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# Cryptoeconomics & Casper

Jon Choi

Shenzhen, China

December 3rd, 2017

# Objectives

- Explore the definition of “cryptoeconomics” and propose one
- Review why we’re working on Proof of Stake and Casper
- Share the latest cryptoeconomic research



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# Agenda

- **What is Cryptoeconomics? (15min)** 🙌 🦄
- **Casper 101 (10min)**
  - Proof of Stake
  - Casper
- **Cryptoeconomics in Casper (15 min)**
  - Participation Constraint
  - CAPM & Sharpe Ratio
  - Liquidity & Opportunity Cost
  - Bayesian Games and Incomplete Information
  - Validator Slashing Trilemma

# What is Cryptoeconomics?

The Ethereum logo, a stylized diamond shape composed of three overlapping triangles, is centered behind the title. A horizontal rainbow spectrum of light extends from the right side of the logo across the slide.

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# Cryptoeconomics *noun*

The study of secure transmission of digital scarcity  
in open networks.

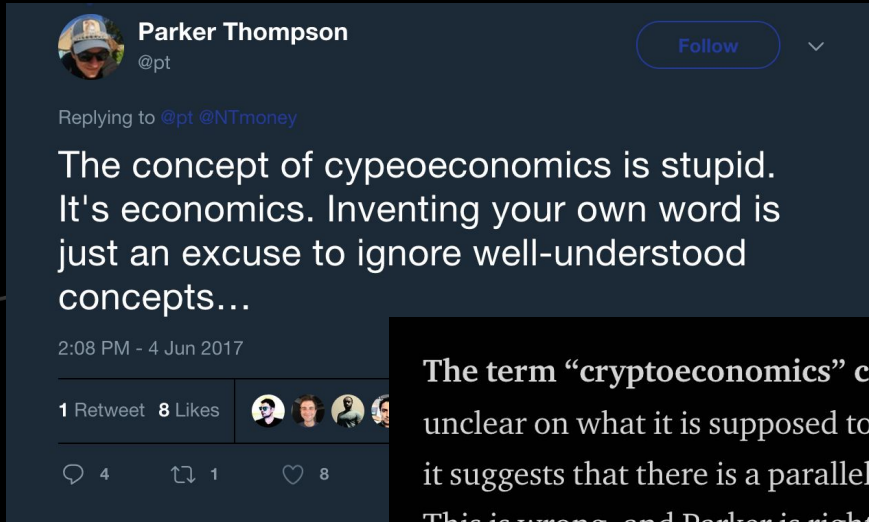
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The Ethereum logo, a stylized diamond shape composed of three overlapping triangles, is centered in the background. A horizontal rainbow spectrum, consisting of multiple parallel lines of red, orange, yellow, green, blue, and purple, extends from the right side of the logo across the slide.

Why bother defining this?

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# Not universally acknowledged



**The term “cryptoeconomics” causes a lot of confusion.** People are often unclear on what it is supposed to mean. The word itself can be misleading, as it suggests that there is a parallel “crypto” version of the whole of economics. This is wrong, and Parker is right to mock such a generalization.

# No consensus on definition

**Cryptoeconomics is the application of incentive mechanism design to the security of distributed (crypto) protocols.**

Cryptoeconomics is about...

- Building systems that have certain desired properties
- Use **cryptography** to prove properties about messages that happened *in the past*
- Use **economic** incentives defined inside the system to encourage desired properties to hold *into the future*

In simple terms, cryptoeconomics is the use of incentives and cryptography to design new kinds of systems, applications, and networks. Cryptoeconomics is specifically about *building* things, and has most in common with [mechanism design](#) – an area of mathematics and economic theory.

Cryptoeconomics is not a subfield of economics, but rather an area of applied cryptography that takes economic incentives and economic theory into account. Bitcoin, ethereum, zcash and all other public blockchains are products of cryptoeconomics.



The background features the Ethereum logo, a stylized diamond shape composed of three overlapping triangles, centered behind the title. A horizontal beam of light, resembling a rainbow spectrum, passes through the logo and extends across the right side of the slide. The beam is composed of multiple parallel lines in various colors including red, orange, yellow, green, blue, and purple.

# Building the Definition

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# Candidate Definitions

- “Design principle that combines cryptography and game theory to create systems that exhibit a set of economic dis/incentives” – ETH Wiki
- “A formal discipline that focuses on the design and characterization of protocols that govern the production, distribution and consumption of goods and services in a decentralized digital economy.” – CESC
- “The application of incentive mechanism design to information security problems.” – Vlad Zamfir
- “Use cryptography to prove properties of transactions that happened in the past. Use economic incentives to encourage desired properties to hold in the future.” – VB

# Defining a study with other studies

- Because of the multidisciplinary nature of cryptoeconomics, it is natural to define it with other studies.
  - “Economics of blockchains,” “Incentives in decentralized systems,”  
“Applying game theory & mechanism design to applied cryptography / decentralized networks”
- While those derived definitions are very accurate and thorough, it doesn't provide an intuitive guide to newcomers because it abstracts away [the fundamental concepts which may seem complex]
- Also, it often creates tension around what CE is a subfield of.
- So let's define CE without using the words “blockchain,” “economics,” “game theory,” “mechanism design,” “cryptography,” “cryptocurrency,” “decentralized,” etc.

# The Objective

- We can learn from the definition of other studies
  - Mathematics – “the abstract science of number, quantity, and space.”
  - Psychology – “the scientific study of the human mind and its functions.”
  - Philosophy – “the study of the fundamental nature of knowledge, reality, and existence.”

The Ethereum logo, consisting of three interlocking diamonds, is centered on the slide. A horizontal rainbow-colored line passes through the middle diamond. The word "ethereum" is written in a light gray, lowercase, sans-serif font directly below the logo.

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# The properties of cryptoeconomics

- Open network of computers that communicate with each other
- Mathematical proofs that hide information in open communication channels
- Maximizing profit against the competition
- Aligning the interest of the individual with the interest of the entire ecosystem



# The ingredients

- Distributed Systems
- Cryptography
- Microeconomics
- Macroeconomics



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# The ingredients

- Distributed Systems
- Cryptography
- Microeconomics
- Macroeconomics



**Rather than using these words direct in the definition, let's explore what each of them study to synthesize a definition.**

# Distributed Systems

- “A collection of autonomous, programmable, asynchronous and failure-prone entities that communicate through an unreliable communication medium”
  - Telecommunications
    - Internet, cellular
  - Network applications
    - WWW, bitorrent, MMORPGs
  - Cloud computing
  - Cryptocurrencies
- Study of communication networks





# Distributed Systems

**Cryptoeconomics** noun

The study of secure transmission of digital scarcity  
in open networks.

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# Cryptography

- “Secure communication in the presence of third party adversaries”
  - Public Key Cryptography
    - Tool for asymmetry
  - Allows for open networks
  - Defends against adversaries in the network
- Study of privacy in open contexts



# Cryptography

**Cryptoeconomics** noun

The study of secure transmission of digital scarcity  
in open networks.

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# Microeconomics

- “the part of economics concerned with single factors and the effects of individual decisions.”
  - Opportunity Cost
  - Cost of Capital
  - Time Value of Money
  - Economies of Scale
  - Competition (Oligopolies)
  - Game Theory
  - Mechanism Design
- The study of scarcity



# Microeconomics

**Cryptoeconomics** noun

The study of secure transmission of digital scarcity  
in open networks.

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# Macroeconomics

- “the part of economics concerned with large-scale or general economic factors, such as interest rates and national productivity.”
  - Inflation
  - Wealth distribution
  - Economy of economies
    - Network of smaller economies
- Study of economic ecosystems

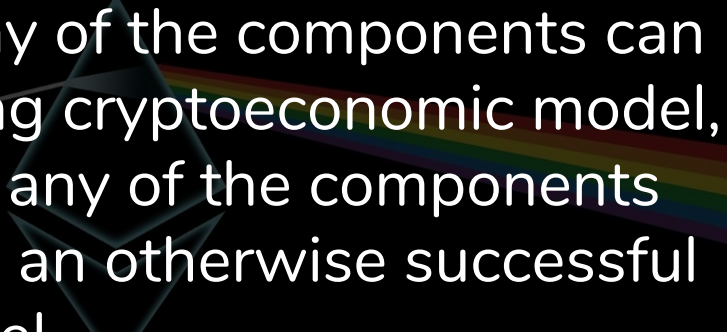


# Macroeconomics

**Cryptoeconomics** noun

The study of secure transmission of digital scarcity  
in open networks.

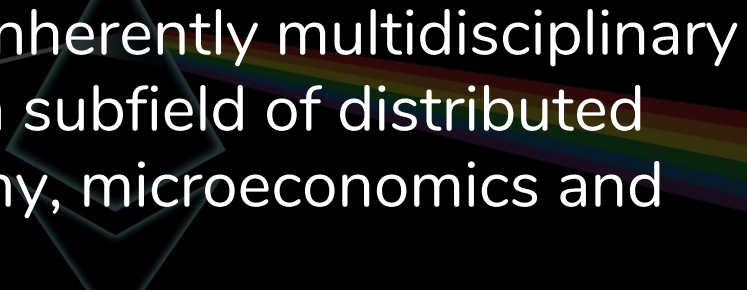
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The Ethereum logo, a stylized diamond shape composed of four triangles, is centered behind the text. A vibrant rainbow beam of light originates from the right side of the logo and extends horizontally across the right half of the slide.

A breakthrough in any of the components can differentiate a winning cryptoeconomic model, and a vulnerability in any of the components can also compromise an otherwise successful cryptoeconomic model.

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The Ethereum logo, a stylized diamond shape, is centered behind the text. A horizontal rainbow-colored line with a slight upward curve passes through the middle of the diamond and extends towards the right edge of the slide.

Cryptoeconomics is inherently multidisciplinary  
and it is necessarily a subfield of distributed  
systems, cryptography, microeconomics and  
macroeconomics.

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# Examples of Cryptoeconomics

- Global network of miners that voluntarily secure the distributed ledger.
- Active governance of these networks by participating, building and exiting.
- Transaction fees that discourage DDoS attacks and subsidize miners.
- ... and many more that we will discuss later in the talk.

The Ethereum logo, which consists of three interlocking diamonds forming a larger diamond shape, is positioned above the word "ethereum".

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The image features a dark background with a faint, stylized Ethereum logo (a diamond shape composed of four triangles) in the center. A horizontal rainbow spectrum is visible, extending from the right side of the logo towards the right edge of the frame. The text "Why does it matter?" is written in a white, sans-serif font, centered horizontally and partially overlapping the logo and the rainbow spectrum.

Why does it matter?

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**Naval**

@naval

Following



1/ Blockchains will replace networks with markets.

3:06 AM - 21 Jun 2017

2,640 Retweets 6,155 Likes



167

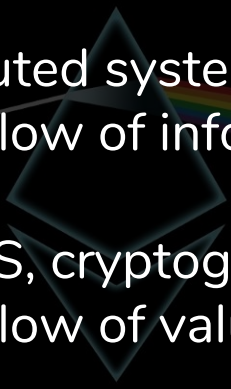


2.6K



6.2K





The Internet used distributed systems and cryptography to enable open and secure flow of information.

Cryptoeconomics uses DS, cryptography and economics to enable open and secure flow of value.

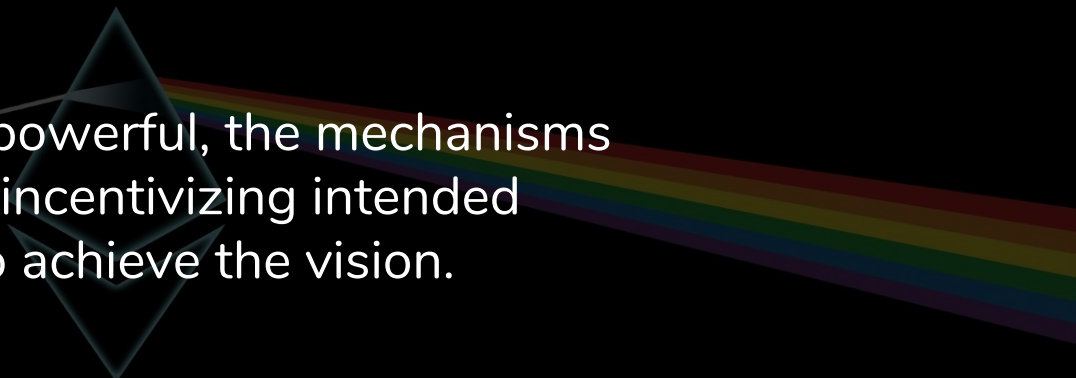
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The Internet enabled Google, Facebook, Amazon, Apple to connect the world—under their third-party custody.

