

WILLIAM MOUGAYAR

INVESTOR, ADVISOR, AUTHOR, THE BUSINESS BLOCKCHAIN

THE STATE OF THE ETHEREUM ECOSYSTEM

Feb 18 2017

380 people attending.

**For every 1 person here,
there is x100 others
globally, working on
Ethereum related
projects.**





ethereum
ecosystem

FUNDERS

Donors
Venture Capital
Crowdsales

ADVOCATES

Volunteers
Online Communities
Supporters
Influencers
Crypto Community
Regional Meetups



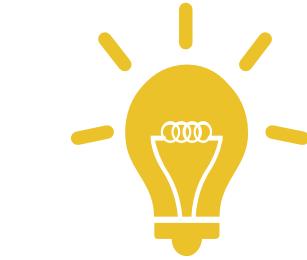
ECONOMIC PLAYERS

Token Owners
Eth-dApp Users
Miners
Exchanges



INSTITUTIONAL USERS

Large Service Providers & Consultancies
Corporate Developers
Government
NGO's



EXTENDED CONTRIBUTORS

Grant Recipients
Individual Developers
Corporate Developers
Fork Implementations
Third Party Products



STARTUPS

DApps
Apps
Tools
Services
Solutions

FOUNDATION

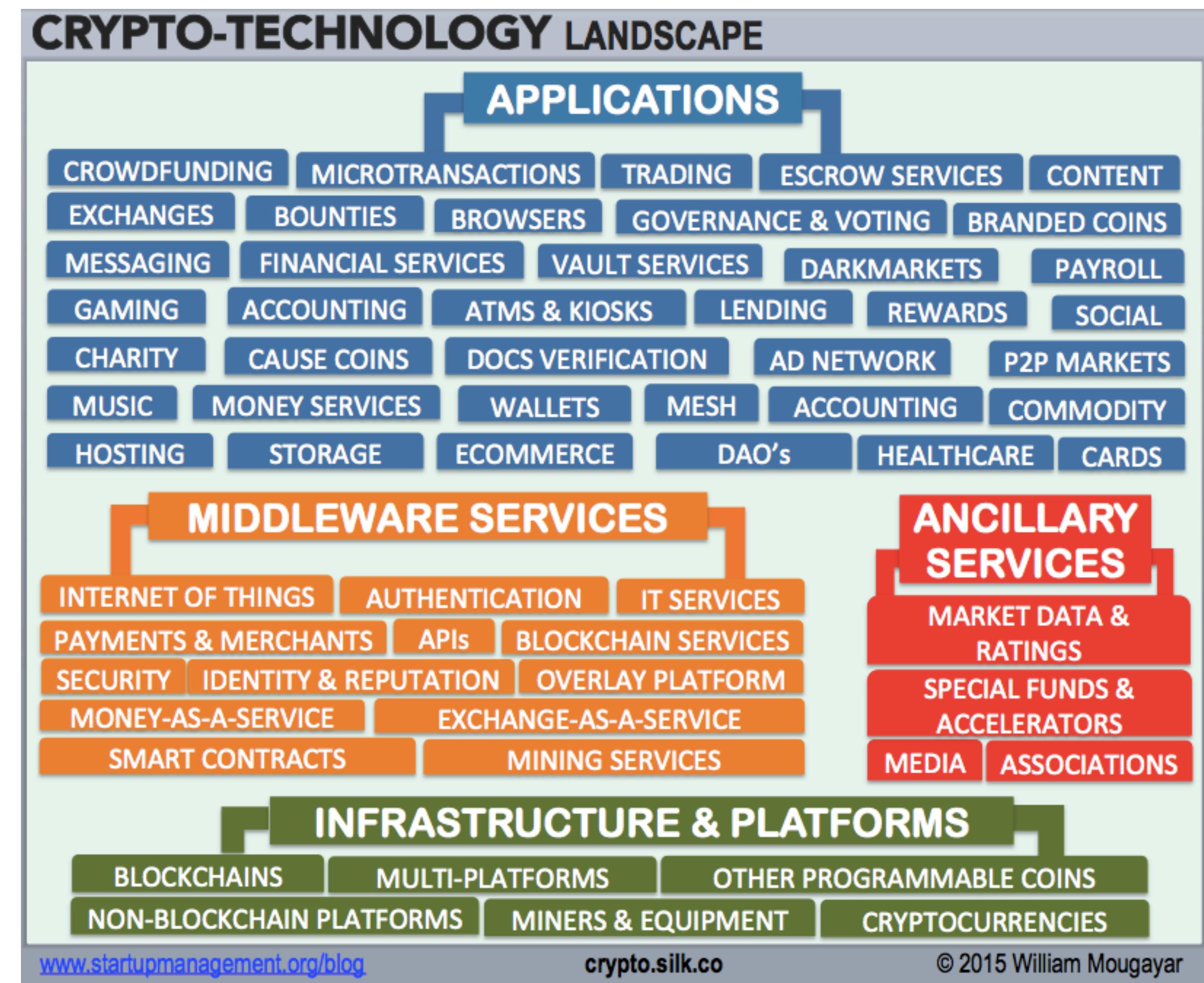
Research &
Development

Marketing
Community
Compliance
Finance
Administration

Education
Fund Raising
Grants
Events
Evangelism

in 2015: 80% Bitcoin

A	Accounting
	Ad Network
	APIs
	ATMs & Kiosks
	Authentication
D	DAOs
	DarkMarkets
	Decentralized Protocols
	Development Environment
	Document Verification
I	Identity & Reputation
	Internet of Things
	IT Services
O	Organizations
	Other Programmable Coins
	Overlay Platforms
