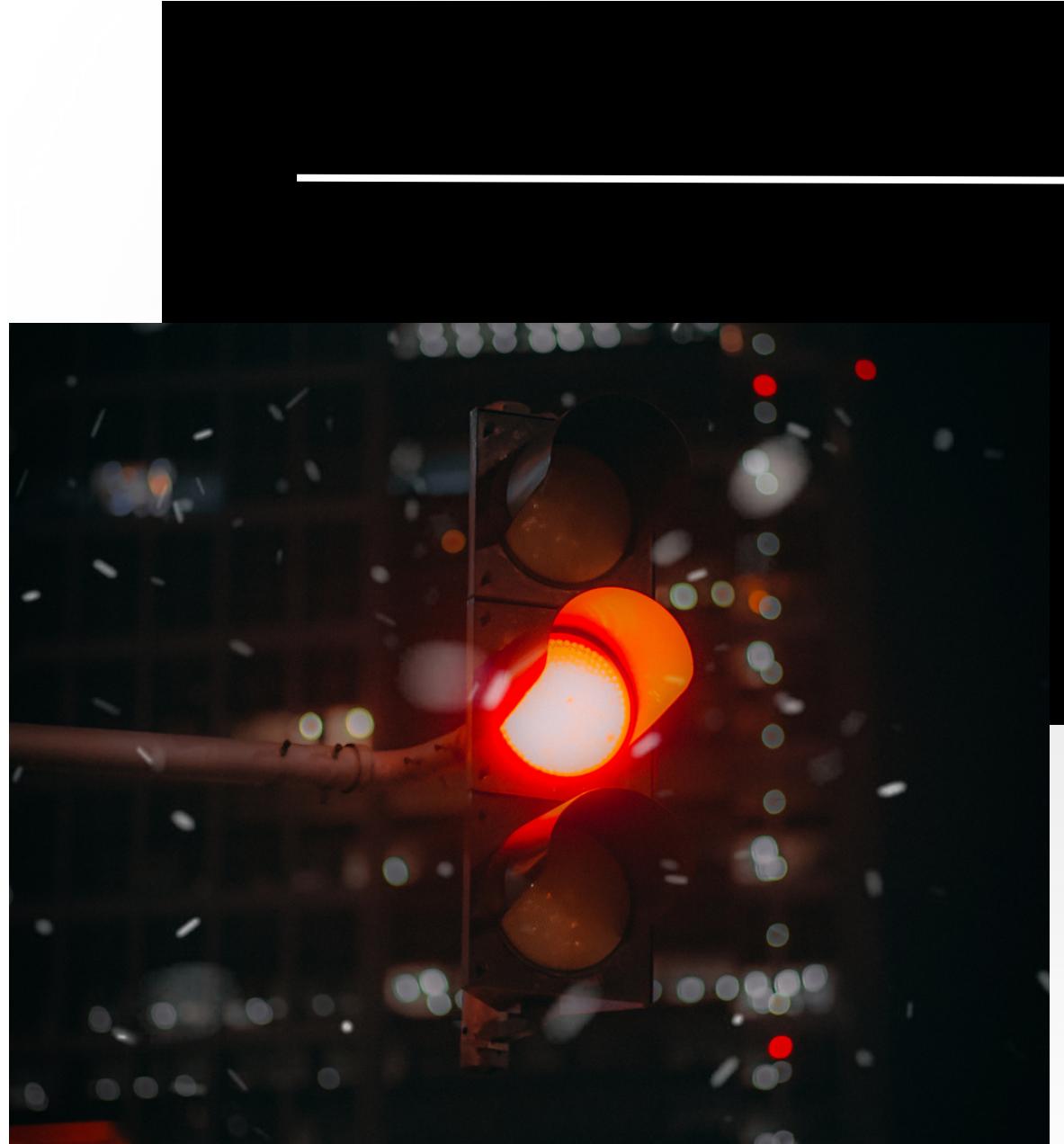
# Photo & Editing



## Project 1 Photography & Editing

Urban photography is known as a concept that visually represents the scenery of the capital's urban area which combines the genres of architectural photography, documentary, portrait, and also fine-art.

Technically, a branding campaign is a series of strategic activities carried out to create, develop, change or increase brand awareness. Different from marketing campaigns that focus on acquiring sales.



