

DESIGN BRIEF

Company Name:

Clear Hotworks

Company Description:

We are a company that makes high-quality motorcycle with an emphasis on design. Our target audience is couples. We want to convey a sense of eagerness, while at the same time being modern.

Job Description

You must create a website that will mainly provide customer support for the company. The goal is to make a landing page that maximizes conversions. Besides the landing page, the website will need a contact page, product pages and a terms of service page. The landing page should have a About the Team section. There should be a call to action to get users to order a free sample. They would prefer a trendy design, and would like you to use the brand color, which is blue. Take into account the client's preferences and values.

Deadline

8 days