



Lack of access to job creation opportunities in both urban and rural areas is hindering economic growth.

Addressing the lack of job opportunities is crucial for promoting economic stability, reducing poverty, and fostering sustainable development in communities worldwide.

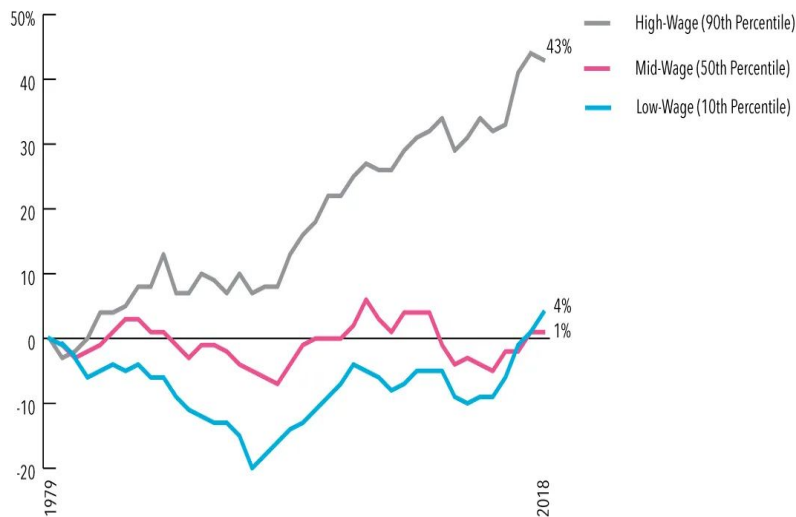


A dark blue background with a diagonal gold line running from the bottom left towards the center.

Most youths who have recently graduated from college in developing countries are jobless. Despite their qualifications, they struggle to find employment due to limited job opportunity in their areas. This does not only affect their financial security but takes a toll on their mental well-being, as they grapple with the uncertainty of their future and the feeling of being trapped in a cycle of poverty.

Modest Gains for California's Low- and Mid-Wage Workers

Percent Change in Inflation-Adjusted Hourly Wages Since 1979



Note: Data reflect earnings for workers ages 25 to 64.

Source: Budget Center analysis of Economic Policy Institute's Current Population Survey extracts




California Budget
& Policy Center
Independent Analysis. Shared Prosperity.

The rising cost of living in urban areas has outpaced wage growth, making it increasingly difficult for individuals to make ends meet.

