

Hi!

# DS501: Visualization

Prof. Randy Paffenroth  
rcpaffenroth@wpi.edu

Worcester Polytechnic Institute

# Case study 2

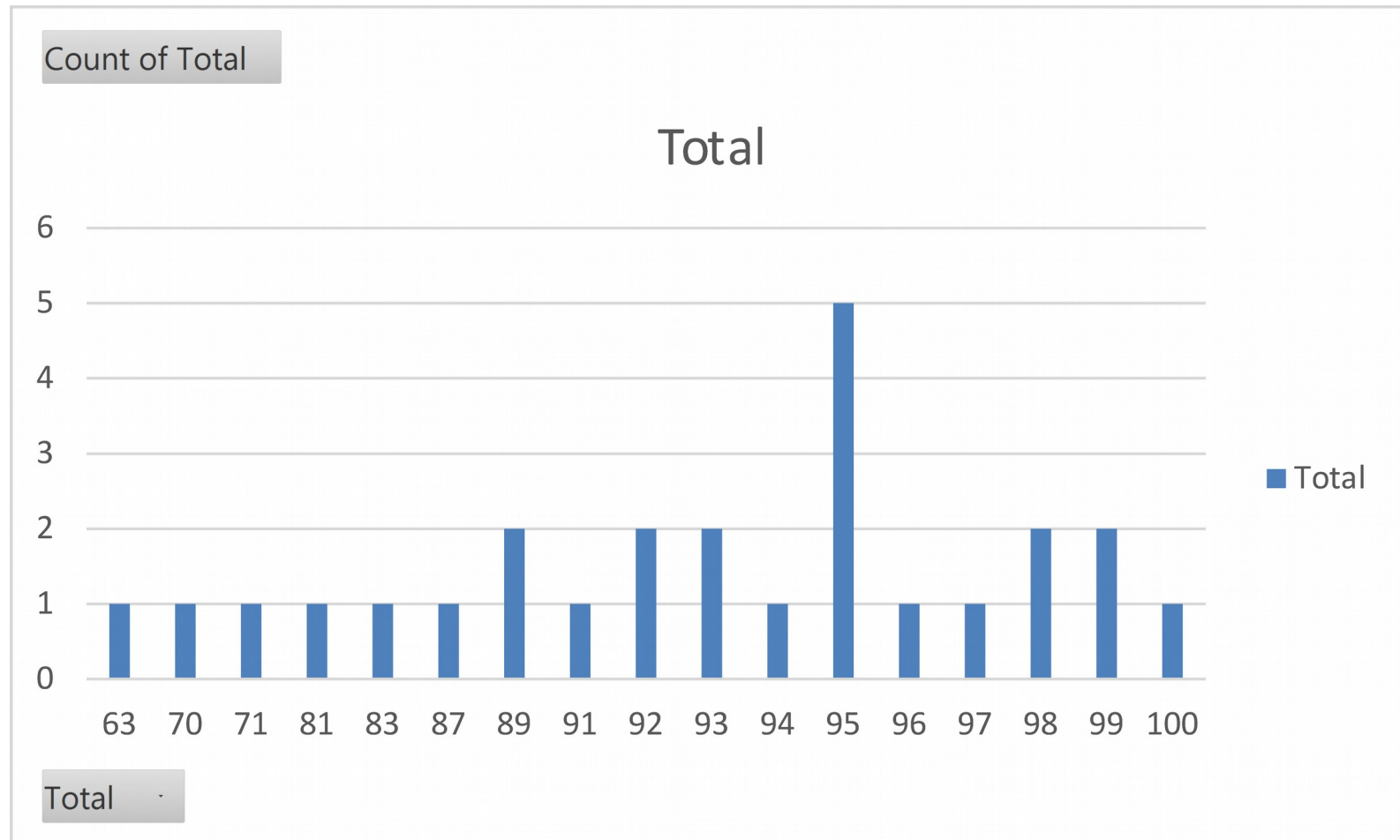
# Case study 2



- The comments from the grader:
  - *I think students have made **huge progress** from class and most of them did good analysis this time. They are so **brilliant** and acute to data that I was **surprised about their interesting conjectures/analysis** when I was reading their reports.*

# Midterm Grades!

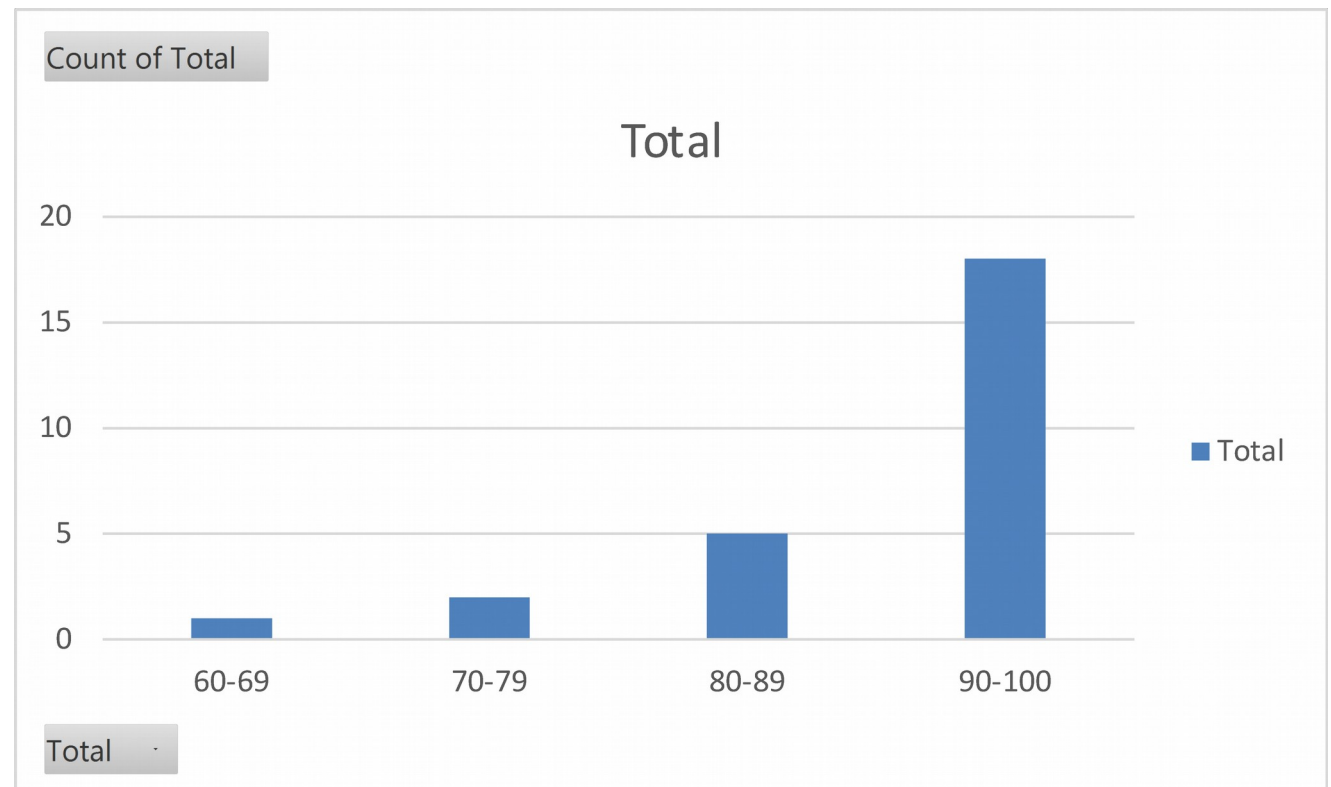
# Let's do some Data Science with the midterm...



# Let's do some Data Science with the midterm...



Mean	90.38462
Std	9.344175
Median	93.5



# Learning **objectives** for this visualization class.

- Visualization
  - Definition
  - Tasks
  - Taxonomy
  - A selection of techniques
  - Interactivity!

# We do not have the ability to do justice to the topic in the time we have...

- However, there are many sources to look at for more information.
  - Interactive Data Visualization: Foundations, Techniques, Applications
    - Matthew Ward, Georges Grinstein, Daniel Keim
  - The Visual Display of Quantitative Information
    - Edward Tufte
  - Information Visualization: An Introduction
    - Robert Spence
  - Many more!



# Our focus here...

- We will follow the lead of the famous paper
  - Shneiderman, Ben. "The eyes have it: A task by data type taxonomy for information visualizations." In Visual Languages, 1996. Proceedings., IEEE Symposium on, pp. 336-343. IEEE, 1996.
  - Cited almost 3000 times (based upon Google Scholar)

# Visualization

- During the class we have actually done a lot of it already!
- However, how would you define it?

Turn data into Graphs

Better understanding

Cool!