Blockchains can enable connecting the world—under the custody of the participants.

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The Ethereum logo, a stylized diamond shape, is centered in the background. A multi-colored beam of light, resembling a rainbow, originates from the right side of the logo and extends towards the right edge of the slide.

While the ethos is powerful, the mechanisms  
need to succeed in incentivizing intended  
behavior in order to achieve the vision.

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“You cannot reason about a security of blockchain consensus protocols without reasoning about economics.”

– Vitalik Buterin

The Ethereum logo, which consists of three interlocking diamonds forming a larger diamond shape.

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**Naval**

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Following



The most valuable type of economists are  
cryptoeconomists, as they can actually  
create, manage, and analyze economies.

8:16 AM - 7 Oct 2017

391 Retweets 1,113 Likes



50



391



1.1K



# Cryptoeconomics *noun*

The study of secure transmission of digital scarcity  
in open networks.

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# Cryptoeconomics noun

The study of secure transmission of digital scarcity  
in open networks.

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*Did you mean:*

**crypto economics**

Always correct to "crypto economics"

Add to personal dictionary

Ignore all

# Agenda

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Casper implements proof of stake in Ethereum

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# FFG Brief Review


- Hybrid PoS/PoW. PoS overlay on top of existing PoW chain.
- Every 50 blocks is a checkpoint.
- 2/3 deposit-weighted votes constitutes a supermajority link
- A supermajority link justifies the source epoch.
- Two consecutive supermajority links finalizes the second source epoch.
- Slashed if validator contradicts itself: double-vote, surround vote.
- Penalized if group fails to maintain safety & liveness.
- Otherwise, rewarded for securing the network.

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# Rationale not implementation

- For implementation, refer to Karl's latest presentation about FFG deep dive.
- For the purposes of this presentation, we will focus on rationale for Casper and the cryptoeconomic optimizations.

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The slide features the Casper logo (a stylized face in a circle) and the text "casper" in a sans-serif font. Below this, it reads "Ethereum Proof of Stake: Casper FFG Overview". The slide is decorated with a network diagram of nodes and connections in the top-left and bottom-right corners.

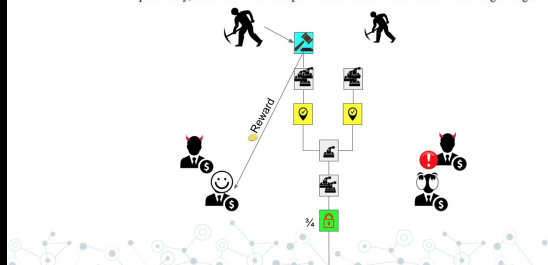
**Slashing Condition #1: NO DOUBLE VOTE**

AN INDIVIDUAL VALIDATOR  $v$  MUST NOT PUBLISH TWO DISTINCT VOTES,

$$\langle v, s_1, t_1, h(s_1), h(t_1) \rangle \quad \text{AND} \quad \langle v, s_2, t_2, h(s_2), h(t_2) \rangle$$

SUCH THAT

**I.  $h(t_1) = h(t_2)$ .**  
Equivalently, a validator must not publish two distinct votes for the same target height.



The diagram shows a central vertical chain of blocks. A validator, represented by a person icon, is shown casting two votes for different blocks at the same height. One vote is for a block with a green checkmark, and the other is for a block with a red X. A "Reward" arrow points to the block with the green checkmark. At the bottom, there are icons for validators, some with red X's indicating they have been slashed. A fraction "1/4" is shown next to a green block icon.



Jonathan Chiu

Blockchain Engineer

## Medium

### Ethereum Casper 101

**tl;dr** Casper will implement proof of stake in Ethereum. We begin with a review on why proof of stake matters and continue with its strengths & weaknesses. This post aims to provide a broad overview of Casper and clarify some of the confusion with respect to the two protocol design efforts related to Casper. The two proposed implementations share the same core design principle: **applying cryptoeconomic mechanism design to secure the network while managing challenges regarding liveness, safety and synchrony assumptions**. This post is also an overview of the progress so far and the challenges that lie ahead. Most importantly for fellow newcomers, the post identifies & defines key concepts and ties together various helpful resources under one context. The overarching intention is to make Casper and proof of stake more approachable to everyone in the community.



The Ethereum logo, a stylized diamond shape composed of three nested triangles, is centered in the background. A vibrant rainbow beam of light originates from the right side of the logo and extends horizontally across the right half of the slide. The background is a solid dark gray.

# Review: Proof of Stake

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A decorative graphic featuring several overlapping, semi-transparent triangles in shades of blue and green. A vibrant rainbow beam of light originates from the right side of the triangles and extends horizontally across the middle of the slide.

# Energy Efficiency, Decentralization, & Mechanism Design

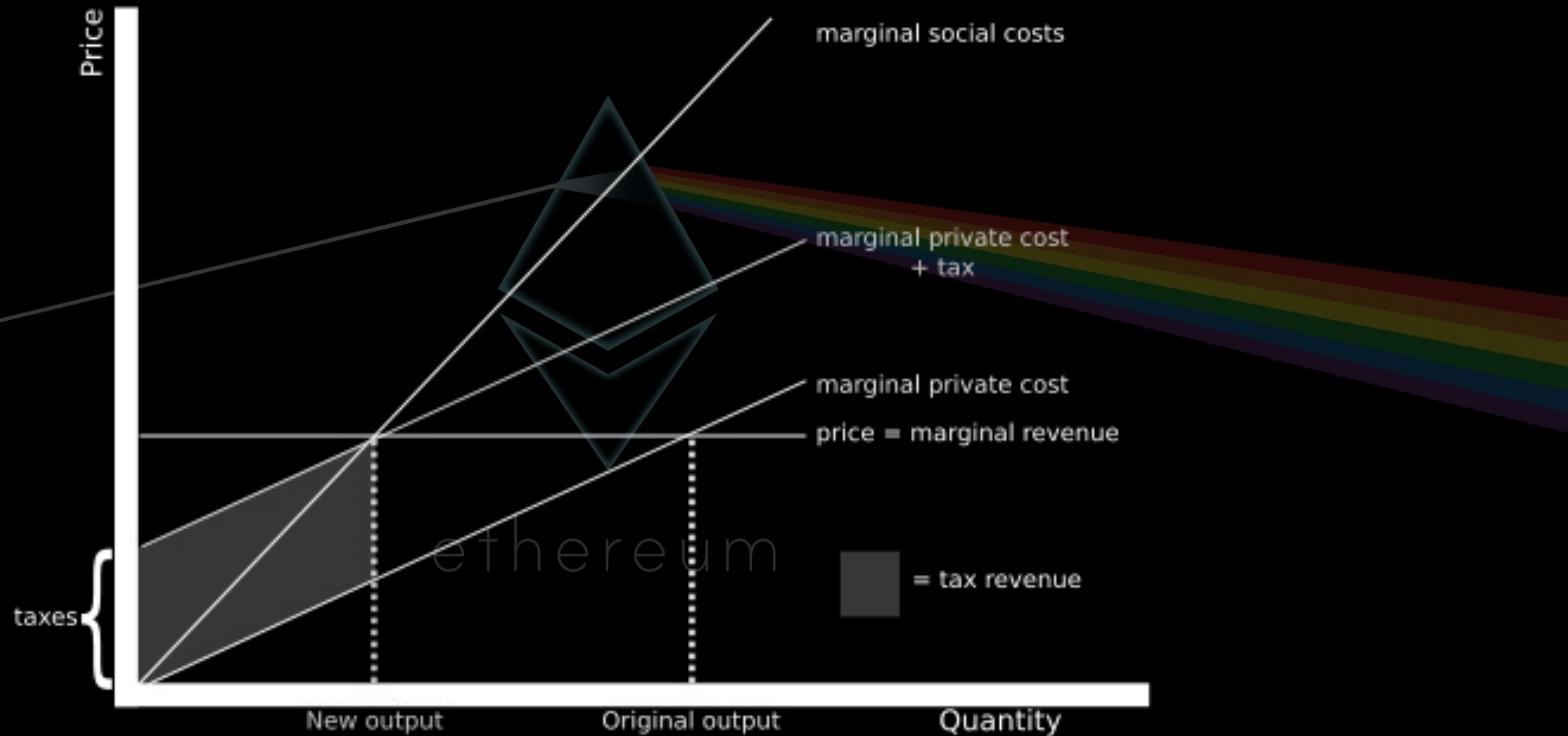
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# 1. Energy Efficiency

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# Econ Detour: Public vs Private Cost/Benefit



# Already non-trivial energy wastage...

A screenshot of a CBS News article. The header features the CBS News logo and navigation links for News, Shows, Video, CBSN, and More, along with a search icon. The article is by Peter Martinez, dated November 27, 2017, at 7:25 PM. The headline is 'Bitcoin mining consumes more energy than 159 countries'. Below the headline are social media sharing options for Comments, Share, Tweet, Stumble, and Email. The article text states that Bitcoin, a digital cryptocurrency, has been on an upward trajectory, breaking the \$9,000 barrier over the weekend and reaching over \$9,800 on Monday evening. It also mentions that the rise in Bitcoin's value has led to a spike in electrical consumption for the powerful computers used in mining.

**CBS NEWS** NEWS SHOWS VIDEO CBSN MORE Q

By **PETER MARTINEZ** / CBS NEWS / November 27, 2017, 7:25 PM

## **Bitcoin mining consumes more energy than 159 countries**

7 Comments / f Share / t Tweet / Stumble / @ Email

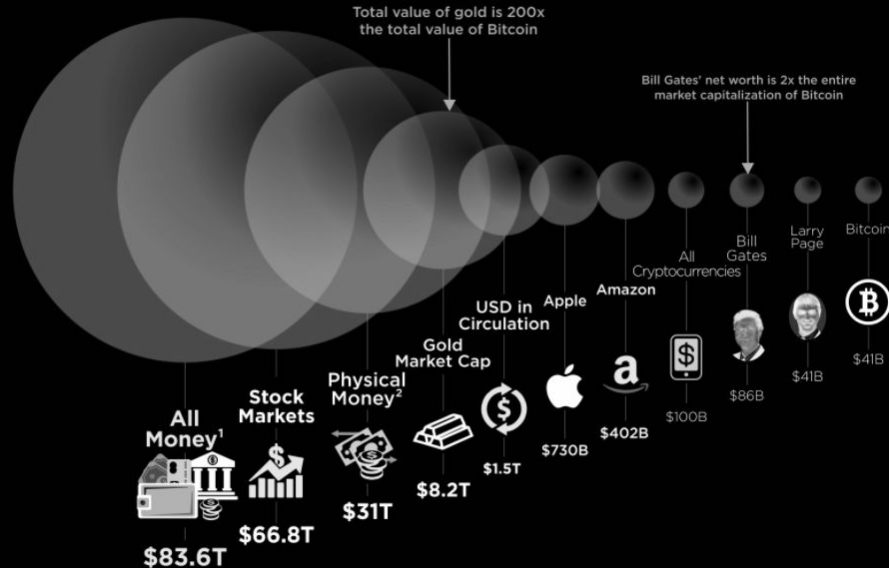
Bitcoin, the digital currency also known as cryptocurrency, has been on an upward trajectory lately. The value of bitcoin broke the \$9,000 barrier over the weekend and sat at over \$9,800 on Monday evening.

But bitcoin is also making other headlines: The rise in its currency value has given way to a spike in electrical consumption for the powerful computers used to

# ... and cryptocurrencies have a long way to go.



## Putting the World's Money into Perspective




Sources:  
<https://howmuch.net/articles/worlds-money-in-perspective>  
<https://coinmarketcap.com>  
<https://www.forbes.com>  
<https://www.federalreserve.gov>  
<https://www.cia.gov>

<sup>1</sup> All Money = money in any form including bank or other deposits as well as notes and coins.

<sup>2</sup> Physical Money = money in forms that can be used as a medium of exchange, generally notes, coins, and certain balances held by banks.

howmuch.net



If cryptocurrencies achieve the full vision,  
PoW will require much more wasted energy.

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# Counterargument: social scalability?

“Reverse-engineering our highly evolved traditional institutions ... will usually work better than designing from scratch, than grand planning and game theory.

