

Graphic Design Portfolio

Aiden Demers

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Graphic Designer & Esports broadcaster

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LinkedIn - Aiden Demers
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I'm Aiden Demers, a graphic designer, esports broadcaster, and collegiate esports player with a deep passion for creative storytelling and competitive gaming.

I've spent the last several years developing my skills both in front of the screen and behind the scenes. As a graphic designer, I specialize in creating bold, impactful visuals that elevate brands, teams, and events especially within the gaming and esports space. Whether it's social media graphics, event branding, or motion design, I focus on clean, purposeful design that captures attention and communicates clearly.

Outside of design, I'm heavily involved in the collegiate esports scene, not only as a player, but also as a broadcaster and on-air talent. I've casted everything from fast-paced FPS matches to high-level strategy games, bringing energy, insight, and professionalism to every broadcast. My experience as a player gives me a unique perspective when casting, allowing me to break down plays, analyze team strategies, and connect with both casual viewers and hardcore fans.

Balancing creativity and competition is what drives me. I love being part of a growing industry that blends technology, entertainment, and community, and I'm always looking for new opportunities to learn, grow, and collaborate with others who are just as passionate about gaming and design as I am.

Whether I'm on the mic, in the game, or behind the scenes designing the next standout graphic. I bring my full energy and dedication to everything I do.

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Blender Designs

3D art is artwork that has width, height, and depth, creating the illusion or reality of three-dimensional space, whether physical (like sculpture) or digital (like CGI and 3D models).

I use Blender which is an open-source 3D creation software used for modeling, animation, rendering, sculpting, and more, popular among artists for its versatility and powerful features.

