KyberNetwork



And Applications of On-Chain Decentralized Exchanges

Loi Luu CEO and Co-founder of KyberNetwork Shenzhen, December 2017



The Rise of Cryptocurrencies

\$11B

2013

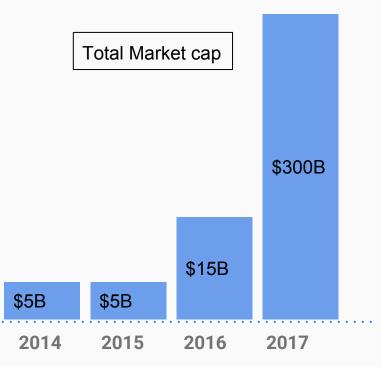
\$1B

2012

 Cryptocurrencies are expanding both quantitatively and qualitatively

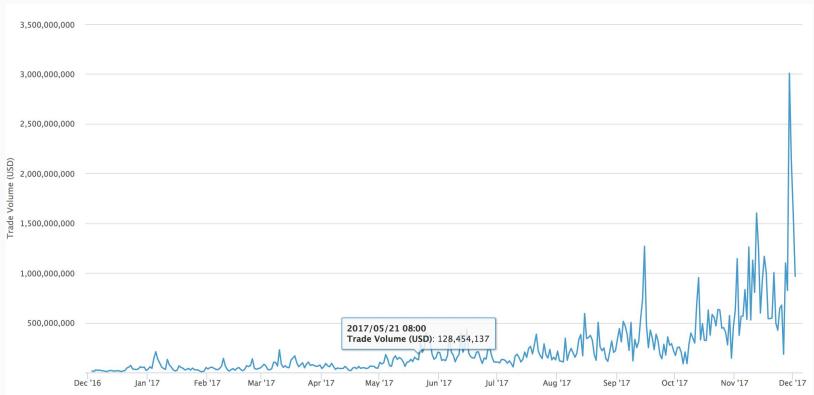
Number of coins/ tokens: 1000+

Market cap: \$300B+





Trading Volume Exploded





Cryptocurrency Exchange: The Holy Grail

\$1B

2012

MtGox happened!



Total Market cap \$255B \$15B \$11B \$5B \$5B 2013 2015 2016 2017



And many more other incidents



Poloniex Loses 12.3% of its Bitcoins in Latest Bitcoin Exchange Hack

Mar 2014



Bitstamp exchange hacked, \$5M worth of bitcoin stolen

Jan 2015



Digital Currency Exchange ShapeShift Claims Hack Was Inside Job

April 2016



FORTUNE Bitcoin Worth \$72M Was Stolen in Bitfinex Exchange Hack in Hong Kong

August 2016



Cryptocurrency Exchange: The Holy Grail



Poloniex Loses 12.3% of its Bitcoins in Latest Bitcoin Exchange Hack

Mar 2014



Cryptocurrency exchanges can't stop getting hacked, no matter what security system they use August 2016



FORTUNE Bitcoin Worth \$72M Was Stolen in Bitfinex Exchange Hack in Hong Kong

August 2016



The Rise of Decentralized Exchanges





OXproject







AirSwap

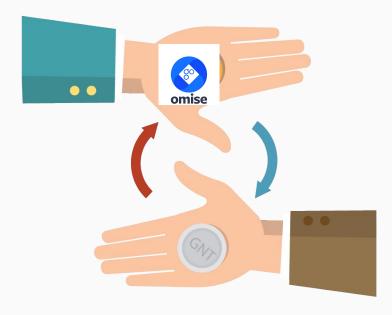


A Quick Tour of Decentralized Exchanges

Exchange	What to trust	On-chain (ETH)	Guaranteed Liquidity	Transaction rate
EtherDelta AirSwap 0xProject	EtherDelta Relays Indexers	Hybrid (Off-chain order book, on-chain settlement)	No	As much as Ethereum allows
OMG	OMG Plasma Network	No (sidechain/ Plasma)	No	High
Kyber Network	Wallet	Yes	Yes	As much as Ethereum allows



About KyberNetwork



An on-chain decentralized exchange that supports instant and secure token-to-token conversion with guaranteed liquidity

