



Big Mountain Resort Presentation

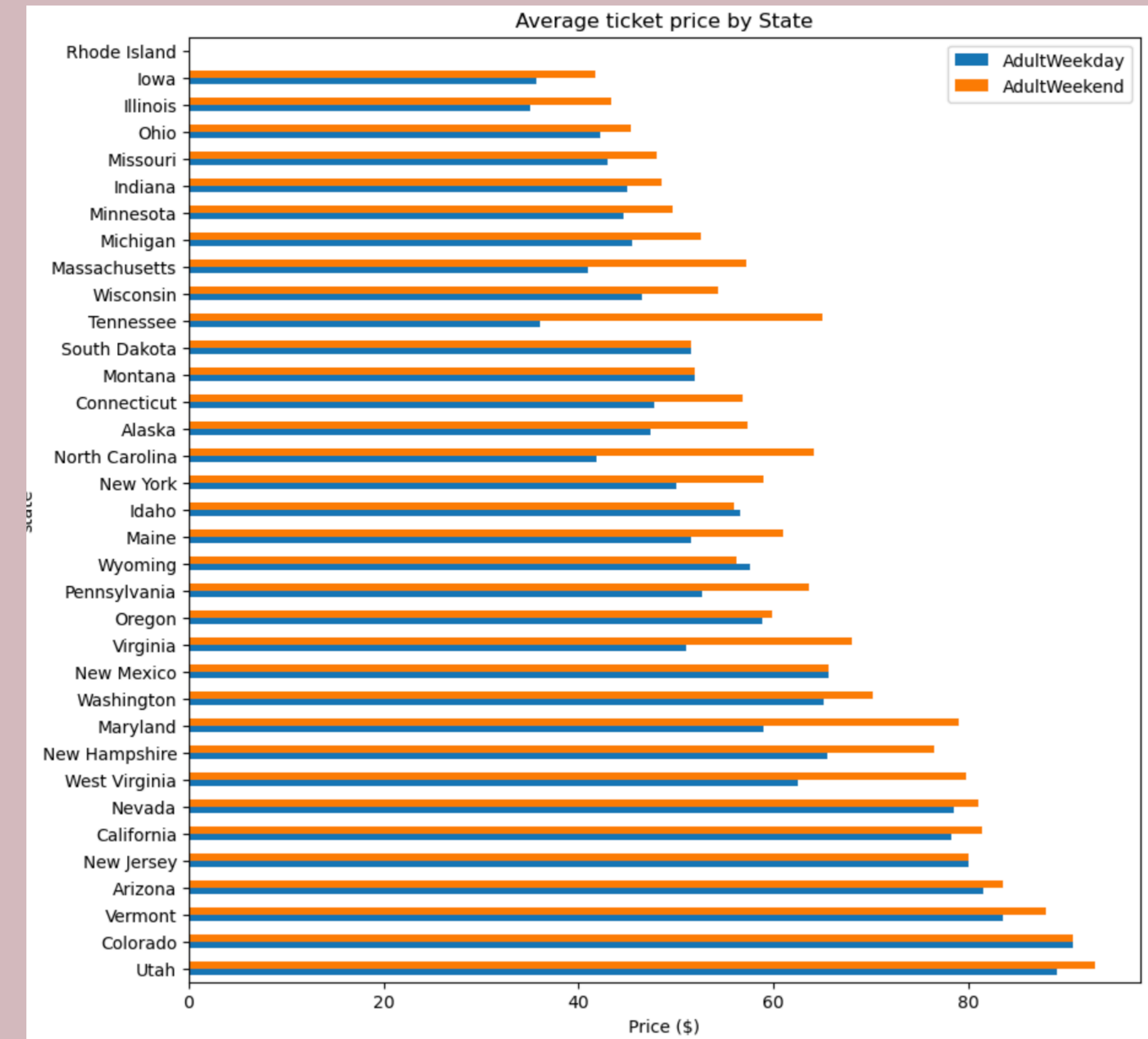
Lindsay T 07/01/21

Identifying Gaps

- Do we know the why we charge the cost?
- 14% don't have the Price
- Missing amenities that Resort Provides

Findings

- Average Resort does increase their cost on Weekends
- Exception doesn't make the rule for cost of price
- Correlation between Region and State



