# Acing the Interview

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# Ace the Interview Before it Begins...

- Conduct Company Research
- Prepare a Resume That Sells
- Practice Answering Interview Questions
- Arrive Prepared

# Scheduling the Interview

- According to Glassdoor, the best time to interview is Tuesday, 10:30am.
- Remember the interviewer has many responsibilities beyond hiring.
- Avoid the bookends on Monday's and Friday's.
- Avoid the first or last slots of any workday.

#### Scheduling the Interview Cont.

- Except when decisions must be made quickly, or little deliberation is needed, take the 1<sup>st</sup> slot.
- Bottom line If the firm is hiring for a job starting in a few months, try to interview late morning between Tuesday through Thursday.
- If the firm is hiring immediately, grab the earliest slot.

# Additional Things to Remember When Scheduling an Interview

- Be Flexible When looking for a job taking time away from the office or your life is unavoidable
- Be Brief The scheduler doesn't need to know everything going on in your life
- Spell and Grammar Check It isn't the end of the world if you have a minor typo in an email
- Look at a Calendar Make sure you are confirming a date that exists



#### Plan Ahead

- First Impressions First five minutes
- Practice Verbal
  - Use short summary answers
  - Be confident and concise
  - Show passion
  - Rehearse with others

#### Plan Ahead Cont

- Practice Non-Verbal
  - Firm Handshake
  - Eye Contact
  - Sitting
  - Gestures (use hands naturally)

### Dress to Impress

• According to the recruiting firm Adecco, the biggest mistake 75% of interviewers make is not dressing appropriately.



#### The Handshake

- The strength of the handshake conveys many things.
- A limp handshake AKA "the dead fish".
- A firm handshake.
- A strong handshake AKA "the bone crusher"

#### Dress Professional

- Image is set in the FIRST 20 seconds.
- No facial jewelry. One pair of earrings.
- Dark conservative clothes.
- White, cream or light colored long sleeve shirt or blouse.



A candidate makes their greatest impact on an interviewer in the first few minutes.....

#### Dress Professional Cont.

- No body spray, perfume or cologne
- Clean and well shaped finder nails
- Well trimmed and groomed hair
- Cover tattoos

#### Dress Professional - Women

- Flat or low heeled dress shoes.
- Suits with skirts are considered more professional than slacks
- Always wear hosiery
- Minimal, conservative jewelry.
- Clear or light colored fingernail polish
- Natural, light make-up
- Long hair should be pulled back in a conservative style

#### Dress Professional - Men

- Solid or conservative tie
- Dark, matching dress socks
- Any facial hair should be well groomed
- Watch, wedding and class rings should be the only visible jewelry
- Hair should be neat and styled conservatively. Long hair should be pulled back into a ponytail

### Interview Attire Tips

- Before you even think about going to an interview. Make sure you have appropriate interview attire and everything fits correctly
- Get your clothes ready the night before
- If your clothes are dry clean only, take them to the cleaners after an interview, so they are ready for the next time
- Polish your shoes
- Bring a breath mint and use prior to entering the building.

# Don't Dress for the Job You Have, Dress for the Job You Want



# Types of Interviews

- Telephone
- Skype
- One-on One
- Group/Panel
- Meals

#### Various Settings

- Chairs & Sofas
- Sitting Across a Desk or Table
- Side by Side
- In a Restaurant