(Complex ideas  $\Rightarrow$  understandable)

STORY

TELLING

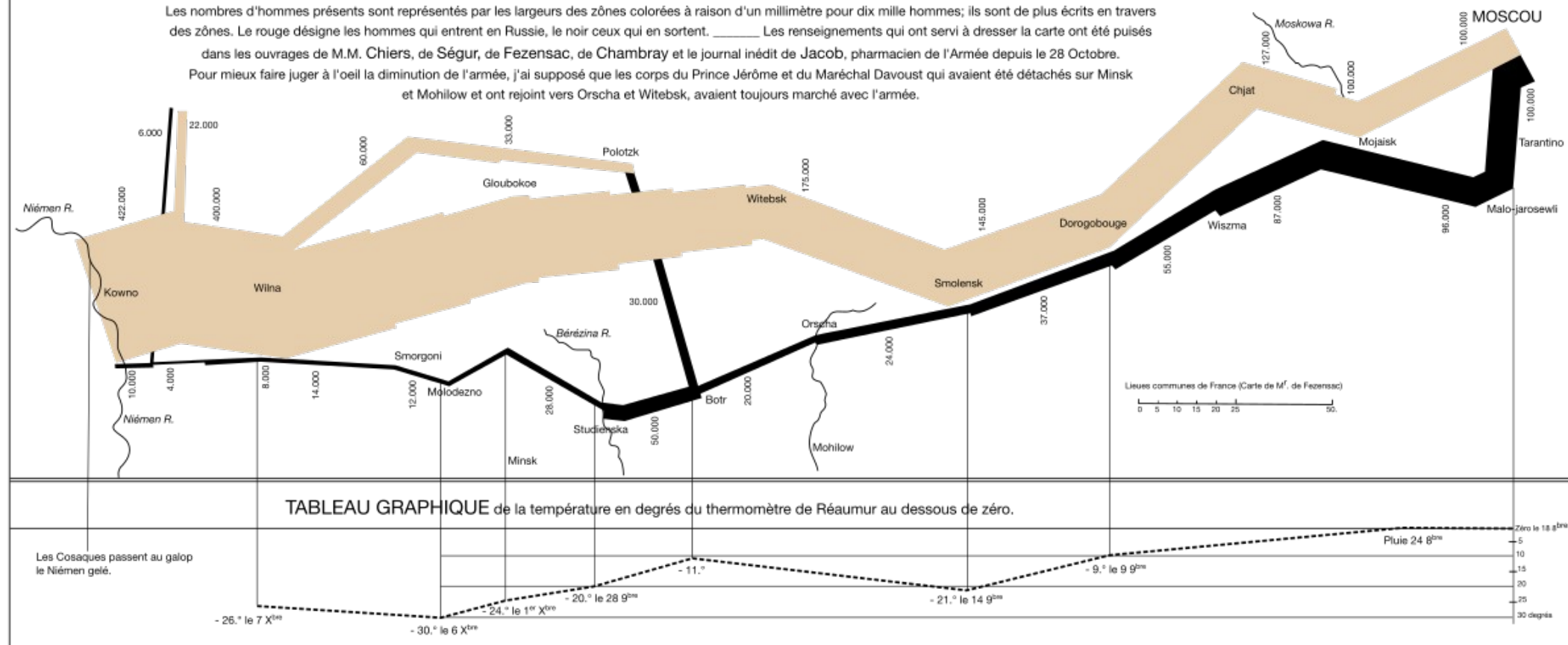
# Visualization

- Visualization: The activity of forming a mental model of something
  - R. Spence, Information Visualization, DOI 10.1007/978-3-319-07341-5\_1

# Carte Figurative des pertes successives en hommes de l'Armée Française dans la campagne de Russie 1812-1813.

Dressée par M. Minard, Inspecteur Général des Ponts et Chaussées en retraite. Paris, le 20 Novembre 1869.

Les nombres d'hommes présents sont représentés par les largeurs des zones colorées à raison d'un millimètre pour dix mille hommes; ils sont de plus écrits en travers des zones. Le rouge désigne les hommes qui entrent en Russie, le noir ceux qui en sortent. Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M.M. Chiers, de Ségur, de Fezensac, de Chambray et le journal inédit de Jacob, pharmacien de l'Armée depuis le 28 Octobre. Pour mieux faire juger à l'oeil la diminution de l'armée, j'ai supposé que les corps du Prince Jérôme et du Maréchal Davoust qui avaient été détachés sur Minsk et Mohilow et ont rejoint vers Orscha et Witebsk, avaient toujours marché avec l'armée.



The numbers of men present are represented by the widths of the colored zones at a rate of one millimeter for every ten-thousand men; they are further written across the zones. The red [now brown] designates the men who enter into Russia, the black those who leave it.

"Minard's Map (vectorized)" by Calvinus - Own work <http://www.martingrandjean.ch/historical-data-visualization-minard-map/>. Licensed under Creative Commons Attribution-Share Alike 3.0 via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Minard%27s\\_Map\\_\(vectorized\).svg#mediaviewer/File:Minard%27s\\_Map\\_\(vectorized\).svg](http://commons.wikimedia.org/wiki/File:Minard%27s_Map_(vectorized).svg#mediaviewer/File:Minard%27s_Map_(vectorized).svg)

# 7 Tasks

- Overview: Gain an overview of the entire collection.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).

# 7 Tasks

- Overview: Gain an overview of the entire collection.
- Zoom : Zoom in on items of interest.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).

# 7 Tasks

- Overview: Gain an overview of the entire collection.
- Zoom : Zoom in on items of interest.
- Filter: filter out uninteresting items.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).



# 7 Tasks

- Overview: Gain an overview of the entire collection.
- Zoom : Zoom in on items of interest.
- Filter: filter out uninteresting items.
- Details-on-demand: Select an item or group and get details when needed.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).

# 7 Tasks

- Overview: Gain an overview of the entire collection.
- Zoom : Zoom in on items of interest.
- Filter: filter out uninteresting items.
- Details-on-demand: Select an item or group and get details when needed.
- Relate: View relationships among items.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).

# 7 Tasks

- Overview: Gain an overview of the entire collection.
- Zoom : Zoom in on items of interest.
- Filter: filter out uninteresting items.
- Details-on-demand: Select an item or group and get details when needed.
- Relate: View relationships among items.
- History: Keep a history of actions to support undo, replay, and progressive refinement.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).

# 7 Tasks

- Overview: Gain an overview of the entire collection.
- Zoom : Zoom in on items of interest.
- Filter: filter out uninteresting items.
- Details-on-demand: Select an item or group and get details when needed.
- Relate: View relationships among items.
- History: Keep a history of actions to support undo, replay, and progressive refinement.
- Extract: Allow extraction of sub-collections and of the query parameters.

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343).

# Visualization Taxonomy

- 1D/Linear
- 2D/Planar (incl. Geospatial)
- 3D/Volumetric
- Temporal
- nD/Multidimensional
- Tree/Hierarchical
- Network

Shneiderman, B. (1996). The eyes have it: A task by data type taxonomy for information visualizations. Proceedings of IEEE Symposium on Visual Languages - Boulder, CO (pp. 336-343) and [http://guides.library.duke.edu/vis\\_types](http://guides.library.duke.edu/vis_types).

# Tools

- Python
  - Matplotlib – We all know and love this!
  - Mayavi – We have used this too!
  - NetworkX – Graph processing and visualization.
  - Pyglet – Cross domain multimedia library.
  - Vispy – High Performance OpenGL based interactive visualization library.
  - Bokeh – Python interactive visualization in the style of D3.js.
  - plot.ly – Online plotting and data processing.

# Tools

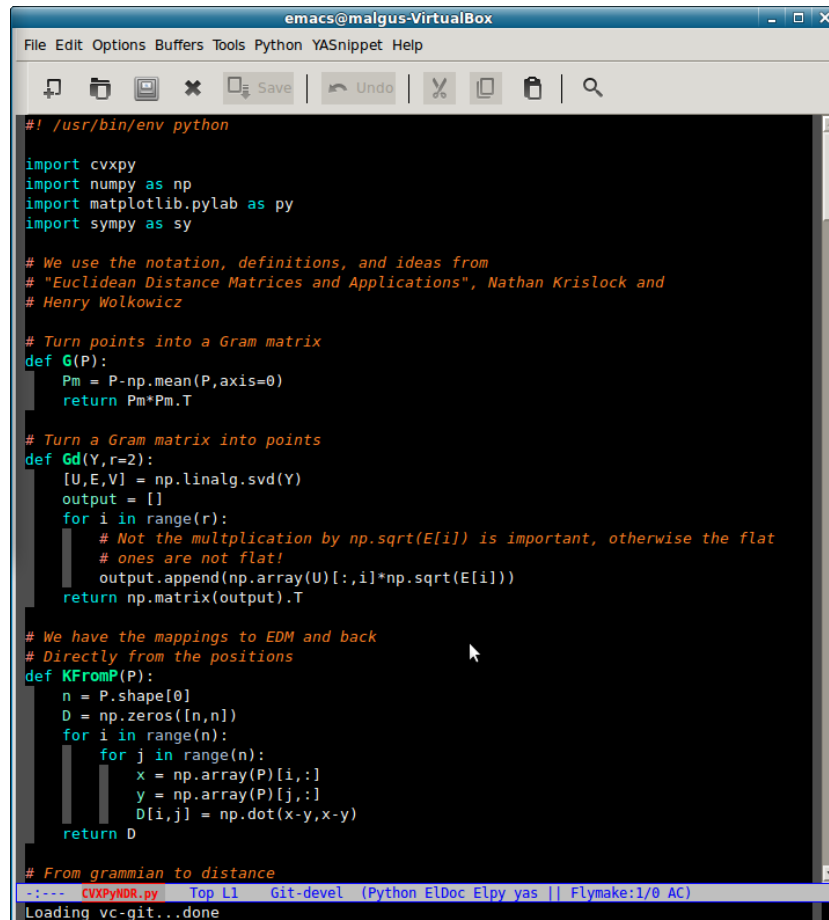
- Web and Javascript!
  - D3.js – Data Driven Documents
    - NVD3.js – Higher level components
    - Cubism – Focused on time series analysis
    - Rickshaw – Higher level components
    - Many others!
  - WebGL
    - Three.js

# 1-dimensional

- Purely 1-dimensional data
  - Text documents
  - Program source code
  - Etc.
- Is there anything interesting here?



