**Lincoln Gardner**

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**EDUCATION \_\_\_\_\_\_\_\_\_\_\_\_**

**Brigham Young University, Marriott School of Business GPA 3.88** Provo, UT

Pursuing Bachelor of Science in Global Supply Chain Management Apr 2027

* Related courses: Intro. to Supply Chain, International Global Supply Chain, Intro to Statistics
* Earned 100% of tuition academic scholarships - 50% Ballroom scholarship & 50% BYU academic scholarship
* Member of Global Supply Chain Association
* Member of the BYU Ballroom Touring Company - Traveled to over three countries

**SKILLS \_\_\_\_\_\_\_\_\_\_\_**

* Advanced Excel skills (VBA, pivot tables, solver) • Intermediate Access SQL skills (macros, what if)

**EXPERIENCE \_\_\_\_\_**

**On-Campus Internship** Provo, UT

**Team leader**  Jan 2025 - Apr 2025

* Generated $12,000 in additional revenue by optimizing B2B leads generation using Go High Level
* Boosted customer acquisition by 300% through targeted digital marketing (Google Ads, Facebook Ads)
* Led 24 cross-functional strategy meetings driving a 200% increase in KPIs related to customer engagement

**Heritage Halls**  Provo, UT

**Custodian**  Jan 2024 - Mar 2025

* Implemented a tracking system that doubled cleaning efficiency, reducing time spent per task by 50%
* Maintained cleanliness of 10 locations on BYU’s campus
* Executed 400+ cleaning tasks helping maintain the cleanliness of Heritage Halls

**FSY (For Strength of Youth)**  California, Texas, Utah

**Counselor**  May 2024 - July 2024

* 35+ coordinated logistical activities among 100+ youth
* Monitored 6 groups of 20+ people, ensuring compliance with FSY guidelines
* Resolved 10+ real-time process disruptions, adjusting plans to ensure group engagement and safety

**The Church of Jesus Christ of Latter-Day Saints** Bristol, England

**Volunteer Representative**  Jan 2022 - Jan 2024

* Monitored 200+ volunteers leading to a 10% increase in KPI results
* Liaised with 25+ members of the church leading to 12% increase in investigator engagement
* Executed 40+ training sessions increasing volunteer productivity by 20%

**Splash Summit** Provo, UT

**Lifeguard** Apr 2021 - Aug 2021

* 25% reduction in clean-up time by optimizing process through innovative tube carrying method
* Facilitated 1,000+ patrons’ safety by initiating safety instructions upon park arrival
* Optimized workflow of 16 water slides through hand gesture communication between 30+ lifeguards

**Alpine Spinal Rehab** Provo, UT

**Technician** Apr 2021 - Aug 2021

* Analyzed 500+ patients spinal strength allowing me to execute treatment based on data gathered
* Monitored 500+ patients spinal treatment leading to 20% greater strength gains among clients
* Collaborated with 6 employees enhancing customer throughput by 15%
* Trained 3 employees our workflow system of operations leading to greater efficiency in the business
* Organized 100+ files leading to 5% increase in workflow process