...sacrifice computational efficiency and scalability--consume more cheap computational resources--in order to reduce and better leverage the great expense in human resources needed to maintain the relationships between strangers involved modern institutions such as markets, large firms, and governments.”

– Nick Szabo, Unenumerated



The background is black. In the center is the Ethereum logo, a 3D diamond shape. A thin white line enters from the left and points towards the logo. A rainbow-colored beam of light enters from the right and passes through the logo, creating a spectrum of colors (red, orange, yellow, green, blue, purple) that fan out to the right.

Goal: achieve social scalability  
with less environmental cost.

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# Social scalability with less realized cost

- Example: Public Transit Ticketing
  - Realized cost: Have everyone take 2 minutes to load their transit card and pay per trip.
  - Risk of Loss: Honor system, but if you're caught without a ticket, you get a fine that's worth a 100 trips.
- Social Scaling: better global outcome to pool taxes and create a centrally planned infrastructure than for everyone to commute in cars.

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The Ethereum logo, a stylized diamond shape, is centered in the background. A multi-colored rainbow-like line curves across the slide, passing behind the text.

Energy Efficiency:

Incentivizing with realized costs vs risk of loss.

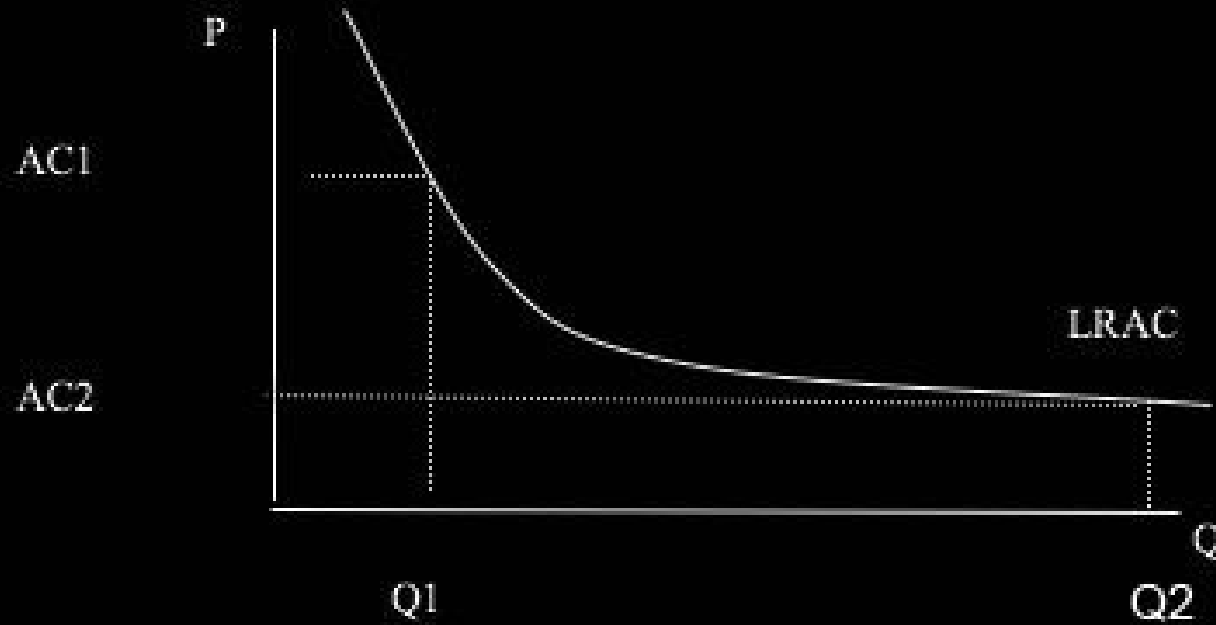
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The background features the Ethereum logo, a stylized diamond shape composed of three nested triangles, centered in the upper half of the image. A horizontal rainbow-colored beam of light originates from the right side of the logo and extends towards the left edge of the frame. The text "2. Decentralization" is centered horizontally and partially overlaid by the logo and the rainbow beam.

## 2. Decentralization

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# Econ Detour: Mitigate Economies of Scale



# Mitigation of Centralization

- Proof of work mining pools can lower the unit cost of their infrastructure (datacenter costs, power costs, personnel)
  - (1) amortizing a fixed cost over a larger operation
  - (2) having bargaining power by operating as a larger entity.
- Examples:
  - Lower \$/sqft for datacenter space
  - Lower \$/kwh for larger/longer lease
  - Lower headcount cost / GH
  - Negotiating cheaper cost for ASICs and other equipment for buying in volume.

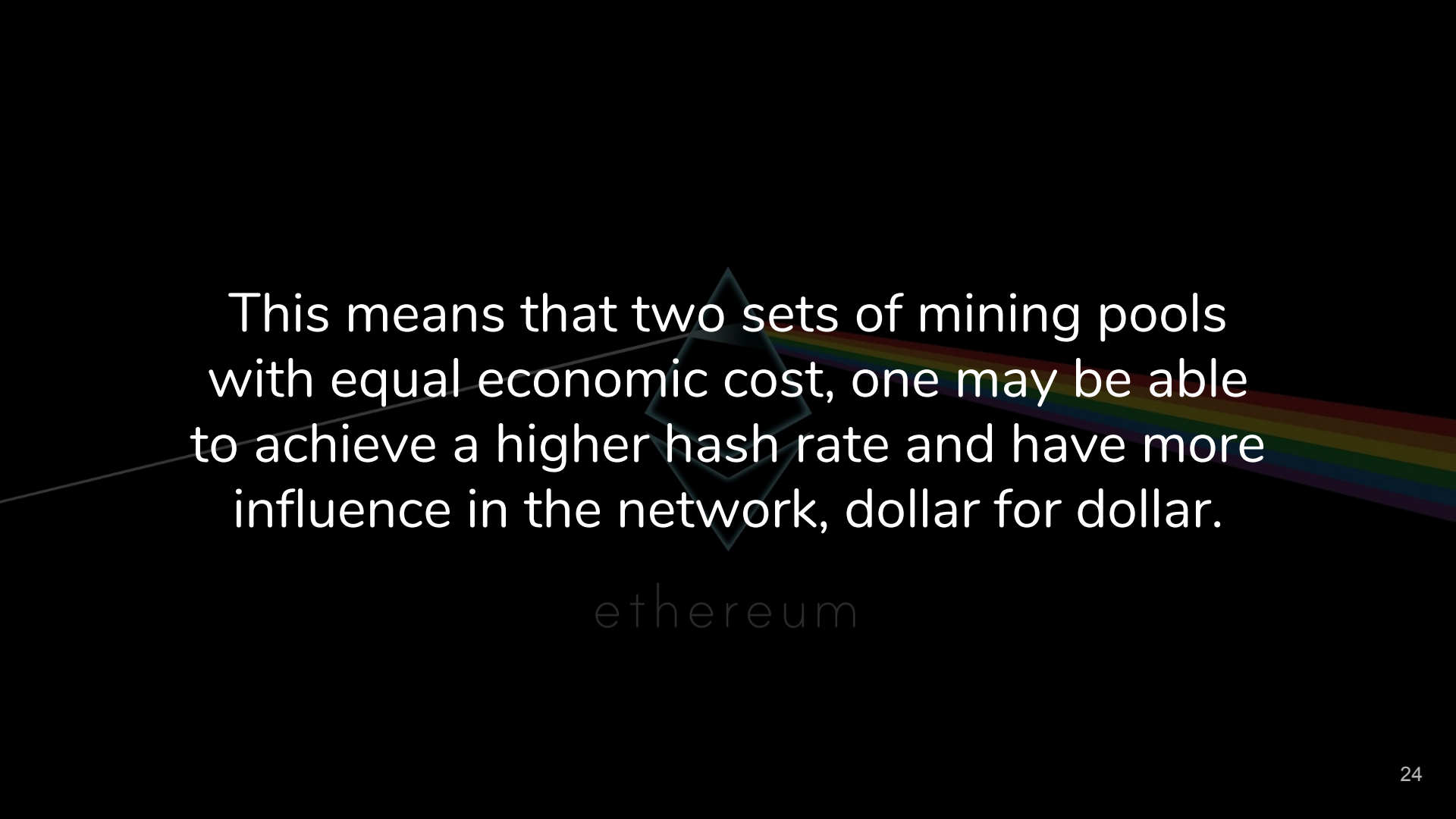
# Economies of Scale: AWS

## Volume Discounts

Amazon Web Services offers six discount tiers applied depending on the total amount of data stored.

Simply speaking, the more data you store in Amazon S3, the less money you pay for each gigabyte. Discount tiers don't vary through different AWS regions. We've prepared a comparison table to illustrate the impact of volume discounts on the Standard storage class in each AWS region.

|                   | N. Virginia, Oregon,<br>Ireland, Singapore | N. California, Tokyo,<br>Sydney | Frankfurt | Seoul    |
|-------------------|--|---------------------------------|-----------|----------|
| First 1 TB        | \$0.0300                                   | \$0.0330                        | \$0.0324  | \$0.0314 |
| 1 TB – 50 TB      | \$0.0295                                   | \$0.0324                        | \$0.0319  | \$0.0308 |
| 50 TB – 500 TB    | \$0.0290                                   | \$0.0319                        | \$0.0314  | \$0.0303 |
| 500 TB – 1000 TB  | \$0.0285                                   | \$0.0313                        | \$0.0308  | \$0.0297 |
| 1000 TB – 5000 TB | \$0.0280                                   | \$0.0308                        | \$0.0303  | \$0.0293 |
| > 5000 TB         | \$0.0275                                   | \$0.0302                        | \$0.0297  | \$0.0287 |

A faint, stylized Ethereum logo watermark is centered in the background of the slide. It consists of a diamond shape with a smaller diamond inside, and a horizontal line passing through the center.

This means that two sets of mining pools with equal economic cost, one may be able to achieve a higher hash rate and have more influence in the network, dollar for dollar.

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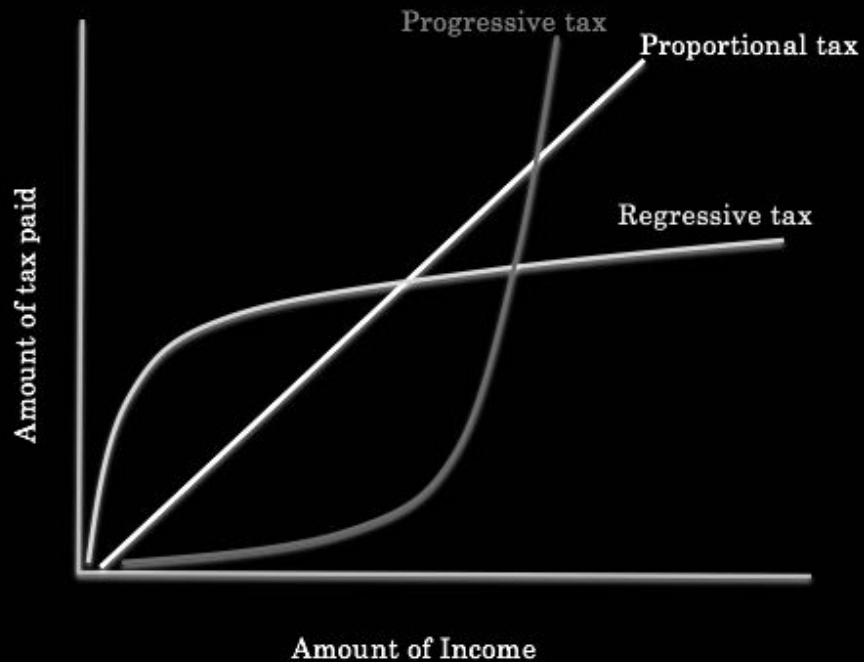
# “Dollar is a Dollar”

- The benefit here is that you can't pool together to make a dollar worth more.
  - Nor can you develop or buy application-specific integrated circuits (ASICs) to have an advantage technologically.



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# Econ Detour: Inequality and Scale



# Regressive to ~Proportional

- So, PoS intends to mitigate the regressive distribution of PoW mining rewards and move directionally towards proportional distribution.
- Going beyond proportional to progressive distribution will require mature decentralized reputation/identity management services to prevent larger validators splitting themselves into many smaller validators.

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The Ethereum logo, a stylized diamond shape composed of four triangles, is centered in the background. A multi-colored rainbow line curves across the slide, starting from the left and extending towards the right, passing behind the text.

