



# OLYMPUS LABS

CRYPTOCURRENCY FINANCIAL PRODUCTS TO  
PROFIT IN ALL MARKET CONDITIONS



GUYS CHECK OUT OUR NEW LOVELY OLYMPUS GODDESS ON TELEGRAM @OLYMPUSGODDESSBOT ! IT'S A NEW BOT WE CREATED TO HELP YOU LEARN MORE ABOUT THE PRODUCTS THAT WE HAVE.

THE TOP 3 PLAYERS EVERY DAY WITH THE HIGHEST BALANCE WILL RECEIVE 88, 66, 55 MOT TOKENS RESPECTIVELY.

HOW TO PLAY:

- 1) PM @OLYMPUSGODDESSBOT
- 2) PRESS START
- 3) INPUT YOUR ETH ADDRESS
- 4) MAKE YOUR PREDICTION (BTC UP OR BTC DOWN)
- 5) PLACE YOUR BET (AMOUNT OF MOT)
- 6) SHE WILL TELL YOU IF YOU WON OR LOST IN 90 SECONDS

# WHAT WE DO

Olympus is a groundbreaking financial ecosystem that defines the protocol for cryptocurrency-based financial products.



# MISSION

The Olympus ecosystem provides investors with a comprehensive financial marketplace filled with financial products, services, and applications that serve their investment needs. We will provide the tools for investors to construct a well diversified portfolio, to hedge their downside risk, and to make positive returns in all market conditions.



Yale



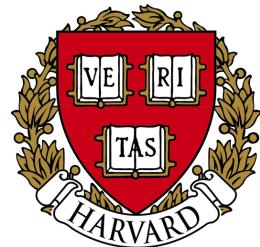
Morgan  
Stanley

accenture

YAHOO!



BBDO



PUBLICIS GROUPE

Forbes

Tencent 腾讯



McKinsey&Company



J.P. Morgan

Baidu 百度



# TEAM



KAI CHEN: FOUNDER & CEO  
Yale University  
McKinsey  
Morgan Stanley



DANIELLE SABRINA:  
COFOUNDER & COO  
Huffington Post  
Fidelity



BHARAT VISHNUBHOTLA:  
EXECUTIVE DIRECTOR OF  
ENTERPRISE PARTNERSHIPS  
University of Southern California  
Accenture



SEBASTIAN MONZON: SVP OF  
OPERATIONS  
Yale University  
Wellinks Founder & CEO  
Yale-China Association



ALEJANDRO JIMENEZ:  
SOCIAL MEDIA MANAGER  
Yale University  
TrumpF



MICHAEL PROTACIO:  
MARKETING DIRECTOR  
Yale University  
WST Asset Management  
Teach for America



# TEAM



NOELLE IKE:  
DIGITAL MARKETING MANAGER  
Northwestern University  
Publicis Worldwide  
BBDO



ANDREW PADEN: COMMUNITY  
MANAGER  
University of Arizona  
Accenture  
One Pacific



CAROL LEE: MARKETING &  
COMMUNICATIONS MANAGER  
Yale University  
Inward Point, LLC  
TerraCycle



TATENDU MPFOU: LEGAL &  
COMPLIANCE  
University of Pennsylvania  
Management Consultant at McKinsey



CHRISTINE HONG: FULL STACK  
ENGINEER  
Yale University  
Yahoo  
Upload



CHRISTINE YOON: UI/UX DESIGNER  
University of the Arts  
Paypal  
JPMorgan Chase



# TEAM



MEIHUI PHOON: LEGAL &  
COMPLIANCE  
BTCC  
UConnect Electronics  
Aptus Technologies



MARK PHAM: PRODUCT MANAGER  
Yale University  
Ashepay  
Behalf



SABRINA LONG: FRONT-END  
ENGINEER  
Yale University  
Tencent WeChat  
Accenture



PRANAV MADDI: BLOCKCHAIN  
ENGINEER  
Yale University  
Facebook  
IBM



# ADVISORS



## MATTHEW BRANTON: BLOCKCHAIN & TECHNOLOGY ADVISOR

Partner at Psyche Media  
Founder of Ember Financial  
Founder of Coinlock  
Chief Information Officer of World Financial Desk



## SAM KHAMKOON: BUSINESS & OPERATIONS ADVISOR

Board Member of the Fok Family Foundation  
Advisor of Geminis Capital International  
Independent Director of Fubon Phoenix Fund



## KUNAL NAGPAL: MARKETING & MANAGEMENT ADVISOR

Global Head of Strategy and Operations at Inmobi  
Engagement Manager at McKinsey  
VP of Finance & Operations at Virtual Lab

