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Data Analyst

GANGA BHAVANI LINGAMPALI

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Professional Summary

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| Data Analyst with 1 year of experience in data collection, cleaning, and visualization using tools like SQL, Power BI, and Python. Skilled in transforming complex data into actionable insights to support business decisions. Strong communicator, collaborating effectively with stakeholders to drive data-driven strategies. |

Education

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| Master of Business Administration 2021-2023  Graduated with CGPA of 7.5, Specialization in (HR/ Finance)  Bachelor of Science in Computer Science 2018-2021 |

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| Experience |

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| Data Analyst, AI Variant- Bengaluru, India Aug’2024 - March’2025   * Conducted in-depth data analysis to identify trends, patterns, and insights that inform strategic decision-making. * Designed and implemented Power Bi KPI dashboard Agile methodology that increased user engagement by 25% and improved conversion rate by 15% * Optimized Complex SQL Queries through CTEs and window functions, reducing query execution time by 40% and building automated daily reports that saved 15+ hours of manual analysis weekly. * Collaborated with business teams to understand key objectives and provide data-driven recommendations.   Data Analytics Essential-Cisco Network Academy May’2024 - June’2024   * Focusing on interpreting and managing data using key tools and techniques. * Coverts data collection, visualization, and analysis to derive actionable insights. * Analysing data using Statistical and data preparation tools   Data Visualization: Empowering Business with Effective Insight-Tata Forage Apr’2024   * It covers data collection, analysis, and visualization techniques to turn raw data into actionable business insights. * Strong communication skills reflected in the concise and informative email communication with engagement partners, delivering valuable insights and actionable suggestions based on data analysis. |

Couse-Work & Certificates

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| Data Analyst - Excel R - (9 months course)   * Learned EDA, Inferential Statistics, Hypothesis Testing, Optimization, Business Problem Understanding, Insight Analysis, Story-Telling, and gained skills in Power BI, Tableau, SQL, Python through Practical Projects   Certifications:   * Data Science & Analytics - Hp Life * Data analytics and visualization job simulation program (forage-Accenture) * Data analytics Essentials course - Cisco (networking Academy) * Data Visualization: Empowering Business with Effective Insights (Forage – Tata) * PwC Switzerland power BI job simulation on forage * Data Analytics Job Simulation - Deloitte |

Projects

Swiggy case Study

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| Performed Exploratory Analysis on Swiggy order data to understand landscape of top customer orders, dish prices, top restaurants, sales, detailed orders, repeat customers, revenue growth.  Created an interactive E-Commerce analytics dashboard using Power BI:   * Developed an interactive E-Commerce analytics dashboard using power Bi, integrating multiple data sources to visualize customers metrics, track orders, sales trends, and provide actionable insights for decision Making.   Superstore Data Analysis Using Power Bi and Tableau:   * Sales and profit performance: Analysed sales and profit trends over time, comparing current vs previous sales * Regional and category Insights: Explored Sales and profitability across different regions and products * Customer and Order Insights: Examined customer purchasing behaviour and order frequency, Customer Segments and identifying top customers& sales Contribution, Return rate and Order Trends   Hospitality Dataset Analysis:   * Utilized SQL for data extraction, tableau for visualization and statistical techniques for actionable insights. * Developed dashboards showcasing occupancy rates, seasonal demand fluctuations, and customer segmentation, enabling data driven decision-making. * Presented findings to stake-holders, highlighting opportunities for revenue optimization and operational efficiency.   FMCG Data analysis: Zepto   * Developed an interactive FMCG Sales Dashboard in Power BI to monitor key performance indicators such as Sales Growth (10%), Total Sales (22M), and Sales vs Budget % (90.91%). * Visualized sales breakdowns by Store Name, Meal Type, Sales Type, and Store Category, enhancing stakeholder decision-making. * Integrated slicers for year-based filtering (2017/2018) to enable dynamic trend analysis. * Improved operational insights by identifying top-performing stores (e.g., Carpolish, Kolkata) and high-revenue meal types (e.g., DINE-IN with 18.9M in sales). |

SKILLS

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| * Data Analysis Tools & Languages: SQL, Tableau, Python, Power Bi, Advanced Excel, Visualization tools * Specialties: Data Analytics, Business Intelligence, Reporting, Funnel Optimization, Web Analytics, Project Management, Documentation, Communication, Problem-solving, Critical thinking, Logical Reasoning, Decision Making * Datasets: Hospitality data, E-commerce data, Superstore USA data, FMCG data, Forensic Technology * Course Work: Data Mining, Data Visualization, Clustering & Classification, Databases, Predictive analytics, Descriptive Analysis, Statistical Analysis |