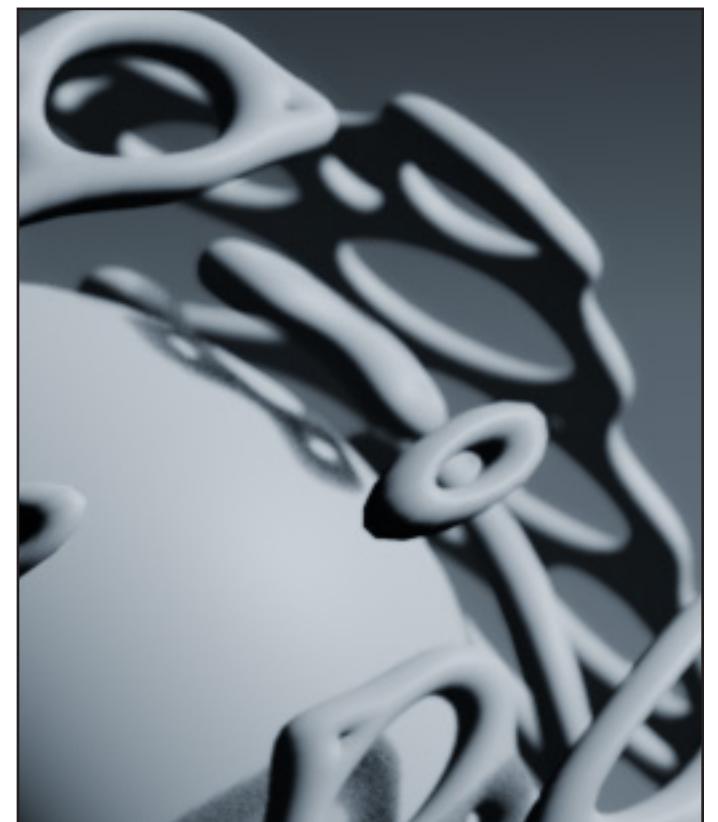
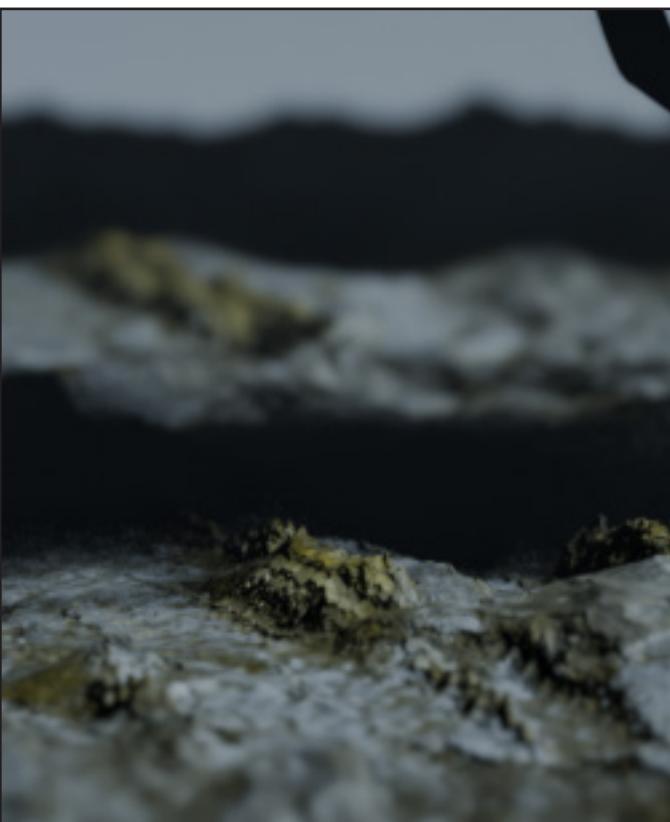
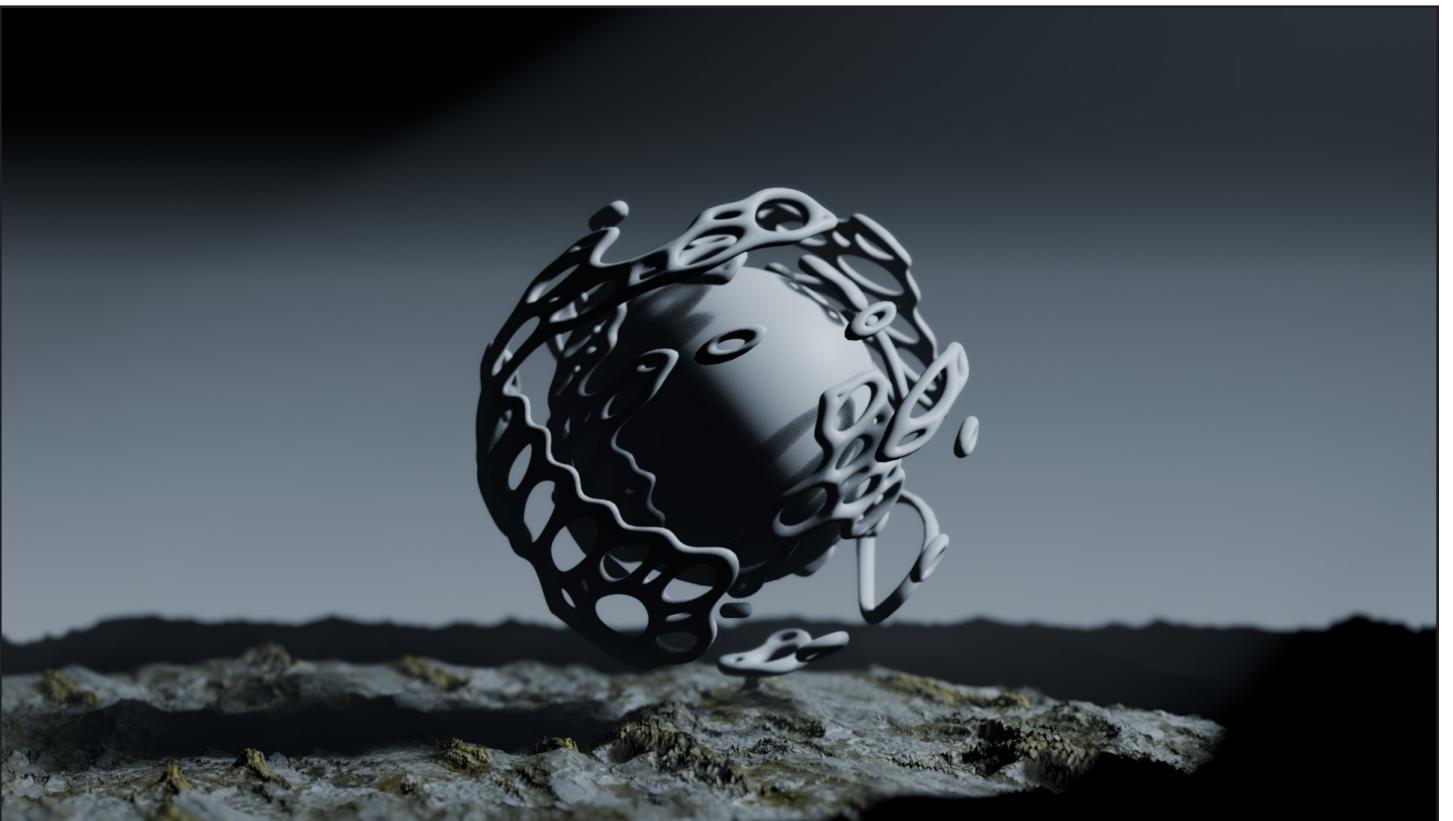
Project Name: Animated Sphere

Theme: Sci-fi

Colour Scheme: Darker colours, moody vibe

Created a custom Plane which features a rocky terrain including being modeled with high res photos to simulate realism. The main focus is the rotating sphere. The sphere itself is stuck in place HOWEVER there's almost an alien like substance surrounding the orb which moves in 2 different directions.