Decentralization:

Diminish economies of scale

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The Ethereum logo, a stylized diamond shape composed of three nested triangles, is centered in the background. A vibrant rainbow beam of light originates from the right side of the logo and extends horizontally across the frame towards the left.


### 3. Explicit Economic Security

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# Explicit Economic Security

- In PoW, your downside is capped at how much energy cost and hardware depreciation you incur and therefore has an implicit cost that adjusts dynamically (via 10 min block time target).
- PoS has the flexibility to explicitly design the penalties of Byzantine behavior.
  - This gives the protocol designer increased control over dialing in the “shape” of the asymmetric risk & reward profile of various actions within the network.
- One proxy for security is the cost of doing damage to the utility and correctness of the network, and therefore the ability to have explicit penalties (perhaps at levels that are more draconian than PoW) can increase the security of the network (i.e. economic security).
  - “the cost profile of a repeated 51% attack in PoS is as if “your ASIC farm burned down” with each additional round.”

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PoS may be more challenging to design, but it allows for much more fine-grained control over the rewards and penalties.

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We will talk more about this later in the talk.

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## Why Casper Matters

Now that we have decoded what this mysterious Casper project is. Let's synthesize what we learned about PoS and Casper to understand why this matters.

In simple terms:

1. Decentralization (*covered in PoS*)
2. Energy efficiency (*covered in PoS*)
3. Explicit Economic Security (*covered in PoS*)
4. Scaling Ethereum
5. Gentle Transition from PoW

The background features the Ethereum logo, a stylized diamond shape composed of three overlapping triangles, centered behind the title. A vibrant rainbow beam of light originates from the right side of the logo and extends horizontally across the upper portion of the slide. The entire scene is set against a solid black background.

# Finality & Scaling

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# Casper & Scaling

- Casper is about establishing explicit finality (as opposed to probabilistic finality)
- Explicit finality enables maintaining network security while scaling via sharding.



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# Finality not for simple txs but for scaling

- So to go back to the point, if we are to explore each node in the network “doing less” or “knowing less,” it is hugely beneficial to consider only the past few epochs of finality rather than the entire probabilistic chain since the genesis block.
- Therefore, at this epoch time interval, finality doesn’t actually help with confirming a simple transaction, since transactions clear in number of confirmations fewer than the epoch time.
- Instead, finality will enable public blockchains to scale beyond the current ~10 transactions per second to larger orders of magnitude.

# Stepping Stone to Pure PoS

A graphic featuring a diamond-shaped prism in the center, which disperses a beam of light into a rainbow spectrum extending from the center towards the right edge of the frame. The background is dark, and the Ethereum logo is faintly visible behind the prism.

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# Gentle Transition

- Ethereum's explicit goals to move to PoS predates the significant increase in the value of ether this year.
- The plan is to start with a hybrid PoS overlay on top of the ethash PoW chain and to ramp up gradually towards "pure" PoS.
- Given the significant increase in ETH network value, this gradual transition to PoS is a prudent strategy to prevent potential value destruction while transitioning a significant piece of the underlying Ethereum infrastructure.

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The background is black. In the center is the Ethereum logo, a diamond shape composed of three overlapping triangles. A thin white line enters from the left and points towards the logo. A multi-colored beam of light, resembling a rainbow, originates from the right side of the logo and extends towards the right edge of the frame.

# FFG vs TFG

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# A Tale of Two Caspers

- Casper is not a specific implementation but a family of two main projects under active research by the Ethereum team.
- The Friendly Finality Gadget (“FFG”)—aka “Vitalik’s Casper”—is a hybrid PoW/PoS consensus mechanism, which is the immediate candidate for Ethereum’s first bridge to proof of stake. (PoS overlay on top of the ethash proof of work chain.)
- Casper the Friendly GHOST (“TFG”)—aka “Vlad’s Casper”—is a pure PoS proof of concept and will inform future iterations. Vlad’s work focuses on using a correct-by-construction approach to designing protocols. Extending local views of a node’s estimate of safety to achieve consensus safety is a key feature in particular.

# Shared Casper Design Principles

1. Economics to design behavior.
2. Maximize cost of attack.
3. Public cost-benefit, not just private.
4. Prevent economies of scale.
5. Network security is derived from “skin in the game.”
6. Design for oligopolies.
7. Accountable safety.
8. Decentralized things should be able to regenerate.
9. Disincentivize censorship.
10. ...more in Casper 101

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# Challenges

- Adverse selection
  - Overly draconian slashing may drive out good actors. Striking a balance is crucial.
- “The rich get richer”
  - Regressive to proportional. One day we can think of progressive.
- High network value
  - Ethereum has exceptional promise but also high expectations.

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# Agenda

- **What is Cryptoeconomics?**
- **Casper 101**
  - General PoS
  - Casper-specific
- **Latest Research** 🖐️ 🦄
  - Participation Constraint
  - CAPM & Sharpe Ratio
  - Liquidity & Opportunity Cost
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# Latest Research

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# Economic Research Objectives

- Penalize bad behavior and limit the damage it can do
  - Slashing, griefing factor, ulterior factor
- Reward good behavior
  - Voting frequently & correctly, reward cooperation
- Design a economically sound system and mechanism
  - Limit the dilution to existing ETH holders
  - High TD / MCap Ratio
  - Encourage broad participation (lower  $p_{\text{byzantine}}$ )

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# Economic Research Areas

- Participation Constraint Analysis 🙌🦄
- Sharpe Ratio and Perceived Risk/Reward Ratio
- Withdrawal Delay & Long Range Attacks
- Bayesian Game Theory and Nash Equilibria
- Validator Slashing Trilemma



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The background features the Ethereum logo, a stylized diamond shape composed of three overlapping triangles, centered behind the text. A horizontal rainbow spectrum, consisting of multiple parallel lines of red, orange, yellow, green, blue, and purple, extends from the right side of the logo across the slide. The entire scene is set against a solid black background.

# What's our budget?

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# What's our budget?

- “Crypto” Concepts
  - Main Topics
    - Block reward
    - PoW Mining vs PoS Validating
  - Adjacent Topics
    - Transaction Fees
    - Sinks / Slashing / Burning
    - Lost keys
- Economic Concepts
  - Quantity Theory of Money
    - Inflation



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# Quantity Theory of Money

$$M \cdot V_T = \sum_i (p_i \cdot q_i) = \mathbf{p}^T \mathbf{q}$$

M = Money Supply

V = Velocity of Money

M \* V = Total Spend

P = Price level

Q = Quantity of goods & services

Credit: Wikipedia

# Inflation

- 2017 inflation on target for [~15%]
  - US inflation is ~2% today (LTM).
  - BTC is at 4.3% (15% in late 2013)
  - Future
    - In ten years, ~6%
    - In twenty years, 3.5%

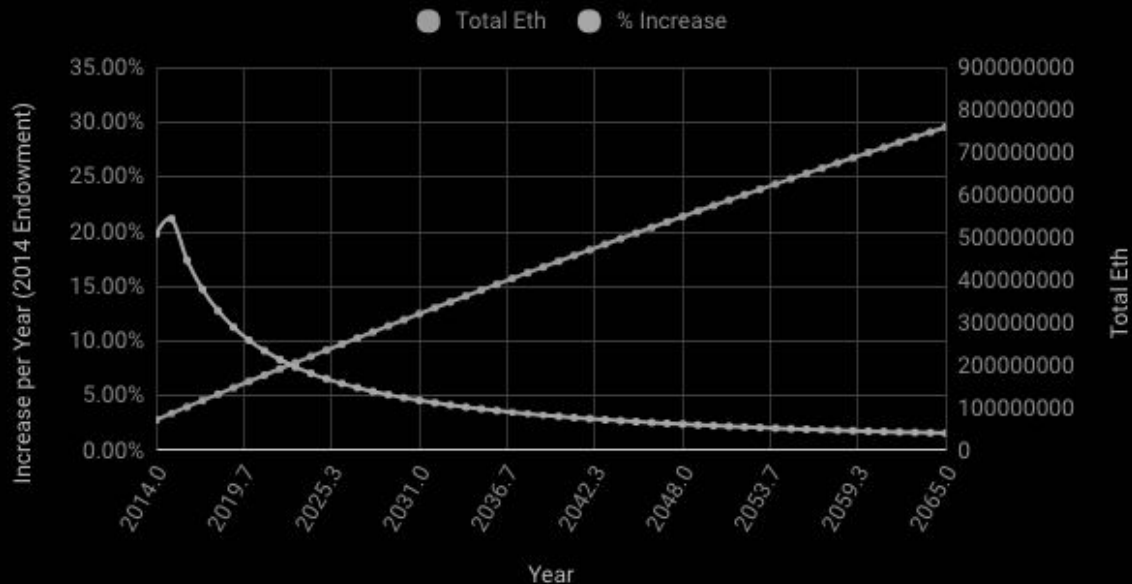
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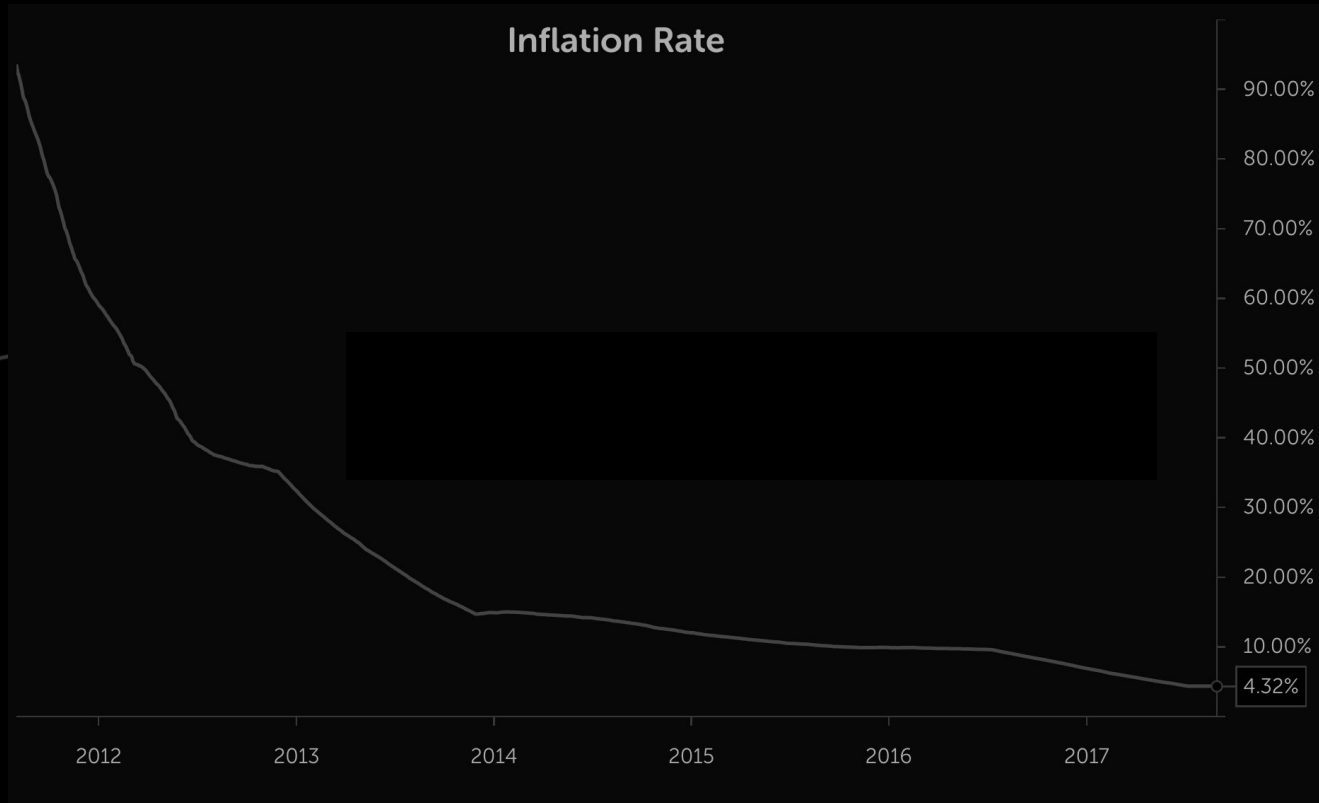
# Ethereum Inflation Rate

Validation will add to this. But Mining rewards will also go down over time.