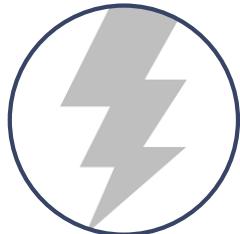


## NATE STEIN: FINANCIAL MARKETS & PRODUCTS ADVISOR

VP of Retail Structured Products at Morgan Stanley  
Managing member of Ninsar LLC  
LoadSmaMrt Data Scientist



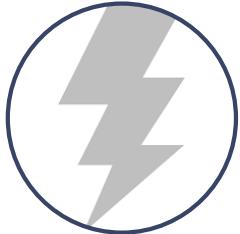
# OLYMPIANS



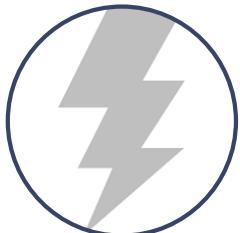
GUO: ZERO KNOWLEDGE PROOF



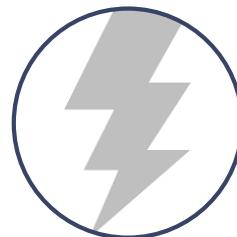
JESS: PRODUCT



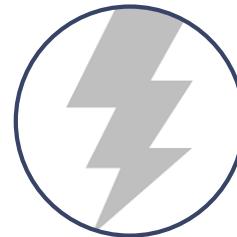
JIN: BLOCKCHAIN



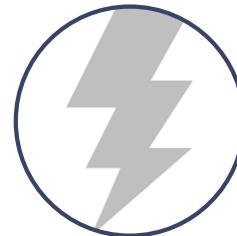
KAKA: DESIGN



NEO: BLOCKCHAIN



STONE: ZERO KNOWLEDGE PROOF



YEO: SOFTWARE ENGINEER



# CURRENT FINANCIAL LANDSCAPE

- The Cryptocurrency market cap is \$250 billion and growing
- The World's Stock markets are currently worth \$73 trillion
- The Derivatives market (of futures, options, and swaps, etc.) is currently worth \$544 trillion



# NEEDS

- Your only viable investment strategy is buy, hold and pray
- You are at the mercy of market volatility without easy ways to hedge your downside risk or profit during market downturns
- You cannot have a truly well-diversified portfolio, as the price movements of bitcoin and alt-coins are highly correlated especially when the market crashes



# SCENARIOS AND OLYMPUS SOLUTIONS

You are holding BTC and want to buy into a new ICO, but do not want to sell your BTC.

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You are holding BTC and want to generate profits from holding an asset the way a stock would pay dividends.

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You are a blockchain company that just raised millions in an ICO, and most of your funds are in ETH or BTC which can be volatile, making it difficult to align budgeting and operational plans.

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You sense that the market is going down, and would like to profit from this anticipated movement, but cannot do anything aside from moving your cryptocurrency investments into cash.

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You want general market exposure to the cryptocurrency market and are looking for a simple index such as the S&P 500 for the cryptocurrency market, but have to construct this manually and rebalance periodically on your own, costing time and fees.

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Enter a contract where you can borrow bitcoin, using your current bitcoin as collateral

Lend out your BTC to generate interest income while having the borrower's BTC as collateral

Financial products and services will allow you to manage your funds for value preservation and stability

Olympus is creating financial products to short the market and profit even when the market is in a downturn.

Olympus is creating indexes to easily gain cryptocurrency market exposure , including for certain countries and industries



# FINANCIAL PRODUCTS FOR INVESTORS OF ALL RISK APPETITES

INCREASING RISK

- Fixed Income Products
- Market Indices

Easily tradeable across existing exchanges

- Leveraged ETFs
- Binary Options

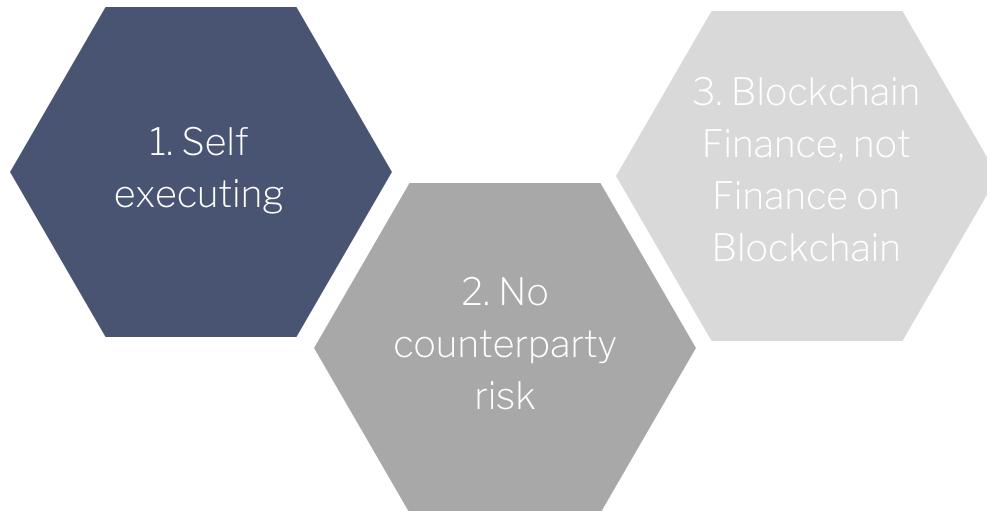
Can achieve leverage without the need for margin/borrowing

