

# LINDSAY WESLEY, PMP

## SENIOR PRODUCT MANAGER

e: LindsaySWesley@gmail.com

### SUMMARY

- Define & prioritize development activities to ensure requirements are captured and execution matches expectations
- Provide vision and subject matter expertise around product domain while exercising critical decision making skills for prioritization and scheduling decisions
- Supervised and mentored team of Release Managers

### SKILLS/SOFTWARE

Product Mgmt. & Project Mgmt.:	MS Visual Studio Team Services, Forecast, Harvest, Basecamp, Jira, DoneDone, Trello, GitHub, familiar with MS Project
Design/Development:	Decisions, HTML, CSS, Git, InVision, Gitlab, Github, WordPress, Squarespace, Divi, Adobe Photoshop, Adobe Illustrator, FileZilla Cloudways, Bluehost, Go Daddy
Collaboration:	SharePoint, HipChat, Skype, WebEx, Join.me, Hangouts
Research & Analysis:	MS SQL Server Mgmt. Studio, SQL
Video Editing:	Camtasia

*\*Extensive experience with Microsoft Office product suite*

### EDUCATION

#### BAS / TECHNOLOGY MGMT

St. Petersburg College | 2011  
Clearwater, FL

#### AS / WEB DESIGN

St. Petersburg College | 2010  
Clearwater, FL

#### AAS / HOSPITALITY & TOURISM

Valencia College | 2006  
Orlando, FL

### CERTIFICATION

#### PMP / CERTIFIED PROJECT MGMT PROFESSIONAL

PMI - Project Mgmt. Institute | 2014

### PROFESSIONAL EXPERIENCE

#### SENIOR PRODUCT MANAGER

Effective Health Systems | March 2016 - Present  
Web-based Medical Claims Application

- Work directly with clients to understand their goals and success criteria to build requirements providing high quality functional specifications for product enhancements.
- Work with developers, quality assurance, and product management team to move product and process solutions forward.
- Create client facing training and demo materials including live demos, release notes, videos, PDFs, and PowerPoint presentations.
- UI/UX design for company platforms and marketing materials, including email marketing, style guides, high fidelity mock-ups, clickable prototypes, enhancing usability and efficiency for the end user.
- Work with the Decisions rules engine platform to build business rule and medical guideline flows, and fully automated unit testing flow for new initiative
- Lead effort to expand a client of our Pre-Auth platform from a single state to nationwide.
- Lead client implementation of customized version of our Pre-Auth platform specifically for Utilization Review.

#### TECHNICAL PROJECT MANAGER

We Are Mammoth | September 2015 - March 2016  
Web Development Studio

- Managed technical project and account management duties in pre-production, production implementation, and post- production life cycle while maintaining and building client relationships.
- Responsible for requirements gathering, determining cost and time estimates, creating project schedules, writing statements of work, and client billing reviews.
- Managed a team of front and back end developers from project kick off through launch, as well as post launch maintenance.
- Managed client scope creep, budgets, communication on all project activities, and tested each deliverable prior to client testing and go-live.

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## LINKS

w: [lindsaywesley.github.io/Resume/](https://lindsaywesley.github.io/Resume/)

w: [lindsaysarah.com](https://lindsaysarah.com)

 [linkedin.com/in/lindsaywesley](https://linkedin.com/in/lindsaywesley)

 [github.com/lindsaywesley](https://github.com/lindsaywesley)

## REFERENCES

### DAN WILSON

Director of Operations and  
Configuration Mgmt.  
Effective Health Systems

### ANDY JAMES

Chief Information Officer  
ClearPrice Networks

### RANDY SYSOL

Chief Information Officer  
Effective Health Systems

## PROFESSIONAL EXPERIENCE (CONTINUED)

### RELEASE MANAGEMENT, SUPERVISOR

HealtheSystems | March 2015– September 2015

Web-based Medical Claims Application

- Supervised release management team in order to drive and communicate software release plans and minimize the impact of release changes.
- Train and mentor the release management team, as well as assign work to the release schedule based on resource capacity.
- Responsible for the release management process and related process documentation, training, reinforcement, and continuous improvement. Developed and documented change delivery process providing clarity for IT resulting in faster delivery.
- Supervised team of release managers including performance reviews, mentoring, and developing career paths.
- Performed release trend analysis and reporting (scheduled and adhoc).
- Implemented Kanban boards to help deliver changes bringing higher visibility to business stakeholders.

### SENIOR RELEASE MANAGER

HealtheSystems | July 2012 – March 2015

Web-based Medical Claims Application

- Executed and monitored monthly software releases coordinating the efforts of IT resources in order to deliver releases according to plan.
- Ensured resources were assigned for the correct time frames, dependencies were identified, and estimated and actual work was updated on a regular and timely basis to facilitate accurate capacity reporting.
- Identified risks and worked with IT resources to identify options for corrective action.
- Tracked and reported on all changes to release scope/schedule/resources.
- Developed release reports for executive management providing visibility on status of in-flight work.

### QC RELEASE COORDINATOR

SCC SoftComputer | December 2007 – July 2012

Lab Information Software

- Coordinated testing activities and documentation ensuring product design history files were prepared, complete, verified prior to submission and software release.
- Acted as the central coordination point for releases.
- Supported testing process infrastructure; including communication forums with internal customers and contracted vendors, assigning and managing tasks for testing.
- Project lead and designer of dashboard for reporting testing deliverables companywide reducing time spent providing status updates by 30%.