Analysis

Analysis

-Region Vs. State

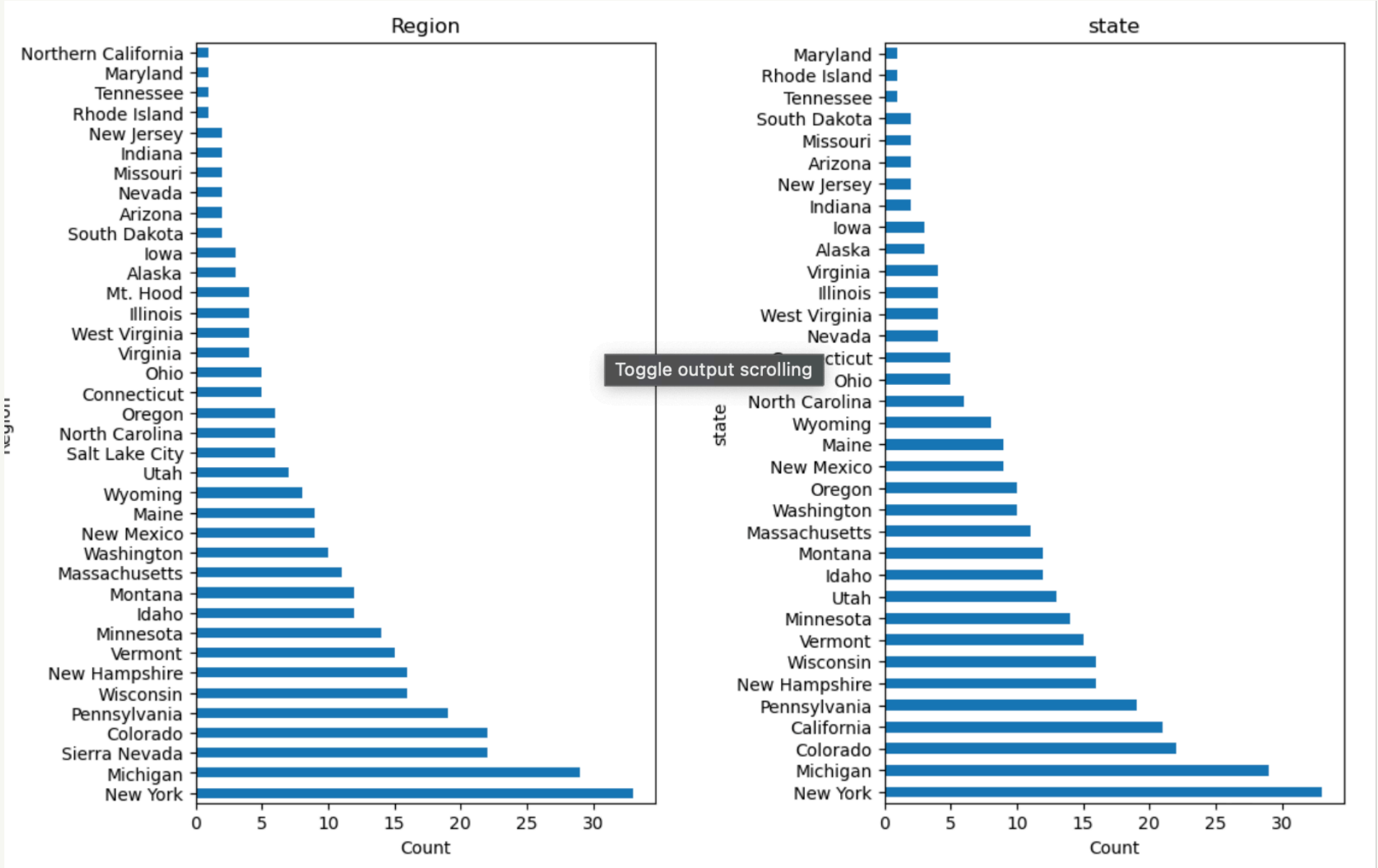
-Montana Resorts are closer to the middle of cost

