# goodbrief.io

DESIGN BRIEF

### **Company Name:**

Root

# **Company Description:**

We offer a selection of affordable condos with great prices. Our target audience is men. We want to convey a sense of mystery, while at the same time being business-like.

## **Job Description**

You must create a website that will mainly make it easy to contact the company. The goal is to make it clear what the company does. Besides the landing page, the website will need a about page, shop page and a blog. The landing page should have a Our Values section. There should be a call to action to get users to order a free sample. They would prefer a luxurious design, and would like you to use the brand color, which is orange. Take into account the client's preferences and values.

#### **Deadline**

5 days