

# BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

## INTRODUCTION

## OVERVIEW

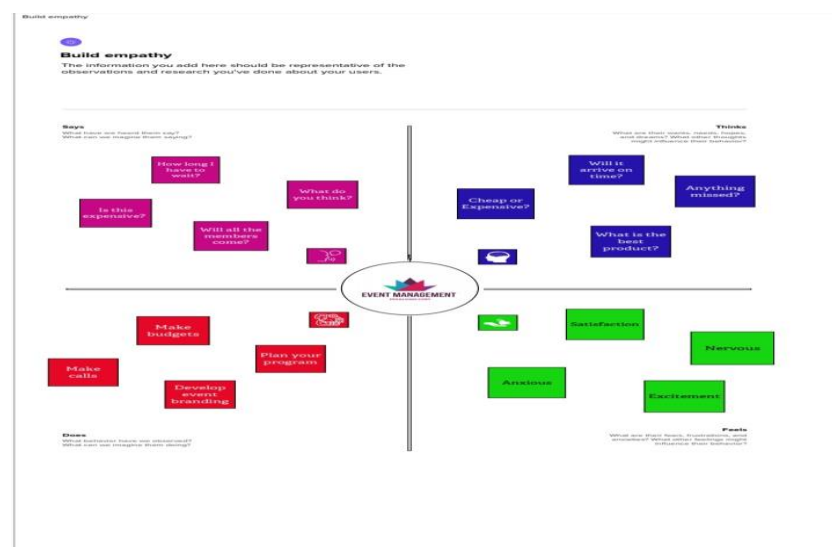
Event management is the application of project management to the creation and development of small and large-scale personal or corporate events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions. It involves studying the intricacies of the brand, identifying the target audience

## PURPOSE

The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project. The purpose of the event should drive all planning and assist in starting out difference of opinion and managing conflict.


## PROBLEM DEFINITION AND DESIGN THINKING

## EMPATHY MAP



# IDEATION AND BRAINSTORMING MAP

**Template**



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

[Share template feedback](#)

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Problem

Poor Communication  
Budget Constraints  
Technical Difficulties  
Attendee Satisfaction

**2 Key rules of brainstorming**

To run an efficient and productive session:

- Stay on topic.
- Defers judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

**2 Brainstorm**

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

K12 General	H. Secondary	College	Self-Directed Modules
<ul style="list-style-type: none"> <li>Generate ideas around a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Generate ideas for a specific topic or problem.</li> </ul>	<ul style="list-style-type: none"> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> </ul>	<ul style="list-style-type: none"> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> </ul>	<ul style="list-style-type: none"> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> <li>Brainstorm ideas for a specific topic or problem.</li> </ul>

**3 Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

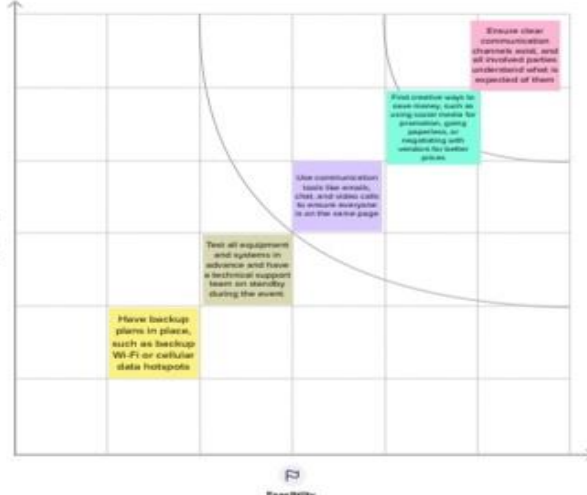
🕒 10 minutes

- ★ Find creative ways to save money, such as using social media for promotion, going paperless, or negotiating with vendors for better prices.
- ★ Use communication tools like emails, chat, and video calls to ensure everyone is on the same page.
- ★ Test all equipment and systems in advance and have a technical support team on standby during the event.
- ★ Ensure clear communication channels exist, and all involved parties understand what is expected of them.
- ★ Have backup plans in place, such as backup Wi-Fi or cellular data hotspots.

**4 Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 10 minutes



**Importance**

If each of these ideas could be implemented, which one would have the most impact on the event?

**Feasibility**

Regardless of how important, which idea is most realistic to implement (based on time, money, etc.)?

## RESULT

### DATA MODEL

Object name	Fields in the object	
Event object	Field label	Data type
	City	Text
	Event Name	Master-detail Relationship

Object name	Fields in the object	
Attendees object	Field label	Data type
	Id	Auto number
	Phone	Phone
	Email	Email
	Tickets	Picklist

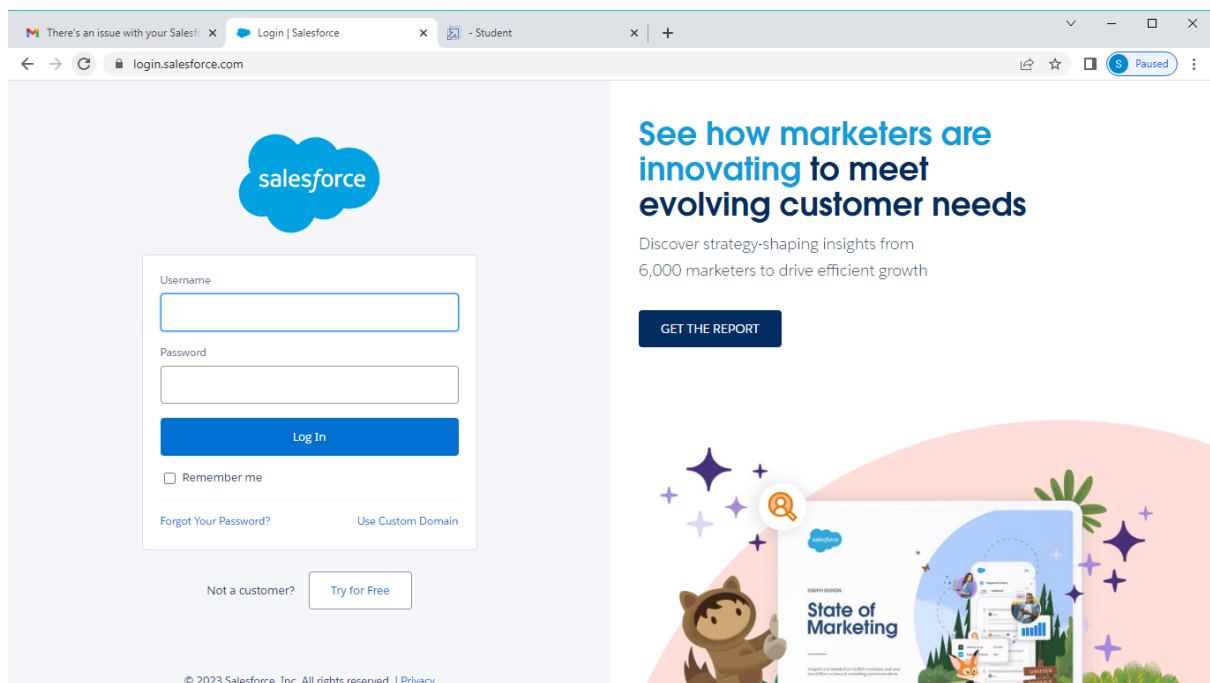
Object name	Fields in the object	
Speakers object	Field label	Data type
	Bio	Text area
	e-mail	Email