- Options
- Futures

Allow for customized exposures and risk/return profiles



# THE SMART CONTRACT MODEL



There is no manual verification or levels of back-office paperwork.

This cuts costs in the system in the form of processes, manpower, financial costs and time.

Smart contracts are traded on the open market so there is no underwriter or counterparty risk.

Costs related to assessing and hedging counterparty risk are eliminated.

Olympus has chosen to take a bolder and alternative path of creating blockchain finance.

Olympus leverages all of the powers of blockchain technology to create a whole new financial framework that is suited to cryptocurrencies, blockchain technology, and smart contract technology. Leverage without margin is literally restructuring the derivatives market and changing the pricing formula for derivative products



# OLYMPUS ECOSYSTEM

## The Olympus Marketplace

Crypto-based  
derivative products



The crypto-based derivative products will be built by both Olympus and third-party product developers.

Fintech D-Apps



The fintech D-Apps are third parties applications such as Cindicator, Spectre, Santiment, Kyber, Shapeshift, and others, that will provide their services on our platform.



# OLYMPUS ECOSYSTEM



Isolated "Islands" (etc.)

Decentralized  
Exchanges

Cryptocurrency  
Exchanges

Other  
cryptocurrency  
wallets

Wallet

To achieve security and multi-asset allocation, we will employ a Hierarchical Deterministic Wallet.

We will integrate exchanges and wallets into the marketplace to provide payment settlement services and provide liquidity for Olympus cryptocurrency financial products.

The Olympus Marketplace

Crypto-based  
derivative products

Fintech D-Apps



# OLYMPUS ECOSYSTEM



The Olympus Blockchain will support the high TPS needed for financial derivatives trading and serve as the infrastructure for blockchain fintech applications

All cryptocurrency-based financial products will take the form of a smart contract/token that is compatible in any environment that supports tokens.

A new smart contract standard will be created to be customized for cryptocurrency-based financial products.

Isolated "Islands" (etc.)

Decentralized Exchanges

Cryptocurrency Exchanges

Other cryptocurrency wallets

Wallet

Crypto-based derivative products

Fintech D-Apps

The Olympus Marketplace



The Olympus Blockchain



# OLYMPUS ECOSYSTEM

Isolated "Islands" (etc)

Decentralized Exchanges

Cryptocurrency Exchanges

Other cryptocurrency wallets

Wallet

Tools for privacy and encryption

Zero knowledge proof

Crypto-based derivative products

The Olympus Marketplace

Fintech D-Apps

Tools for privacy and encryption

Homomorphic encryption



The Olympus Blockchain



The identity of the investor making a trade and the trade orders should be protected in order to prevent him/her from being taken advantage of by whales with large amounts of capital and to prevent front-running and reduce market impact.



# OLYMPUS ECOSYSTEM

The financial products protocol is a key building block of the the Olympus Ecosystem.

Financial Products Protocol (A NEW Standard Of Financial BlockChain Protocol)



Highly efficient  
match-making  
machine

Isolated "Islands" (etc.)

Decentralized  
Exchanges

Cryptocurrency  
Exchanges

Other  
cryptocurrency  
wallets

Wallet



Tools for developers:  
SDKs and APIs to empower  
developers to quickly and easily  
build applications on the Olympus  
blockchain

