Genesis of iPhone:

iPhone 3G pricing model changes

The idea of an Apple phone came from Jean-Marie Hullot, a software engineer from NextStep, and later, MacOS.[1] Initially, making an Apple phone was not favored by CEO Steve Jobs, but eventually Hullot was able to convince him.

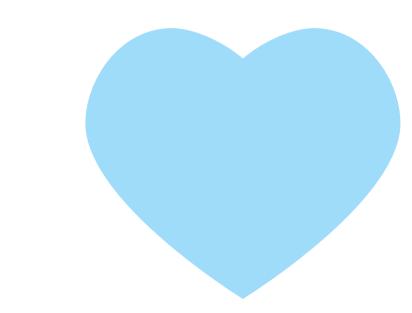
The first team was created in Paris; however, it was not until a few years later that he took the project more seriously: the French engineers were asked to work back in the US, but Hullot declined and resigned from Apple with his team.

Another engineer, Henri Lamiraux,[3] became the new head of the project with Scott Forstall,[4] to develop the iPhone software.[5]

With the July 11, 2008, release of the iPhone 3G, Apple and AT&T changed the US pricing model from the previous generation.

Following the de facto model for mobile phone service in the United States, AT&T would subsidize a sizable portion of the upfront cost for the iPhone 3G, followed by charging moderately higher monthly fees over a minimum two-year contract.[75]

On June 28, 2007, during an address to Apple employees, Steve Jobs announced that all full-time Apple employees and those part-time employees who had been with the company for at least one year would receive a free iPhone.





Questions arose about the legality of Apple's arrangement after the iPhone was released.[42] Two class-action lawsuits were filed against the company in October 2007: one in Federal court and the other in state court.

The second case was filed in the United States
District Court for the Northern District of
California. The plaintiff, Paul Holman, filed a
complaint against Apple and AT&T Mobility that he
could not switch carriers or change SIM cards
without losing iPhone improvements to which he
was entitled. Holman also cited a Sherman Act
violation by the defendants.

The state-court suit, filed by the law office of Damian R. Fernandez on behalf of California resident Timothy P. Smith,[44] sought an injunction barring Apple from selling iPhones with a software lock and \$200 million in damages.

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release date of iPhone

## iPhone 5

iPhone 5 was released on September 21, 2012. It had two versions, 5S and 5C. 5S was released a year later.

## iPhone 6

iPhone 6 was released on September 19, 2014.

## iPhone 4 CDMA release

There had been ongoing speculation in the United States that Apple might offer a CDMA-compatible iPhone for Verizon Wireless.[76] This speculation