Object name	Fields in the object	
Vendors object	Field label	Data type
	Phone	Phone
	e-mail	Email
	Service provider	Text
	Event name	Look-up relationship

# ACTIVITY AND SCREENSHOTS

## 1.CREATING A DEVELOPER ACCOUNT

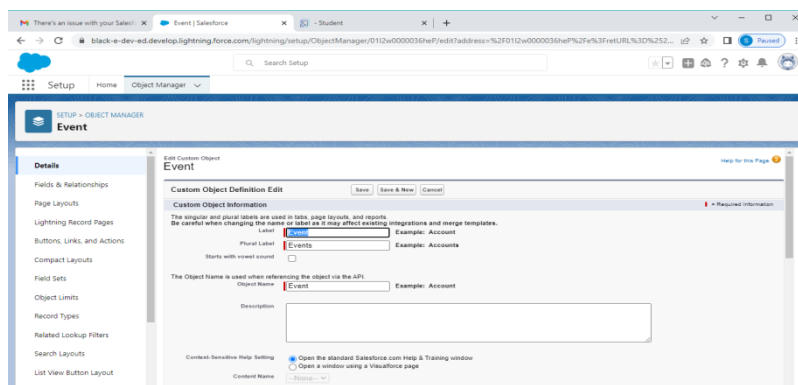
We create a developer accounts by went to the website [developers.salesforce.com](https://developers.salesforce.com) and sign up. We activate the account by login with the username and password.



## 2.OBJECT CREATION

For this event management app, we created four objects namely

**Events**



# Attendees

The screenshot shows the Salesforce Setup interface for the 'Attendee' custom object. The browser tabs include 'Attendee | Salesforce' and the URL is 'black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heU/edit?address=%2F0112w0000036heU%2Fe%3FretURL%3D%25...'. The left sidebar shows the 'Object Manager' menu with 'Attendee' selected. The main content area is titled 'Edit Custom Object Attendee' and contains the 'Custom Object Definition Edit' form. The form includes fields for 'Label' (Attendee), 'Plural Label' (Attendees), 'Object Name' (Attendees), and 'Description'. The 'Context-Sensitive Help Setting' is set to 'Open the standard Salesforce.com Help & Training window'.

There's an issue with your Salesforce! x Attendee | Salesforce x - Student x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heU/edit?address=%2F0112w0000036heU%2Fe%3FretURL%3D%25... ⌕ ⭐ ⏸ Paused ⋮

Setup Home Object Manager ▾

SETUP > OBJECT MANAGER  
**Attendee**

**Details**

- Fields & Relationships
- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets
- Object Limits
- Record Types
- Related Lookup Filters
- Search Layouts
- List View Button Layout
- Restriction Rules

Edit Custom Object  
**Attendee** Help for this Page ⓘ

**Custom Object Definition Edit** Save Save & New Cancel

**Custom Object Information** ⓘ Required Information

The singular and plural labels are used in tabs, page layouts, and reports. Be careful when changing the name or label as it may affect existing integrations and merge templates.

Label  Example: Account

Plural Label  Example: Accounts

Starts with vowel sound ☐

The Object Name is used when referencing the object via the API.

Object Name  Example: Account

Description

Context-Sensitive Help Setting ☒ Open the standard Salesforce.com Help & Training window ☐ Open a window using a Visualforce page

Content Name

# Speakers

The screenshot shows the Salesforce Setup interface for the 'Speaker' custom object. The browser tabs include 'Speaker | Salesforce' and the URL is 'black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heZ/edit?address=%2F0112w0000036heZ%2Fe%3FretURL%3D%25...'. The left sidebar shows the 'Object Manager' menu with 'Speaker' selected. The main content area is titled 'Edit Custom Object Speaker' and contains the 'Custom Object Definition Edit' form. The form includes fields for 'Label' (Speaker), 'Plural Label' (Speakers), 'Object Name' (Speaker), and 'Description'. The 'Context-Sensitive Help Setting' is set to 'Open the standard Salesforce.com Help & Training window'.

There's an issue with your Salesforce! x Speaker | Salesforce x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heZ/edit?address=%2F0112w0000036heZ%2Fe%3FretURL%3D%25... ⌕ ⭐ ⏸ Paused ⋮

Setup Home Object Manager ▾

SETUP > OBJECT MANAGER  
**Speaker**

**Details**

- Fields & Relationships
- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets
- Object Limits
- Record Types
- Related Lookup Filters
- Search Layouts
- List View Button Layout
- Restriction Rules

Edit Custom Object  
**Speaker** Help for this Page ⓘ

**Custom Object Definition Edit** Save Save & New Cancel

**Custom Object Information** ⓘ Required Information

The singular and plural labels are used in tabs, page layouts, and reports. Be careful when changing the name or label as it may affect existing integrations and merge templates.