# What Not to Bring to the Interview

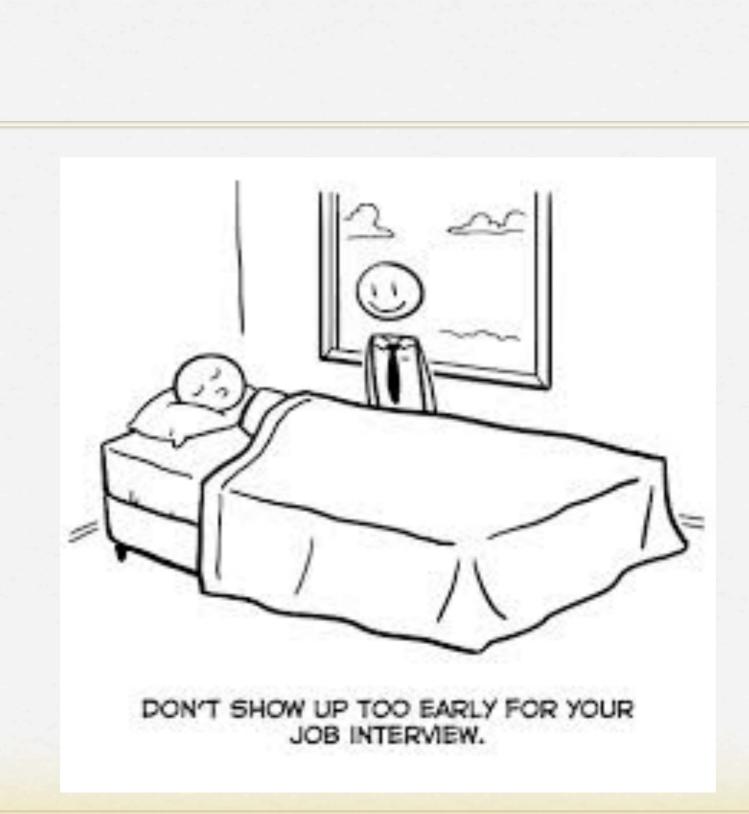
- Cell phone
- Ipod/Ipad
- Coffee or soda
- Your pet
- Your parents/family/friends



# General Interviewing Tips

#### DO

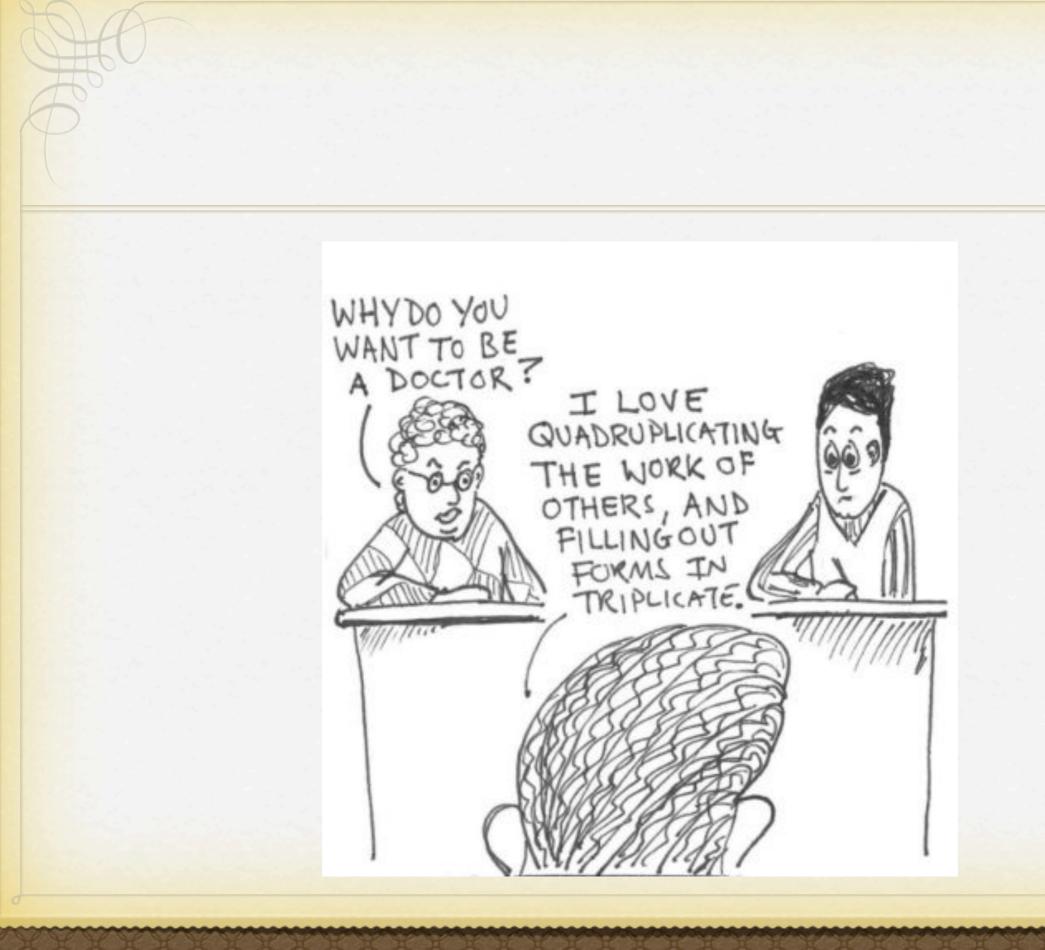
- Arrive before the appointment time (10-15 minutes earlier)
- Arrive alone
- Introduce yourself in a confident way to the receptionist.
- Be polite, but not overly to the point of insincerity.
- Be patient
- Shake hands firmly with everyone and stand until offered a chair
- Thank the interviewing for interviewing you



