



@LINKTHRUDAPH



LINK THRU DAPH

SOCIAL MEDIA SERVICES | FACEBOOK ADS



Welcome!

Here at Link Thru Daph, business owners scale their businesses by maximizing their Facebook page that is normally neglected. Businesses can easily generate leads, close sales, create awareness and build a community of loyal customers.

Selling products and services on Facebook is now easier than ever!

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Personal *Skills*

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**FACEBOOK ADS SPECIALIST |
SOCIAL MEDIA MANAGER**

We are a compact and bright team of marketing professionals, with an emphasis on social media campaigns. For the past 2 years, we've helped startups, mom-and-pop shops, and big corporations who realize the potential of Facebook marketing to grow a customer base, retain those customers, and bring new ones on board.

SOCIAL MEDIA MANAGER | GRAPHIC DESIGNER



**FACEBOOK ADS SPECIALIST |
GRAPHIC DESIGNER**





WHAT WE DO?

Scope of work that we will do once you work with us.



- **Research and Development**
- **Campaign Creation (Pixel Set-up)**
- **Launch Best Campaign (Testing, Scaling, Retargeting)**
- **Monitoring**
- **Analytics**
- **Adjustment**



THE Process

1 IDENTIFY AUDIENCE

2 FIGURE OUT THE RIGHT APPROACH

3 SCALING YOUR CAMPAIGN

We need to know about your existing customer base. This includes what kind of habits they have in social media and elsewhere online. This information will also inform our approach to attracting new customers.

After identifying your audience, we will figure out how to communicate with them most effectively. What do they respond to and why? This will also trigger future marketing ideas.

There are many ways our team will approach your Facebook Marketing campaign. Here is a rundown of how we can scale your marketing on Facebook to optimize results: CUSTOM, LOOKALIKE, LOCATION, AGE, GENDER, LANGUAGE, DETAILED TARGETING.

4 COMPETITORS RESEARCH

5 REPORTING AND MONITORING

6 SCHEDULE

If we find that one advertisement did better than the others, we will take note. That ad can be repackaged with a few modifications to look new again, and thus attract just as much attention as for the first time.

Any Facebook marketing campaign calls for systematic monitoring. That's why LINK THRU DAPH will measure analytics data such as advertising metrics, page-level metrics, engagement rate, total page "likes," and other metrics. We will compile reports and present them to the client on a weekly basis.

Facebook marketing campaigns are an ongoing process. We respond to what works and move on fast from what doesn't. Therefore, we anticipate at least 3 days from our cooperation start to the date your campaign is launched. After that, we monitor and adjust, presenting reports to you on a weekly basis.



local client
+ Add details and labels

Hello maam good afternoon.

I just want to thank you sa napakagandang program nyo po sa facebook marketing.

Naboost po super ung sales ko sa aking business. Grabe hanggang ngayon dami parin pong inquiries.

Sulit na sulit po ung bayad. Mula sa paggawa ng mga post grabe winning ad agad isang post palang. Pati sa mga succeeding post po napaka ayos at napaka unique pa.

Papa advertise po ulit ako soon.

Maraming salamat po sa team ninyo. Rerecommend ko po kayo sa iba kong kakilalang may business. 🙏😊

local client

 Ok nmn yung mga inquiries e

 

Okay po sir 😊


Basta pm n lang kita, so far naappreciate nmin yung service mo, yung mga leads , target audience waja akong masabi




Khit mga agents ko satisfied din tiga



Thanks po sa feedback sir!




Basta sau lng ako cocontact, may business din p kc akong insurance

from the client. He just wanted to pass on how pleased he is with the recent progress with his FB ads. Really well done guys... it is always good to hear from clients saying we are doing a great job!

1

Carlo Medina 11:01 AM
thank you sir! Good job @Danica
Domingo now let's aim for more clients!

Danica Domingo 11:08 AM
thanks sir @Anthony and sir @Carlo
Medina! let's work together for the
betterment of the company 

Danica Domingo 2:07 PM
created new Ad Acct of FCC

international client

@LINKTHRUDAPH

Testimonials

Our team of experts will maximize each social media campaign by creating winning Ads that allow you to increase sales. And they're ready to work with you so that your social media efforts not only help grow your business but also make sense in terms of ROI (return on investment).

 Anthony Parkins 4:41pm ***
Hi Dan. It was a great day
yesterday with 6 leads with 15
leads in total over Fri / Sat / Sun.
Were none from the testing ads?

*** 4:48pm Me 
Oh, I guess the reporting on fb
stat was delayed. I only saw 4
leads that's why I turned it off sir.
BTW That is good to hear! 😊

*** 5:28pm Me 
Sir  Anthony can I publish the
tested creative at 5 pounds daily

international client

05/08

Engine Carbon Clean South East
Published by Certa MPS Ltd on February 24 · 49
It's not running as quiet, smooth, responsive or economical as it should be?
Get it checked out & cleaned up with our Trusted Technicians approved service!
Your local cleaning service to help... See more

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Daphnie E... 43 Comments 12 Share

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Daily Skinsence
Published by Daily Skinsence on October 29, 2021 · 3

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Portfolio

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Bakit hindi mo subukan upang ...See more

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Achieve glowing skin, healthy hair and strong nails.

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RLC Properties Homevestment by FCA Group
Published by Conica Domingo | June 25 at 11:38 PM

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Ready For Occupancy 1 BEDROOM UNIT for 22k monthly!
THE RADIANCE MANILA BAY provides a relaxing and convenient living experience, brought about by the complex's wide range of facilities, amenities, central location and efficiently cut living spaces that promotes a life of wellness. Best Residential High-Rise Development - Philippines 2016, Asia Pacific Property Awards Best Residential Architectural Design 2017, Philippines... See more

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OWN THE HOME MEANT FOR YOU!

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RLC Properties Homevestment by FCA Group
Published by Conica Domingo | June 26 at 11:46 AM

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Send message

07/08



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BILLING AND AGREEMENT

- ***LINK THRU DAPH CHARGES THE CLIENT IN TWO DIFFERENT WAYS:***

1. SERVICE FEE OF FACEBOOK MEDIA BUYER

PLEASE REFER TO PAGE 03 AND 04 THE INCLUSION OF THE FEE.

2. THE AD SPENT WHICH WILL DEPEND ON THE CLIENT'S BUDGET FOR THE AD.

MINIMUM DAILY AD SPENT IS P120

- ***STRICTLY NO REFUND. WE ALSO EXPECT YOU TO DO YOUR PART WHICH INCLUDES THE SALES PITCH OF YOUR BUSINESS.***



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How to start



WORKING WITH LINK THRU DAPH

Once you review this proposal, pay and then we get to work.

We will send you an invoice and form after the payment confirmation to gather all the necessary details about your business!

You can also schedule a DISCOVERY CALL to further discuss the agreement before sending the payment. If you will put your whole trust with us, you can choose not too because we value your time in handling more important details on your business. The google form is more than enough, let us do the work for you!



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Let's work

Together

CONTACT US

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@linktrudaph@gmail.com

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All of our packages are tailor-made for each clients needs and goals.