Tools for privacy  
and encryption

Zero knowledge  
proof



Tools for privacy  
and encryption

The Olympus Marketplace

Crypto-based  
derivative products

Fintech D-Apps



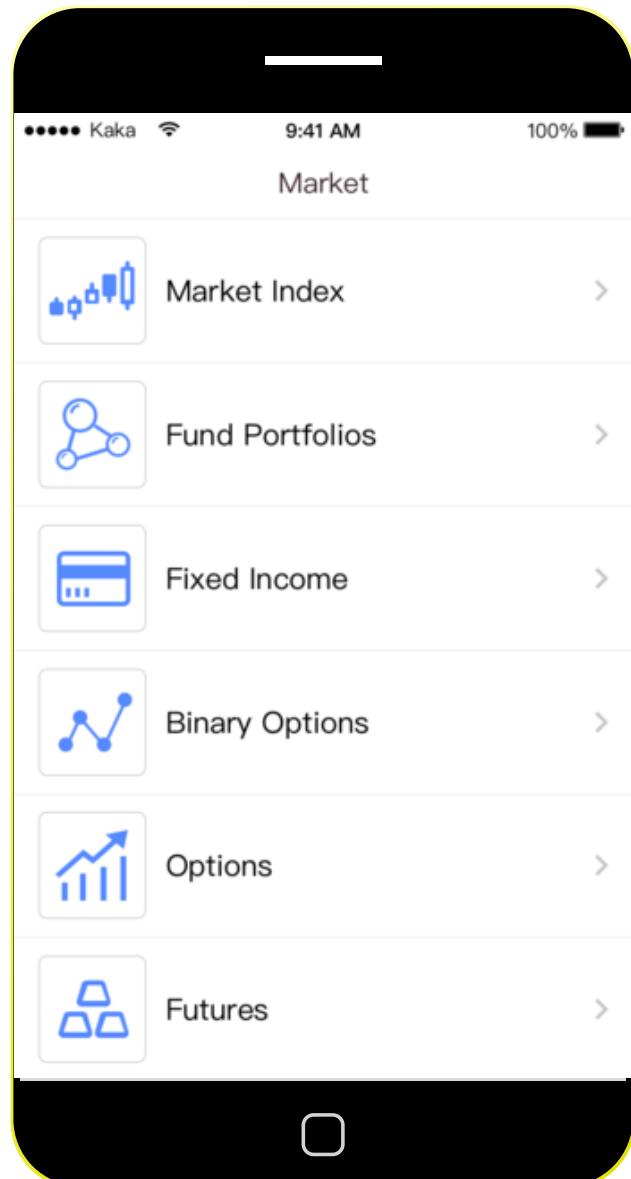
Homomorphic  
encryption



The Olympus Blockchain



# APP DEMO



-  **Kyber**  
a new system which allows the exch... >
-  **Shapeshift**  
revolutionary part of the cryptocurr... >
-  **0x DEX**  
an open source protocol facilitat... >
-  **Santiment**  
The Roadmap for a Data-driven Block... >



Wallet



Market



Me



# WHY OLYMPUS

## INVESTORS

- User-friendly interface 
- One-stop Shop 
- Diverse range of D-Apps 
- Seamless wallet payment & integration 



# PRODUCT CREATORS

- Development toolkit



- Zero-knowledge proof & homomorphic encryption



- Targeted marketplace



- Existing userbase



- Early stage funding



# WHY OLYMPUS



# WHY OLYMPUS

# PARTNERS

- All: Provide Olympus derivative products to their users
- Exchanges & Funds: Increased size of cryptocurrency market and volume of trading
- Service & product providers: Access to Olympus Labs investor base
- Fund managers & asset managers: Create custom products for their investors



# PARTNERS



F FUNDYOURSELFNOW

大成 DENTONS

*What Vibes Your Tribe*  
Media • Marketing • Strategy • PR



CYNOPSIS  
SOLUTIONS



UNSW  
SYDNEY



# ROADMAP

OLYMPUS LABS::25

Phase 0 Olympus MVP Wallet  
November 2017

Phase 2 Olympus Financial Protocol  
March 2018

|                   |                        |
|-------------------|------------------------|
| Phase 5           | Zero-knowledge proof & |
| Q4 2018 - Q4 2019 | Homomorphic Encryption |



# TOKEN SALE

Total Mount Olympus Tokens: 100,000,000

Token Sale Overview:

Token: 40,000,000 MOT

Rate: 1 ETH = 615 MOT

Goal: 65,000 ETH

Pre-Sale: 27 Nov (Min 100 ETH with 10% Bonus)

Public Sale: Early December



# CONTACT US

WWW.OLYMPUSLABS.IO

Telegram Chat Group: @OlympusLabs

Reddit: <https://www.reddit.com/r/OlympusLabs/>

LinkedIn: <https://www.linkedin.com/company/18272051/>

Facebook: <https://www.facebook.com/OlympusLabsBC/>

Twitter: <https://twitter.com/olympuslabsbc>

Instagram: <https://www.instagram.com/olympuslabsbc/>

Medium: <https://medium.com/olympuslabsbc>

Bitcointalk: <https://bitcointalk.org/index.php?topic=2413818.0>

Kakao chat: <https://open.kakao.com/o/gROIDyC>

