# Strategic Marketing Ideas for DanceScoop

## Preamble

These are just thoughts about how we might do this.

### Community

1. We could offer post dance or pre dance events.
2. Talk to the Meet Up groups
3. See if there is a business opportunity for an OpenTable type of arrangement. Ergo, 5th Street Pub gets all of the business from the post WCS dance on Saturday night at 10 PM. We would organize that as a DanceScoop event. Perhaps, 5th Street (or other pubs) would offer some sort of a finders fee?