

# Philippe Kimura-Thollander

## Product Designer

### Experience

#### UX Design Intern

June '17 - Aug '17

##### Capital One

Conducted an audit of hundreds of UI elements and worked on a design system for capitalone.com

Scripted screenshot collection using node.js and phantom.js, designed for Adaptive Path's non-profit BarnRaise event, designed various internal logos

#### UX Designer

Feb '17 - May '17

##### Cool Blue Interactive

Designed websites for clients like Georgia Tech Research Institute and the CDC Foundation

Wireframed with pen and paper, coded in HTML/CSS, designed in Sketch, mapped out information architecture in Axure, some light InDesign editing

#### UX Engineer Intern

June '16 - Aug '16

##### Pypestream

Participated in UAT and designed mockups for new features requested by clients in Sketch

Developed an admin CMS for account managers in React.js and Redux.js and resolved >100 CSS bugs

#### Digital Products Intern

June '15 - Aug '15

##### HBO

Developed a search feature for an internal site from UX research, UI designs, to React.js implementation

Designed mockups and wireframes of potential HBO NOW features, and presented to SVPs of HBO

### Projects

#### NotifiVR

Jan '17 - May '17

Designed a Unity framework for virtual reality that provides users notifications of phone calls, texts, and other messages in the context of the VR environment

Conducted brainstorming sessions with industry VR designers, user tested different concepts, and working on a paper for publication

#### Macy's of the Future

Jan '17 - May '17

Worked on a service design project with Macy's to design their store experience 5 years in the future

Researched competitors and customer journeys; designed service blueprints, a concierge app, store layouts, and sub-brands; developed a Unity prototype

#### HoloHealth

Sept '17 (Hackathon)

Designed and developed a Hololens application to display patient info for doctors in 36 hours using AthenaHealth

#### Emoji

Ongoing

Submit various emoji to Unicode Consortium for candidacy, magnet 🧲 and tombstone 🪦 accepted.

### Education

#### M.S. Human Computer Interaction

Georgia Institute of Technology '18

Research Assistant under Carl DiSalvo  
Thesis: Cultural Representation in Emojis

#### B.S Computer Science with Honors

Stony Brook University '16

Minors in Digital Art and History  
Studied abroad in Seoul and Paris

### Research

Contextual Inquiry

(Semi-) Structured Interviews

Usability Testing

Survey Design

Journey Maps

Affinity Diagrams

Storyboarding

Persona Development

Jobs to be Done

Hueristic Evaluation

Google Analytics

### Design

✍ pen + paper

📐 Exp. Design

💎 Sketch

🎨 Illustrator

🔗 Figma

📷 Photoshop

🌀 Blender

🎬 After Effects

### Prototyping

📄 Invision

🔗 Zeplin

⚙ React

📦 Unity

📄 Framer

🔗 XCode

</> html + css + js

🐍 Python

🔗 MongoDB

### Contact

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