# Yes!



```
emac@malgus-VirtualBox
File Edit Options Buffers Tools Python YASnippet Help

#!/usr/bin/env python

import cvxpy
import numpy as np
import matplotlib.pyplot as plt
import sympy as sy

# We use the notation, definitions, and ideas from
# "Euclidean Distance Matrices and Applications", Nathan Krislock and
# Henry Wolkowicz

# Turn points into a Gram matrix
def G(P):
    Pm = P - np.mean(P, axis=0)
    return Pm * Pm.T

# Turn a Gram matrix into points
def Gd(Y, r=2):
    [U, E, V] = np.linalg.svd(Y)
    output = []
    for i in range(r):
        # Not the multiplication by np.sqrt(E[i]) is important, otherwise the flat
        # ones are not flat!
        output.append(np.array(U[:, i] * np.sqrt(E[i])))
    return np.matrix(output).T

# We have the mappings to EDM and back
# Directly from the positions
def KFromP(P):
    n = P.shape[0]
    D = np.zeros([n, n])
    for i in range(n):
        for j in range(n):
            x = np.array(P[i, :])
            y = np.array(P[j, :])
            D[i, j] = np.dot(x - y, x - y)
    return D

# From gramian to distance
-:--- CVXPYNDR.py Top L1 Git-devel (Python ELDoc Elpy yas | Flymake:1/0 AC)
Loading vc-git...done
```

# 2-dimensional

- Maps
- Floorplans
- Etc.

# Choropleth: Shaded or patterned map

<http://bl.ocks.org/mbostock/4060606>

# WebGL: World population

- <http://data-arts.appspot.com/globe/>

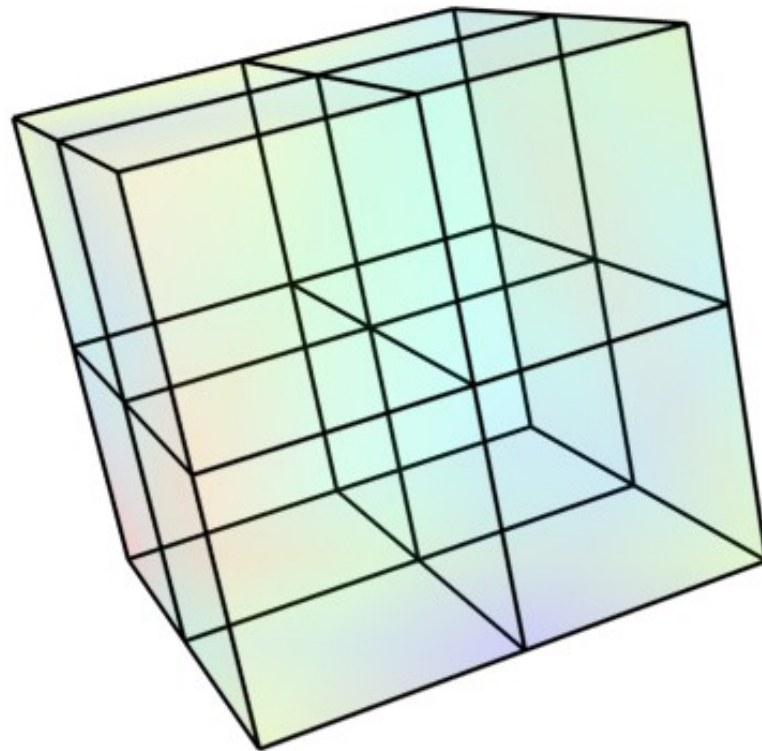
# World Bank

<http://d3.artzub.com/wbca/>

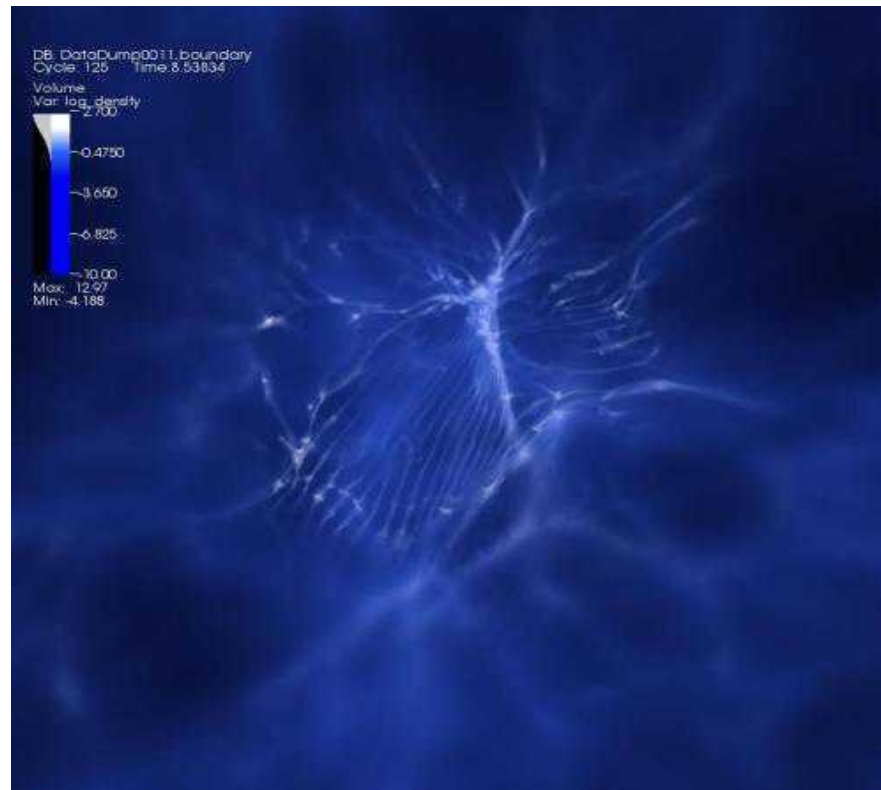
# 3-dimensional

- Real world objects
  - Buildings
  - Molecules
  - Vehicles
  - Etc.

# Data types



# Star formation

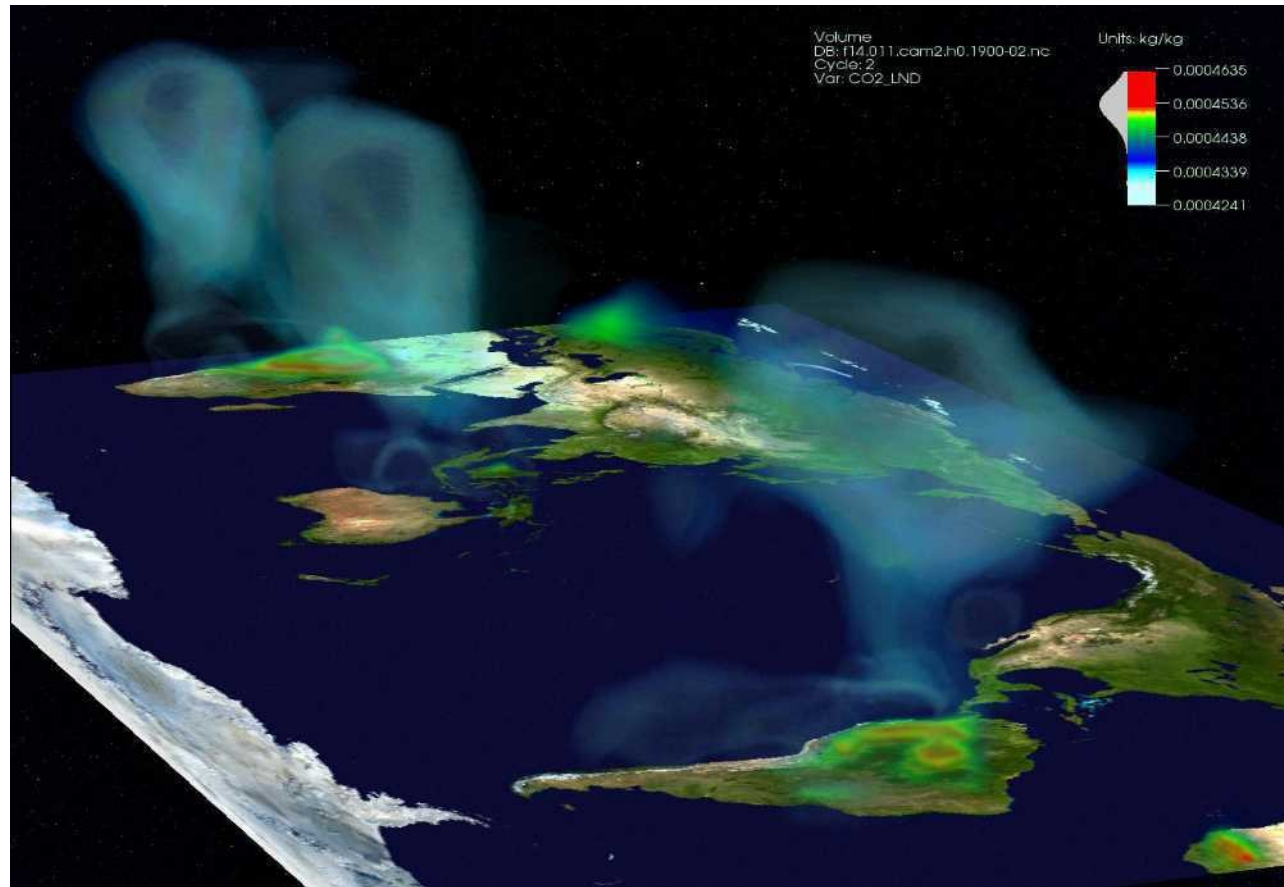


Density shown in white-blue and transparency

"Star formation" by UCRL - Visualizations that have been created with VisIt. at wci.llnl.gov. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Star\\_formation.jpg#mediaviewer/File:Star\\_formation.jpg](http://commons.wikimedia.org/wiki/File:Star_formation.jpg#mediaviewer/File:Star_formation.jpg)