The animation can be viewed on insta - bobross5000

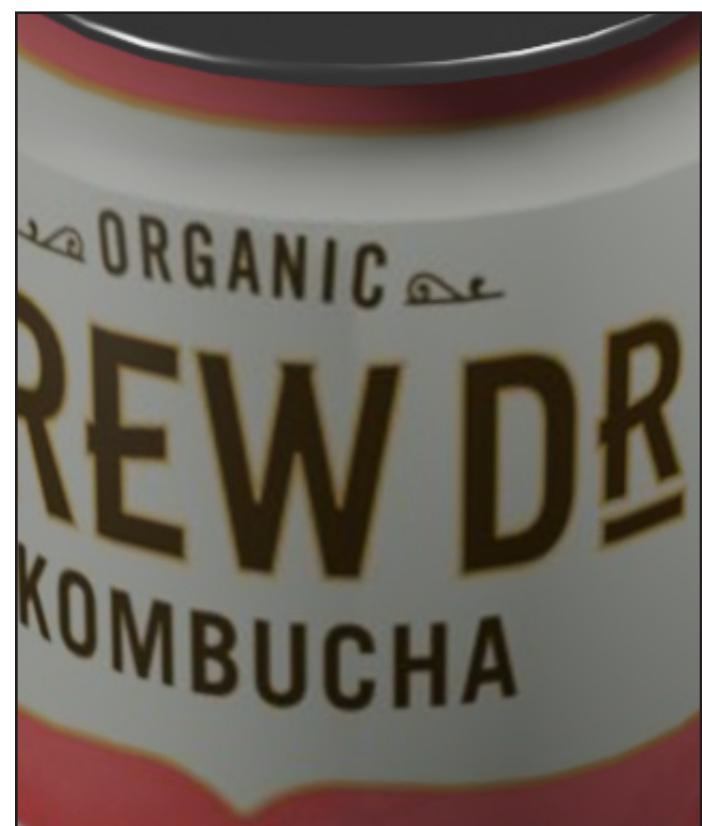


Project Name: Kombucha can model

Theme: 3D can model

Colour Scheme: white, pink, brown and silver/gray

Using Blender, Starting from a cylinder shape and modeling it into a can shape the basics of modeling, i then creating a UV map and leveling it out to make the PNG design created to fit perfecting on the model.

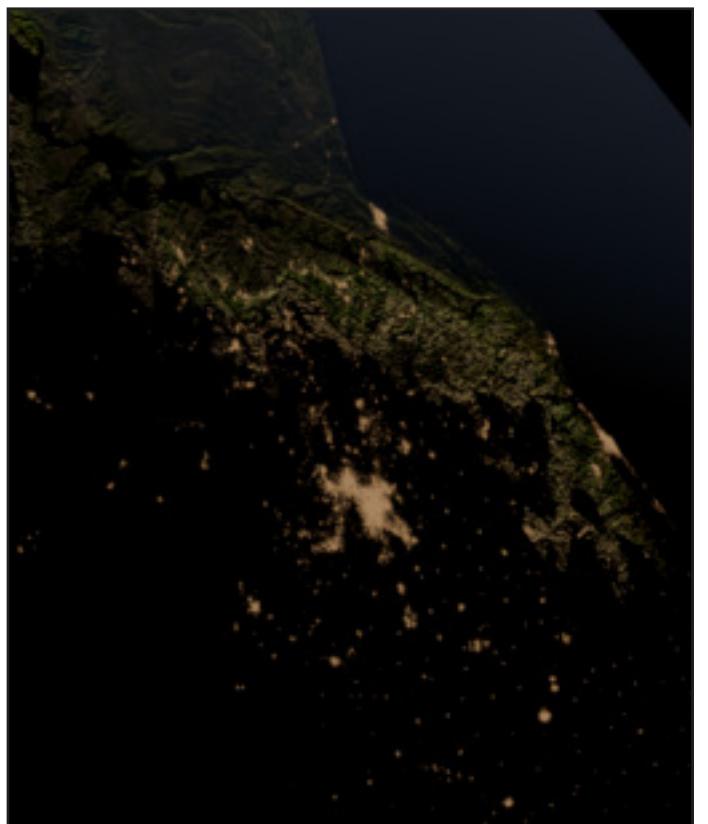
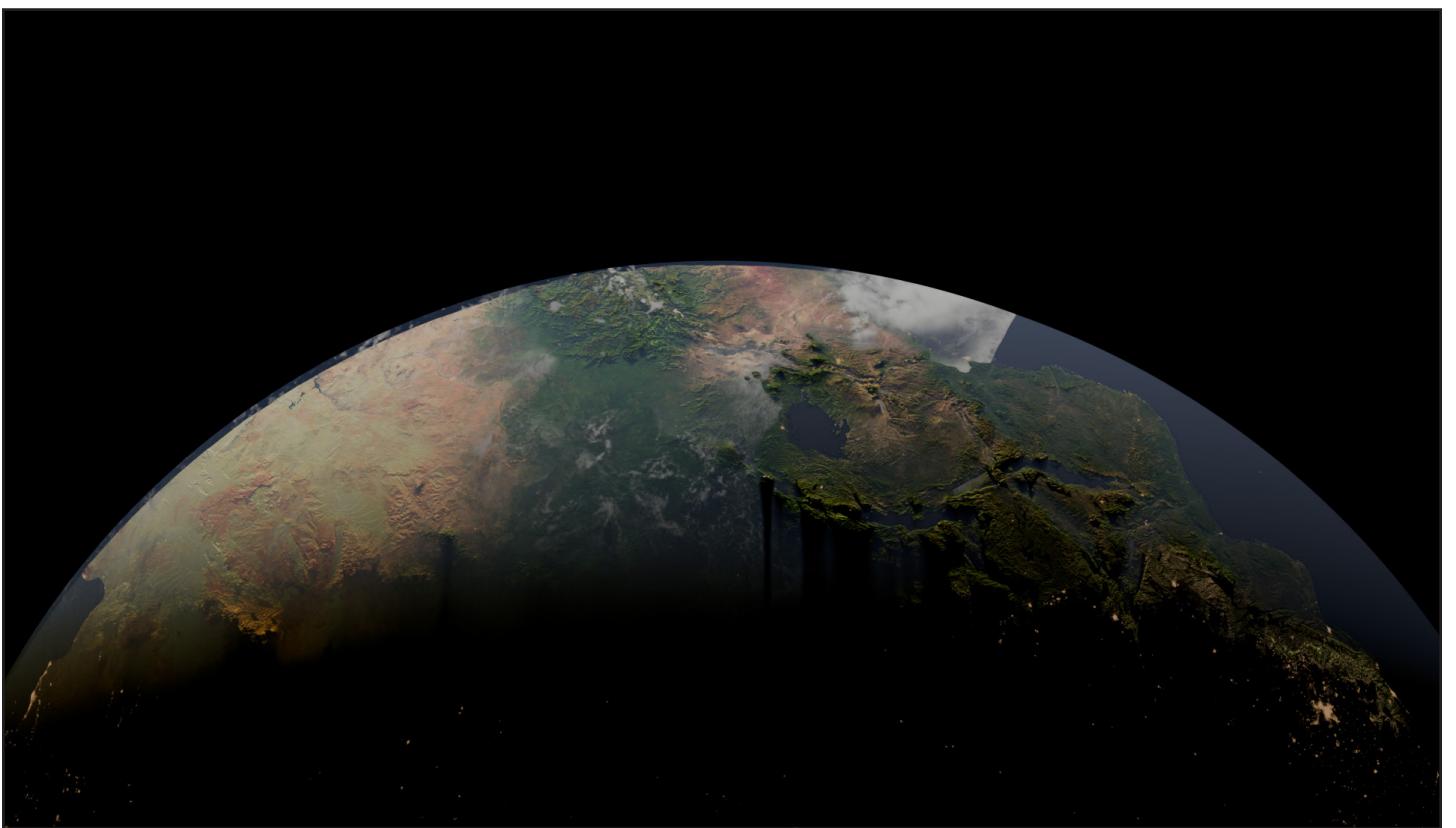