Label  Example: Account

Plural Label  Example: Accounts

Starts with vowel sound ☐

The Object Name is used when referencing the object via the API.

Object Name  Example: Account

Description

Context-Sensitive Help Setting ☒ Open the standard Salesforce.com Help & Training window ☐ Open a window using a Visualforce page

Content Name

# Vendors

The screenshot shows the Salesforce Setup interface for editing a custom object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Edit Custom Object Vendor' and includes a 'Custom Object Definition Edit' section with buttons for Save, Save & New, and Cancel. Below this is the 'Custom Object Information' section, which contains fields for Label (Vendor), Plural Label (Vendors), Starts with vowel sound (unchecked), Object Name (Vendor), and Description. There are also radio buttons for Context-Sensitive Help Setting (Open the standard Salesforce.com Help & Training window or Open a window using a Visualforce page) and a Content Name dropdown menu.

## 3.TAB CREATION

**In the quick find box we typed tabs and went inside it and clicked new and we gave the required details to create 4 tabs namely events,attendees,speakers and vendors.**

The screenshot shows the Salesforce Setup interface for creating a new custom tab. The left sidebar contains a navigation menu with options like User Interface, Rename Tabs and Labels, and Tabs. The main content area is titled 'Edit Custom Object Tab Attendees' and includes a 'Custom Tab Definition Edit' section with buttons for Save and Cancel. Below this is the 'Custom Tab Information' section, which contains fields for Tab Label (Attendees), Object (Attendees), and Tab Style (Mobile). There is also a section for 'Enter a short description' with a text area.

The screenshot shows the Salesforce Setup interface for the 'Custom Tabs' section. The left sidebar contains a navigation menu with options like User Interface, Rename Tabs and Labels, and Tabs. The main content area is titled 'Custom Tabs' and includes a 'Custom Object Tabs' section with a table listing the tabs. The table has columns for Action, Label, Tab Style, and Description. The tabs listed are Attendees, Events, Speakers, and Vendors. Below the table are sections for 'Web Tabs' and 'Visualforce Tabs', both of which show 'No Web Tabs have been defined' and 'No Visualforce Tabs have been defined' respectively.

## 4. CREATION OF EVENT MANAGEMENT APPLICATION

**We create event management application by giving the following details.**

The screenshot shows the 'App Details & Branding' configuration page in the Lightning App Builder. The left sidebar lists 'App Settings' with sub-items: 'App Details & Branding' (selected), 'App Options', 'Utility Items (Desktop Only)', 'Navigation Items', and 'User Profiles'. The main content area is titled 'App Details & Branding' and includes the instruction: 'Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.' It is divided into two sections: 'App Details' and 'App Branding'. In 'App Details', there are input fields for 'App Name' (containing 'Event Management'), 'Developer Name' (containing 'Event\_Management'), and 'Description' (containing 'Enter a description...'). In 'App Branding', there is an 'Image' field with a square image placeholder, a 'Primary Color Hex Value' field with a dropdown menu and the value '#EA1668', and a 'Clear' link. Below these is the 'Org Theme Options' section with a checkbox 'Use the app's image and color instead of the org's custom theme'. At the bottom is the 'App Launcher Preview' section showing a preview of the app icon and name 'Event Management'. At the very bottom are 'Cancel' and 'Save' buttons.

The screenshot shows the 'App Options' configuration page in the Lightning App Builder. The left sidebar lists 'App Settings' with sub-items: 'App Details & Branding', 'App Options' (selected), 'Utility Items (Desktop Only)', 'Navigation Items', and 'User Profiles'. The main content area is titled 'App Options' and includes the instruction: 'Navigation and Form Factor'. It is divided into two sections: 'Navigation and Form Factor' and 'Setup and Personalization'. In 'Navigation and Form Factor', there are two sub-sections: '\* Navigation Style' with radio buttons for 'Standard navigation' (selected) and 'Console navigation', and '\* Supported Form Factors' with radio buttons for 'Desktop and phone' (selected), 'Desktop', and 'Phone'. In 'Setup and Personalization', there are two sub-sections: 'Setup Experience' with radio buttons for 'Setup (full set of Setup options)' (selected) and 'Service Setup', and 'App Personalization Settings' with checkboxes for 'Disable end user personalization of nav items in this app' and 'Disable temporary tabs for items outside of this app'. At the bottom left, there is a small 'Pause' button.

Platform Login Credentials - Proj...x- Student xEvent Management - Lightning x+

black-e-dev-ed.develop.lightning.force.com/visualEditor/appBuilder.app?id=02u2w000004pxMtaAI&retUrl=https%3A%2F%2Fblack-e-dev-ed.develop.lightning...

Paused

Lightning App BuilderApp SettingsPagesEvent ManagementHelp

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

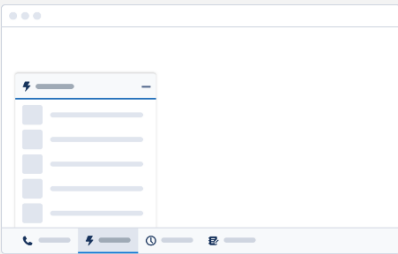
Utility Items (Desktop Only)

Give your users quick access to productivity tools and add background utility items to your app.

Add Utility Item

Utility Bar Alignment ⓘDefault ▾

The utility bar is a fixed footer that opens components in docked panels. Available only when the app is viewed in Lightning Experience on a desktop.



To enable the utility bar for this app, add a utility item.

Platform Login Credentials - Proj...x- Student xEvent Management - Lightning x+

black-e-dev-ed.develop.lightning.force.com/visualEditor/appBuilder.app?id=02u2w000004pxMtaAI&retUrl=https%3A%2F%2Fblack-e-dev-ed.develop.lightning...