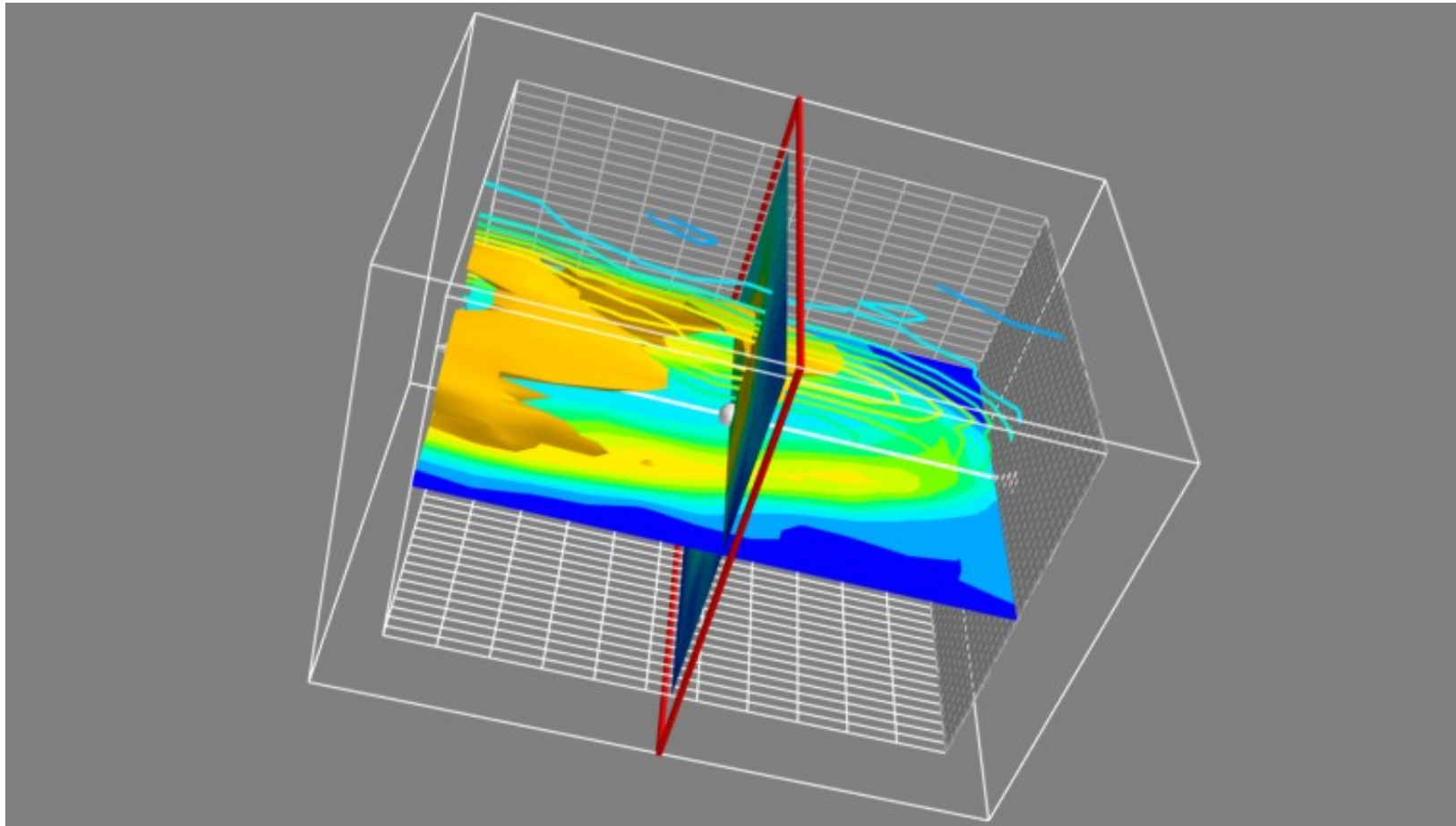
# Climate



CO2 from ocean plumes.

"Climate visualization" by UCRL and Forrest Hoffman and Jamison Daniel of Oak Ridge National Laboratory - Visualizations that have been created with VisIt. at wci.llnl.gov. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Climate\\_visualization.jpg#mediaviewer/File:Climate\\_visualization.jpg](http://commons.wikimedia.org/wiki/File:Climate_visualization.jpg#mediaviewer/File:Climate_visualization.jpg)

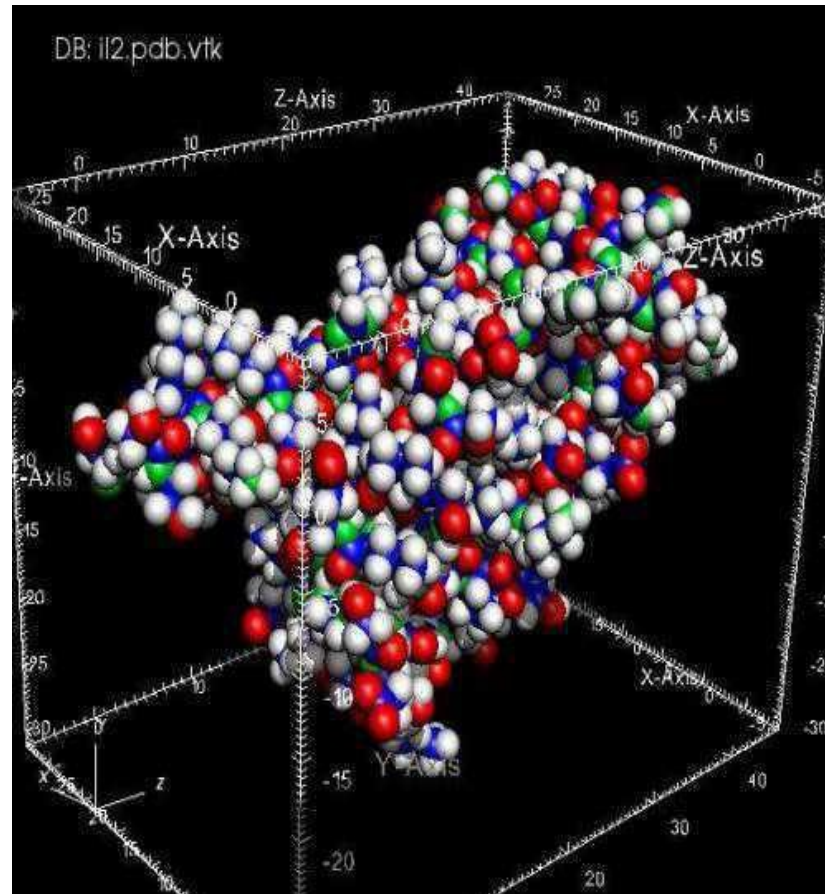
# Contours



Python 2

Python 3

# Molecules



Protein

"Molecular rendering" by UCRL-WEB - visualizations that have been created with VisIt. at wci.llnl.gov. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Molecular\\_rendering.jpg#mediaviewer/File:Molecular\\_rendering.jpg](http://commons.wikimedia.org/wiki/File:Molecular_rendering.jpg#mediaviewer/File:Molecular_rendering.jpg)

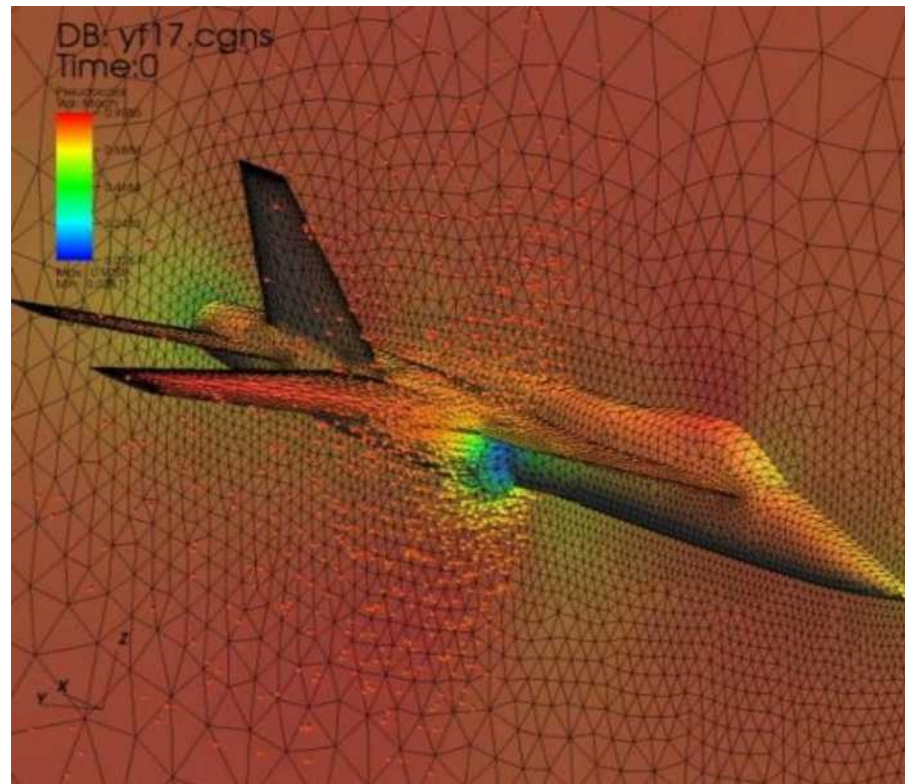
# fold.it



A game on protein folding!

