

Audience-Research-Analysis-TrueFalse

True or False

1. Theatre audience can't be interactive with performers
☐ True
☒ False
2. The reader is more potentially (interested?) than the performance's spectator
☐ True
☒ False
3. Printed book doesn't make any difference for the mass audience
☐ True
☒ False
4. The printed magazine's audience doesn't differ among term of class, status and education
☐ True
☒ False
5. Urbanisation didn't have any influence at the scale of audience
☐ True
☒ False
6. Cinema is more familiar with printed book rather than with theatre
☐ True
☒ False
7. Broadcasting initiated another phase of audience history
☒ True
☐ False
8. Broadcasting wasn't a technology of distribution
☒ True
☐ False
9. T.V audience is large, anonymous, addicted and passive
☒ True
☐ False
10. T.V audience is always inside the range of direct observation and record

☐ True

☒ False