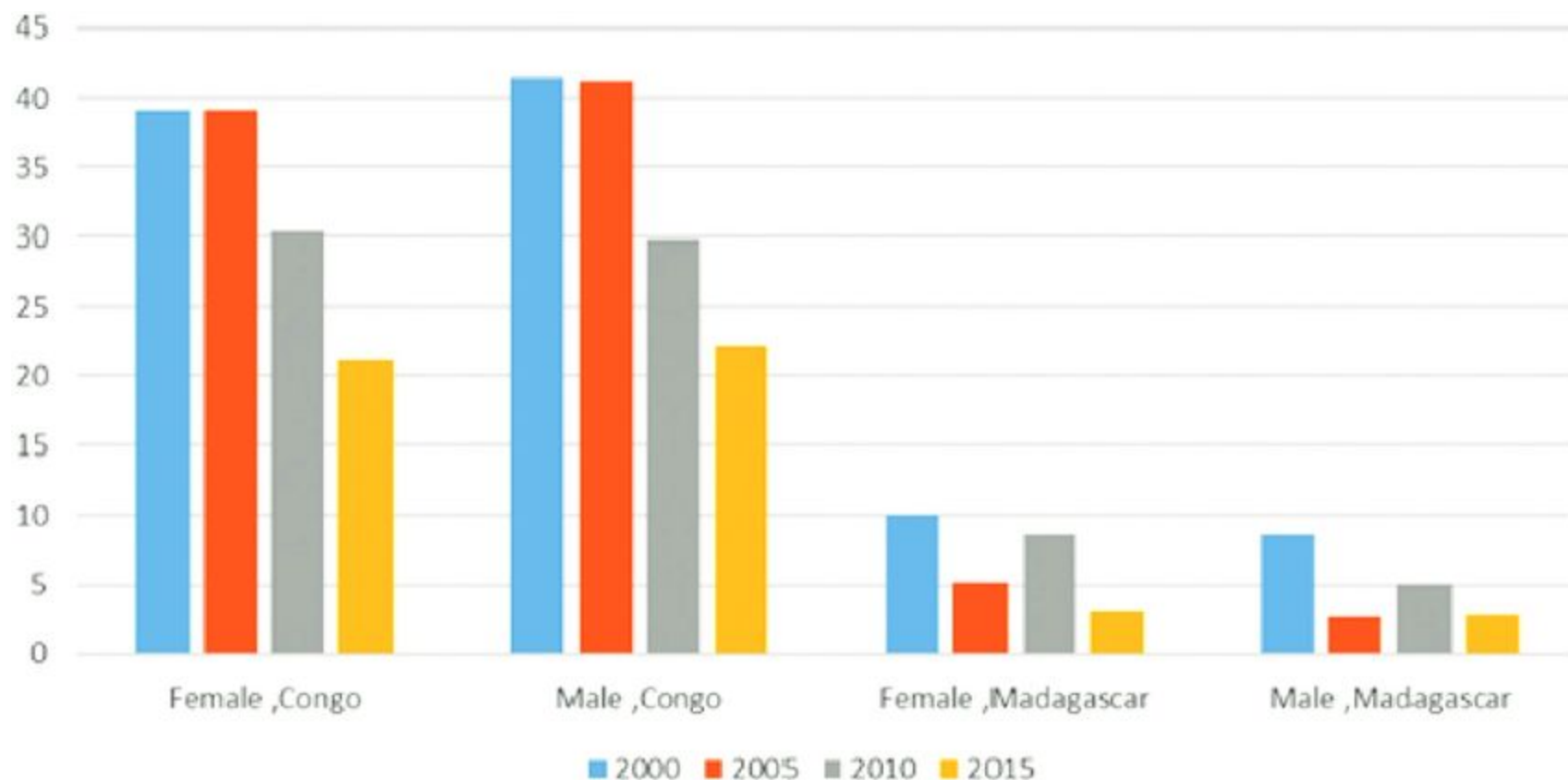
Quora

<https://www.quora.com/What-is-going-to-happen-if-the-cost-of-living-keeps-going-up-and-wages-stay-flat>



According to the world bank, youth unemployment rates in developing countries are on the rise, reaching alarming level in recent years.

World bank.
<https://www.worldbank.org/en/topic/urbandevelopment/overview>



Unemployment, youth (% of labour force ages 15-24), by gender. Sources: World Bank Development Indicator, 2019. (researchgate.com)



As an ideal candidate to address the job creation problem , i should possess a diverse skills area such as economic analysis, policy development and workforce development to effectively address job creation challenges

I should also have skills like problem solving skills, time management, and have a growth mindset as well as embracing resilience.



20 years from now, i`d like to become a recognized expert in web development, speaking at conferences and writing influential articles.



