



PIZZA SALES REPORT

Jan/2015 - Dec/2015



Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** near weekends,
Fridays/Saturday

MONTHLY

MAXIMUM orders from
March - August

SALES PERFORMANCE

CATEGORY

Classic Category
Contributes **MAXIMUM**
sales & total orders

SIZE

Large Size Pizza has
HIGHEST sales

Total Revenue

817.86K



Avg Order Value

38.31



Total Pizzas Sold

49,574



Total Order

21,350

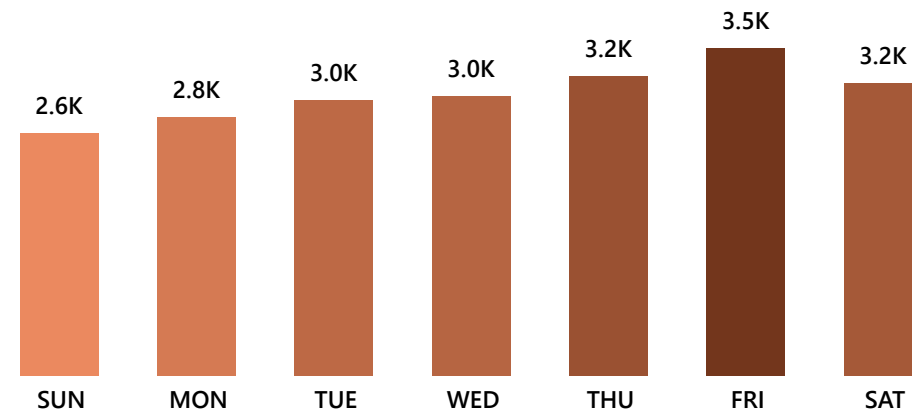


Avg Pizzas Per Order

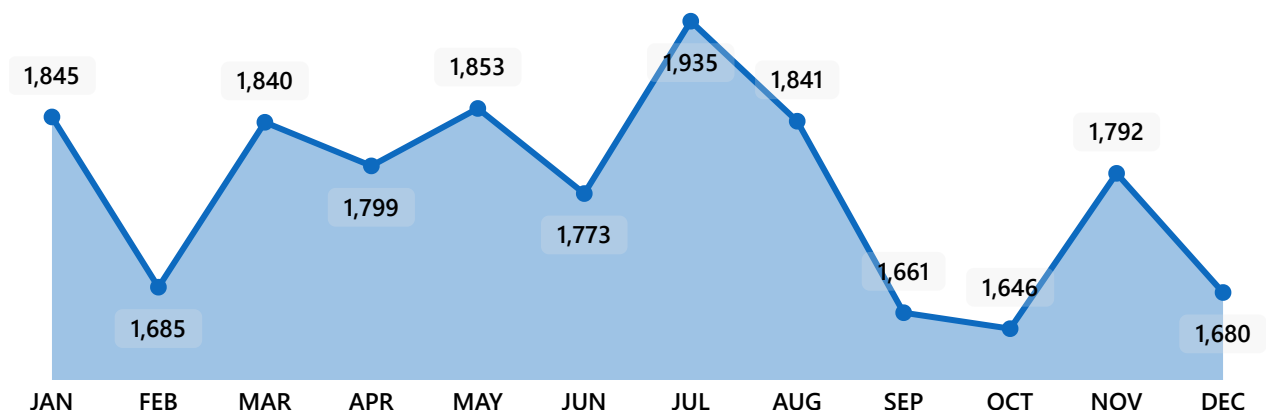
2.32



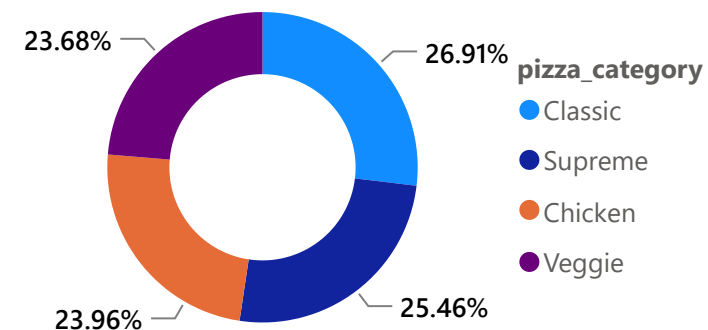
Daily Trend for Total Orders



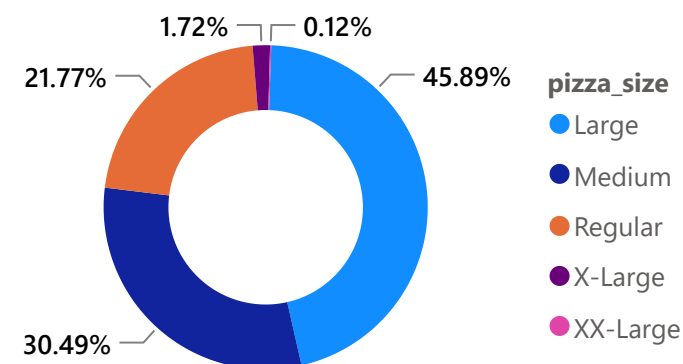
Monthly Trend for Total Orders



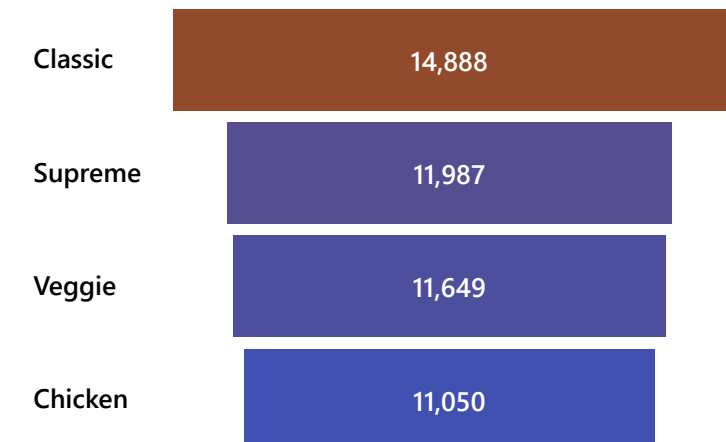