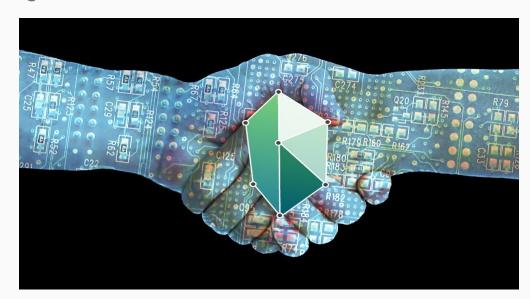




- Secure
- Trustless
- Block-instant trades
- High liquidity
- Compatibility

How We Build KyberNetwork

- Do everything on-chain, because off-chain channels:
 - Rely on trusted third parties (relays, indexers)
 - Do not provide settlement guarantee
 - Low compatibility





How We Build KyberNetwork (2)

- Remove the order book
 - Maintain the on-chain order book is a waste of resource
- Introduce reserves which process all the trades
 - Like a bank in real life
 - Guarantee liquidity

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900		50.01	0.140		58902233	8826.72	79.19	_
44		99.40	0.7780		45828	580.31		7.0
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_	6161	11007.77	30.86003162	356,70 360.06	1.1350	409.69	957E	





How We Build KyberNetwork (3)

- Bring market makers on-chain
 - Earn profit from spread

Provide sufficient tools/ software





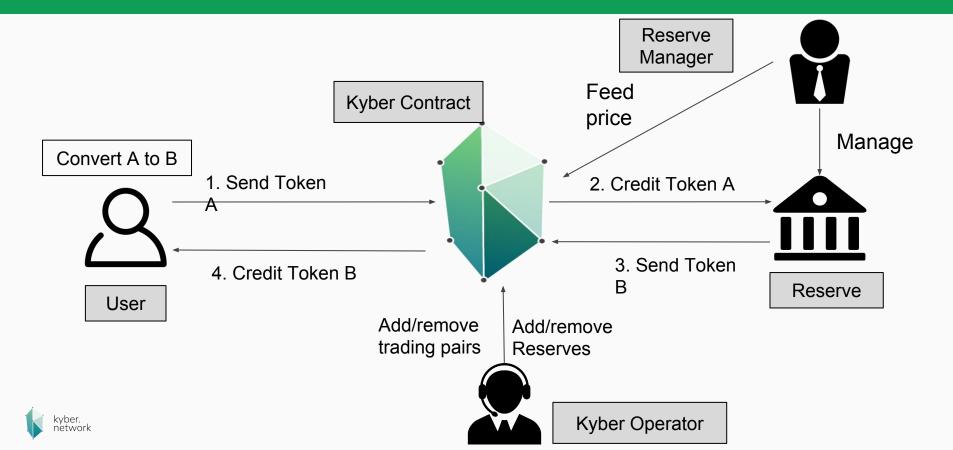
How we build KyberNetwork (4)



Work with popular wallets and platforms to generate traffic



Kyber Network Architecture

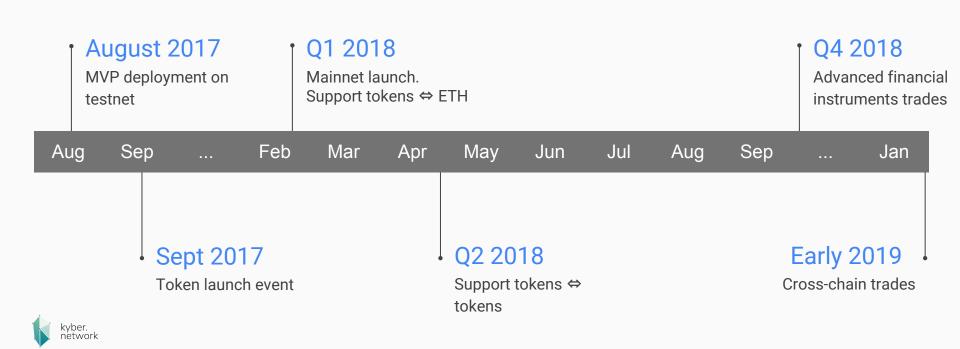


Multiple Reserves

Everyone can register to be a reserve We provide software for reserve managers Earn profit from their idle assets More reserves, better price Select the best price for every trade 4.7 OMG 4.8 OMG 1. Sell 1 ETH 4.9 OMG 4. Credit 4.9 OMG