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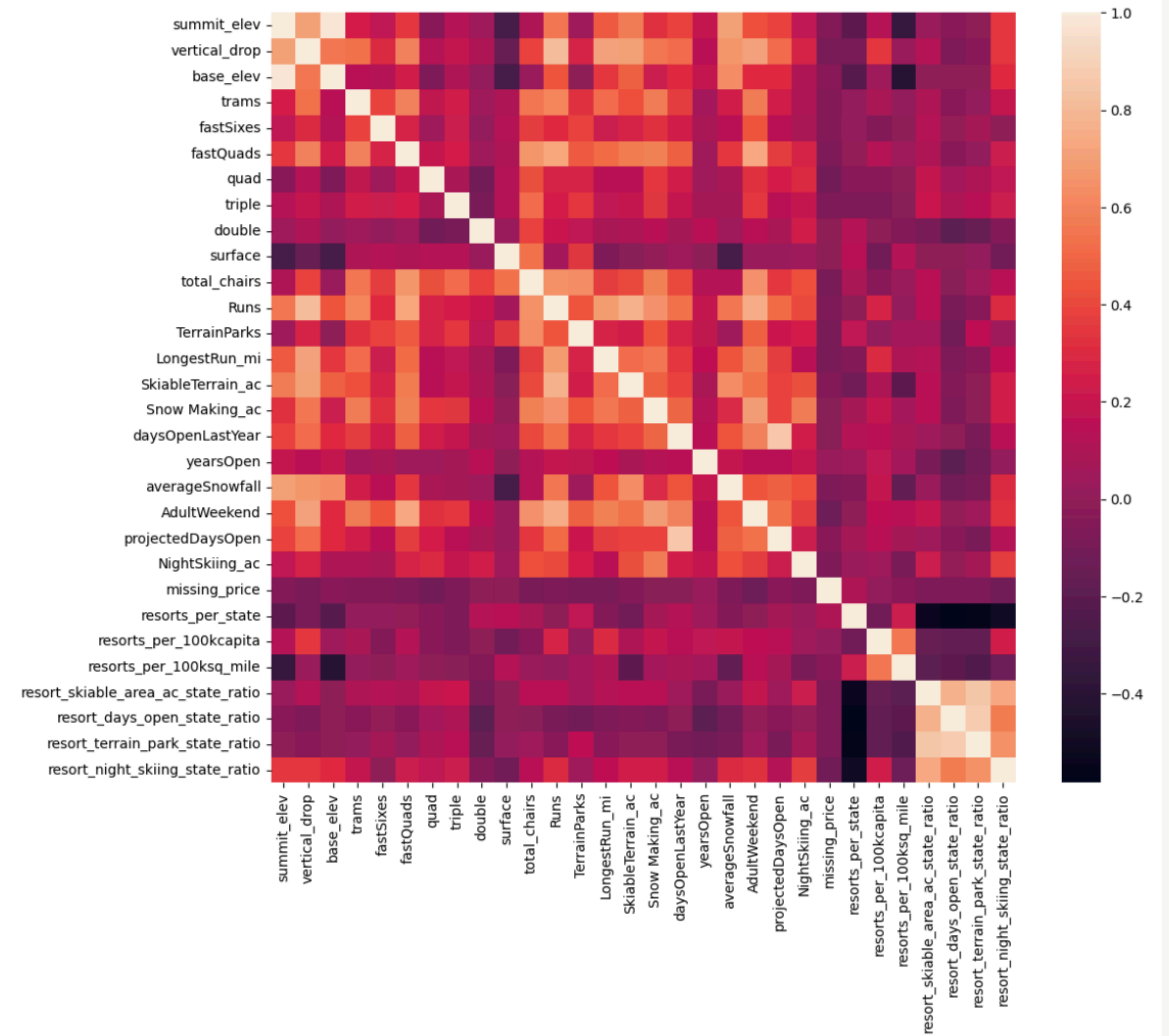
Region VS State



