# **John Watson**

# Lead UI Designer & Web Developer

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## **PROFILE**

Creative and detail-oriented Lead UI Designer and Web Developer with 7+ years of experience designing, developing, and managing complex websites and internal frameworks. Specializes in graphic design, photography, and delivering innovative digital experiences.

## SKILLS

- UI/UX Design
- Web Development (HTML, CSS, JavaScript)
- Responsive Design
- Adobe Creative Suite (Photoshop, Illustrator, XD)
- Figma, Sketch
- WordPress Development
- SEO Optimization
- Graphic Design & Photography

#### **WORK EXPERIENCE**

Lead UI Designer & Web Developer

Freelance / Self-Employed - 2016 to Present

- Created and maintained responsive websites for over 100 clients.
- Designed UI/UX for web and mobile applications.
- Improved website SEO and speed performance leading to 40% traffic growth.

Graphic Designer Intern

Creative Studio, London - 2015 to 2016

# **John Watson**

Lead UI Designer & Web Developer

- Assisted in branding projects and website redesigns.
- Edited promotional materials and managed photo shoots.

# **EDUCATION**

Bachelor's Degree in Computer Science University of London - 2015

# **CERTIFICATIONS**

- Certified UX Designer (Google UX Design Professional Certificate)
- Adobe Certified Professional (ACP) Visual Design

## **HOBBIES**

Photography, Traveling, Blogging about Design Trends.