R	Rewards
T	Trading
V	Vault Services
e	eCommerce
B	Blockchain Services
	Blockchains
	Bounties
	Branded Coins
	Browsers
E	Escrow Services
	Exchange-as-a-Service
	Exchanges
G	Gaming
	Governance & Voting
L	Lending
N	Non-Blockchain Platforms
P	P2P Markets
	Payments & Merchants
	Payroll
S	Security
	Smart Contracts
V	Social
	Special Funds & Accelerators
W	Storage
C	Cards
	Cause Coins
	Certification, Compliance & Education
	Charity
	Commodity
	Content
	Crowdfunding
	Cryptocurrencies
F	Financial Services
H	Healthcare
M	Market Data & Ratings
	Media
	Mesh
	Messaging
	Microtransactions
	Miners & Equipment
	Mining Services
	Money Services
	Money-as-a-Service
	Multi-Platforms
	Music
	Wallets



BLOCKTECH in FINANCIAL SERVICES Landscape

APPLICATIONS & SOLUTIONS

This was in November 2015

Now, Ethereum is everywhere



Source: <http://startupmanagement.org/2015/10/22/the-global-landscape-of-blockchain-companies-in-financial-services/>

By William Mougayar © 2015 1.6

How Ethereum sees itself



(C) 2017 William Mougayar

How Ethereum sees Bitcoin



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How Bitcoin sees Ethereum



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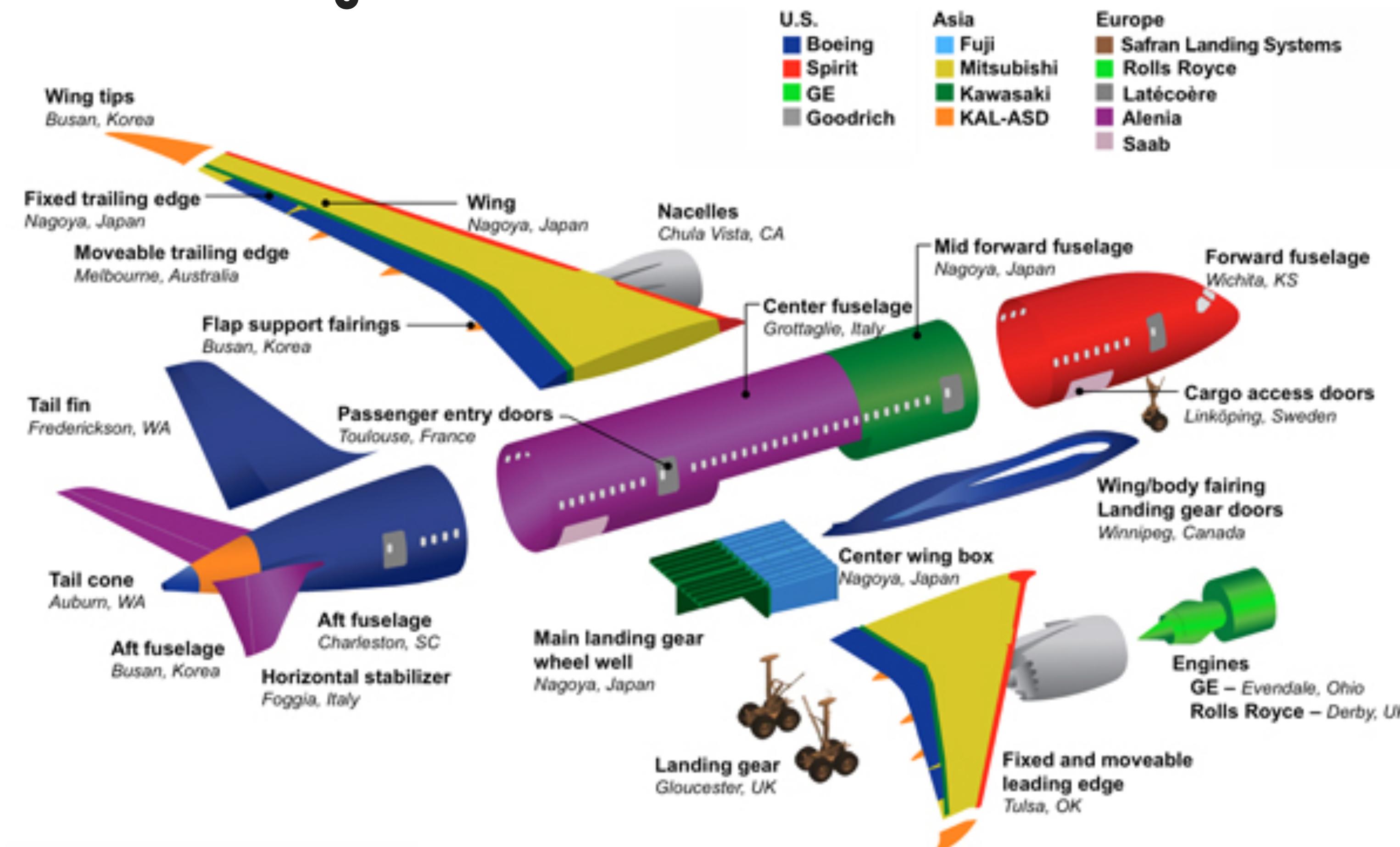
Where Ethereum really is



