News-Worthy

Hello Sharks, we are News-Worthy. We are seeking $100,000 investment in return for 20% Equity in our company.

The means by which we retrieve our news is rapidly changing. In 2013, the internet replaced Television as the most popular source of News. By 2015, social media news-retrieval was double that of newspapers. In this transitioning News landscape, the success or failure of each individual article is becoming more important. Especially in the News media market, which generated more than $63 Billion in US revenue last year.

News-Worthy is a Software-as-a-Service targeted towards publishers and authors of online news. It is a pre-publication tool which predicts the likelihood of popularity of a news article. This assists publishers in avoiding releasing unpopular content. The use of our services also helps those publishers distinguish themselves to potential advertisers.

The methods of the News-Worthy software offer competitive advantages. We rely upon structure-based article statistics: such as sentence length and title polarity, as opposed to word-based analysis. This allows publishers to use our services with confidence that their pre-release content is not at risk.

News-Worthy has been developed specifically for online news. However, we are the first and only pre-release popularity service in the market. Online publishing generated $23 Billion in revenue last year. Branch-out software such as Tweet-Worthy or Blog-Worthy can easily be built upon News-Worthy’s ideas. Therefore as an investment opportunity, News-Worthy offers a high-ceiling for future growth.

Thank you for your time.