Eth Supply Growth



# How about for Bitcoin?



# Illustrative Validator Yield Ranges

| TD (M)  | Additional Inflation |      |      |      |
|---------|----------------------|------|------|------|
|         | 0.5%                 | 1.0% | 1.5% | 2.0% |
| \$300   | 49%                  | 97%  | 146% | 195% |
| \$750   | 19%                  | 39%  | 58%  | 78%  |
| \$1,500 | 10%                  | 19%  | 29%  | 39%  |
| \$3,000 | 5%                   | 10%  | 15%  | 19%  |
| \$7,500 | 2%                   | 4%   | 6%   | 8%   |

Early research. Purely illustrative.

# Illustrative Analogies

- Nations
  - Central banking & monetary policy
    - Open Market Operations
- Companies
  - Corporate share buybacks
  - Capital raising Issuance

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# Economic Research Areas

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- Sharpe Ratio and Perceived Risk/Reward Ratio 🙌🦄
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Will people choose to participate?

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# Participation Constraint & Required Return

- “Crypto” Concepts
    - PoW Mining vs PoS Validating
    - Byzantine Fault Tolerant Consensus Protocols
  - Economic Concepts
    - Participation / Budget Constraint
    - Utility
    - Risk / Loss aversion
    - Cost of capital / Opportunity Cost
    - Time value of money / Discount rate
    - Sharpe Ratio, CAPM
- 

# Participation Constraint Analysis

- “Will the mechanism be compelling enough for various validators to participate at all?”
  - Assuming that people will participate no matter what because “Ethereum is so great” is not acceptable
- Main Tradeoff: Issuance and average returns
- Design Consideration: Clearly communicating honest vs byzantine returns

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# Risk Return Analysis

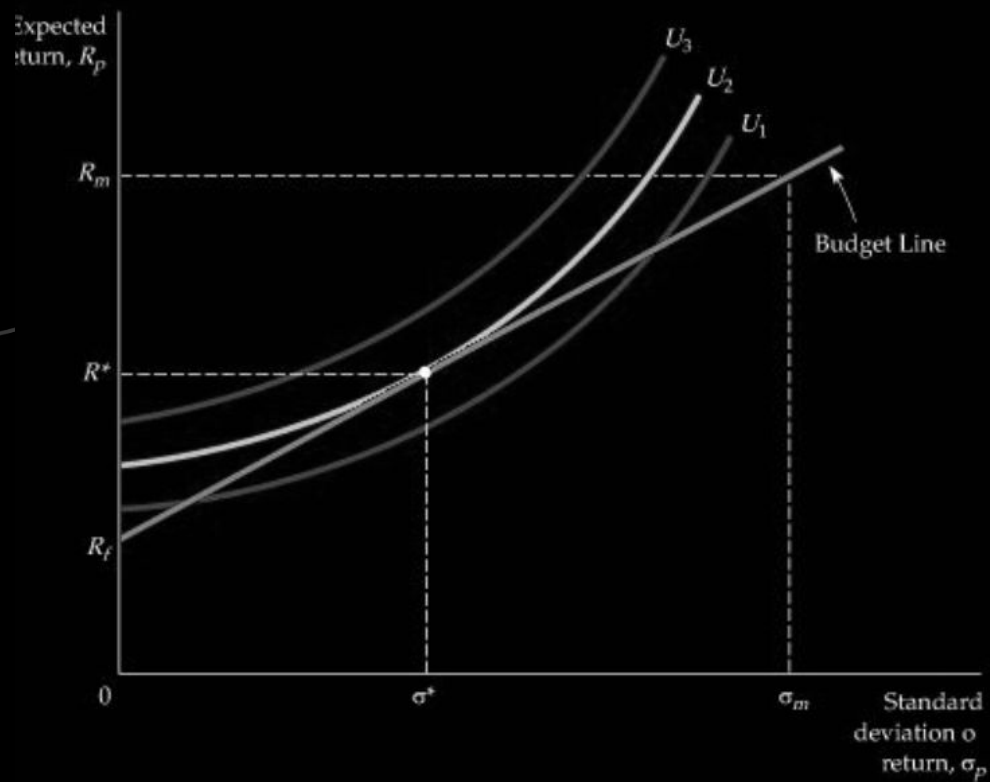
- CAPM
- Sharpe Ratio
- “PRR” Ratio



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Credit: Prentice Hall 2008

# Risk Return Analysis



# CAPM & Sharpe Ratio

$$E(R_i) - R_f = \beta_i(R_m - R_f)$$

- Risk premium of a given asset should be the (a) relative volatility of the asset vs the market times (b) the market premium of the asset.
- The more we can limit the standard deviation of validation yield, the lower the required returns of the validators
- There is a direct cost to ETH holders for having high standard deviation validator returns
- R<sub>m</sub> selection is tricky.
- Limitations: higher volatility of returns

$$S = \left( \frac{R_p - R_f}{\sigma_p} \right)$$

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# PRR Ratio: Improving the Sharpe Ratio

- “Perceived Risk/Reward” ratio (Name TBD)
- Perceived risk proxy with respect to (1) risk of the perfect game, (2) unknown risk (i.e. bugs), (3) perception of byzantine peers, and (4) portfolio concentration risk ( $b = \text{deposit}_i / \text{budget}_i$ )
- While difficult to assess each variable, it can inform parameter optimization
- More details available on deep-dive post

$$\delta_i = \frac{\sigma_{perfect} + \sigma_{error}}{1 - p_{byzantine}} * (1 + b_i)$$

# “Margin of Safety”

- Term comes from value investing.
- How much buffer do you have from the desired property?
  - Finance: how much below replacement cost can you buy real estate?
  - Cryptoeconomic security: how much total deposits needed?
  - Validator participation: how compelling is it to risk money to validate?
- How compelling is the carrot or the stick?
  - I like eating pizza, but at a certain point, I can give up that pizza.
  - I don't enjoy flying 15 hrs, but at a certain point, I can get on that flight.
- Takeaways: Every behavior has a margin of safety.
- Limitations: large displacements causes deadweight losses (topic for another day)



In cryptoeconomics, the answers will rarely be discrete yes/no, as much as tradeoff on a continuous spectrum.

We choose the “margin of safety” according to our priorities.

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# Economic Research Areas

- Participation Constraint Analysis
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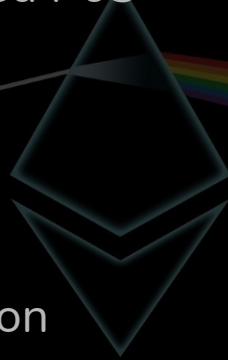


# Liquidity & Value

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# Liquidity & Value

- “Crypto” Concepts
  - “Slasher” and deposit based PoS
  - Withdrawal Delays
- Economic Concepts
  - Liquidity (LAPM)
  - Opportunity Cost
  - Risk aversion / Loss aversion



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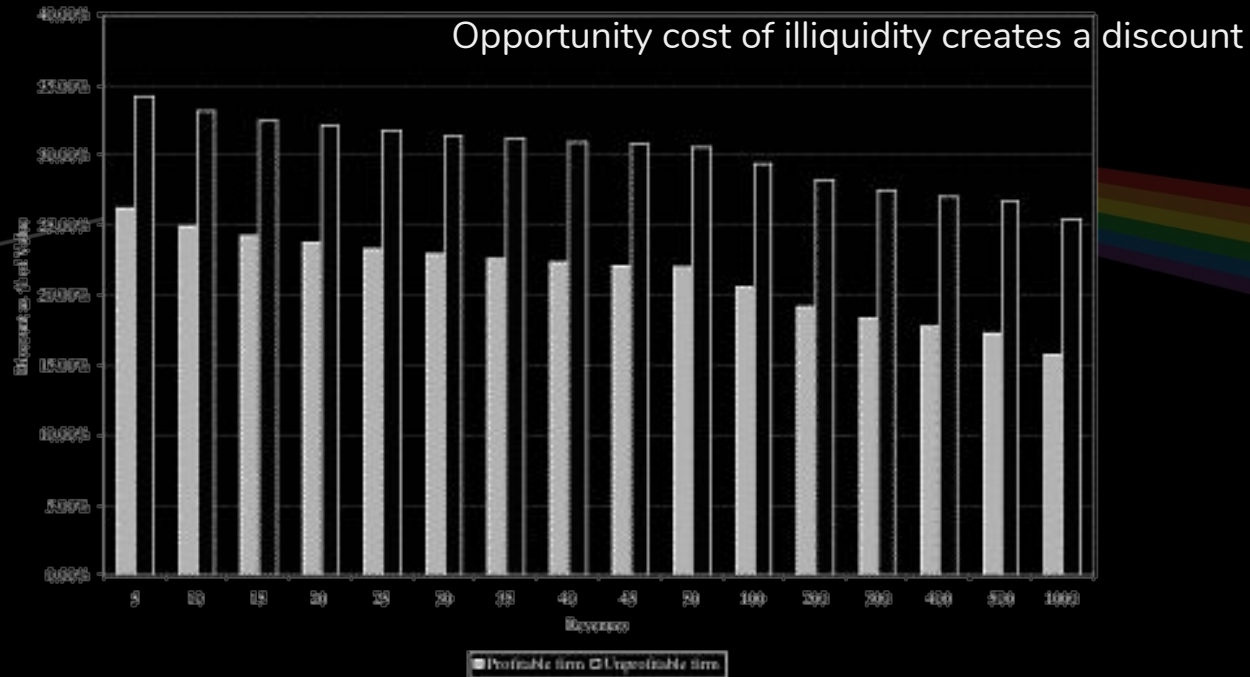
# Withdrawal Delay

- Long-range attack and nothing-at-stake
- Liquidity of principal and periodic yield/payments
- LAPM
- Tradeoff between liquidity and longer economic security guarantee  
(only active bonded payments enable for bonded-PoS security)

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# Withdrawal Delay

Figure 24.1: Illiquidity Discounts: Base Discount of 25% for profitable firm with \$10 million in revenues



# Economic Research Areas

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# Bayesian Game Theory: How others affect one's decision?

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# Staking pools. Miners vs Stakers

- “Crypto” Concepts
  - Mining pools, Staking pools
  - Hybrid PoS/PoW
- Economic Concepts
  - Bayesian Game Theory
  - Incomplete Information Games
  - Common Prior Assumption
  - Single vs Iterated Games
  - Fixed Income Assets



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# Bayesian Games

- In game theory, a Bayesian game is a game in which the players have incomplete information on the other players (e.g. on their available strategies or payoffs), but, they have beliefs with known probability distribution.
- Validators will form their own view of what percentage of validators are Byzantine at any given point and the consequent impact on the yield of validating.
- It is also the role of the mechanism designer & community leader to (1) incentivize a healthy validator set mix but also (2) to maintain a healthy expectation around the validator set (much like the role of a central bank around interest rates).

# Ulterior Factor Analysis

- ulterior (adj): existing beyond what is obvious or admitted.
- Griefing Factor: “the amount of money lost by the victims divided by the amount of money lost by the attackers”
- Ulterior Factor: “the amount of money gained by attackers outside of the protocol divided by the amount of money lost by the attackers”
  - Price of a directly competing project going up
  - Getting control over the Dapp ecosystem
  - More of the fiat inflows into crypto buying another project instead of ETH.

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# Ulterior Factor Analysis

- While we cannot directly bound the amount of benefit attackers can have outside of the protocol, we can prepare for how damaging this attack vector can be at any point by being aware of:
  - (1) our own TD/MCap target (TD is the only direct way under our control to decrease ulterior factor, We want each “attack dollar” to have a lower multiple for affecting the market capitalization of ETH.)
  - (2) how certain competitors may be anti-correlated with ETH price and look to directly benefit from our potential failures.
- Relatively speaking, as the network’s TD level matures to the ideal levels, grieving factor matters more and ulterior factor matters less. So, during bootstrapping, ulterior factor is perhaps the largest liability (especially for an overlay on top of a “large cap” network).

# “Fixed Income Approach”

- In a fixed income asset, there's a fixed amount of income that is paid out in regular intervals.
- Any qualifying actor can choose to participate or leave the mechanism, which determines the yield (income as a % of deposits) of the participants.
  - The more demand there is, the yield becomes competed away and becomes lower.
  - The less demand there is, the higher the yield becomes.