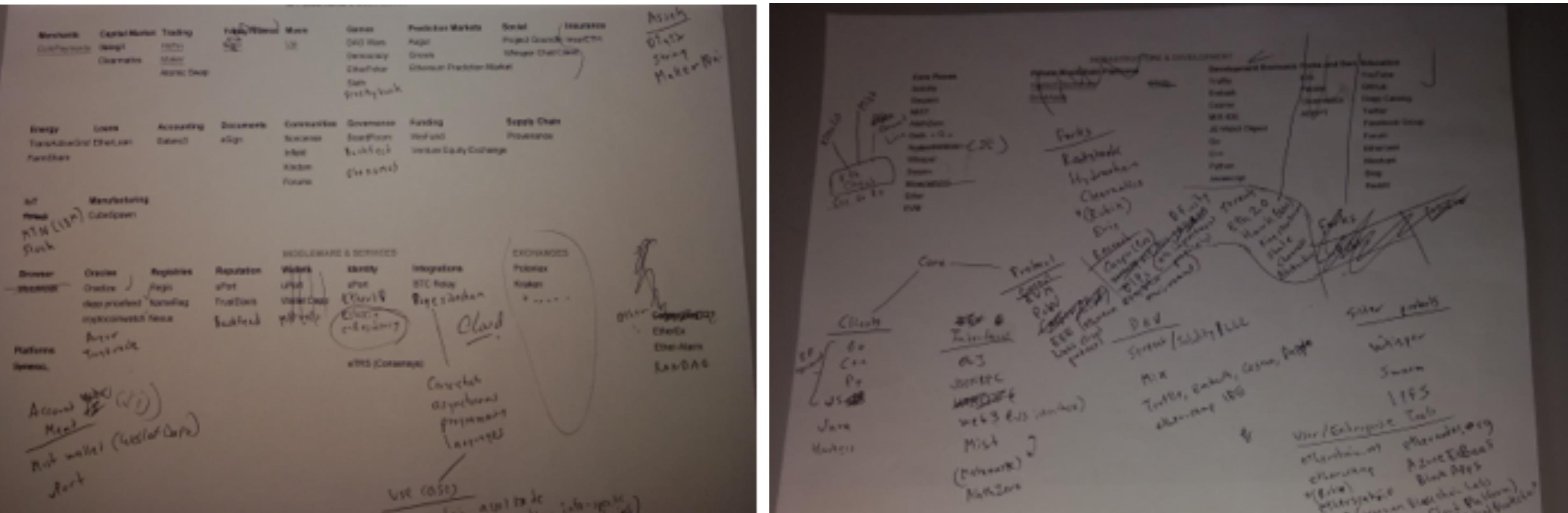
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The whole of Ethereum is assembled in a decentralized and global fashion.

