

Abdullahi Afolabi

Front End Developer with a keen eye for detail

Seasoned and independent Front End Developer with experience in blending the art of design with skill of programming to deliver an immersive and engaging user experience through efficient website development, proactive feature optimization, and relentless debugging.

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WORK EXPERIENCE

Lead Digital Marketer/Wordpress Designer Springital

10/2020 - Present

Abuja, Nigeria

Achievements/Tasks

- Completed a total of 50 pages design projects for numerous clients with wordpress knowledge.
- Introduced website modernization efforts to create a better overall user experience and incorporate SEO optimization, increasing website visits by 25%
- Single handedly designed and managed 5+ website till date on the largest CMS platform WordPress
- Created an email marketing strategy which increased repeat buying from 20% to 35%.
- Implemented first SEO-driven organic strategy which boosted site visits by 150% in 4 months
- Developed 2-3 marketing strategy every quater

Freelance

Upwork and Fiverr

01/2019 - Present

Achievements/Tasks

- Completed 30+ jobs on Fiverr and Upwork, offering html email templates and basic front-end development services.
- Single-handedly revised front-end of a translation agency's website.
- Organized several email campaigns which resulted in cumulative over 30% conversion rate.

EDUCATION

Civil Engineering

Federal University Of Technology Akure

01/2015 - 10/2021

TECHNOLOGIES

Html

Css

JavaScript

FRAMWORKS/LIBRARIES

Bootstrap

TOOLS

Git and Github

Wordpress

Vercel

Netlify

Figma

PROJECT

QR Natty [🔗](#)

A web-based QR code generator platform that allows users to easily create QR codes for various purposes

SKILLS

Creating web and mobile applications

Maintaining, optimizing, troubleshooting, and improving websites

Implementation of apps and landing pages from concept through deployment

HOBBIES

Chess

Creative Writing

Traveling