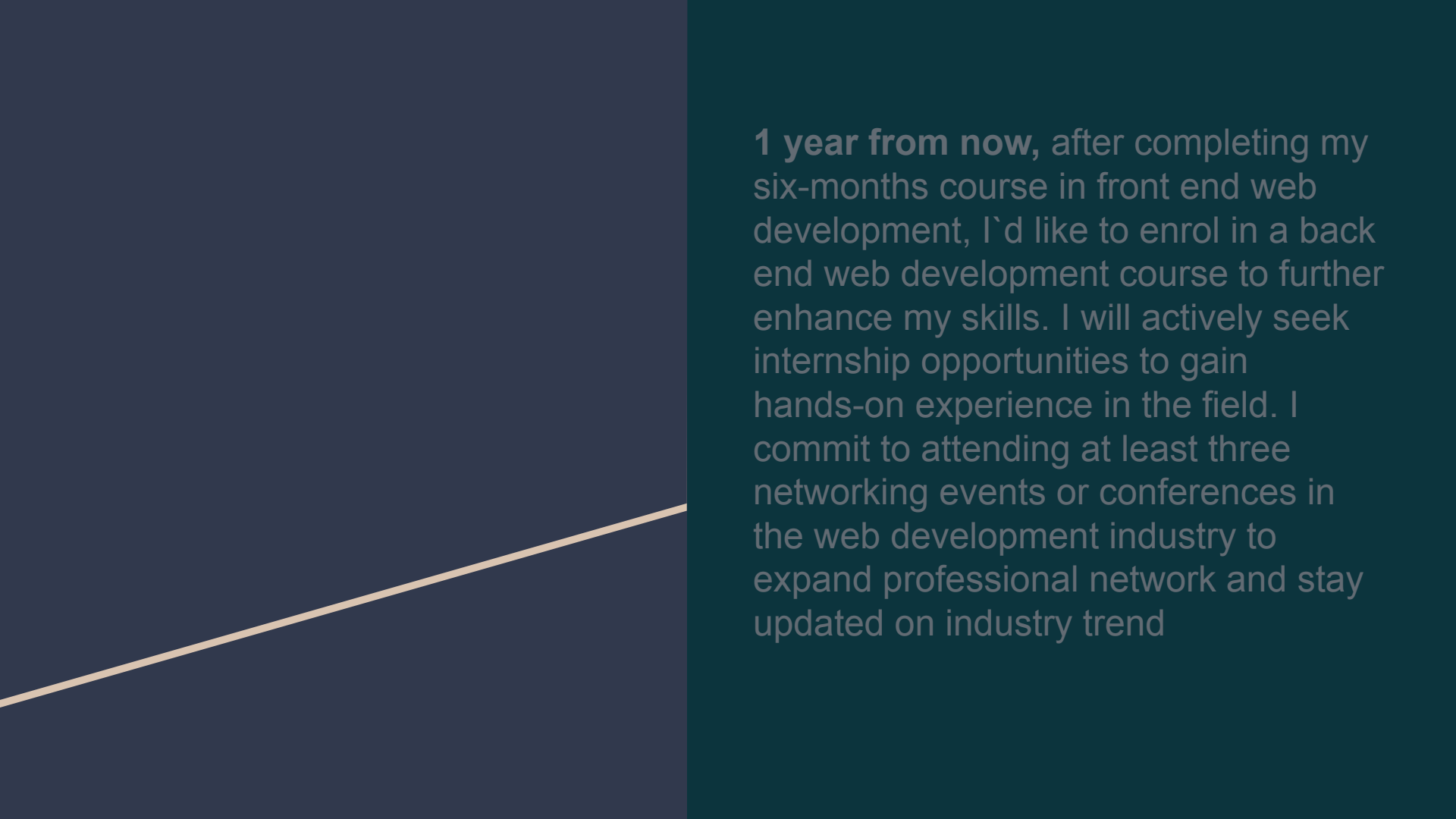
10 years from now, I'd like to finish pursuing an advanced certificate in web development and deepen my expertise.



PROFESSIONAL WEB DEVELOPMENT AGENCIES

Softon

5 years from now, I'd like gain hands on experience through internships or entry level positions in web development to build practical skills and industry knowledge, i'd also like to network with professionals in the web development field and learned from their experiences and gained insights into career paths and opportunities.



1 year from now, after completing my six-months course in front end web development, I'd like to enrol in a back end web development course to further enhance my skills. I will actively seek internship opportunities to gain hands-on experience in the field. I commit to attending at least three networking events or conferences in the web development industry to expand professional network and stay updated on industry trend

Target audience:
All the stakeholders



User persona:

Name : Lisa kayla

Age : 32yrs

Genger : Female

Profession: software Architect

Education history : cambridge university.

Annual income:\$85,000

Access to technology: High