Milestones

(Tentatively)



Progress Update

Platform development



- Bring more traffic
- Convenient to users

Smart Contracts

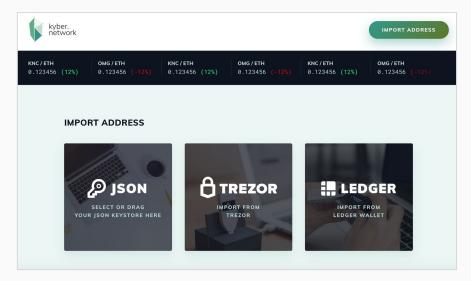
- KyberContract
- ReserveContract
- OperatorContract

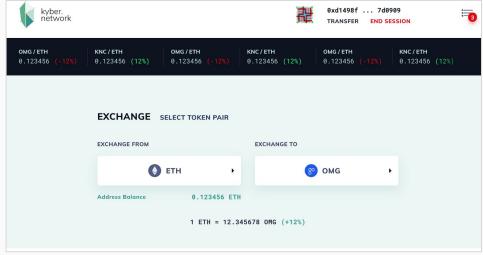
Reserve Dashboard

- Market view
- Protect reserves
- Rebalance



Exchange Directly with Hardware Wallets







Partnership with ImToken

- ImToken is one of the most popular wallets in China
 - 320,000 active users
- Users can instantly trade with Kyber on ImToken wallet
 - Dont have to leave their wallets
 - Tokens/Coins always stay within their wallets
- Demo
 - http://v.youku.com/v_show/id_XMzE50TQ1MjMyMA
- More wallet integrations to come



Partnerships with major platforms









RequestNetwork





Give KyberNetwork direct access to millions of users

Strategic/ Research Partners

- Get market data
- Pricing strategy and Rebalancing strategy
 - Prevent depleting reserves
 - Offer competitive prices



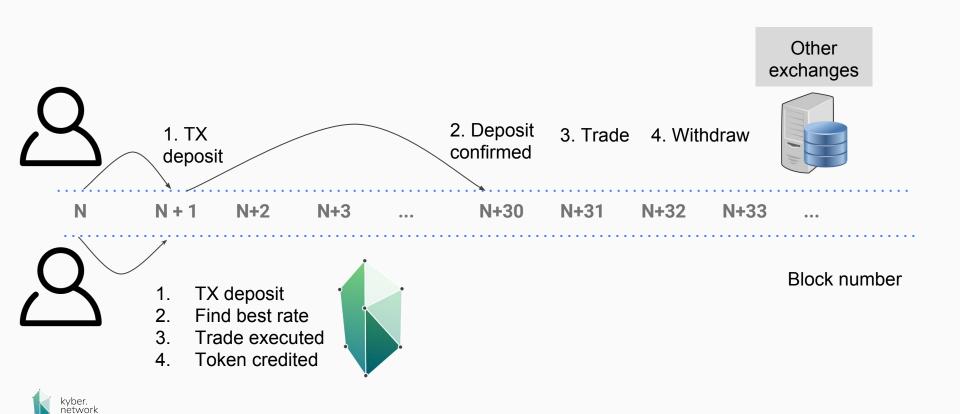




Applications of On-Chain Decentralized Exchange

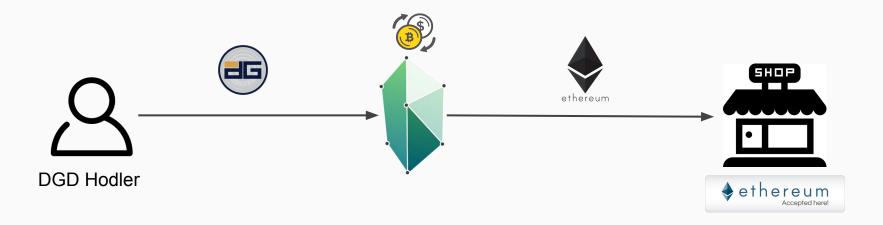


Applications: Instant Exchange



Applications: Proxy Payment

Pay to anyone in any tokens





Integration with other Dapps

- On-chain exchanges allow easy integration
 - Easy to interact with other smart contracts



