

LE THI NGOC TU

(LINDA LE-PILIMON)



PERSONAL INFORMATION

- Born in 1985
- Vietnamese Nationality

LANGUAGES SPOKEN

- Vietnamese (native)
- English (C1)
- French (B2)
- Japanese (A2)

KEY COMPETENCES

Hard skills

- MS Office
- Blog SEO (Wordpress)
- HTML, CSS
- Instagram UCG, stories
- Client orientation
- Management
- Event coordination

Soft skills

- Proactive
- Creative
- Teamwork
- Sociable

HOBBIES

- Travelling
- Painting & Procreate
- Listening to music
- Volunteer activities

REFERENCES

- On demand

CURRICULUM VITAE

Title : Master Student of CAWEB M2, looking for a position in web communication and digital marketing in Strasbourg.

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✉ lethingoctu@hotmail.com

WORK EXPERIENCE

Imperial Restaurant

Strasbourg
02/2022 to 02/2024
(part time CDI)

Freelancer

Online
2018-2020

Danang (Vocational) Tourism College

Danang, Vietnam
01/2010 to 09/2017

Polyvalent Supervisor – Marketing Manager

In charge of marketing and communication activities
Supervise every working shift
Recruit new staff and arrange working hours

Web Optimization Partner

Optimize content and site performance (link building) of assigned niche websites.

Trainer / Manager

Give of courses in customer service, event and conference management, English, soft skills; management of international cooperation projects

INTERNSHIP EXPERIENCE

Radisson Hotels – GSO

Brussels, Belgium
02/ 2019 to 08/ 2019

Radisson Hotels – GSO

Brussels, Belgium
07/ 2018 to 01/ 2019

LinkThree Venue Finding

Brussels, Belgium
06/ 2016 to 09/ 2016

Digital Product Management Trainee

Participate in digital transformation project, handle tests on phones, tablets, analyze data and UX for improvement.

Social Media Trainee

Support the social media marketing team in its activities; generation of content for social networks (Facebook, Twitter, Instagram, etc.), optimization of blogs (links, images, keywords).

Event venue sales Trainee

Research and negotiate the best hotel deals for the client's MICE request in rooms and receptions; In contact with the GSO, sales and conference services of hotels in Europe.

EDUCATION BACKGROUND

BBI Luxembourg

Luxembourg, 2021

BBI Luxembourg

Luxembourg, 2017

Ritsumeikan APU

Oita, Japan, 2009

University Of Economics

Danang, Vietnam, 2007

Master of International Tourism & Hotel Management (Spe. Marketing)

Mention: Magna Cum Laude

Bachelor of International Hotel Management

Mention: Magna Cum Laude

Bachelor of International Business Management

Mention: Good

Bachelor of Economics (Spe. Accounting)

Mention: Good