Paused

Lightning App BuilderApp SettingsPagesEvent ManagementHelp

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

Navigation Items

Choose the items to include in the app, and arrange the order in which they appear. Users can personalize the navigation to add or move items, but users can't remove or rename the items that you add. Some navigation items are available only for phone or only for desktop. These items are dropped from the navigation bar when the app is viewed in a format that the item doesn't support.

Available Items

Create ▾

Type to filter list...

Accounts

Alert Settings

All Sites

Alternative Payment Methods

App Launcher

Appointment Invitations

Approval Requests

Asset Action Sources

Asset Actions

Selected Items

Events

Attendees

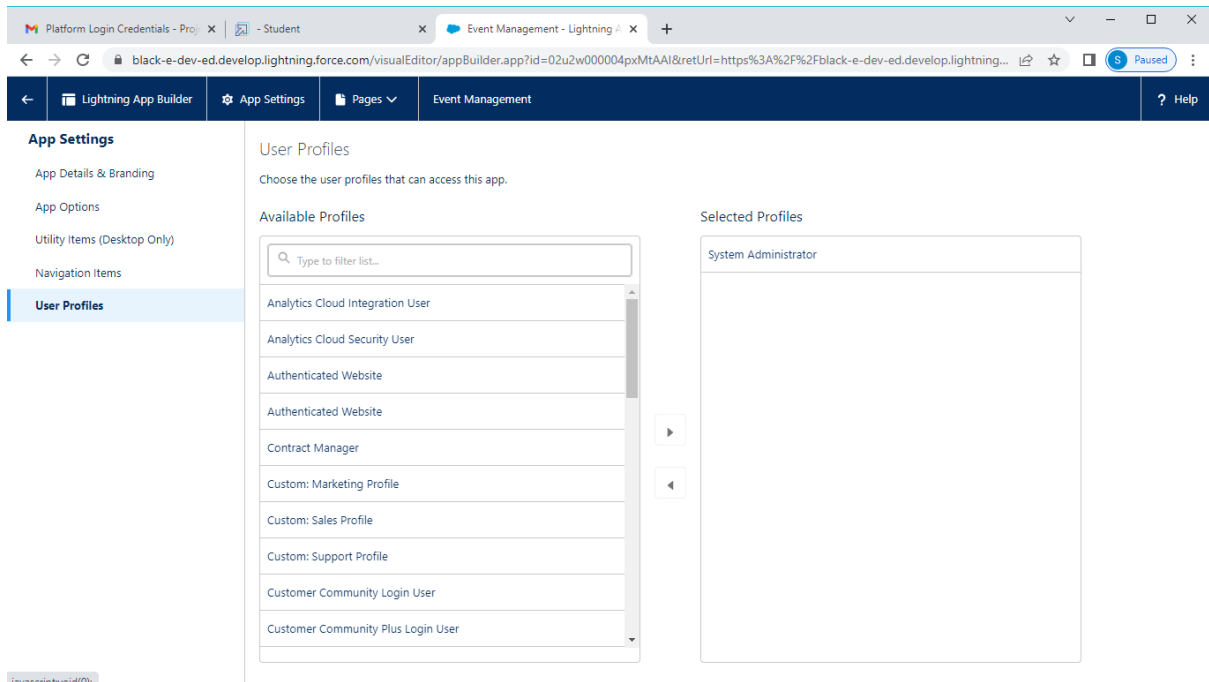
Speakers

Vendors

Reports

Dashboards

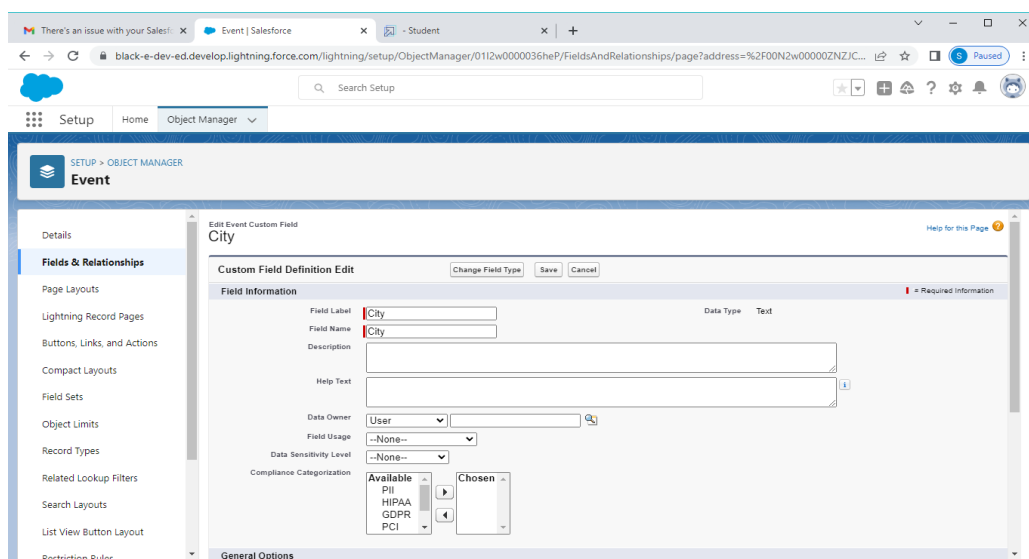




## 5.FIELD AND RELATIONSHIP CREATION

**In this section , we create fields for the events,attendees,speakers and vendors.**

### **Event fields & Relationships**



There's an issue with your Salesf... x Event | Salesforce x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heP/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER  
**Event**

Details

**Fields & Relationships**  
5 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
City	City__c	Text(4)		
Created By	CreatedById	Lookup(User)		
Event Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User, Group)		✓

Page Layouts  
Lightning Record Pages  
Buttons, Links, and Actions  
Compact Layouts  
Field Sets  
Object Limits  
Record Types  
Related Lookup Filters  
Search Layouts  
List View Button Layout  
Restriction Rules

## Attendees fields & Relationships

There's an issue with your Salesf... x Attendee | Salesforce x - Student x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heU/FieldsAndRelationships/page?address=%2F00N2w00000ZNZQ...