# General Interviewing Tips Cont.

#### DO

- Maintain good eye contact
- Be honest
- Be positive, enthusiastic, and genuinely interested about the job, the company, the interviewer
- Ask questions
- Take copies of your resume, reference list/letters. Portfolio, work samples and any other pertinent documents
- Stress your strong point and experience
- Smile (a lot)!



### General Interviewing Tips

#### DON'T

- Smoke or chew gum
- Avoid refreshments (cups spill)!
- Use the interviewers first name, unless otherwise indicated
- Watch the clock
- Fidget with your clothes, hair or jewelry

# General Interviewing Tips Cont.

#### DON'T

- Mention personal or financial problems (health or family)
- Ask to use the company telephone
- Apologize for lack of experience or training
- Stress your need or plead for a job
- Ask the interview how you did?



# General Interviewing Tips Cont.

#### DON'T

- Argue or tell the employer your troubles
- Use slang or Profanity
- Place your handbag or briefcase on the employers desk
- Gossip or tell jokes
- Say negative things about yourself or others
- Focus on wages, benefits or vacation







### Traditional Interview Style

- More focused hypothetical, cognitive and personality type questions.
- Employer asks questions that pertain to the job and your qualifications.
- The employer may ask what you would do in certain hypothetical questions.
- These types of interview questions can have shortfalls. They can be very close ended which limits prodding.

# Traditional Style Interview Questions

- Tell me about yourself
- What are your strengths and weaknesses
- Why are you interested in working for us
- Where do you see yourself in 5 years

### Behavioral Interview Style

- Developed in the 1970's by industrial psychologists. Designed on the premise that past behavior predicts future performance.
- Five times more accurate in predicting a candidates ability to do the job.
- These interview questions are specifically designed to probe into your experiences and determine if your skills are the best match for the position.

#### Preparing for a Behavioral Interview

- Develop high impact stories using the SAR (Situation, Action, Result) technique.
- Brainstorm your background
- Review your Resume
- Identify your best accomplishments
- SAR statements should reflect you in the best light possible
- Includes situations that began negatively, but had a positive impact
- Have about ten stories to tell. You can adapt them to different questions when they are asked

# Example Behavioral Interview Questions

- Convince me that you can adapt to a wide variety of people and situations
- Tell me about a time where you successfully resolved an interpersonal conflict
- Describe a situation where you showed initiative and took the lead

### Preparing for Interview Questions

### The 10 toughest questions

- Could you tell me a little about yourself?
- Why did you leave your previous employer or leaving your present job?
- What are your greatest strengths?
- What are your weaknesses?
- What can you tell me about our company?

### Preparing for Interview Questions

- What do/did you like most and least about your present/most recent job?
- Aren't you overqualified for this position?
- What sets you apart from other applicants?
- Where do you hope to be in three years?
- Do you have any questions? Can you think of anything you would like to add?





### Phone Interviews

- Know if you can take the call when it comes
- Have documentation at your fingertips
- Know answers to common questions
- Smile while on the phone
- Web profile or Linkedin profile
- Focus on language and voice
- Avoid selfish questions during the interview
- Get up and walk around.