"Foldit". Via Wikipedia -  
<http://en.wikipedia.org/wiki/File:Foldit.png#mediaviewer/File:Foldit.png>

# Finite Element Simulation



## Mach number

"YF-17 aircraft Plot" by The dataset was provided by the CGNS user community's - Visualizations that have been created with VisIt. at wci.llnl.gov. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:YF-17\\_aircraft\\_Plot.jpg#mediaviewer/File:YF-17\\_aircraft\\_Plot.jpg](http://commons.wikimedia.org/wiki/File:YF-17_aircraft_Plot.jpg#mediaviewer/File:YF-17_aircraft_Plot.jpg)

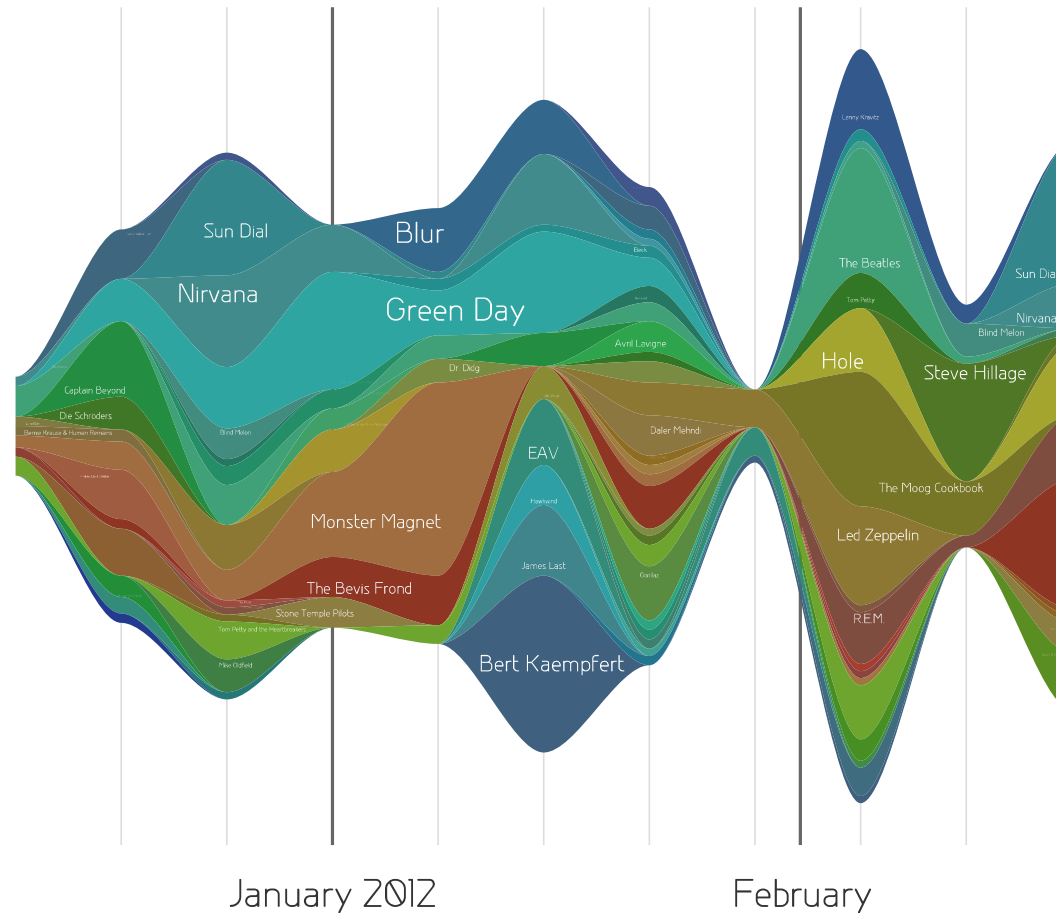
# Temporal

- Data with start and finish times
  - Historical events
  - Medical records
  - Marketing
  - Etc.

# Cubism

<http://square.github.io/cubism/>

# Streamgraph



Last.fm person's listening habits.

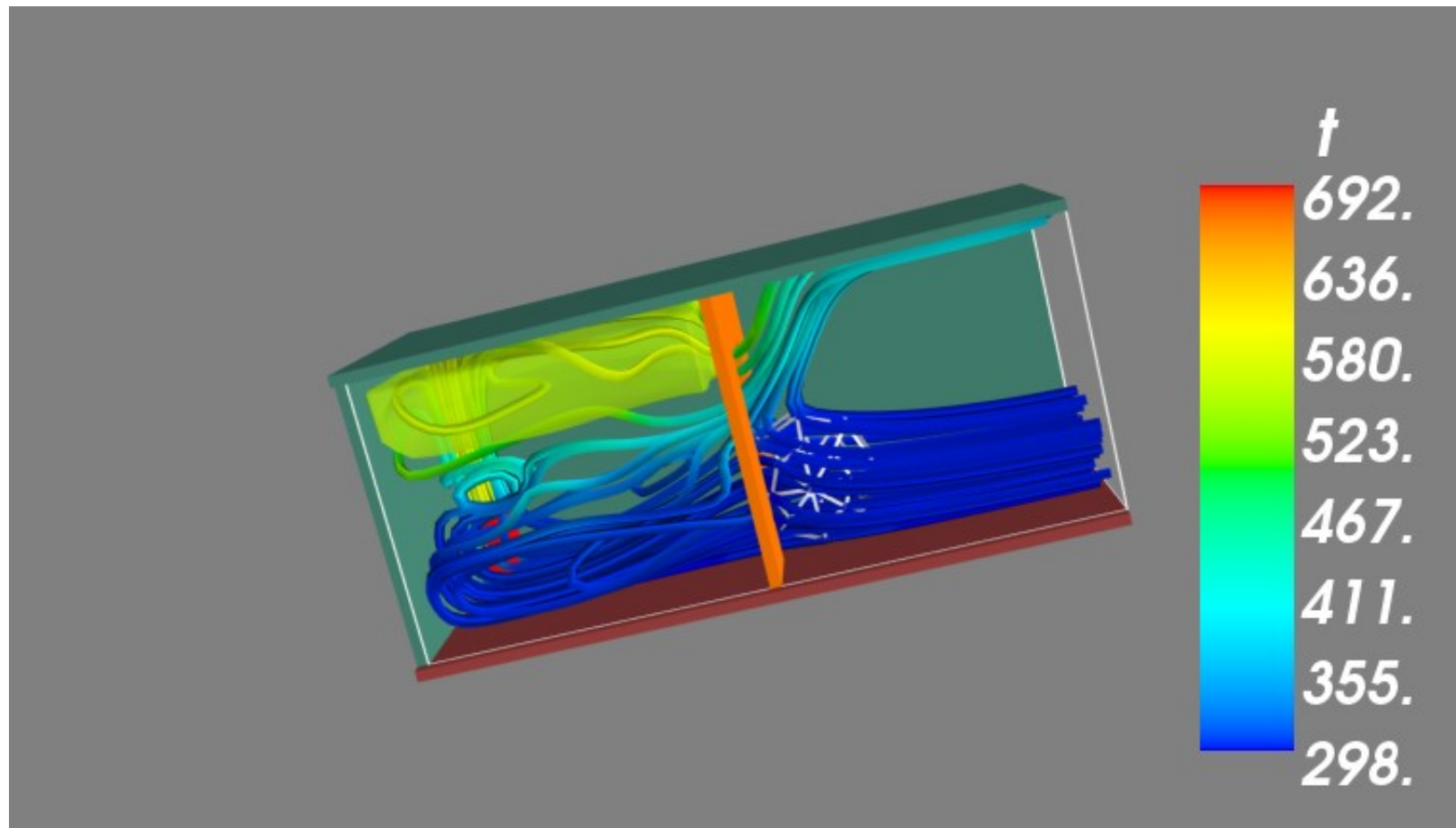
"LastGraph example" by Psychonaut - Own work. Licensed under Creative Commons Zero, Public Domain Dedication via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:LastGraph\\_example.svg#mediaviewer/File:LastGraph\\_example.svg](http://commons.wikimedia.org/wiki/File:LastGraph_example.svg#mediaviewer/File:LastGraph_example.svg)



