

# Abdullahi Afolabi

## Frontend Developer

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### Summary

I'm a detail-oriented, analytical, and self-motivated frontend developer with a lot of experience creating user-facing applications. An efficient and knowledgeable coder with expertise in HTML, CSS, Tailwind, Bootstrap, ReactJS, and JavaScript. A coordinated and collaborative team player with attention to detail, technical writing skills, knowledge of Figma, and the ability to contribute to code base improvement initiatives and UX improvement projects

### Experience

#### Freelance | Frontend Development

December 2022 - Present

- Build responsive websites and mobile-first applications using HTML, CSS, and JavaScript.
- Work with clients to understand their needs, goals, and objectives for their website or application.
- Develop custom web applications using ReactJS framework and Tailwind css.
- Conduct website audits to identify areas for improvement in website design or functionality.
- Troubleshoot issues that arise during development or after launch.

#### Digital Marketer | Foodgital

January 2021 - June 2023 / Abuja, Nigeria

- Develop and implement digital marketing strategies to increase brand awareness and drive sales.
- Analyze data to measure the effectiveness of marketing campaigns.
- Conduct market research to identify trends and opportunities for growth.
- Develop and implement digital marketing strategies to increase brand awareness and drive sales.
- Create and manage email marketing campaigns.

#### WordPress Designer | Springital

October 2020 - January 2022 / Abuja, Nigeria

- Optimize website performance for maximum speed and scalability.
- Create custom post types to organize website content effectively.
- Provide technical support for WordPress websites.
- Customize WordPress themes to meet client requirements.

### Project

#### QR Naty

November, 2022

- Created custom JavaScript functions to generate and scan QR codes.
- Conducted user experience (UX) testing to identify areas for improvement in the platform's design and functionality.
- Collaborated with other developers on the team to identify and solve complex technical problems.
- Implemented responsive design principles to ensure that the platform is accessible on a wide range of devices.

### Certifications

#### Frontend Development | Zuri Team, Inc.

November, 2022 / Lagos, Nigeria

#### Frontend Professional | Meta

December, 2022 / Lagos, Nigeria

#### WordPress | Udemy

March, 2019 / Lagos, Nigeria

### Skills

#### Language

HTML,  
CSS,  
JavaScript

#### Framework

ReactJS,  
Tailwind,  
Bootstrap

#### Version Control

Git,  
GitHub

#### Communication

Communication, Time Management, Problem solving, Relationship building, Critical and analytical thinking, Business mindset, Empathy. Cognitive flexibility .

#### Additional Skills

Technical writing,  
Digital marketing,  
Figma,  
WordPress