

# AFOLABI ABDULLAHI OLAYINKA

Phone: 08065531412

LinkedIn: [linkedin.com/in/afolabi-abdullahi](https://www.linkedin.com/in/afolabi-abdullahi)

Email: [afolabi2401@gmail.com](mailto:afolabi2401@gmail.com)

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## PROFILE SUMMARY

Enthusiastic and motivated Front-End Developer with a strong foundation in HTML, CSS, and JavaScript. A recent graduate seeking to leverage my technical skills and creative mindset to develop innovative and user-friendly web applications. Familiar with ReactJS with ongoing learning also in other modern front-end frameworks and technologies. Possessing strong problem-solving skills, attention to detail, and the ability to work well in a team environment. Committed to delivering high-quality work and constantly seeking new challenges to grow and improve professionally.

## PERSONAL ATTRIBUTES

- Good written and oral communication skills
- Strong analytical and problem-solving skills
- Excellent communication and interpersonal skills
- Ability to work effectively as a team player
- Willingness to continuously learn and improve

## TECHNICAL SKILLS

- Strong proficiency in HTML, CSS, and JavaScript
- In-depth understanding of ReactJS and ongoing learning
- Experience with WordPress website design and development
- Ability to analyze and report on the performance of digital marketing campaigns
- Strong problem-solving and communication skills

## EXPERIENCES

**Foodgital, Abuja**

**(February 2021 - Present)**

**Digital Marketer and WordPress Designer**

**(Remote)**

Key Responsibilities

- Designed and implemented effective digital marketing strategies to drive traffic and sales for clients
- Created and managed clients' WordPress websites, ensuring they are optimized for search engines and user experience
- Provided technical support for clients, ensuring their websites run smoothly and effectively

**Springital, Abuja**

**(November 2020 - Present)**

**Lead Digital Marketer**

**(Remote)**

Key Responsibilities

- Assisted in the maintenance and upgrade of computer systems and networks.
- Provided technical support to employees on hardware and software issues.
- Assisted in the preparation of technical documentation.

## **EDUCATION**

**Federal University of Technology, Akure (FUTA)**  
**B. ENG. Civil Engineering 2021 - Second Class Honors (Lower)**

**Ingressive for Good X Zuri Team**  
**FrontEnd Development (Html, Css and JavaScript)**

**Cousera**  
**Meta Front-End Developer Professional Certificate (Ongoing)**

## **CERTIFICATION**

**National Youth Service Corps (NYSC) - 2023**

**WordPress Design - Udemy 2020**

**Email Marketing - HubSpot Academy 2019**

**Social Media Marketing - HubSpot Academy 2019**

**Google Ads - Google Ads Academy 2019**

**Google Analytics - Google Ads Academy 2019**

**Search Engine Optimization - HubSpot Academy 2019**

## **REFERENCES**

Available upon request.