

LINDSEY GOBERT

Dallas, TX 75204

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Portfolio: <https://lindseygobert.github.io/ResponsivePortfolio/>

SUMMARY

Front-end web developer leveraging a marketing background, specifically digital marketing in a retail space, to build better web experiences. I will soon earn a certificate from Southern Methodist University's fullstack bootcamp with newly developed skills HTML5, CSS, Javascript, React.js, and responsive web design. With past experience in e-commerce management, I aim to build even better user experiences using the knowledge that I have. I am excited to leverage all the knowledge that I have gained and the skills I already have on a team to build better e-commerce experiences.

TECHNICAL SKILLS

Languages: HTML, CSS, Javascript, SQL, React

Applications: Figma, Shopify Plus, Adobe Creative Suite, Visual Studio Code, Postman, MySQL Workbench

PROJECT

Epicure | <https://github.com/dchoi20/Epicure> | <https://ldj-project2.herokuapp.com/>

- Epicure is an application that allows you to search the top 10 most popular restaurants in your area by cuisine.
- My responsibility included incorporating bootstrap styling and collaborating on other front end work.
- Tools/Languages Used: Bootstrap CSS Library, Handlebars.js, MySQL, Express, Node

Birdie | <https://github.com/dchoi20/Birdie> | <https://dchoi20.github.io/Birdie/>

- Birdie is a website where you can search stock news and information in real time.
- My responsibility included incorporating UIKit styling and collaborating on other front end work.
- Tools/Languages Used: UIKit CSS Library, Moment.js, jQuery

Password Generator | <https://github.com/LindseyGobert/Password-Generator> | <https://lindseygobert.github.io/Password-Generator/>

- Password Generator is a website where you can answer a few prompts to generate a secure random password.
- My responsibility included building the entire site.
- Tools/Languages Used: HTML, CSS, Javascript

EXPERIENCE

Digital Coordinator/E-Commerce Manager **Neighborhood Goods**

2019 – 2020
Dallas, TX

- Managed and maintained digital channels such as e-commerce, website editorial, email, and other digital marketing efforts.
- Worked with the Director of Digital Products and the Web Developers to continuously optimize the company's online experience.
- Led daily digital standups, refined sprint backlogs, and executed store opening post-mortem documentation.
- Led quality assurance testing for both iOS app and Shopify Plus platforms.
- Assisted with project managing digital vendor and contractor relationships.

Marketing Coordinator **Isle of Capri Casino & Hotel**

2017 – 2018
Lake Charles, LA

- Managed and maintained all advertising needs; digital and print.
- Contributed ideas to concept development, strategic planning, and business operations.
- Built out the new website through the CMS from start to finish
- Managed and maintained the new website with all necessary updates.
- Coordinated with internal business divisions, agency partners, and vendors to guarantee timely, cost effective delivery of all marketing communications material.

EDUCATION

Bootcamp Certificate: Southern Methodist University, Dallas, TX

A 12-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor of Science in Marketing Degree: McNeese State University, Lake Charles, LA

Bachelor of Science in Accounting Degree: McNeese State University, Lake Charles, LA