

SUMMARY

Highly motivated and independent individual with demonstrated leadership skills, successfully established and managed an online startup - Book Central - and aspiring to transition into a career as a data scientist, currently undertaking relevant courses and training to achieve this goal.

EDUCATION

Institute of Business Management

BS Economics & Mathematics

2020 - Present

PIBSAT

Real-Estate Management

3 Months

Data Camp

Career Track Courses

1. Data Analyst with Python (3 courses to go)

WORK EXPERIENCE

Startup: Book Central

📍 Karachi, Pakistan
April 2020 - Present

Founder

- Founder of an online pre-loved bookstore in Pakistan, established in April 2020, which specializes in buying and selling books in good condition and at affordable prices.
- Successfully built a supply chain network for procuring pre-loved books and helped connect readers across Pakistan through the platform, resulting in a growing customer base of over 2500 Instagram followers.
- Demonstrated strong entrepreneurial skills and business acumen in building and managing the startup, which has seen steady growth and success in a competitive market.
- Proven ability to identify opportunities, negotiate deals, and provide excellent customer service, resulting in a loyal customer base and positive reviews.

SOCIAL WORK EXPERIENCE

Social Welfare and Trust

📍 Institute of Business Management
August 2022 - Present

Member - Logistics Department

- An active member of the logistics department in Social Welfare and Trust IoBM since August 2022, responsible for market surveys and purchasing management through extensive local contacts.
- Pink Ribbon'22: Contributed to the organization of the Pink Ribbon event by managing to purchase of decorations and games for fundraising, demonstrating strong coordination and planning skills.
- Food Drive'22: Managed distribution and logistics for a food drive organized by Social Welfare and Trust IoBM in Ibrahim Hyderi, ensuring an efficient supply chain and effective distribution of food to underprivileged individuals.
- Winter Drive'22: Playing a key role in purchasing and packaging of winter clothing for underprivileged individuals in a remote area of Sindh.
- Ramadan Drive'22: Contributed to the packaging of ration for underprivileged individuals in poor areas of Karachi and Balochistan during Ramadan, collaborating with team members and demonstrating attention to detail. Additionally, participated in the distribution of iftar and sehri meals on selected days, fostering community support and bringing relief to those in need.

ICE - IoBM Club for Entrepreneurs

📍 Institute of Business Management
August 2022 - Present

Member - HR Department

- As a member of HR in IoBM Club for Entrepreneurs, responsible for managing and monitoring designated departments, and volunteered in organizing two successful speaker sessions featuring renowned entrepreneurs Sunny Ali of Extreme Commerce and Adeel Abid of Linkstar. Demonstrated strong event coordination skills and attention to detail, contributing to the success of both events.

SKILLS

- Python (Web Scraping using Beautiful Soup, Numpy, Pandas, Matplotlib and Seaborn.)
- SQL/PostgreSQL
- Power BI (Creating dashboards, Power Query Editor and basics of using DAX.)
- Data Literacy
- Machine Learning (Basic understanding of algorithms and implementation.)

ML PROJECTS

- Movie Recommender System

INCUBATION EXPERIENCE

Participated in Cohort 11 incubation at NICK, advancing to the final round with my startup, Book Central. Successfully developed a comprehensive pitch deck and delivered a persuasive presentation to judges.