Project Name: 3D render - Earth

Theme: 3D earth

Colour Scheme: Natural, NASA supplied colours

As a test of using Blender, This is a rough render using NASA supplied images and textures taken by their satellite. Moving the light source (Sun) it moves in real time showing that when a side of the planet does not show natural light, the city lights show up in returning. Replicating how earth really works between the light side half and the dark side half



Photoshop Designs

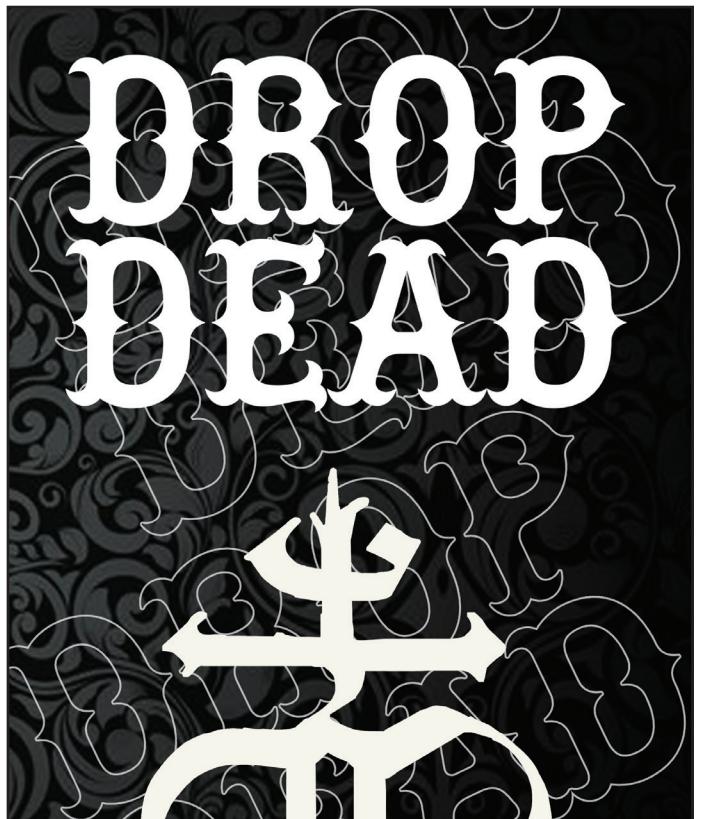
Photoshop is used to create, edit, and enhance images with precision and creativity. It allows you to manipulate photos, design graphics, retouch visuals, and produce professional-quality content for both digital and print media. Whether for artistic expression or practical design tasks. Here are some of my works