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# “Fixed Income Approach”

- Natural way for the market to determine the required return for a validator set.
- We can reversely incentivize a desired level of total deposits.
  - 1. Required Return as Determined by the Market
  - 2. Incentivizing a Total Deposit Level
  - 3. Total Deposits vs Market Cap

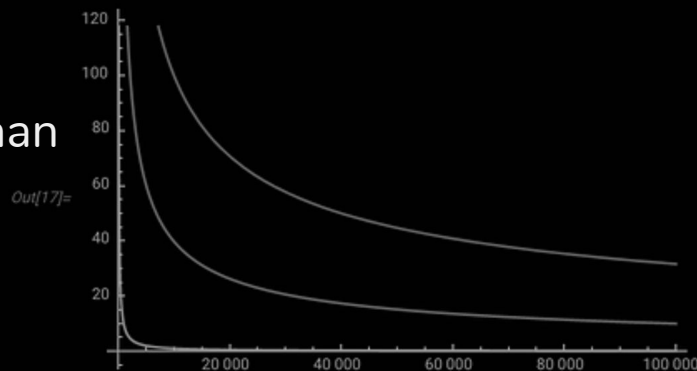
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# “Fixed Income Approach”: Limitations

- Tradeoff between certainty of issuance rate and mitigating game theoretic elements (i.e. selfish mining type behavior)
  - In a purely fixed income approach, your peers actions directly affect your yield dollar for dollar.
- Income / deposit vs income / deposit<sup>x</sup>
- Robust over long periods of time rather than requiring frequent fine tuning.

Plots:

→ `In[17]:= Plot[{10000/x, 10000/Sqrt[x], 10000/x^(3/5)}, {x,`



# Economic Research Areas

- Participation Constraint Analysis
- Sharpe Ratio and Perceived Risk/Reward Ratio
- Withdrawal Delay & Long Range Attacks
- Bayesian Game Theory and Nash Equilibria
- Validator Slashing Trilemma 🙌🦄

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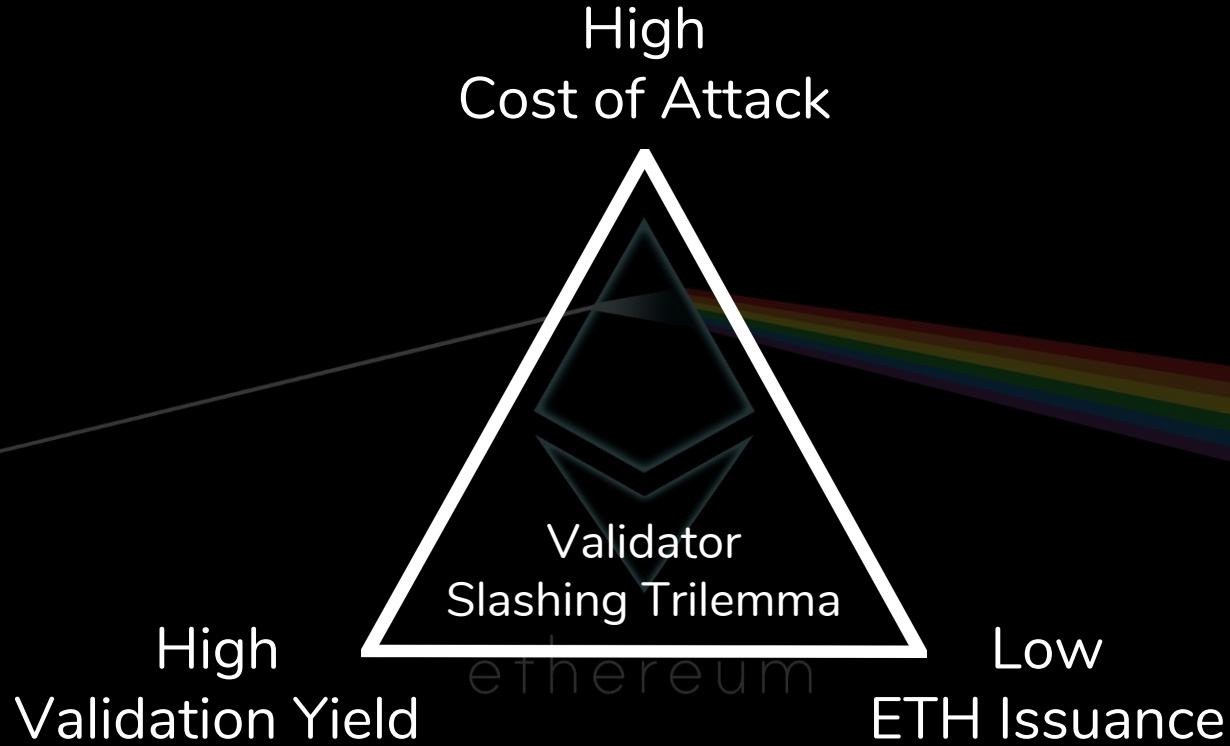
# Validator Slashing Trilemma

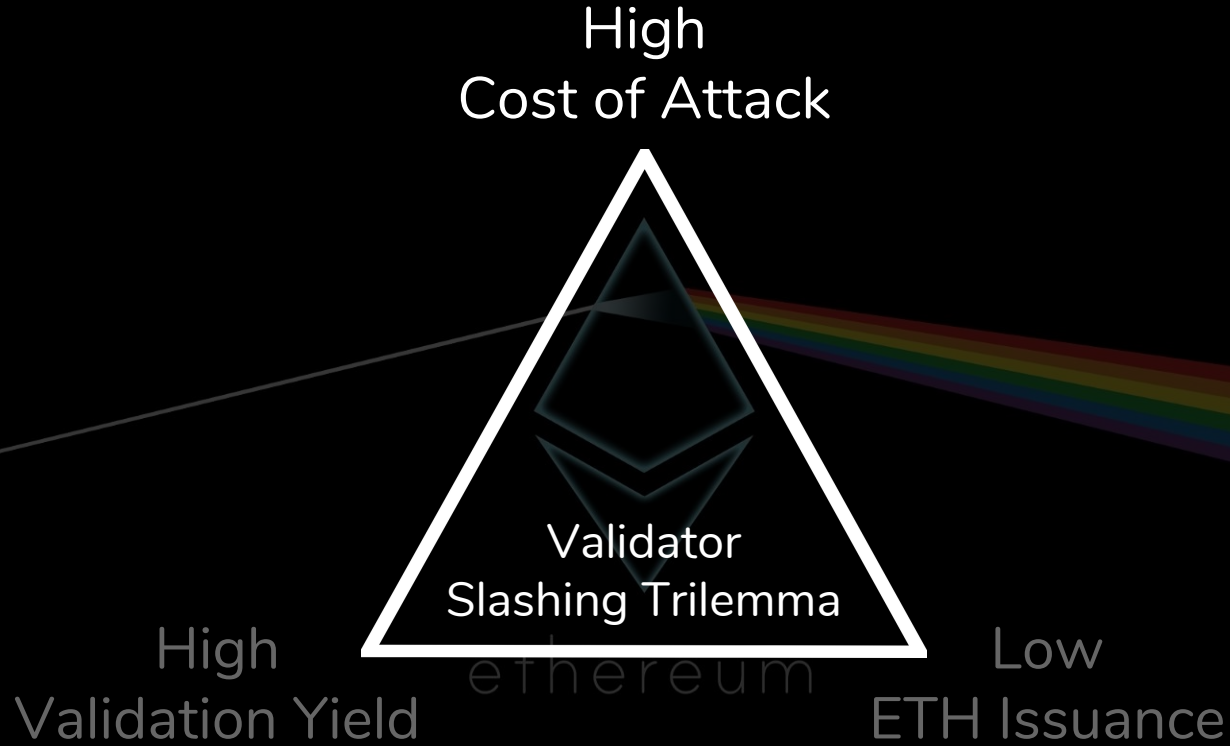
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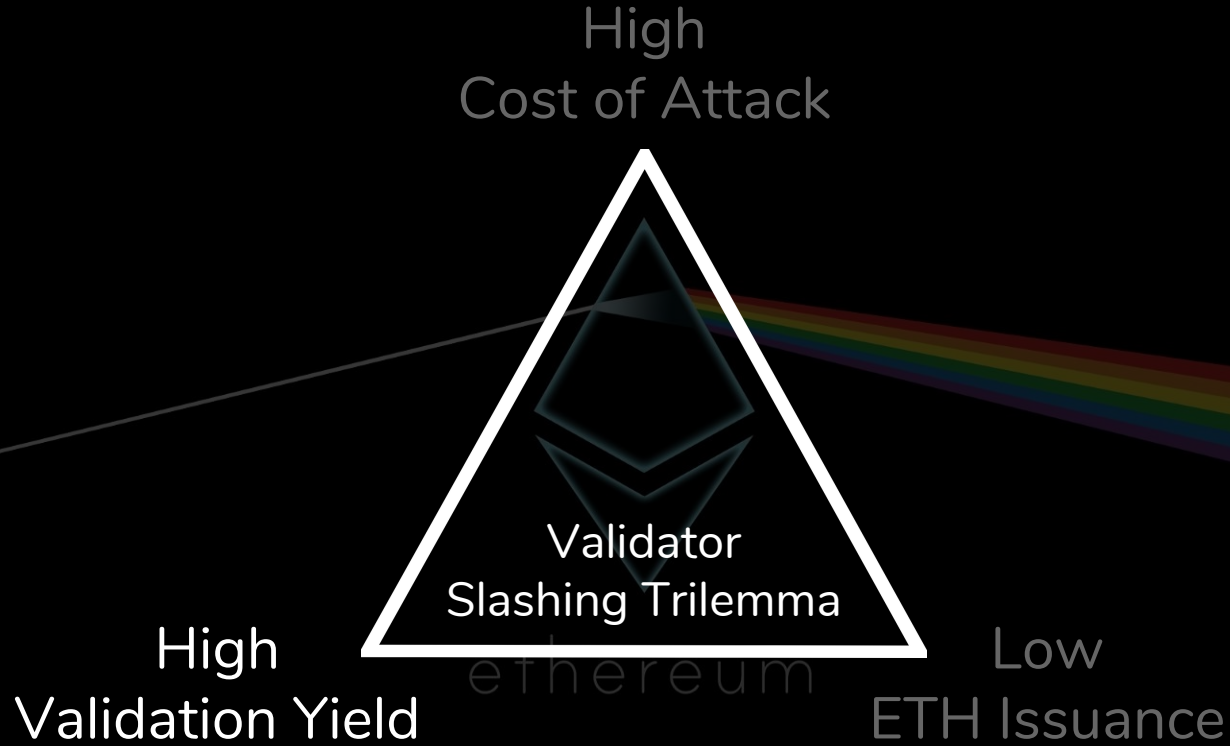
# Validator Slashing Trilemma

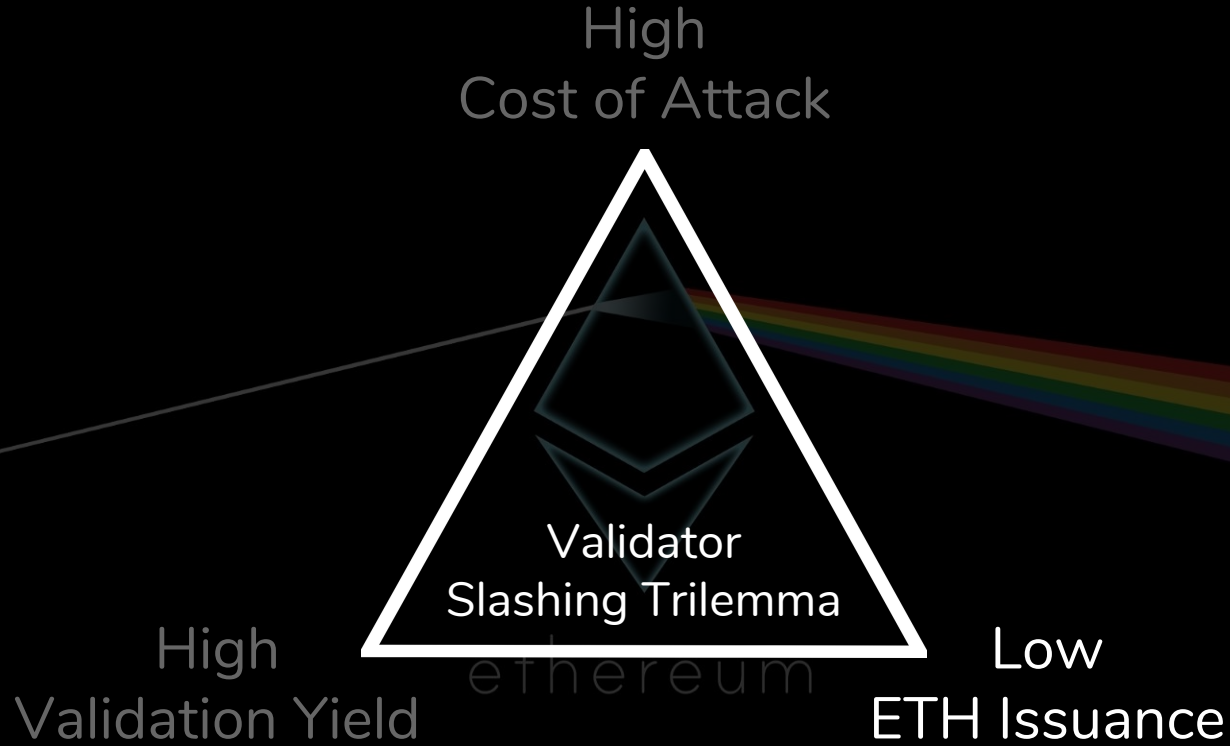
- The research we've discussed so far balance:
  - Budget & Issuance
  - Cost of attack
  - Validation yield
  - Inflation
- Ultimately we are assessing whether we can design a validation mechanism that is:
  1. High cost to attackers
  2. Positive EV to innocent validators
  3. Low total rewards

