

# Abdullahi Afolabi

Front End Developer with a keen eye for detail

Seasoned and independent Front End Developer with experience in blending the art of design with skill of programming to deliver an immersive and engaging user experience through efficient website development, proactive feature optimization, and relentless debugging.

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📍 Oyo, Nigeria

🌐 [github.com/linktoyinka](https://github.com/linktoyinka)

## WORK EXPERIENCE

### Lead Digital Marketer/Wordpress Designer Springital

10/2020 - Present

Abuja, Nigeria

#### Achievements/Tasks

- Completed a total of 50 pages design projects for numerous clients with wordpress knowledge.
- Introduced website modernization efforts to create a better overall user experience and incorporate SEO optimization, increasing website visits by 25%
- Single handedly designed and managed 5+ website till date on the largest CMS platform WordPress
- Created an email marketing strategy which increased repeat buying from 20% to 35%.
- Implemented first SEO-driven organic strategy which boosted site visits by 150% in 4 months
- Developed 2-3 marketing strategy every quater

### Freelance

#### Upwork and Fiverr

01/2019 - Present

#### Achievements/Tasks

- Completed 30+ jobs on Fiverr and Upwork, offering html email templates and basic front-end development services.
- Single-handedly revised front-end of a translation agency's website.
- Organized several email campaigns which resulted in cumulative over 30% conversion rate.

## EDUCATION

### Civil Engineering

#### Federal University Of Technology Akure

01/2015 - 10/2021

### Front End Development

#### Zuri Training

09/2022 - 11/2022

### Digital Marketing

#### Hubspot Academy

10/2019 - 12/2019

### WordPress

#### Udemy

06/2019 - 08/2019

### Google Ads and Analytics

#### Google Ads Academy

03/2019 - 05/2019

## TECHNOLOGIES

Html

Css

JavaScript

## FRAMEWORKS/LIBRARIES

Bootstrap

ReactJS (learning)

## FRAMEWORKS

Front End Development - Zuri

HTML, Css & JavaScript - Udemy

## SKILLS

Creating web and mobile applications

Maintaining, optimizing, troubleshooting, and improving websites

Implementation of apps and landing pages from concept through deployment

## VERSION CONTROL

Git and GitHub

## OTHER SKILLS

Wordpress  
Development

Basic Understanding UI UX  
Design

Digital Marketing  
Email, social media and content  
marketing

Search Engine Optimization  
Google Ads and Analytics

## HOBBIES

Chess

Creative Writing

Traveling