# Streamgraph

- <http://bl.ocks.org/WillTurman/4631136>

# Streams



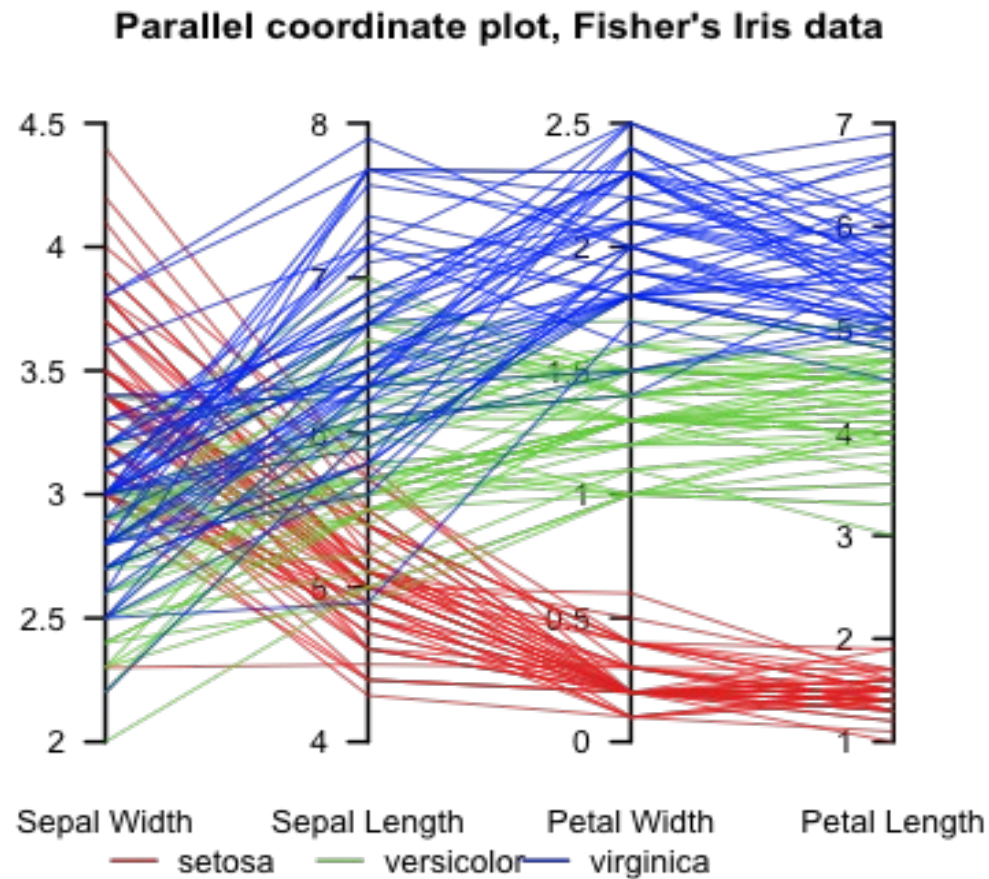
# WebGL: Temperature anomalies

- <http://www.chromeexperiments.com/detail/temperature-anomalies-200-years/?f=webgl>

# Multi-dimensional

- As far as Data Science is concerned, this is really where the things get very interesting!
  - Can you give me some examples?

# Parallel coordinates



Iris data set!

"ParCorFisherIris". Licensed under  
Public domain via Wikipedia -  
<http://en.wikipedia.org/wiki/File:ParCorFisherIris.png#mediaviewer/File:ParCorFisherIris.png>

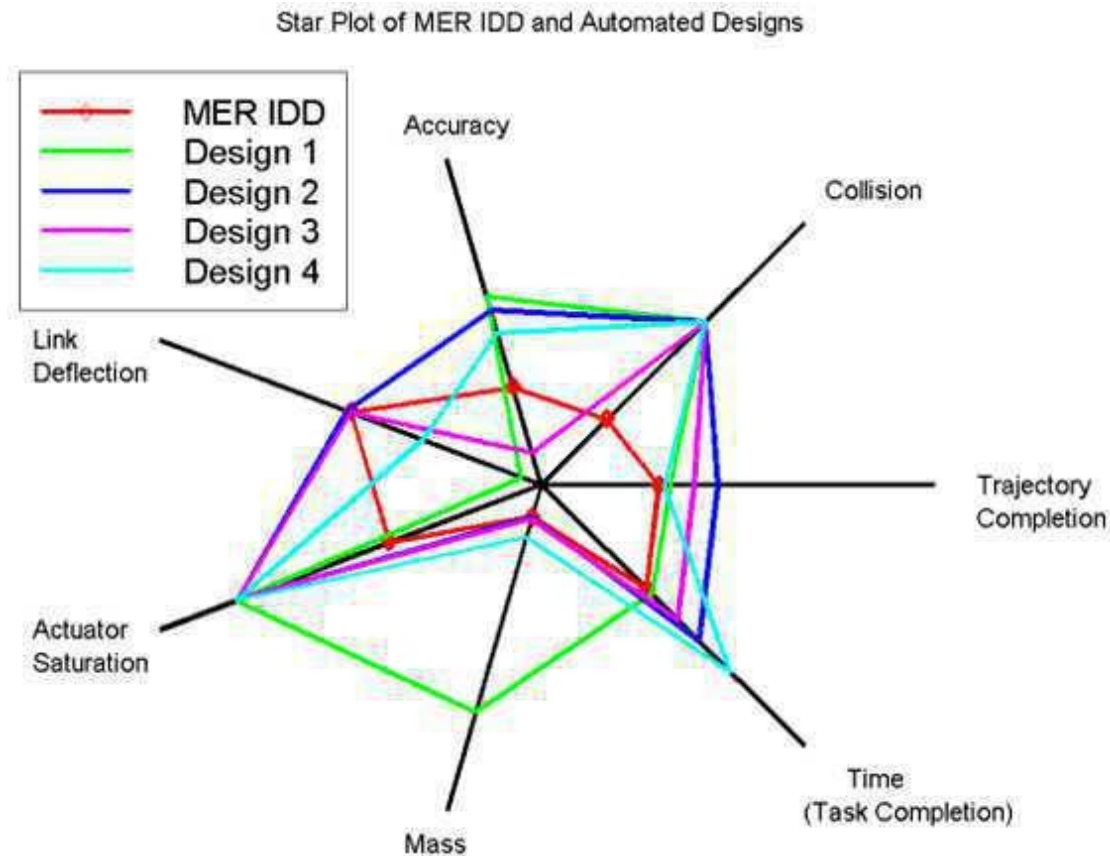
# Parallel coordinates:

- <http://mbostock.github.io/d3/talk/20111116/iris-parallel.html>

# Parallel coordinates

- <http://exposedata.com/parallel/>

# Radar Chart



NASA Space system design: Desirable is in the middle.

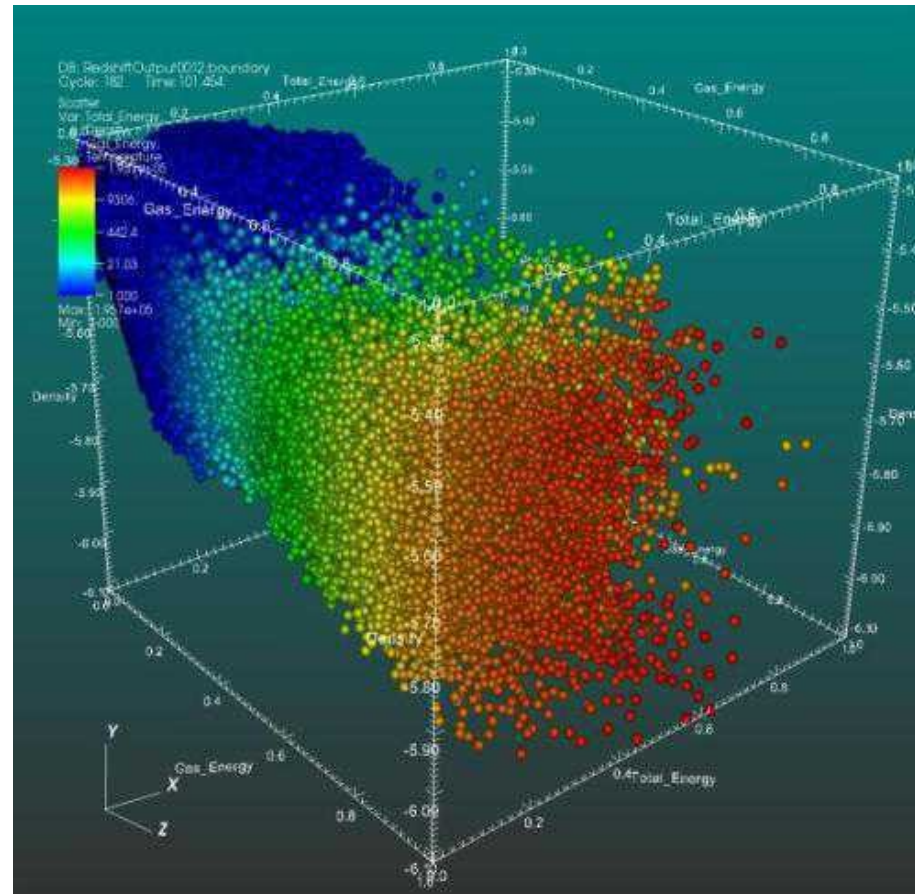
"MER Star Plot" by NASA Primary START - Automation Tool for Rapid Design of Space Systems. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:MER\\_Star\\_Plot.gif#mediaviewer/File:MER\\_Star\\_Plot.gif](http://commons.wikimedia.org/wiki/File:MER_Star_Plot.gif#mediaviewer/File:MER_Star_Plot.gif)