Project Name: Drop Dead brochure

Theme: Dark, Gloomy, Bring Me The Horizon

Colour Scheme: Dark tones

Created a Brochure related to the band Bring Me The Horizon that represents their merch and shows, I created a rough Illustration of one of their logos and also a rough illustration in the back to fill space, it features one of the models wearing the merch and on the left side featuring the band members which is a tear off coupon on the other side for merch purchases

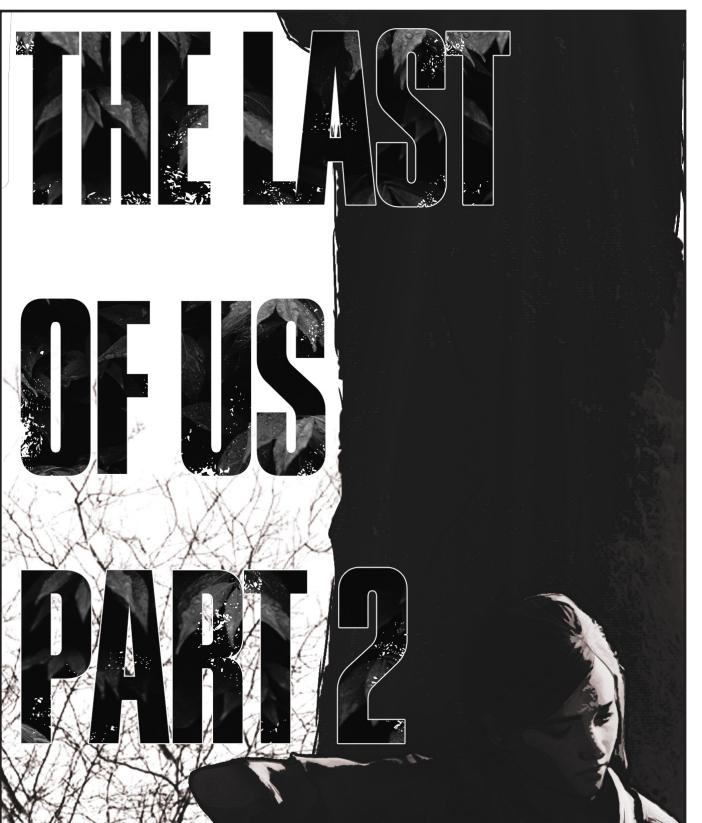


Project Name: Last of Us movie poster

Theme: Dark Gloomy

Colour Scheme: black to white

As a project to create a movie poster i went with The Last Of Us. The typography standing out, adding a white stroke and detailed leaf patterns. HBOmax logo is included and credits at the bottom of the poster simulating an actual poster that would see.

