

# TENG LIN

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## EDUCATION

Martin J. Whitman School of Management | Syracuse University

### Bachelor of Science Degree

August 2020 - June 2024

Double Major: Business Analytics & Finance.

GPA: 3.68 /4.0.

Honor: Dean's List (Fall 2020, Spring 2021 & Fall 2022).

## INTERNSHIPS

Capgemini | Shanghai, China

### Assistant Consultant

June 2023 - August 2023

- Collaborated to a transformative project for a leading global life sciences and pharmaceutical company.
- Conducted data analysis and optimized processes in production, operations, import/export, licensing, and warehouse management to meet client requirements.
- Implemented robotics process automation, and big data insights to modernize supply chain data analysis system to improve logistics efficiency for strategic expansion in the Chinese market.

## RELATED EXPERIENCE

Course Project: Development and Application of Data Dashboard | Syracuse, NY

### Team Leader

January 2023 - May 2023

- Collected and compared Amazons updated financial data predatory pricing data its industry rivals, Target and Walmart, from 2019 to 2023 during COVID-19 using a dashboard created and managed by R.
- Studied consumers' behavior on Amazon and analyzed Amazon's response to pandemic challenges.
- Employed dumbbell plots to visualize most popular product categories purchased by Amazon Prime members during pandemic and conducted predictive analysis of Amazon's next move.

Course Project: Capstone | Syracuse, NY

### CFO

September 2022 - December 2022

- Led creation and development of a comprehensive business plan as part of undergraduate Capstone experiences at Whitman School, demonstrating proficiency in addressing various dimensions of management education, including finance and business analytics.
- Developed an entrepreneurial mind-set, emphasizing adaptability, resourcefulness, and creativity in response to dynamic market challenges.
- Applied knowledge to formulate cohesive for-profit business plans, and presented business plan to real professionals, showcasing skills in objective plan review and creating investor-focused presentations.

Welcome Ambassador International (WAI) | Syracuse, NY

### International Ambassador

May 2021 - September 2021

- Welcomed new international students at airport and assisted new students in getting acquainted with campus life and facilities.
- Organized orientation activities to support students during cultural and academic transitions.

## EXTRACURRICULARS

Chinese Student Union | Syracuse, NY

### Member of Human Resources Division

August 2022 - May 2023

- Managed freshmen WeChat group, provided guidance, and helped new students to adapt to life and study environment in United States.
- Organized campus tour and WeChat official account tweets for freshmen, ensuring accuracy and timeliness of information.
- Compiled a tweet about Barnes Center and First Aid information, achieved over 1,000 readers.

## SKILLS

- Language: Mandarin (native), English (proficient), Cantonese (fluent).
- Computer skills: R, Python, Microsoft Office Suite (Excel Associate), Power BI Desktop, Tableau.
- Hobbies: Skiing, playing piano.