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER  
**Attendee**

Details

**Fields & Relationships**

Page Layouts  
Lightning Record Pages  
Buttons, Links, and Actions  
Compact Layouts  
Field Sets  
Object Limits  
Record Types  
Related Lookup Filters  
Search Layouts  
List View Button Layout  
Restriction Rules

Edit Attendee Custom Field  
**Id**

Custom Field Definition Edit

Change Field Type Save Cancel

Field Information

Field Label Id Data Type Auto Number

Field Name Id

Description

Help Text

Data Owner User

Field Usage --None--

Data Sensitivity Level --None--

Compliance Categorization

Available: PII, HIPAA, GDPR, PCI

Chosen

General Options

Help for this Page

There's an issue with your Salesf... x Attendee | Salesforce x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heU/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER  
**Attendee**

Details

**Fields & Relationships**  
8 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendees Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
Event Name	Event_Name__c	Master-Detail(Event)		✓
Id	Id__c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		
Phone	Phone__c	Phone		
Tickets	Tickets__c	Picklist		

Page Layouts  
Lightning Record Pages  
Buttons, Links, and Actions  
Compact Layouts  
Field Sets  
Object Limits  
Record Types  
Related Lookup Filters  
Search Layouts  
List View Button Layout  
Restriction Rules

## Speakers fields & Relationships

There's an issue with your Salesf... x Speaker | Salesforce x - Student x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heZ/FieldsAndRelationships/page?address=%2F00N2w00000ZNa1v...

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER  
**Speaker**

Details

**Fields & Relationships**

Page Layouts  
Lightning Record Pages  
Buttons, Links, and Actions  
Compact Layouts  
Field Sets  
Object Limits  
Record Types  
Related Lookup Filters  
Search Layouts  
List View Button Layout  
Restriction Rules

Edit Speaker Custom Field  
**Bio**

Custom Field Definition Edit

Change Field Type Save Cancel

Field Information

Field Label Bio Data Type Text Area

Field Name Bio

Description

Help Text

Data Owner User

Field Usage --None--

Data Sensitivity Level --None--

Compliance Categorization

Available: PII, HIPAA, GDPR, PCI

Chosen

General Options

Help for this Page

There's an issue with your Salesf... x Speaker | Salesforce x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036heZ/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER  
**Speaker**

Details

**Fields & Relationships**  
6 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio__c	Text Area(255)		
Created By	CreatedById	Lookup(User)		
Event Name	Event_Name__c	Lookup(Event)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Speaker Name	Name	Text(80)		✓

https://black-e-dev-ed.develop.lightning.force.com/setup/new-and#/setup/ObjectManager/0112w0000036heZ/FieldsAndRelationships/view

## Vendors fields & Relationships

There's an issue with your Salesf... x Vendor | Salesforce x Student x +

black-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w0000036hee/FieldsAndRelationships/page?address=%2F00N2w00000ZNa2y...

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER  
**Vendor**

Details

**Fields & Relationships**

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Edit Vendor Custom Field  
**e-mail**