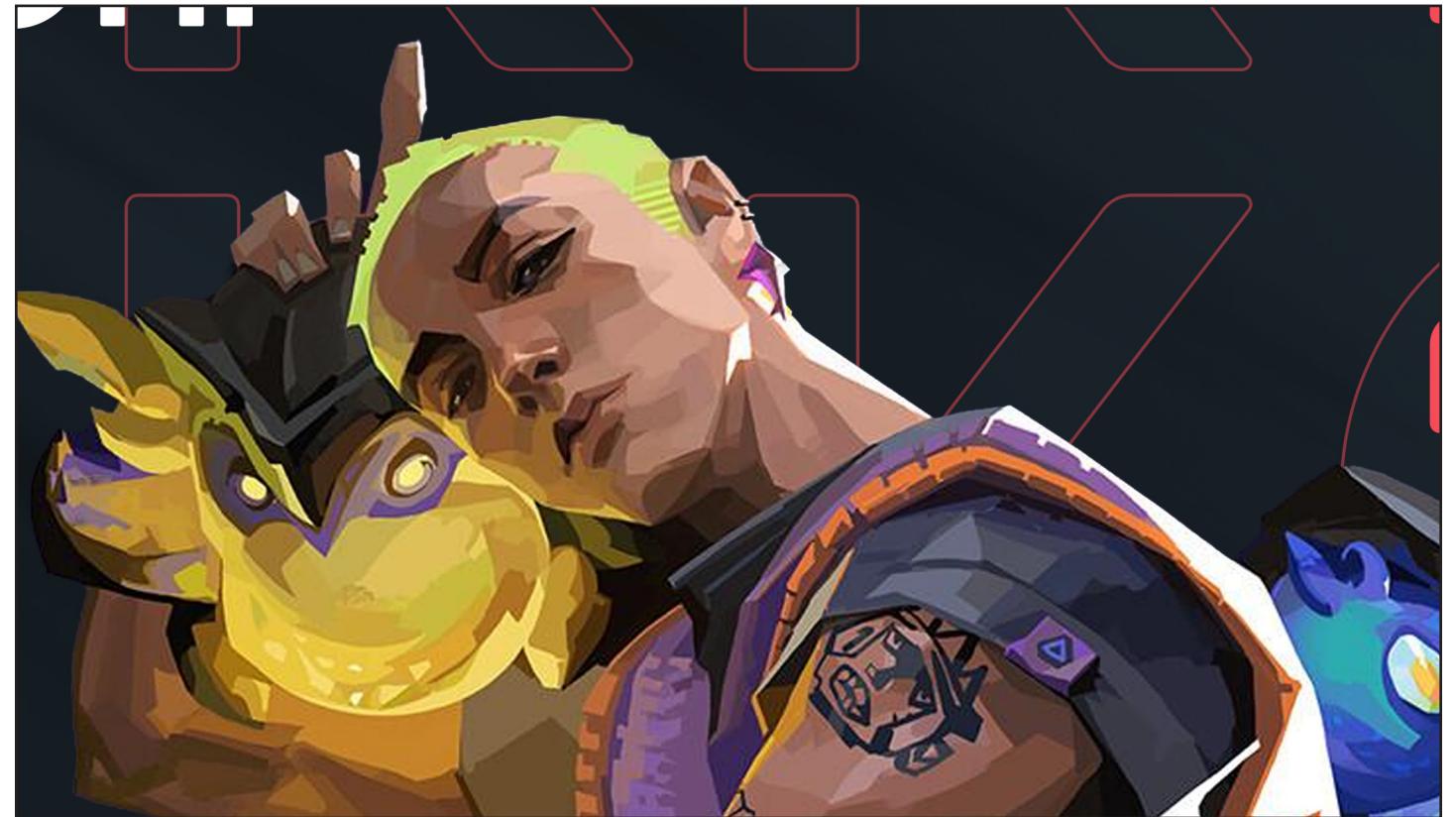


Project Name: Valorant Posters

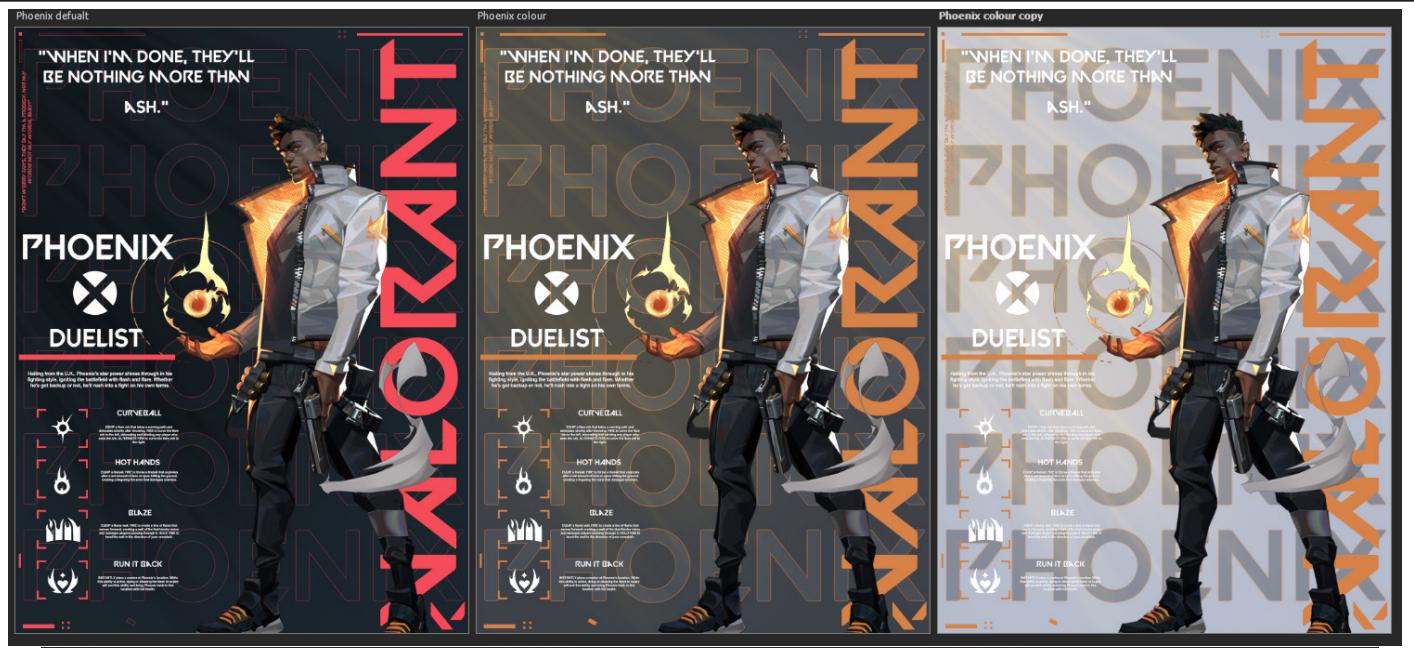
Theme: Video Game character posters

Colour Scheme: Red, gray, white

This is one of 81 Posters i have created during this “Valorant poster project” After spending time to find Posters mostly on charcters ability's and bio's i had no luck. Each Character has 3 posters, One being the basic in Valorant's colour scheme which is shown here and 2 other colour variations that focus on the charcters colours.