... just like the Boeing 787 Dreamliner



Mapping the Ethereum Ecosystem



What if...
Ethereum knew what Ethereum knows?

A TAXONOMY FOR CLASSIFYING THE ETHEREUM ECOSYSTEM

CATEGORIES

INDUSTRY

TAGS

A TAXONOMY FOR CLASSIFYING THE ETHEREUM ECOSYSTEM

Applications

Client Products

Education

Investment

Software Development

Applications Development

Blockchain Management

Core Technology

Information Services

Professional Services

Trading

EthereumAll.com

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Directory

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Create A Listing

- Applications (23)
- Blockchain Management (5)
- Core Technology (5)
- Information Services (6)
- Professional Services (2)
- Trading (8)

- Applications Development (8)
- Client Products (7)
- Education (4)
- Investment (11)
- Software Development (10)

Sort By: Name ↑ | **Date posted ↑** | Date last modified ↑
(Reset)

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ConsenSys



CONSENSYS

Address

Brooklyn, New York

Category: Professional Services

Short Description:

ConsenSys is a venture production studio building decentralized applications and various developer and end-user tools for blockchain ecosystems,

Search

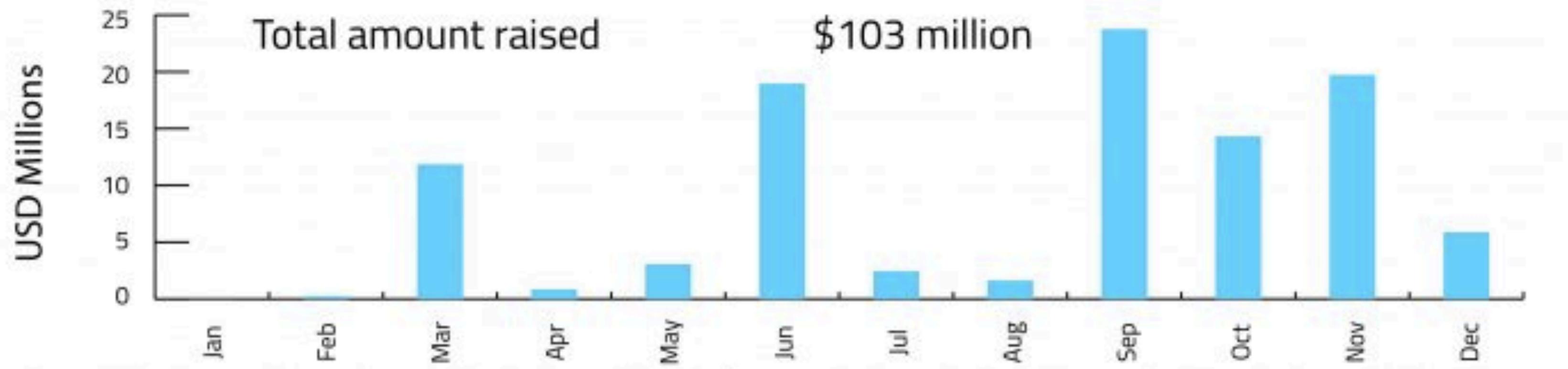
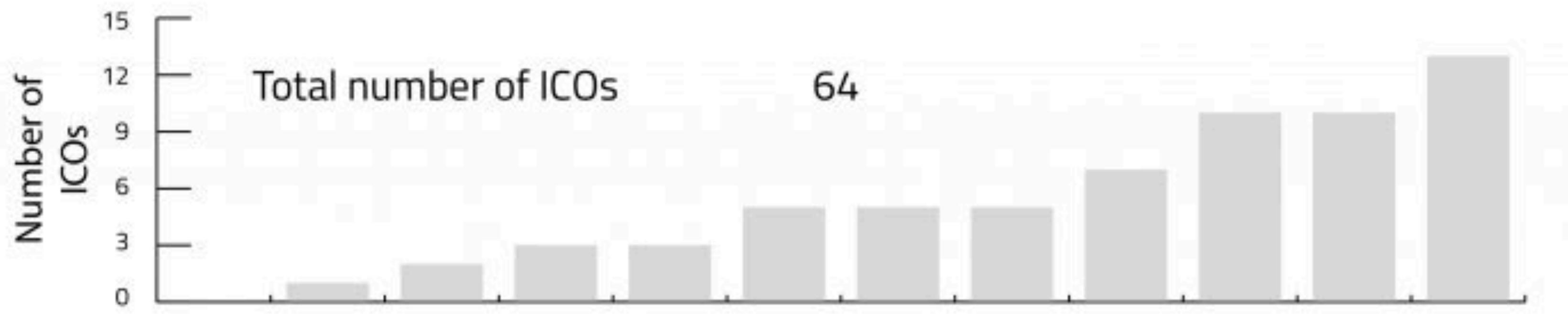
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Short Description	<input type="text"/>
Long Description	<input type="text"/>
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Additional Website	<input type="text"/>
Industry	<input type="text"/> -- Choose One --
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City, Region	<input type="text"/>
Country	<input type="text"/> United States
Year Founded	<input type="text"/> -- Choose One --
Funding	<input type="text"/> -- Choose One --
Slack	<input type="text"/>
GitHub	<input type="text"/>
Etherscan	<input type="text"/>
Reddit	<input type="text"/>
Testnet	<input type="text"/>
Twitter	<input type="text"/>