Custom Field Definition Edit

Change Field Type Save Cancel

Field Information

Field Label e-mail Data Type Email

Field Name e\_mail

Description

Help Text

Data Owner User

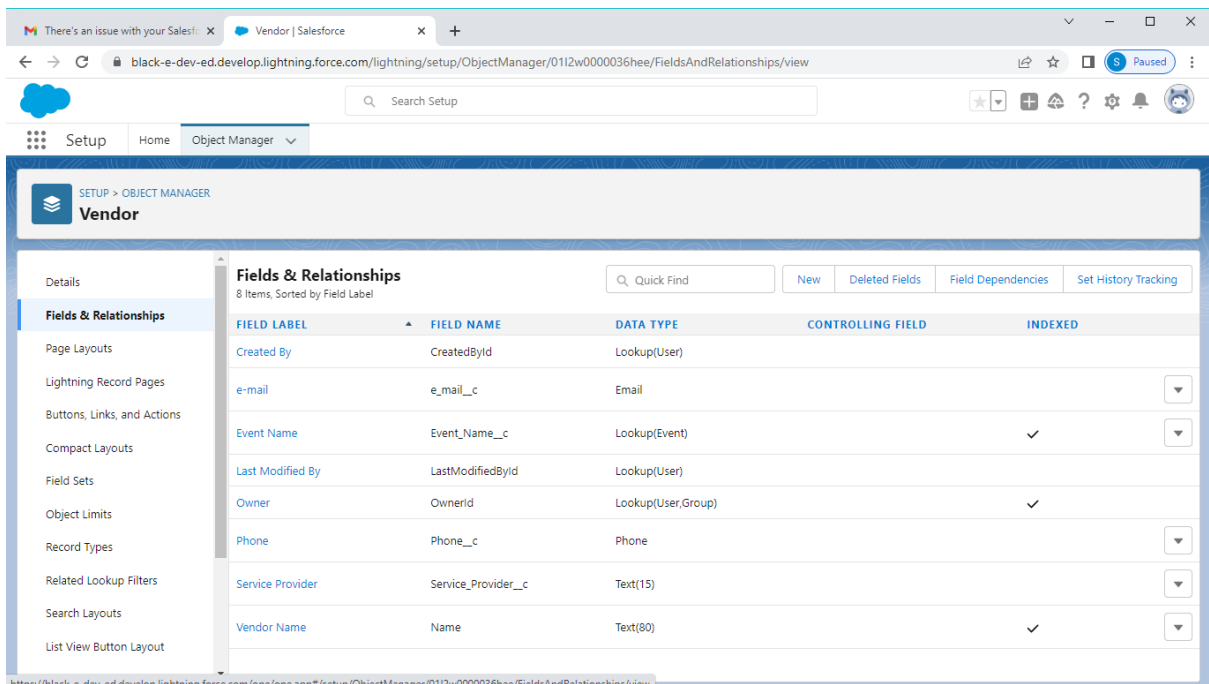
Field Usage --None--

Data Sensitivity Level --None--

Compliance Categorization

Available PII HIPAA GDPR PCI Chosen

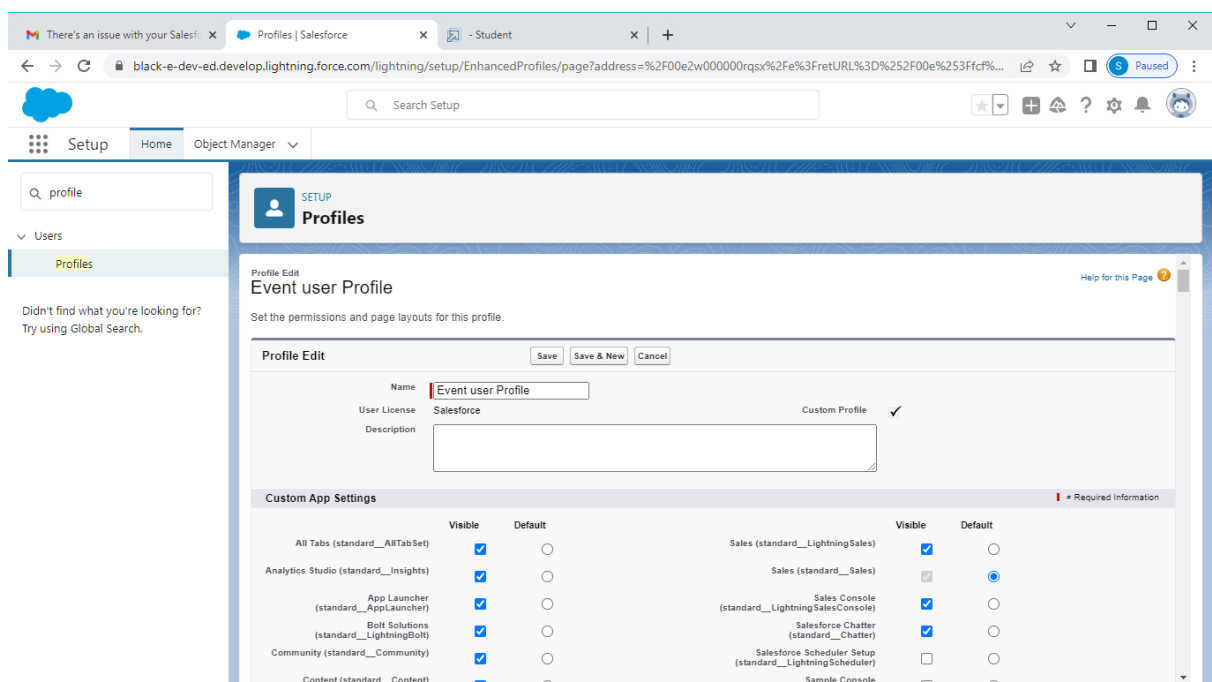
General Options



## 6. CREATION OF PROFILES

In this section, we create two profiles event user profile and event vendors profile.

### Event user profile



There's an issue with your Salesforce | Profiles | Salesforce

black-e-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e2w000000rqsxAAA%3FretURL%3D%252Fsetup%252Fhome

Setup Home Object Manager

Quick Find

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

### SETUP Profiles

Profile

#### Event user Profile

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

[Login IP Ranges](#) | [Enabled Apex Class Access](#) | [Enabled Visualforce Page Access](#) | [Enabled External Data Source Access](#) | [Enabled Named Credential Access](#) | [Enabled Custom Metadata Type Access](#) | [Enabled Custom Setting Definitions Access](#) | [Enabled Flow Access](#) | [Enabled Service Presence Status Access](#) | [Enabled Custom Permissions](#)

**Profile Detail** [Edit](#) [Clone](#) [Delete](#) [View Users](#)

Name	Event user Profile
User License	Salesforce
Description	
Created By	Lingeswari R. 28/03/2023, 9:37 pm
Modified By	Lingeswari R. 28/03/2023, 10:26 pm

**Page Layouts**

**Standard Object Layouts**

Global	<a href="#">Global Layout</a> (View Assignment)	Object Milestone	<a href="#">Object Milestone Layout</a> (View Assignment)
Email Application	Not Assigned (View Assignment)	Operating Hours	<a href="#">Operating Hours Layout</a> (View Assignment)
Home Page Layout	DE Default (View Assignment)	Opportunity	<a href="#">Opportunity Layout</a> (View Assignment)
Account	<a href="#">Account Layout</a> (View Assignment)	Opportunity Product	<a href="#">Opportunity Product Layout</a> (View Assignment)
Alternative Payment Method	<a href="#">Alternative Payment Method Layout</a>	Order	<a href="#">Order Layout</a>

## Event vendors profile

There's an issue with your Salesforce | Profiles | Salesforce

black-e-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e2w000000rqtAAA%3FretURL%3D%252Fsetup%252Fhome

Setup Home Object Manager

Quick Find

profile

Users

Profiles

Didn't find what you're looking for?  
Try using Global Search.

### SETUP Profiles

Profile

#### Event vendors profile

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

[Login IP Ranges](#) | [Enabled Apex Class Access](#) | [Enabled Visualforce Page Access](#) | [Enabled External Data Source Access](#) | [Enabled Named Credential Access](#) | [Enabled Custom Metadata Type Access](#) | [Enabled Custom Setting Definitions Access](#) | [Enabled Flow Access](#) | [Enabled Service Presence Status Access](#) | [Enabled Custom Permissions](#)

**Profile Detail** [Edit](#) [Clone](#) [Delete](#) [View Users](#)

Name	Event vendors profile
User License	Salesforce
Description	
Created By	Lingeswari R. 28/03/2023, 9:57 pm
Modified By	Lingeswari R. 28/03/2023, 10:26 pm

**Page Layouts**

**Standard Object Layouts**

Global	<a href="#">Global Layout</a> (View Assignment)	Object Milestone	<a href="#">Object Milestone Layout</a> (View Assignment)
Email Application	Not Assigned (View Assignment)	Operating Hours	<a href="#">Operating Hours Layout</a> (View Assignment)
Home Page Layout	DE Default (View Assignment)	Opportunity	<a href="#">Opportunity Layout</a> (View Assignment)
Account	<a href="#">Account Layout</a> (View Assignment)	Opportunity Product	<a href="#">Opportunity Product Layout</a> (View Assignment)
Alternative Payment Method	<a href="#">Alternative Payment Method Layout</a>	Order	<a href="#">Order Layout</a>