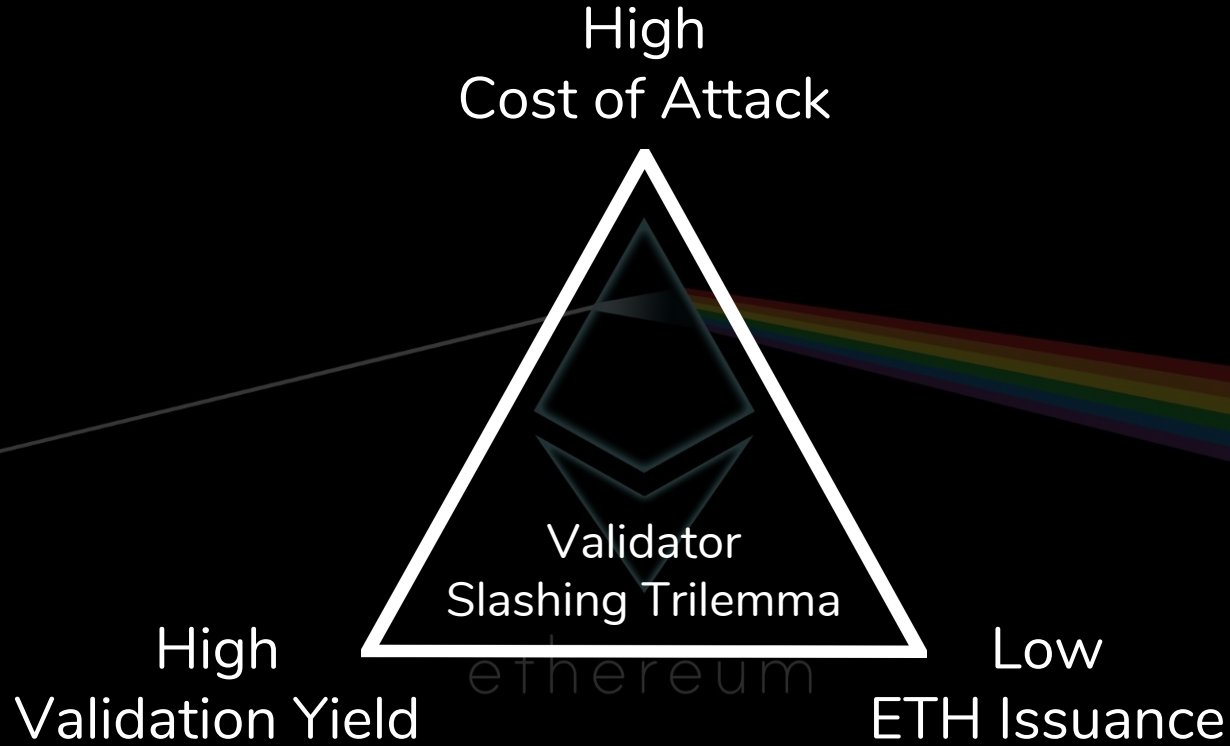


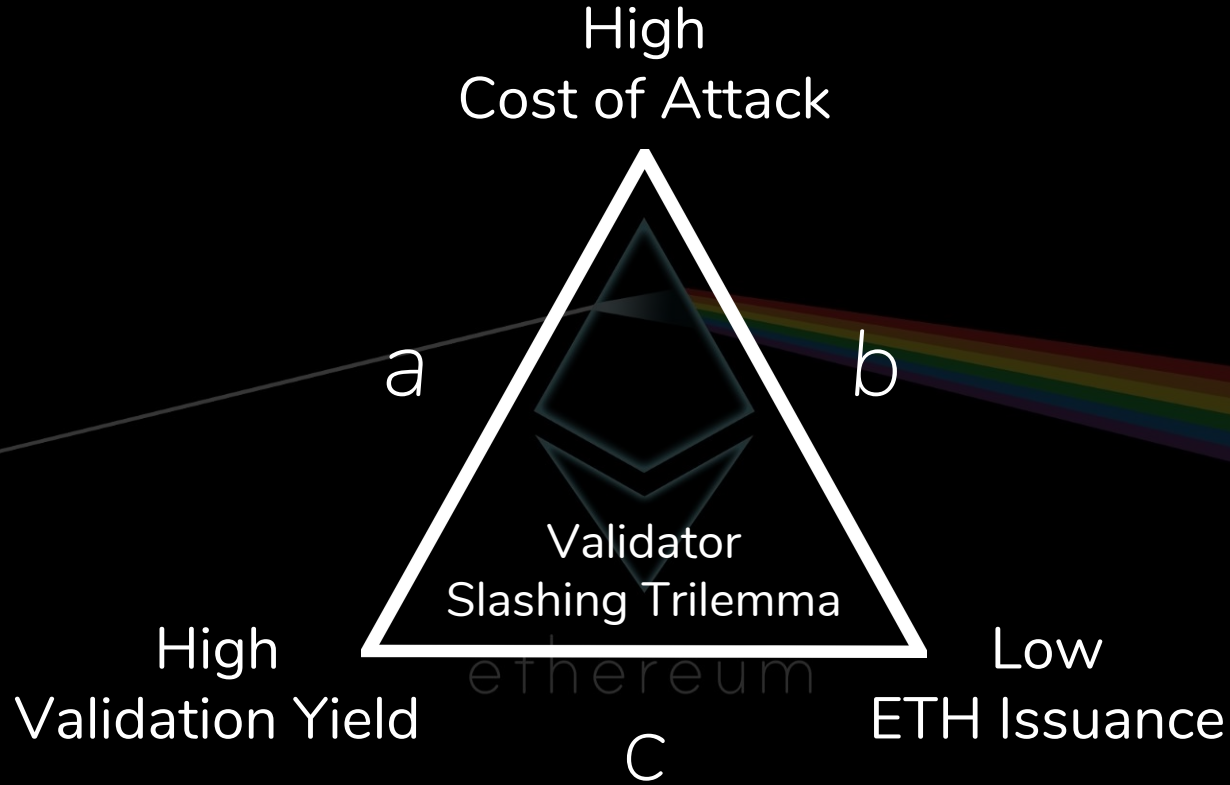




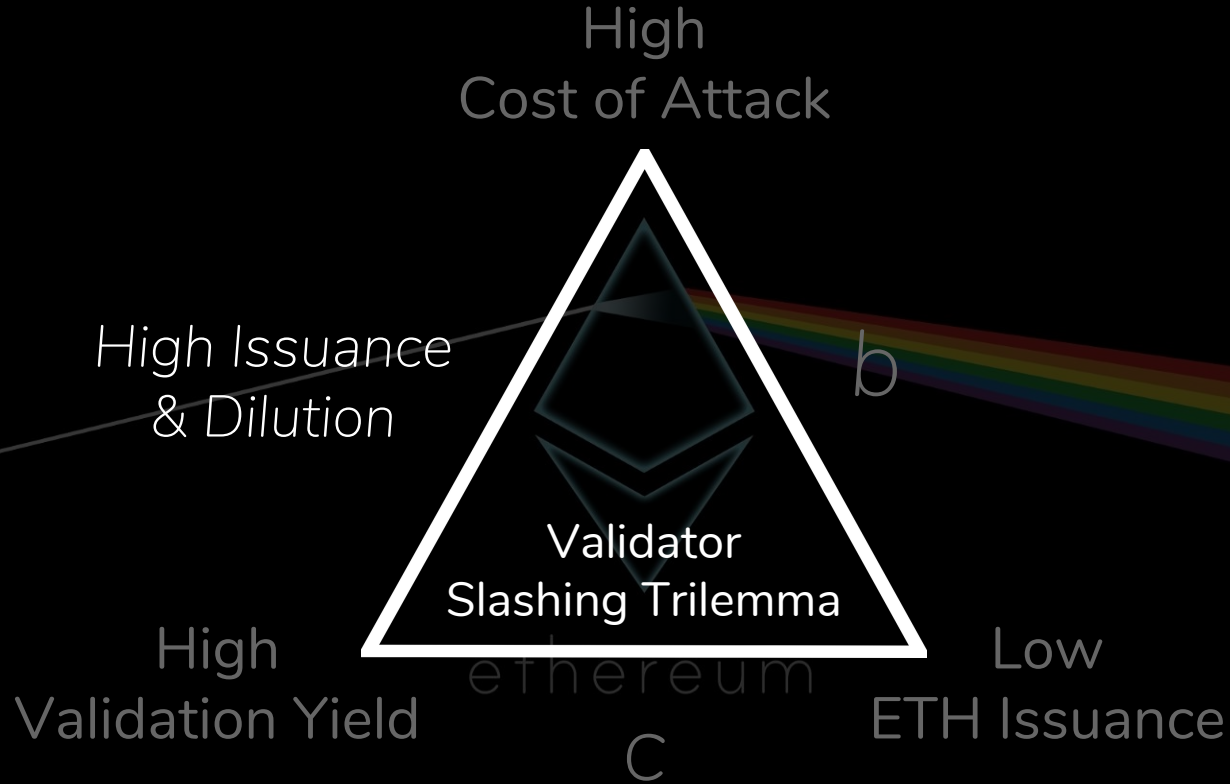


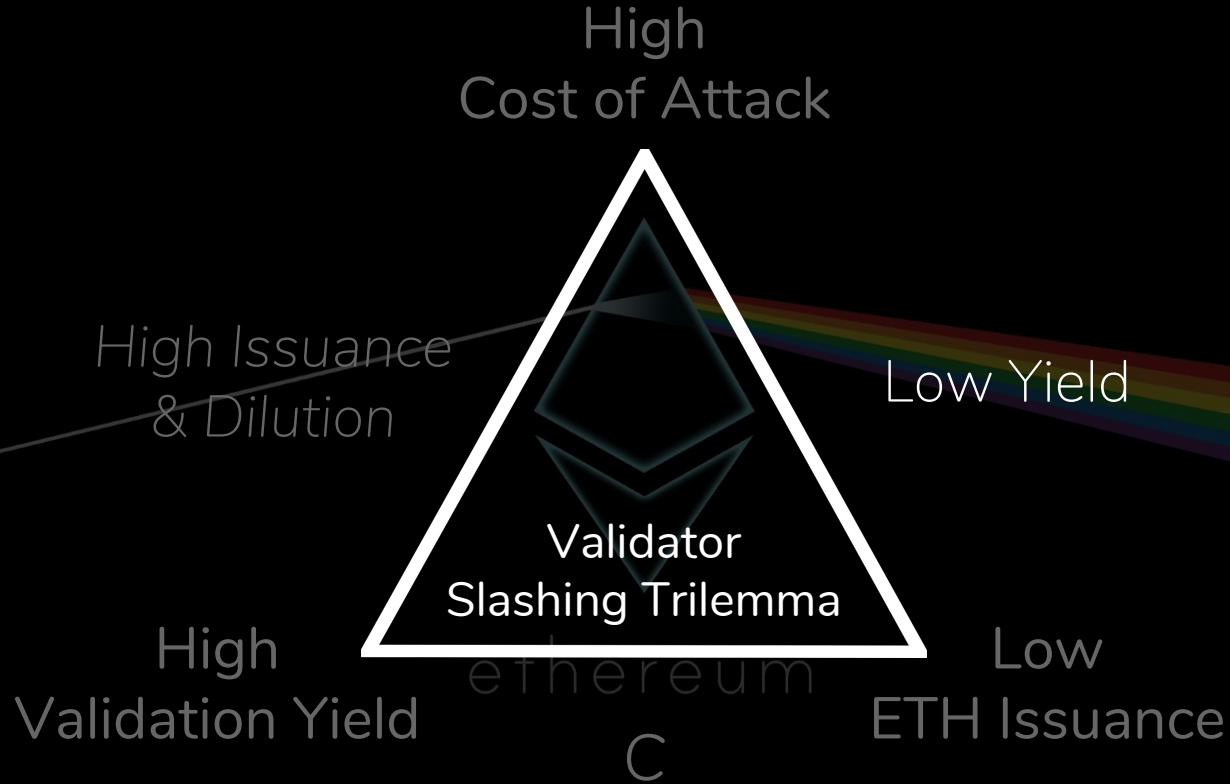


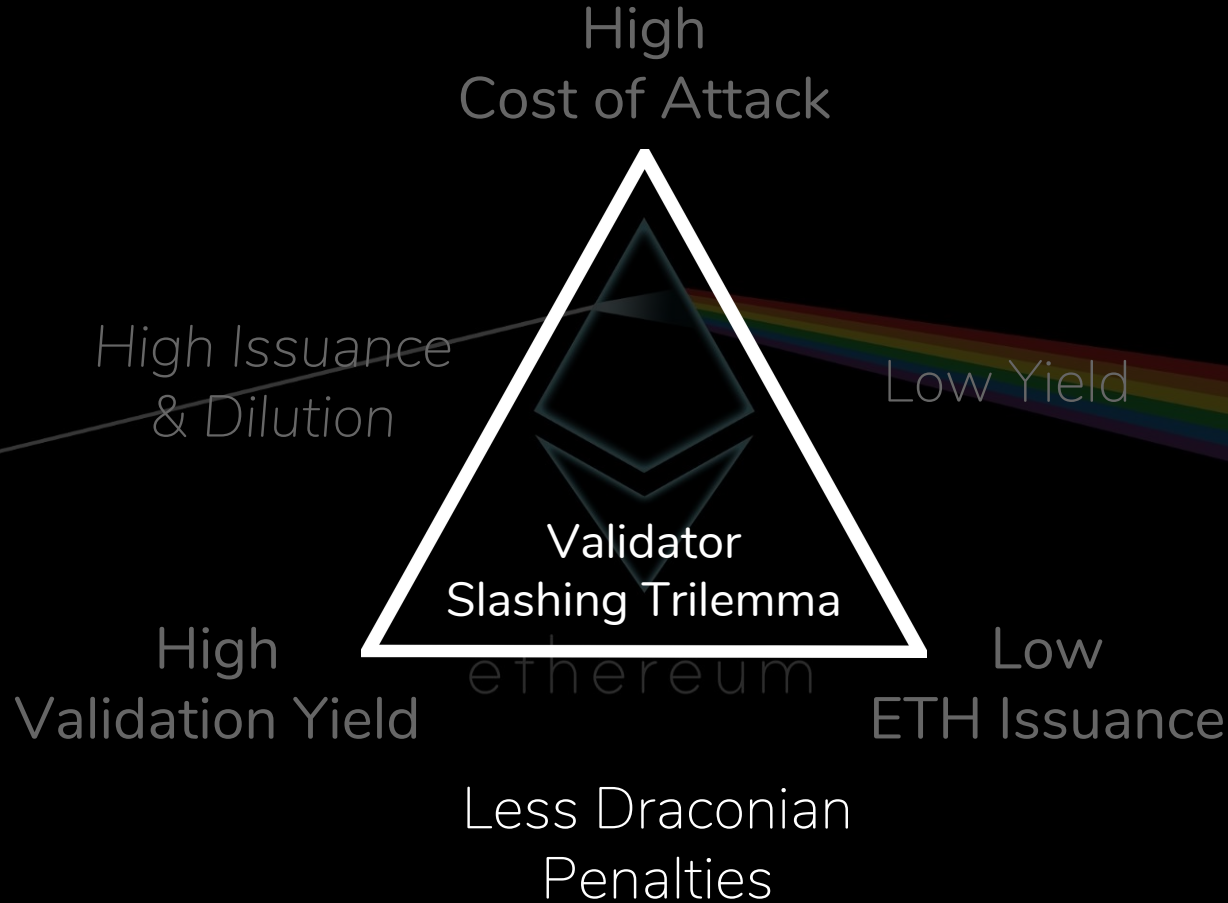


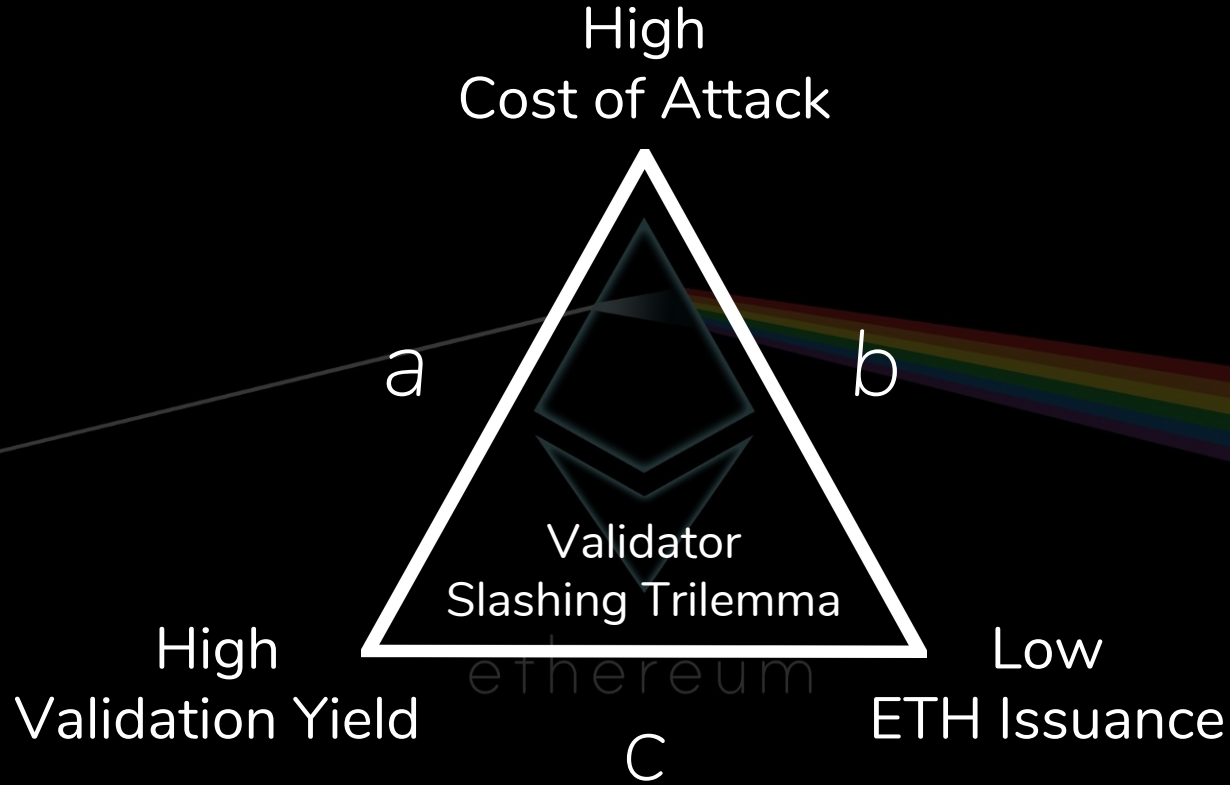






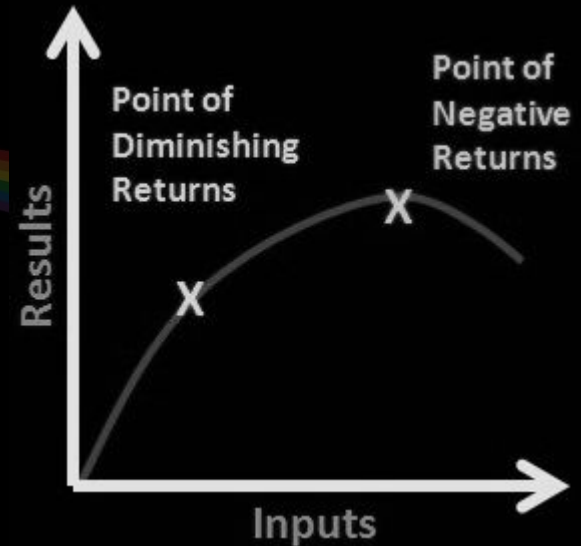






# Econ Detour: Diminishing Marginal Returns

- Anecdote: real estate value. Trophy assets vs distressed assets.
- Example: Secret Service & the President. The marginal security added by each bodyguard.
  - Ultimately about how much security you need at what cost
- Takeaway: the highest cost of attack is not necessarily the optimal amount of security; the highest yield is not necessarily the most compelling yield. It's a delicate balance between various things we want.



# Economic Research Areas

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The Ethereum logo, which consists of three interlocking diamonds forming a larger diamond shape, is positioned in the center of the slide.

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# Future Work

- Optimizing the parameters
  - Shape of reward/penalties wrt TD, ESF,  $p_v$ , result
  - Soft-slashing
  - Withdrawal delay & Deposit vs yield liquidity
- Casper FFG Incentivization Paper
- Optimize parameters in the test network (Thanks Karl & Chang-Wu)
- Iterate on proposed FFG mechanism design with findings

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To tie it all together...

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# Conclusion

- Cryptoeconomics is the study of secure transmission of digital scarcity in open networks.
- We want proof of stake for energy efficiency, proportional wealth distribution and fine-grained control over incentives.