Photo

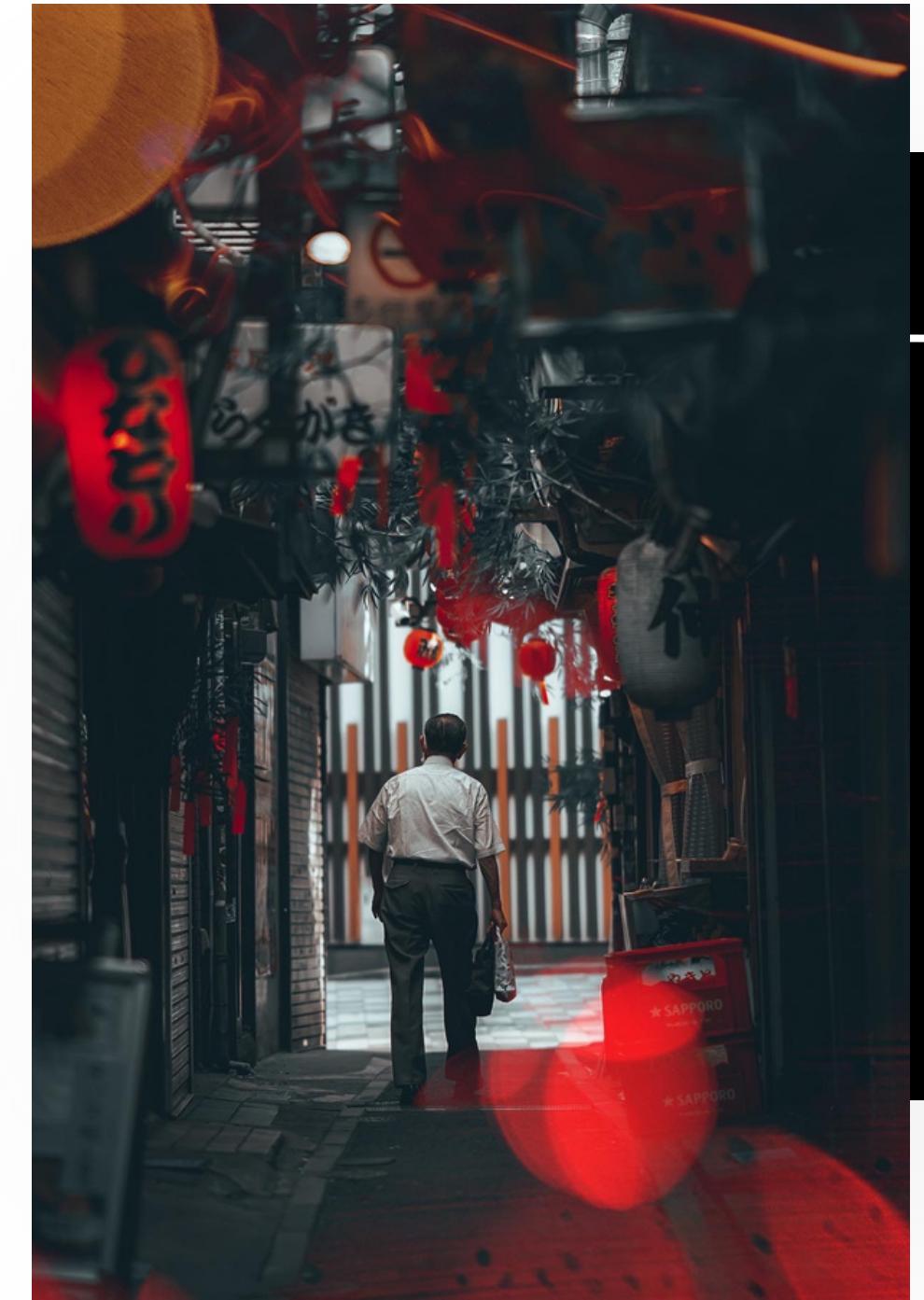
# Photography & Editing



Editing manipulation



Photography ( Gear : Canon | Singapore)



Editing

Photo

# My Contact

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Linanovn



Surakarta, Central Java . Indonesia



be the best  
“version”  
of you.

AND LET'S CHANGE THE WORLD.



# thank you.

*see you in the future*

