

# Tenacious Tulip Virtual Services

S o c i a l   M e d i a   a n d   W e b s i t e   M a n a g e m e n t



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## What is Social Media Management?

Social Media is rapidly changing from day to day. New accounts to follow, hashtags, advertisements, and responding to comments and messages. It all can get very overwhelming!

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These days, maintaining a social media presence for any business is key to ensuring you attract and retain customers. Social media management includes everything from content creation, scheduling posts, replying to comments and messages, and analyzing top performing posts to help identify successful campaigns.

# My Services

I start by looking at what you currently have as a social media presence. We then narrow down your audience and make sure who you want to target are typically on those platforms. Then I work on identifying how you wish your business to be seen on social media.

## Current Social Media Presence



- What platforms are you on?



## Who is your audience?

- Age, Occupation, Geographic area, religious affiliation can all go into if who you are looking to target

## Where to find your audience?



- Are the customers you serve on this platform?



## How do you want to be seen?

- Capturing your brand's essence is important to ensure you are authentically represented.

# My Services

Once I have a solid grasp on your social media, I begin working on creating a calendar and content to support your mission and brand. I carefully plan out and create content to match your brand. By interacting with others through likes, and comments it organically grows your following. Paid ads are also an option.

## Social Media Calendar

- Planning posts and the content that will appear on your accounts



## Creating Content

- Through creating graphics and editing pictures provided by you, I add the content to my calendar



## Interact With Others

- Following, commenting, and responding to other's comments



## Running Ads

- Through boosting posts and paid ads, followers can be increased



# Package Pricing

1.

## Lily Package

20 hours per month  
3 Social Media Platforms  
5 hours per week  
\$100 Deposit with bi-weekly payments

**\$500**

2.

## Orchid Package

30 hours per month  
3 Social Media Platforms  
7.5 hours per week  
\$100 Deposit with bi-weekly payments

**\$750**

3.

## Tulip Package

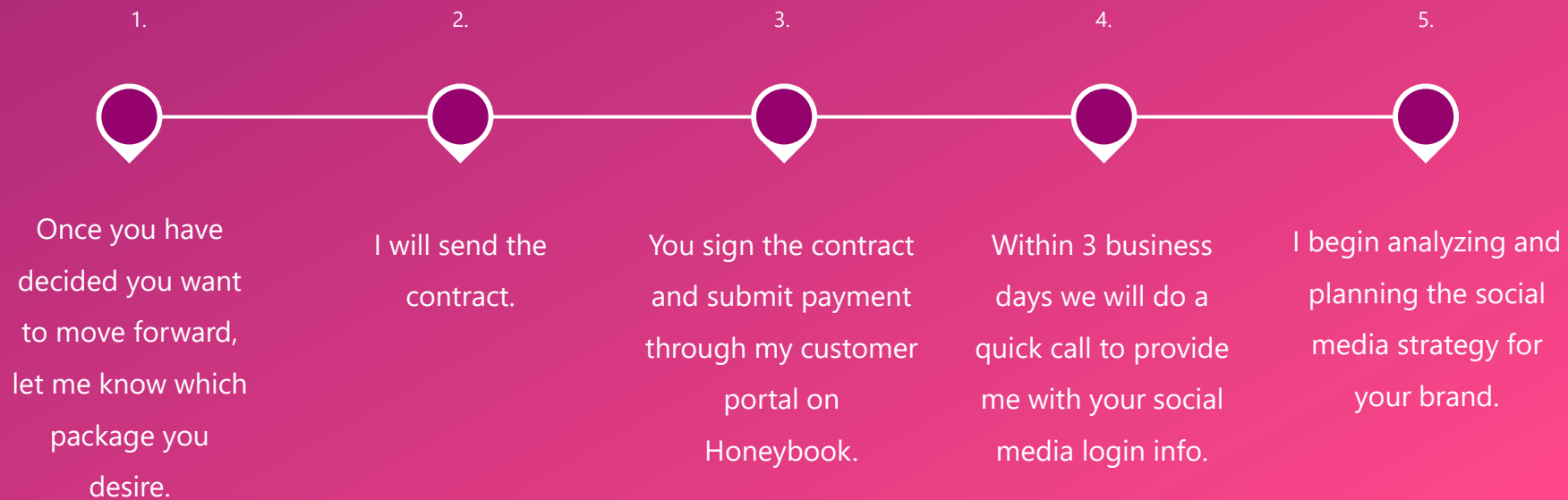
40 hours per month  
4 Social Media Platforms  
10 hours per week  
\$100 Deposit with bi-weekly payments

**\$920**

**Best  
Value!**

# Timeline

Once you have made the decision to move forward with social media management, let me know which package you have selected, and I will send you the contract. Once the contract is signed and I have received payment we will meet within 3 business days to have you provide your login information so I can begin analyzing and planning your social media strategy.



# THANK YOU

I appreciate you taking the time to consider a social media manager for your business. Even if it is not right for you at this time, please keep me in mind for fellow entrepreneurs who may benefit from this service.