# Radar Chart

- <http://graves.cl/radar-chart-d3/>

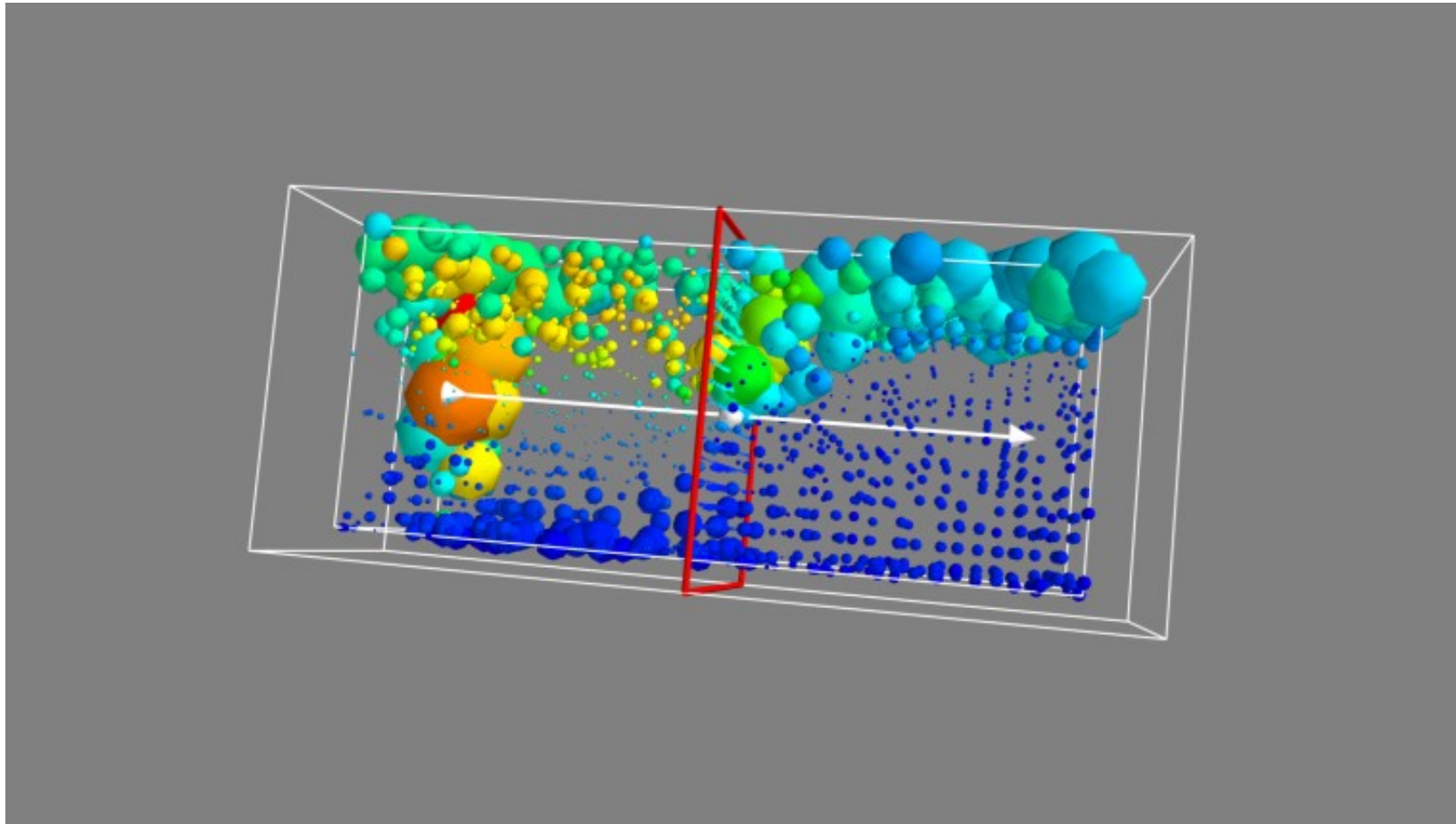
# Scatter plot



4 dimensions per point

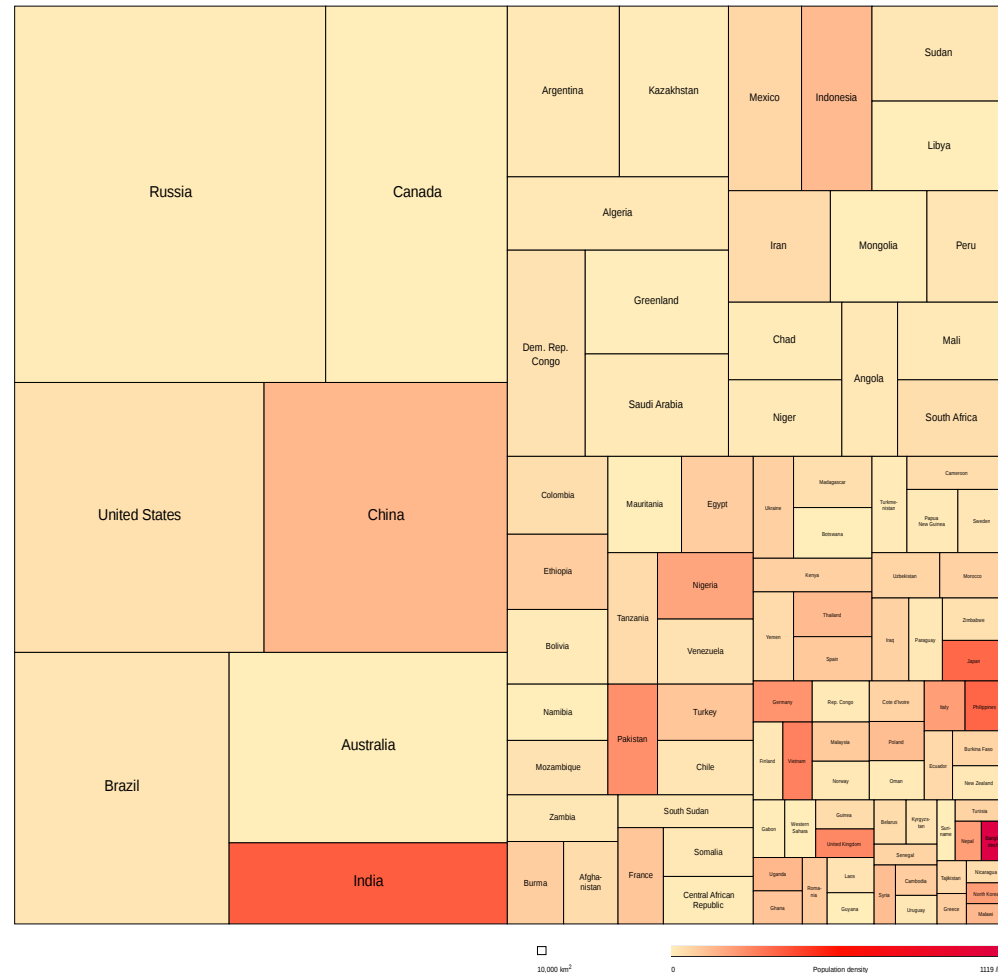
"Scatter plot" by UCRL - Visualizations that have been created with VisIt. at wci.llnl.gov. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Scatter\\_plot.jpg#mediaviewer/File:Scatter\\_plot.jpg](http://commons.wikimedia.org/wiki/File:Scatter_plot.jpg#mediaviewer/File:Scatter_plot.jpg)

# Glyphs



# Tree chart

Top 100 States of the World by Area



Size is area, color is density.

"Top100 states area treemap pop-density" by Own work - Data: CIA World Factbook (visited 2012-09-12); Treemapping: Google Chart Tools visualization API. Licensed under Public domain via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Top100\\_states\\_area\\_treemap\\_pop-density.svg#mediaviewer/File:Top100\\_states\\_area\\_treemap\\_pop-density.svg](http://commons.wikimedia.org/wiki/File:Top100_states_area_treemap_pop-density.svg#mediaviewer/File:Top100_states_area_treemap_pop-density.svg)

# Tree chart

- <http://www.billdwhite.com/wordpress/2012/12/16/d3-treemap-with-title-headers/>

# Bubble Chart

<http://bl.ocks.org/mbostock/4063269>

# Word cloud

<http://www.jasondavies.com/wordcloud/#%2F%2Fwww.jasondavies.com%2Fwordtree%2Fcat-in-the-hat.txt>

# Tree or hierarchical

- Items that fall into groups that can be further sub-divided.