## 7. CREATION OF USERS

In quick find box we searched for users and we created a new user

The screenshot shows the Salesforce Setup interface. On the left, a sidebar contains a search bar with 'users' entered and a list of navigation items: Users, Permission Set Groups, Permission Sets, Profiles, Public Groups, Queues, Roles, and User Management Settings. The 'Users' item is selected. The main content area is titled 'Users' and shows the 'User Edit' form for 'Lingeswari Lingi'. The form has tabs for 'General Information', 'Permissions', and 'Sessions'. The 'General Information' tab is active, showing fields for First Name (Lingeswari), Last Name (Lingi), Alias (ling), Email (lingeshwari0026@gmail.com), Username (lingeshwari0026@gmail.com), Nickname (Lingsi), Title, Company, Department, and Division. On the right, there are dropdowns for Role (<None Specified>), User License (Salesforce), and Profile (Event user Profile). Below these are checkboxes for Active (checked), Marketing User, Offline User, Knowledge User, Flow User, Service Cloud User, Site.com Contributor User, Site.com Publisher User, WDC User, and Data.com User Type (None). At the bottom right, there is a field for Data.com Monthly Addition (300).

## 8. CREATING A PERMISSION SET

From setup search “permission sets” in quick find and select permission set then click on new.

### Event permits

The screenshot shows the Salesforce Setup interface. On the left, a sidebar contains a search bar with 'users' entered and a list of navigation items: Users, Permission Set Groups, Permission Sets, Profiles, Public Groups, Queues, Roles, and User Management Settings. The 'Permission Sets' item is selected. The main content area is titled 'Permission Sets' and shows the 'Clone: Event Permits' form. The form has a tab for 'Enter permission set information'. The 'Enter permission set information' tab is active, showing fields for Label (Event Permits), API Name (Event\_Permits), and Description. There is also a checkbox for Session Activation Required (unchecked) and a field for License. At the bottom, there are 'Save' and 'Cancel' buttons.

The screenshot shows the Salesforce Setup interface. The left sidebar contains a search bar with 'users' and a list of navigation items: Users, Permission Set Groups, Permission Sets, Profiles, Public Groups, Queues, Roles, User Management Settings, Users (highlighted), Feature Settings, Data.com, and Prospector Users. The main content area is titled 'Permission Sets' and shows the 'Event Permits' permission set. The 'Permission Set Overview' section displays the following details:

Field	Value
Description	Event Permits
License	
Session Activation Required	<input type="checkbox"/>
Last Modified By	Lingeswari R. 28/03/2023, 10:14 pm
API Name	Event_Permits
Namespace Prefix	
Created By	Lingeswari R. 28/03/2023, 10:14 pm

The 'Apps' section lists the following permissions:

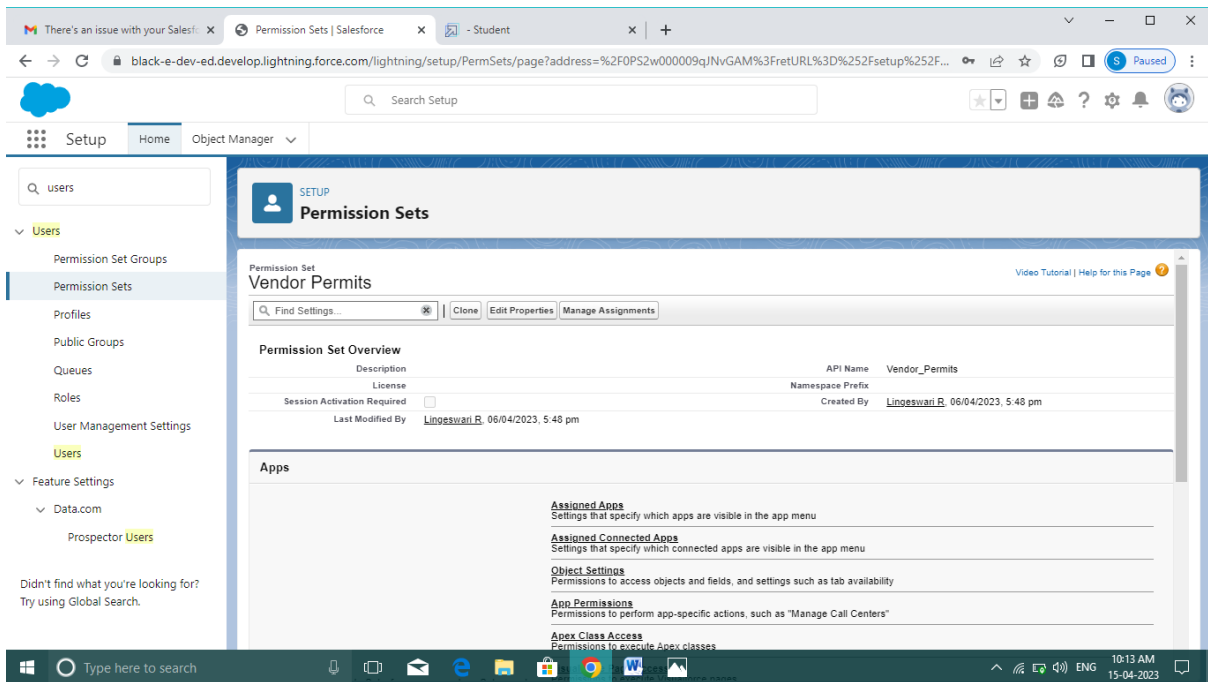
- Assigned Apps**: Settings that specify which apps are visible in the app menu
- Assigned Connected Apps**: Settings that specify which connected apps are visible in the app menu
- Object Settings**: Permissions to access objects and fields, and settings such as tab availability
- App Permissions**: Permissions to perform app-specific actions, such as "Manage Call Centers"
- Apex Class Access**: Permissions to execute Apex classes
- Visualforce Page Access**: Permissions to execute Visualforce pages