Valorant Poster Designs



Project Name: Canadian Tire ads

Theme: Winter

Colour Scheme: company colors and bright

Created a mock up of canadian tire ads with Good Year as a winter sale for 2 instagrams, 2 leader, and 2 skyscraper ads



Concept art Designs

I create my own concept art for gaming to visualize and develop characters, environments, and assets that shape the game's world and storytelling. It helps define the artistic direction, guide 3D modeling and animation teams, and bring imaginative ideas to life before full production begins. Here are some of my works digitally painted through brushes I myself created.

Project Name: The Creek

Theme: Concept - Game (The Last Of Us Part 2)

Colour Scheme: Darker tone, mixed with lighter

For this Project I was inspired from the game Last of Us, specifically Part 2. Although a game focused on storytelling on a grim situation and of course zombies, I wanted to show the beauty the game has, the moments of where you just walk the character through the forest and develop a sense of peace. I have included the rough sketch Idea i had and the progression to the end.

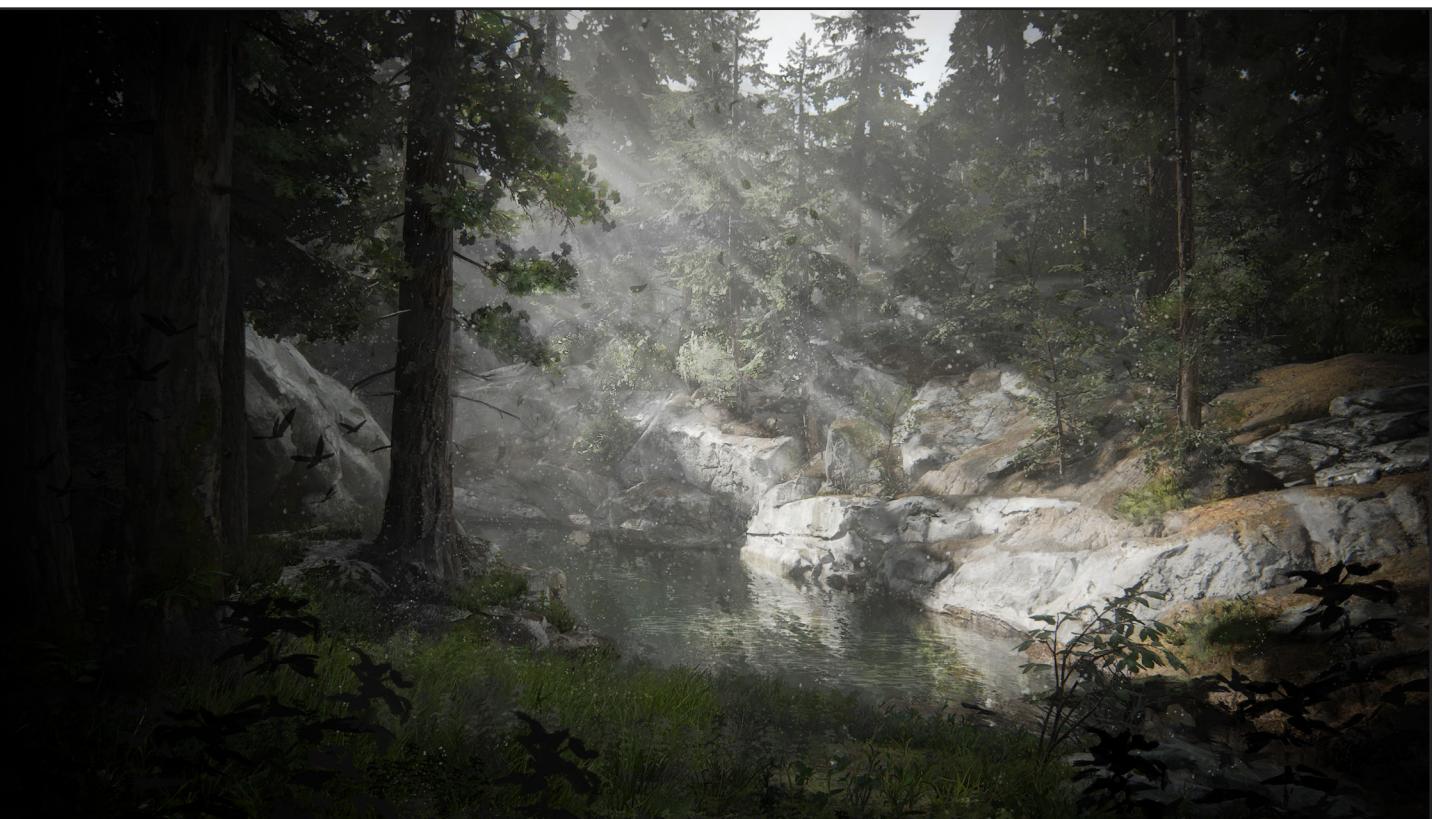
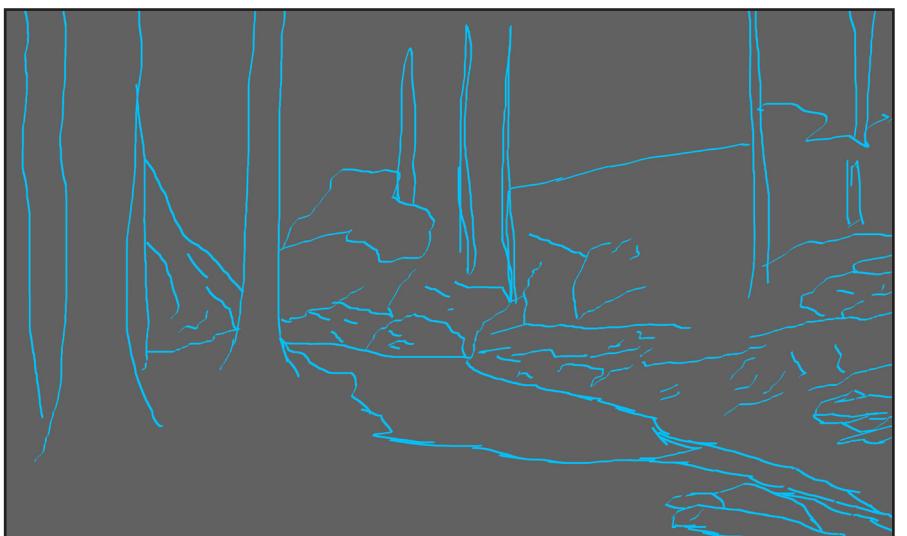