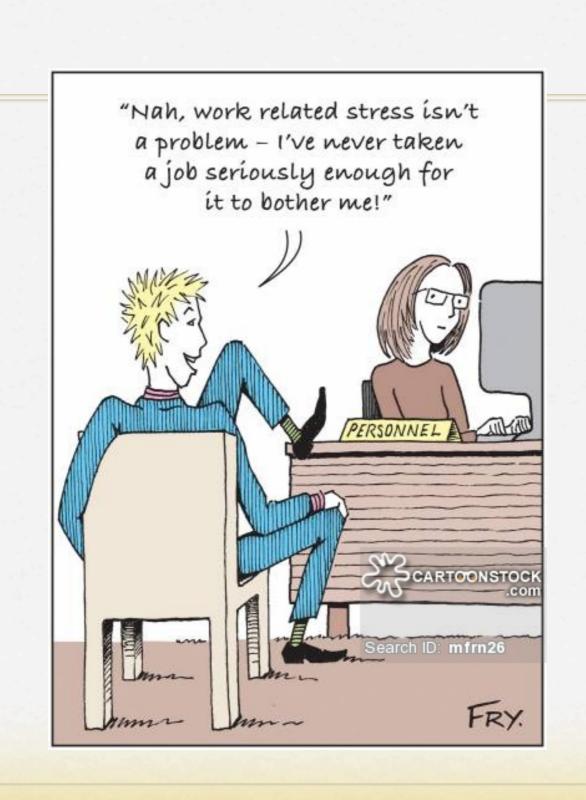
### Body Language

- Be aware of shaking or sweaty palms.
- Don't move about or fidget.
- Hold eye contact.
- Keep your hands in front of you.
- Ensure posture is straight.
- Be aware of chopping or pointing
- Don't touch your face
- Remember to mirror



### Body Language Cont

- Crossed arms
- Smile and nod
- Hands Behind Back
- Mismatched expressions
- Shifty eyes
- Staring
- Use your hands



### Craft your Story Statement

- Most interviews start off with "Tell me about yourself" or "Walk me through your resume".
- I studied [major X] because I really care about making a difference in [industry Y] as you can see through my last job at [company Z]...
- This answer is like tearing the first 200 pages out of your autobiobraphy. You leave out everything that gives meaning to why you want this job.

### Create your Story Statement Cont.

- I can summarize who I am in three words.
- The quotation I live my life by is....
- My personal philosophy is...
- People who know me the best say I'm....
- My passion is....

### During the Interview Avoid...

- Being a Smiley Face is seen as nervousness and lack of confidence.
- Being a Small Talker Your job is to be knowledgable of the company.
- Sweating Sweaty palms or beads on your forehead do not impress.
- Being a Road Blocker Hesitance and nay saying are seen as negative.
- Being petty Don't ask questions about routine elements or company functions.



### During the Interview Avoid Cont.

- Lying Studies show that employees lie frequently in the workplace.
- Being a bad comedian Humor is subjective. Yet, nothing disarms the tension of an interview like a little laughter.
- Being high maintenance talking about ideal office temperature, perfect chair etc.
- Being a time waster You will be given a chane to ask questions. Make them intelligent and to the point.
- Being a Switchblade Trash talking former employer.

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"How do you feel about letting your people work from home?"

### Wrapping Up & Follow Up

- Conduct a self evaluation.
- Send a thank you card / letter.
- Follow up with the employer. This should be one of your final questions.
- What are the next steps?
- Write thank you notes to everyone that interviewed you.
- Call or email the employer to check on the status of your application and to inform them that you are still interested in the position.
- Continue Job Searching Never put all of your eggs in one basket.

# Why the Receptionist and Secretary are Part of the Interview?

- After the interview, I will ask the receptionist and secretary questions about you.
- Did you arrive early?
- Were you well mannered and polite?
- Did you seem nervous?
- If they report that you were rude, condescending or unprofessional in any way that is a problem.
- It will sit in the back of my mind while I review your answers to my interview questions.

# Appendix

## Sample Traditional Interviewing Questions

- Tell me about yourself.
- What are your strengths and weaknesses?
- Why are you interested in working for us?
- What would you do if you were having difficulties with another employee on your project?
- What would you do if someone asked you to overlook a problem with your project?
- Where do you see yourself in the next 5 years?
- How did you like your last job?

### Sample Behavioral Questions

- Give me an example of a time when you had to keep from speaking or making a decision because you did not have enough information.
- Give me an example of a time when you had to be quick in coming to a decision.
- What is the toughest group that you have had to get cooperation from? How did you win them over?
- Have you ever had difficulty getting others to accept your ideas? What was your approach? Did it work?

### Sample Behavioral Questions Cont.

- Give me an example of a time when you went above and beyond the call of duty.
- Describe a situation when you were able to have a positive influence on the action of others.
- Tell me about a situation when you had to speak up (be assertive) in order to get a point across that was important to you.
- Have you ever had to "sell" an idea to your co-workers or group? How did you do it? Did they "buy" it?

### Sample Behavioral Questions Cont.

- What have you done in the past to contribute toward a teamwork environment?
- How do you decide what gets top priority when scheduling your time?
- What do you do when your schedule is suddenly interrupted? Give an example.
- Give me an example of an important goal which you had set in the past and tell me about your success in reaching it.