Linda (Xinyi) Yuan

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EDUCATION

University of Illinois at Urbana-Champaign

Bachelor of Science in Accountancy (pursuing candidacy for dual degree in Statistics)

Expected Graduation: May 2022 GPA: 4.0/4.0

Dean's List: Fall 2018, Spring 2019, Fall 2019

James Scholar Honors Program

EXPERIENCE

Houston Methodist Hospital

Houston, TX

Accounting Intern

May 2019 – June 2019

- Assisted the preparation of the Wage Index by entering and analyzing over 1,000 data of 4 hospitals with pivot tables in Excel and interpreted the data via the comparison with historical data to identify linear trends
- Compared the financial indicators of the past three years and made the slides which were presented to the Board of Directors to demonstrate the current operating situation

EntreCORPS Champaign, IL
Consultant January 2019 – Present

- Co-authored a two-year marketing strategy for a technology startup to facilitate company growth
- Developed multiple user acquisition strategies and streamlined recommendations to monetize the client's product
- Communicated with team members by weekly meetings and did primary research for potential partners of the client
- Conducted market research for the target consumer about the rewarding system for an education-related startup
- Created a mock database structure for client's algorithm and sourced database companies who provided the desired inputs for the algorithm

New Student Program

Champaign, IL

Orientation Leader

August 2019

- Collaborated with a team of 30 orientation leaders to hold the international student orientation by giving presentations which included comprehensive information needed to facilitate their integration into the university system
- Organized welcome day events and developed icebreaker games with other orientation leaders

ACTIVITIES

Peer & CareerVice President of Public Relations

Champaign, IL

September 2019 – Present

- Lead team members to branch out to different organizations and faculties to help host workshops by utilizing professional social media and student directory
- Determine the brand of the organization and identify opportunities to execute the overall mission which is to offer students across campus information and resources available to them within College of Business
- Provide workshops or networking events to allow peers to share their experience in job seeking process

Illinois Business Admission Team

Champaign, IL

Admission Ambassador

January 2019 – Present

- Facilitate the Business Experience Day for admitted students to obtain more information about the majors, studying abroad, and different programs in College of Business
- Interact with prospective students, answer their questions, and lead a tour of College of Business

PwC's Case Competition

Champaign, IL

Participant

October 2018

- Conducted data analysis using Excel to optimize relocation plan of a technology company and identified economic and prospective human capital opportunities in three locations
- Presented analysis and final recommendations using visual charts to CEO and CFO of the company

CLAID Urbana, IL

Mandarin Tutor

September 2018 – May 2019

- Assisted students at the university with learning Chinese through one-on-one conversation practice and created study materials, including Pinyin Table and conversation worksheets
- Helped students learn more about Chinese food, music, and history by presenting videos once a week

SKILLS/LANGUAGES

- Mandarin (fluent)
- Python (in progress), Tableau (in progress), R (in progress)