Illustration Designs

Adobe Illustrator to create precise, scalable vector graphics for logos, illustrations, typography, and design layouts. It's ideal for producing clean, professional artwork that can be resized without losing quality, making it essential for branding, print, and digital media projects.

Majority of projects I have used Illustrator, here are some of my projects/works.

Project Name: Tribute to Jan Tschichold

Theme: Typography

Colour Scheme: Bright colour, Tan with black Type

Jan Tschichold (1902–1974) was a pioneering German typographer, book designer, and writer who played a crucial role in shaping modern graphic design. He is best known for promoting the principles of the Bauhaus and the “New Typography” in the 1920s, advocating for clarity, simplicity, and the use of sans-serif typefaces and asymmetrical layouts. Later in his career, Tschichold shifted toward a more classical style, emphasizing traditional typographic values. His influential works, including *Die neue Typographie* and his work with Penguin Books, left a lasting impact on typography and book design.

THE
TYPOGRAPHY
OF
JAN
TSCHICHOLD

“Asymmetry is the
rhythmis expression of
functional design.”

-JAN TSCHICHOLD

Project Name: Creative Visions Company

Theme: Designing graphics and a logo for merch and products for artist and designers

Colour Scheme: Black, purple and white

This was a project i decided to work on due to the lack on clothing i found for artist and designers, as it is my creation i created everything from logos and graphics to be used on sold merchandise from clothing to mugs and bags.



Project Name: Personal logo (streamer)

Theme: Lion, strong, Independent

Colour Scheme: Black, gray brown

Created a personal streamer logo to represent myself on twitch, I created a graphic of a lion to represent being strong and independence. All work was done in Illustrator with the logo going through multiple rough stages and thumbnails.



Web Designs

Web design is the process of creating the visual layout, user experience (UX), and overall aesthetic of websites. It combines creativity with functionality to ensure a site is not only visually appealing but also intuitive, responsive, and user-friendly across all devices. Here are some of my designs

Project Name: Content Creator Web site

Theme: KICK theme, streamer

Colour Scheme: Green and black

Created a simple website template focused towards kick streamers which feature a stream schedule, about me section, VODs and clips seperate page, donation page and sponsor page.

The website features smooth scrolling and an animated background to add more characteristic to the site without being too overwhelming but still adding some level of interactivity within the site for users visiting.

► DMERSE

Live Schedule VODs About Sponsors Support Socials

Catch me live on Kick

FPS, variety, and good vibes. Don't miss the action!

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Weekly Schedule

Mon	-
Tue	7-10 PM
Wed	7-10 PM
Thu	-
Fri	8-11PM
Sat	2-6 PM
Sun	-

About Me
Hey I'm [YourName], a kick streamer who loves gaming, interacting with viewers, and creating unforgettable moments.

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Epic comeback win
2 days ago

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4 days ago

Funny moments
1 week ago

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Alex - Top Donator
Jordan - Longest Sub
Sam - Clip Master

Goal: New Streaming Mic
45% funded – thanks for the love! ❤️

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