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by pizza_category





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Best/Worst Sellers



BEST SELLERS

REVENUE

HIGHEST : Thai Chicken

QUANTITY

HIGHEST : Classic Deluxe

TOTAL ORDERS

HIGHEST : Classic Deluxe

WORST SELLERS

REVENUE

WORST : The Brie Carre

QUANTITY

WORST : The Brie Carre

TOTAL ORDERS

WORST : The Brie Carre

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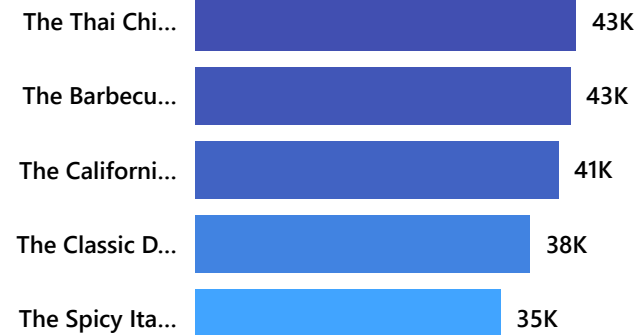


Avg Pizzas Per Order

2.32



Top 5 Pizza by Revenue



Top 5 Pizza by Quantity



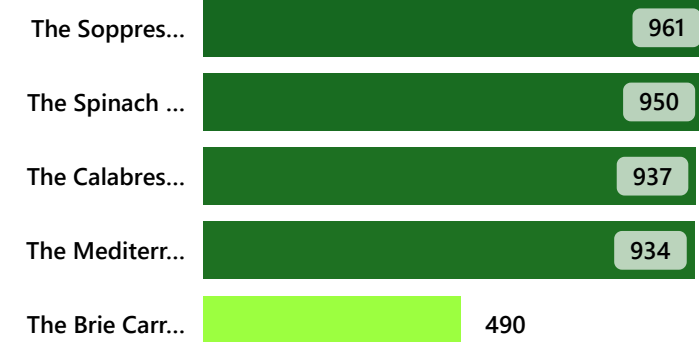
Top 5 Pizza by Total Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Top 5 Pizza by Total Orders

