



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Fitness is  
very  
important to  
be healthy

They are lots  
of doctors  
and nurse in  
a hospital

Good health  
to be only  
the real  
wealth

Hospital is a  
important  
place for  
every types  
of person

Government  
hospital are  
free from  
common  
people

Fitness of our  
mind and  
body makes  
as healthy



**Health Hub medical clinic**  
Short summary of  
the persona

Some  
hospital are  
dedicated to  
special  
disease

We must  
develop habit  
of doing daily  
exercise

It is of the  
important  
places in any  
area

Having a  
hospital near  
is always  
goods for  
every one

We should  
sleep for 6  
hours daily

Health and  
fit people  
live happy  
life



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?