# Federal budget

<http://www.brightpointinc.com/interactive/budget/index.html?source=d3js>

# Radial layout

<http://mbostock.github.io/d3/talk/20111018/cluster.html>

# Network

- Graphs
- Social networks
- Computer networks

# Social Network



League of nations personel

"Social Network Analysis Visualization" by Calvinus - Own work :  
<http://www.martingrandjean.ch/wp-content/uploads/2013/10/Graphe3.png>. Licensed under Creative Commons Attribution-Share Alike 3.0 via Wikimedia Commons -  
[http://commons.wikimedia.org/wiki/File:Social\\_Network\\_Analysis\\_Visualization.png#mediaviewer/File:Social\\_Network\\_Analysis\\_Visualization.png](http://commons.wikimedia.org/wiki/File:Social_Network_Analysis_Visualization.png#mediaviewer/File:Social_Network_Analysis_Visualization.png)

# Matrix representation

[http://bokeh.pydata.org/docs/gallery/les\\_mis.html](http://bokeh.pydata.org/docs/gallery/les_mis.html)

# Network

- <http://fatiherikli.github.io/programming-language-network/>

# Network

- <http://mbostock.github.io/d3/talk/20111116/force-collapsible.html>

# Chord Diagram

<http://bost.ocks.org/mike/uberdata/>

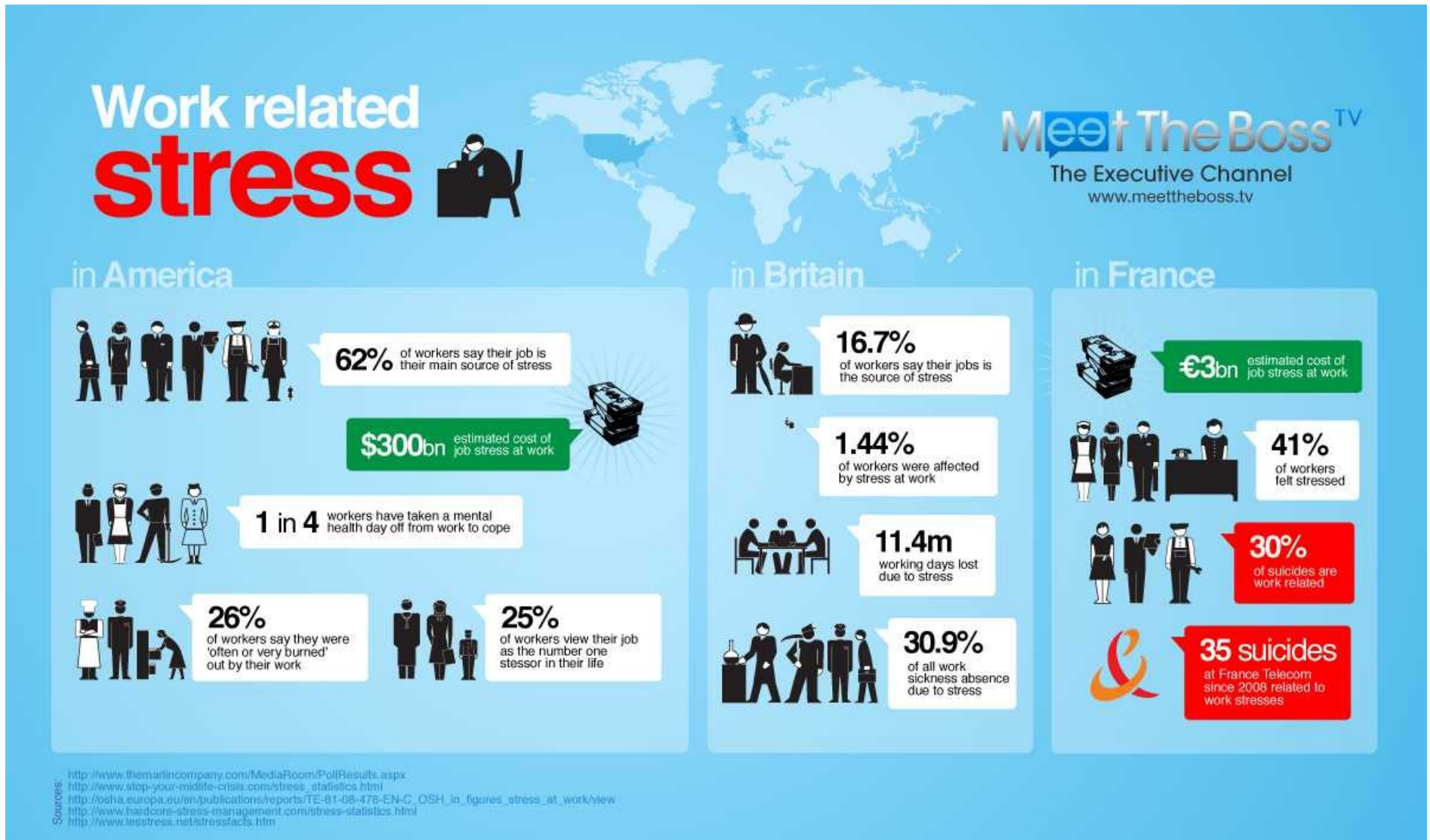


# Congressional influence

[http://www.brightpointinc.com/interactive/political\\_influence/index.html?source=d3js](http://www.brightpointinc.com/interactive/political_influence/index.html?source=d3js)

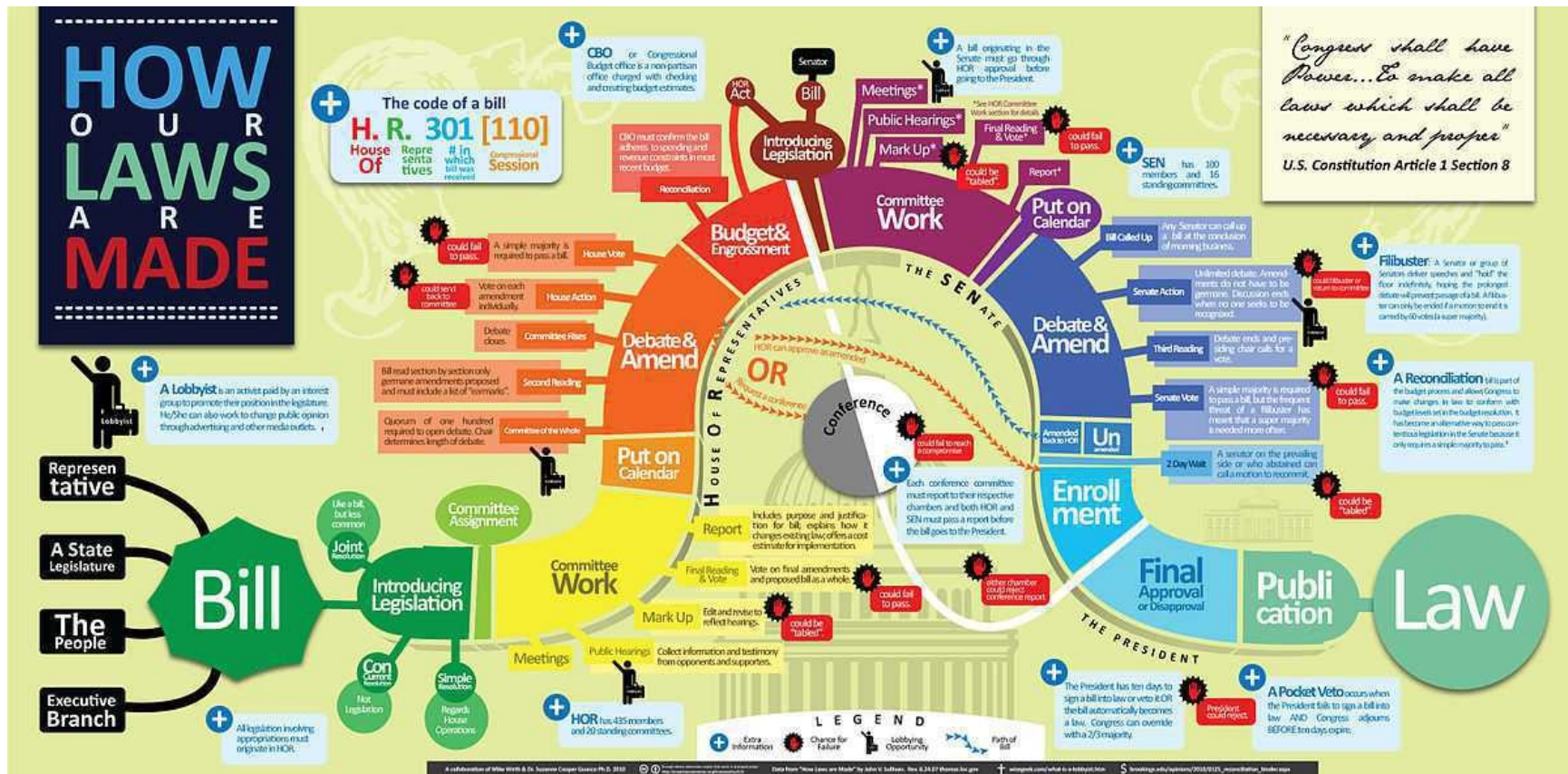
Infographics – Not in Shneiderman

# Infographic



<https://www.flickr.com/photos/gdsdigital/451426254>

# Infographics



"Visualization-of-How-a-Bill-Becomes-a-Law Mike-WIRTH" by Mike Wirth and Dr. Suzanne Cooper-Guasco - <http://www.ritholtz.com/blog/wp-content/uploads/2010/07/howlawsmadeWIRTH2.jpg>. Licensed under Creative Commons Attribution 3.0 via Wikimedia Commons - [http://commons.wikimedia.org/wiki/File:Visualization-of-How-a-Bill-Becomes-a-Law\\_Mike-WIRTH.jpg#mediaviewer/File:Visualization-of-How-a-Bill-Becomes-a-Law\\_Mike-WIRTH.jpg](http://commons.wikimedia.org/wiki/File:Visualization-of-How-a-Bill-Becomes-a-Law_Mike-WIRTH.jpg#mediaviewer/File:Visualization-of-How-a-Bill-Becomes-a-Law_Mike-WIRTH.jpg)

Backup