

Sales Dashboard

Total Revenue233K

Previous Revenue99K

Avg\_per\_Customer59.76

Prev\_Avg\_Customer25

Number of customers3900

Season

All

Category

Accessories

Clothing

Footwear

Outerwear

Location, Pur...

Alabama

Alaska

Arizona

Arkansas

Califor...

Colora...

Conne...

Delawa...

Florida

Georgia

Hawaii

Idaho

Illinois

Sales by Gender

75K (32.26%)

158K (67.74%)

Gender

Male

Female

Sales by size and Categrory

Size

L

M

S

XL

Category

Clothing

Accessories

Footwear

Outerwear

Sum of Purchase Amount (USD)

0K

50K

100K

Clothing

Accessories

Footwear

Outerwear

104K

74K

36K

19K

Sales by Gender and Season

Gender

Female

Male

Sum of Purchase Amount (USD)

0K

20K

40K

60K

Season

Fall

Spring

Winter

Summer

Fall

Spring

Winter

Summer

40K

40K

40K

38K

20K

19K

18K

18K

Sales by Payment Method

Credit Card

43K

Venmo

40K

Cash

39K

PayPal

37K

Bank Transfer

37K

Debit Card

37K

State

Location

Alabama

Alaska

Arizona

Map

Sum of Purchase Amount (USD) by Size and Location

Location

Alabama

Alaska

Arizona

Size

M

L

S

XL

Sum of Purchase Amount (USD)

0.0M

0.1M

M

L

S

XL

0.0M

0.1M