- Casper has the benefits of PoS and further enables promising scaling solutions. Casper is being built from the ground up with incentives as a first-order design principle.
- We discussed the latest cryptoeconomic research that will be informing the parametrization and optimization of Casper.
- Please get in touch to learn more and contribute.

The background is black. In the center is the Ethereum logo, a 3D wireframe diamond. A thin white line extends from the left edge of the frame towards the logo. A multi-colored beam of light, resembling a rainbow, originates from the right side of the logo and extends towards the right edge of the frame.

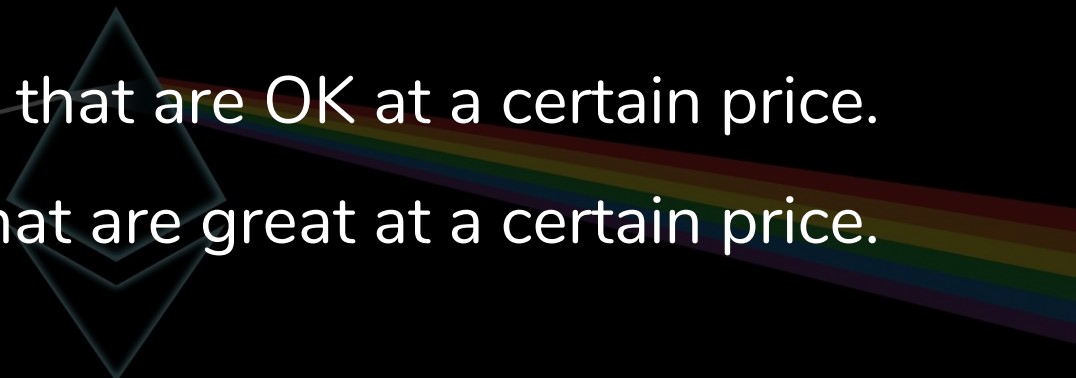
# Parting thoughts

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Cryptoeconomics is all about  
the subtle tradeoffs among  
desired properties.

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The Ethereum logo, a stylized diamond shape composed of three concentric outlines, is centered in the background. A vibrant rainbow beam of light originates from the right side of the logo and extends horizontally across the frame towards the left.

There are great things that are OK at a certain price.  
There are OK things that are great at a certain price.

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# Cryptoeconomics *noun*

The study of secure transmission of digital scarcity  
in open networks.

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Thank you.

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questions?  
[jonchoi.com](http://jonchoi.com)

# Q&A (if time allows)

- Things I cannot comment on:
  - Timing of roll out
  - Actual constants & parameters
- Things I can comment on:
  - Topics from today
  - Process & approach
- Thank you!



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