Major ICOs in 2016



(number and amount raised by month)



Source: Smith + Crown analysis. Data do not include sales that raised less than \$30,000 or sales that resulted in a full investor refund. Data also do not include The DAO.

2017 ICO ANALYSIS & PREDICTIONS

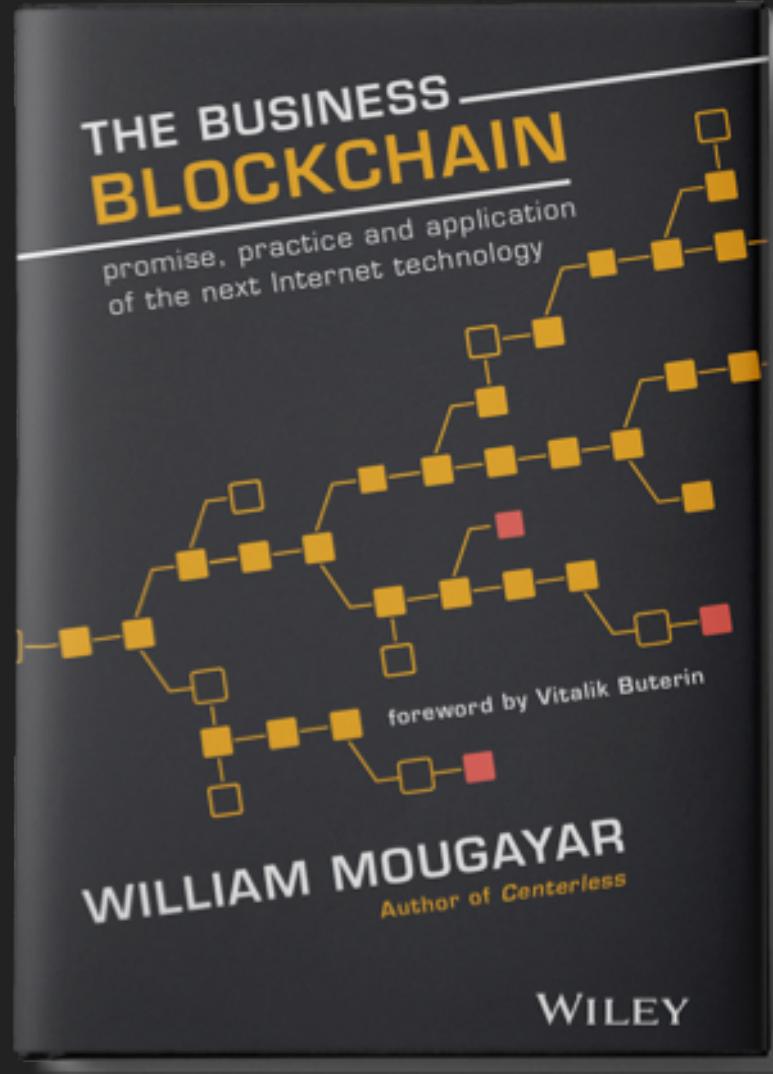
- 80% of ICOs on Ethereum
- 34 ICOs in 1st half of 1st quarter
- Pace of ICOs accelerating
- 300 ICOs raising \$600M in 2017
- Billions of tokens
- ETH valued at \$5-10 Billion

WHERE THE ECOSYSTEM CAN IMPROVE

- Marketing & Communicating itself
- More end-user Applications
- Better middleware & APIs
- Some standards
- Less hype on ICOs

One day . . .





THANK YOU

WILLIAM MOUGAYAR

AUTHOR, THE BUSINESS BLOCKCHAIN
GENERAL PARTNER, VIRTUAL CAPITAL PARTNERS

WMOUGAYAR@GMAIL.COM

416-648-7010

@WMOUGAYAR

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