Analysis

-Correlation between variable

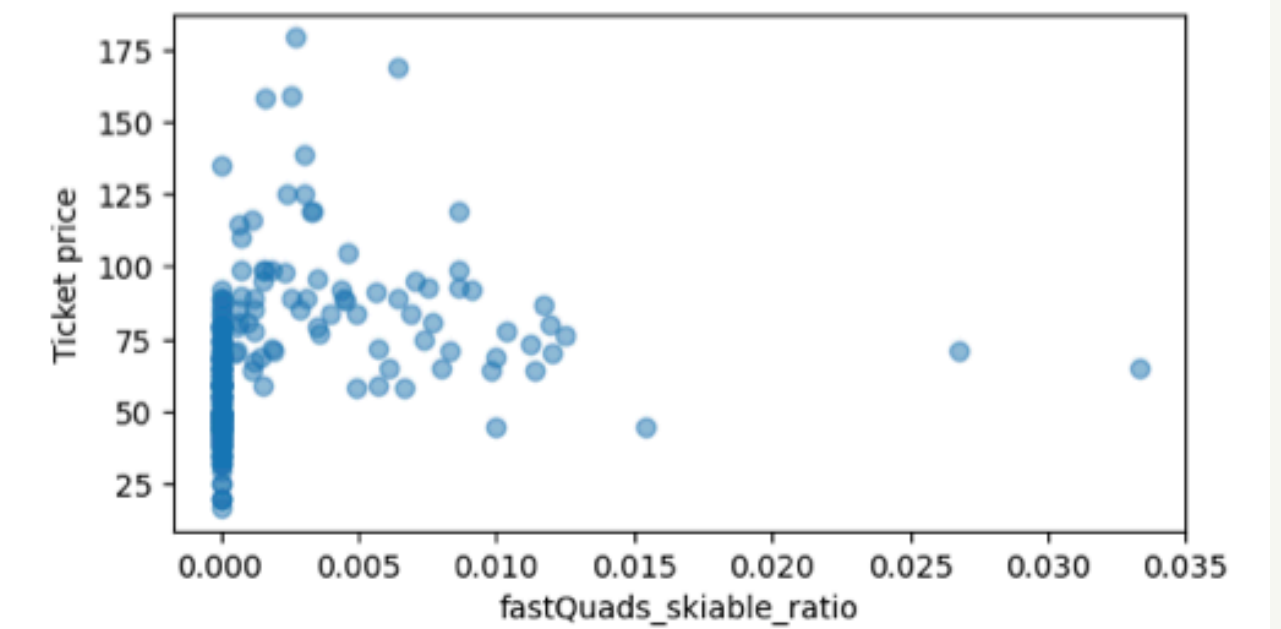
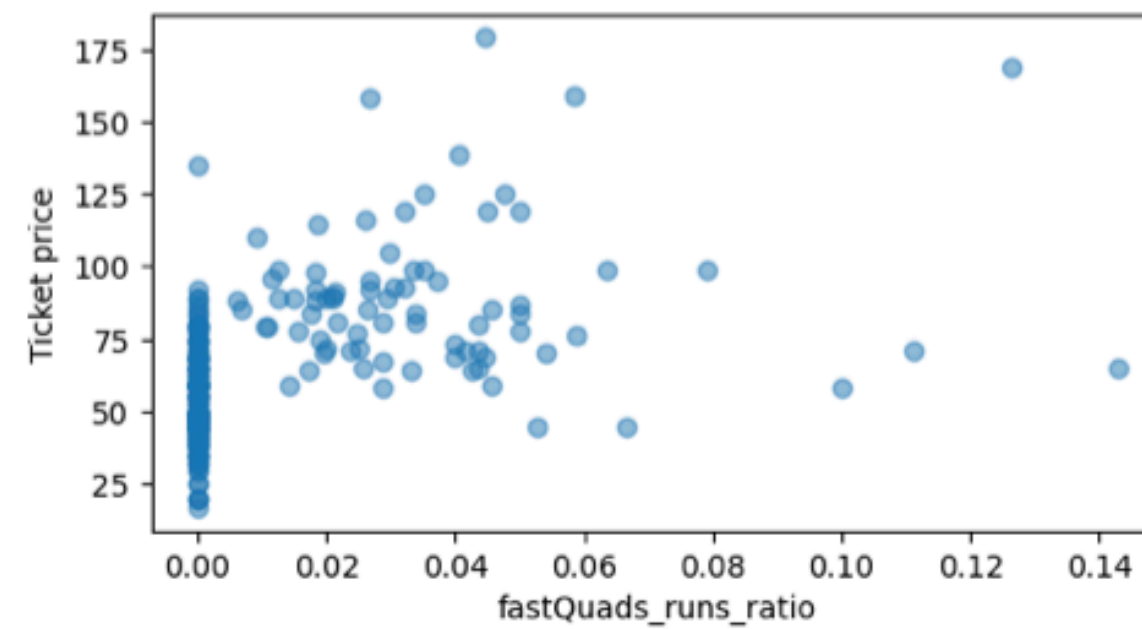
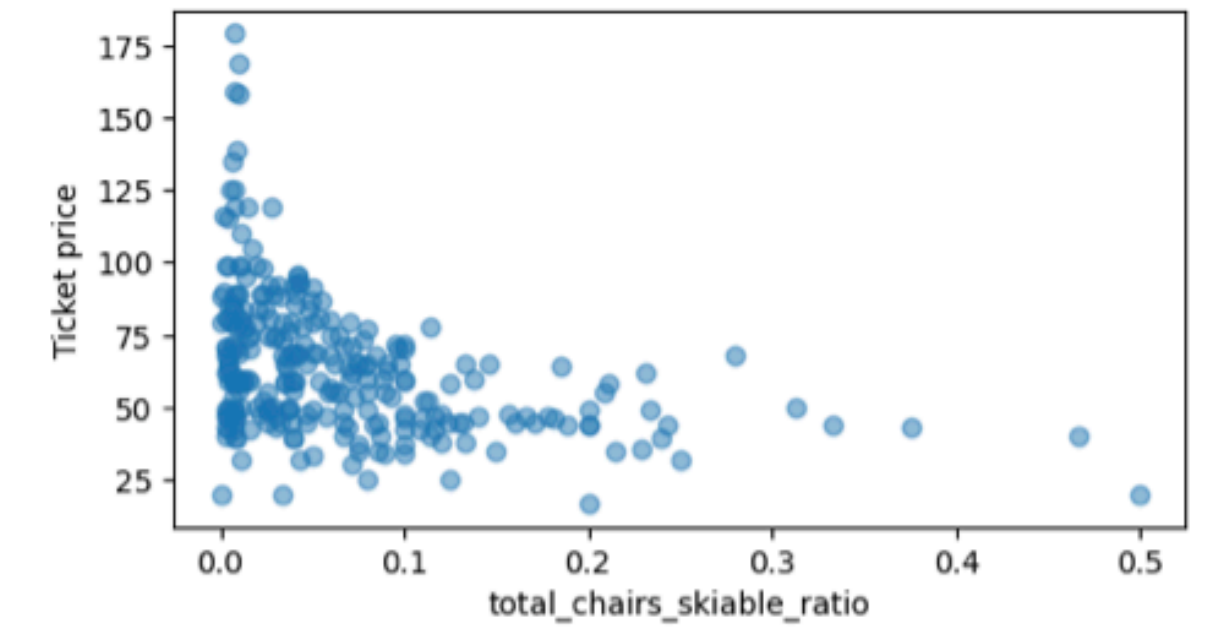
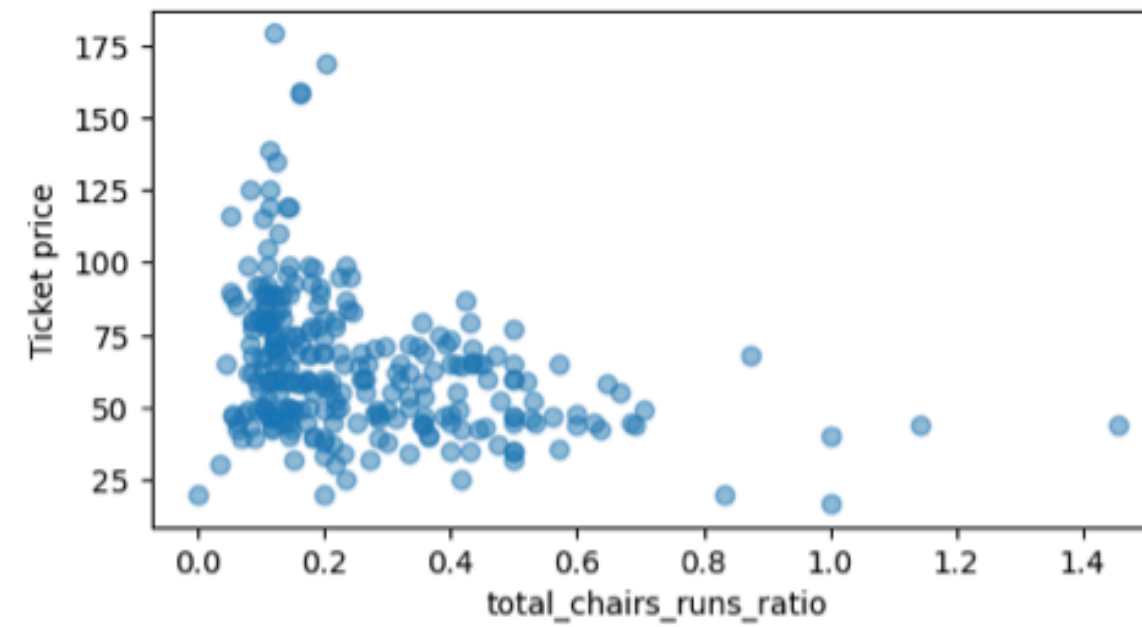
-Understanding what other resorts provide



Analysis

-Many variables affect the cost

-Currently only have outdoor and snow variables



Summary

-Improvements can be made to facilities

- Longer runs
- More Chairs
- Wider range

-Potential Improvements can increase ticket cost of ticket

- Current \$\$ of ticket can be increased