BLOCKCHAIN PROJECT ECOSYSTEM

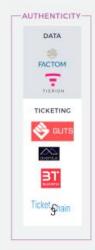














- OTHER -

compound @JOSH_NUSSBAUM



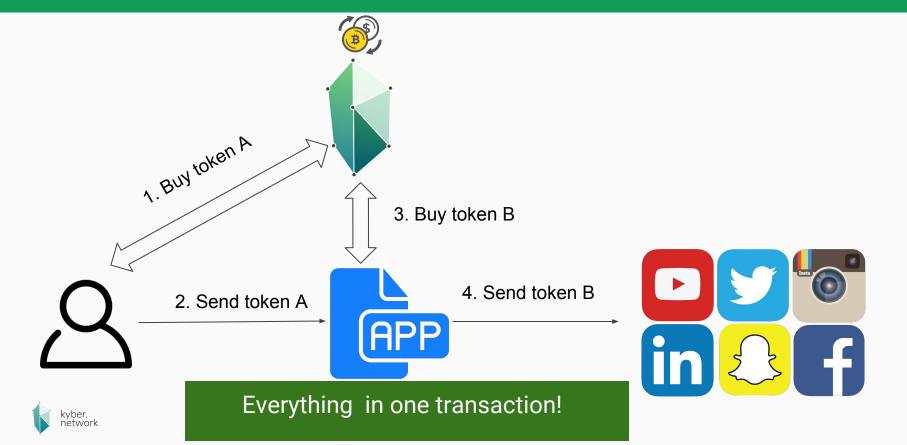
Integration with other Dapps

- On-chain exchanges allow easy integration
 - Most apps require native tokens



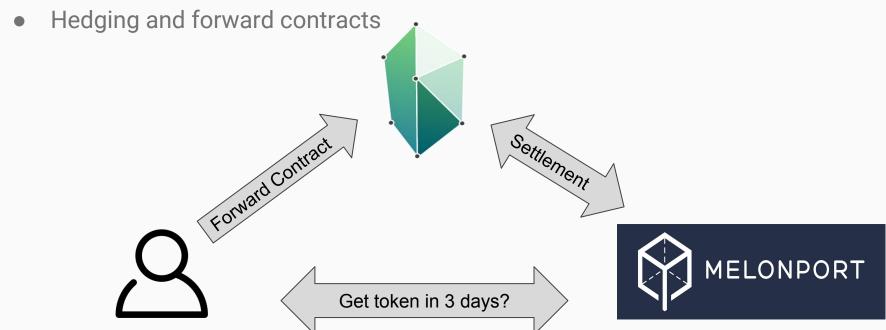


Integration with other Dapps



Example: Advanced Financial Instruments

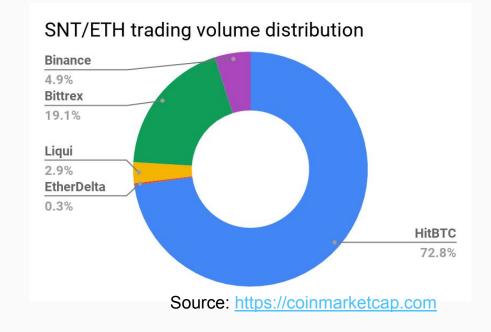
Melonport: Decentralized fund management





Are We Done yet?

- ❖ No
 - ➤ Centralized exchanges have more than 99% of the trading volume
- Main reasons
 - > Low liquidity
 - Not user friendly





Security vs Usability

	Centralized exchanges	Decentralized exchanges	Kyber Network
Trading Cost	Low	High	Low
User friendly	Yes	No	Yes
Liquidity	High	Low	High
Trustless	No	Yes	Yes
Secure Against Attacks	No	Yes	Yes





Applications: Seamless Proxy Payment