## Vendor permits

The screenshot shows the Salesforce Setup interface. The left sidebar is identical to the previous screenshot. The main content area is titled 'Permission Sets' and shows the 'Clone: Vendor Permits' permission set. The 'Enter permission set information' section displays the following details:

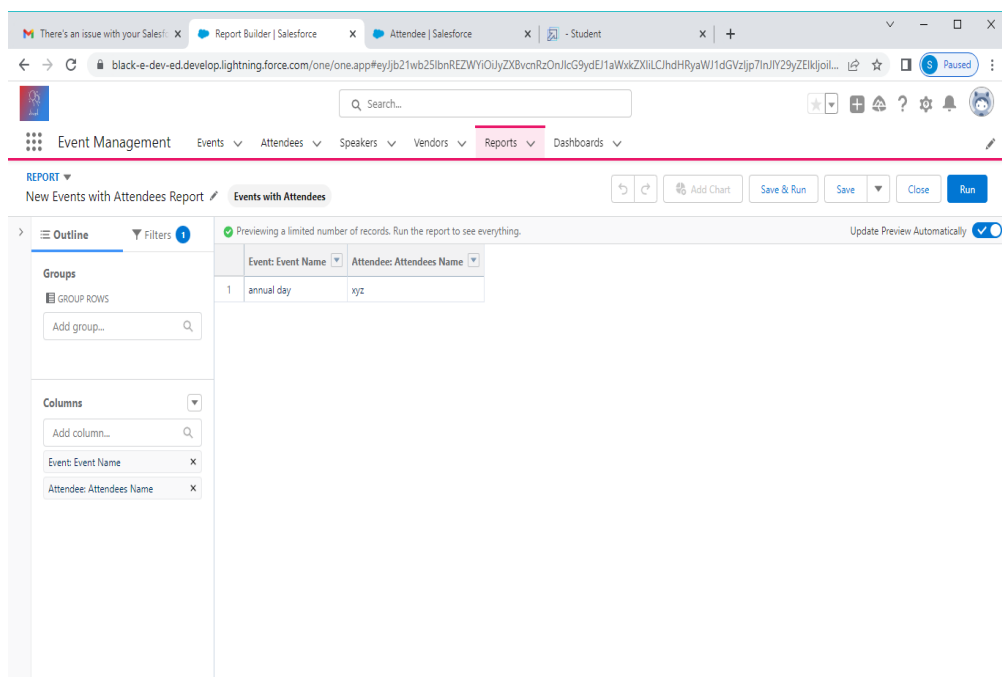
Field	Value
Label	Vendor Permits
API Name	Vendor_Permits
Description	
Session Activation Required	<input type="checkbox"/>
License	

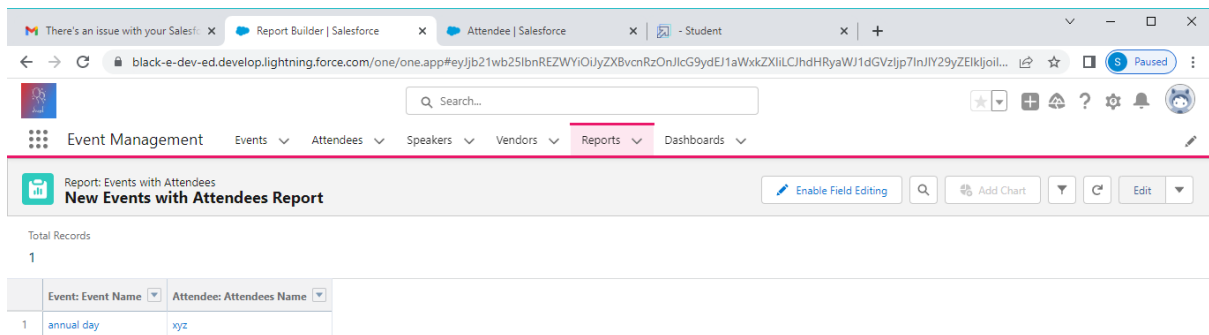




## 9.REPORT CREATION

**In event management app , we went inside the report tab and selected new reports and create a attendees with events for the report.**





	Event: Event Name	Attendee: Attendees Name
1	annual day	xyz

## TRAILHEAD PROFILE PUBLIC URL

Team Leader :R.Lingeswari:<https://trailblazer.me/id/lingr36>

Member 1 : M.Sangeetha: <https://trailblazer.me/id/sangm32>

Member 2 : S.Gohilavani maivizhi: <https://trailblazer.me/id/gohila1111>

Member 3 : S.Sterlin: <https://trailblazer.me/id/sters3>

*Varied pace*

*Team work*

*Own business  
potential*

*Meeting*

*Interesting  
people*

*experiencing  
new things*

*Brand  
awareness*



*Advantages*



*Disadvantages*

*Long hours*

*Travel  
everywhere*

*Dealing with  
difficult  
people*

*Stressful work*

*Experience  
required*

*Multiple  
events at the  
same time*

## **APPLICATIONS**

**In this application for managing events and organizing events. The proposed work studies the identification of budgets, expenditures and targets for analysis. It is an event management system, a software project that serves the functionality of an event manager. The system allows the user to register an application for an event. The project provides most of the basic functionality required for the event type then allows the user to choose the date and time of the event and place. The application 'Event Management' has been created keeping in mind the difficulties encountered in planning a successful event.**

## **CONCLUSION**

**Event Management System is an e-commerce web application seeks to provide all the services and products that customers needed mainly in occasions, In addition to facilitating the process of product management and booking appointments to clients and increase the market share for them through the recommendation system and provide all the needs of customers.**

## **FUTURE SCOPE**

**Event Management is the field which is basically an organization that organizes every event be it like wedding, parties, conferences, concerts, festival events, and many more. Future scope of [Event Management](#) is very high as even also events will be organized. Many people want to rest and peace during their events so for such relaxants they need an event management organization that can organize their event in the best professional manner.**