

ENSE 374 – Software Engineering Management

GearShare

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- Proof read the text for typing and grammar mistakes.
- Follow the IEEE Bibliography style for the references by selecting "References/ Citations & Bibliography/ Style".

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1 Introduction

This project aims to create a web-based application that allows individuals to rent vehicles directly from other vehicle owners. Unlike traditional car rental services or rideshare platforms like Uber, users of this service would be responsible for selecting and booking a car from other users, creating a peer-to-peer marketplace. Similar to platforms like Turo, this app taps into the sharing economy, offering convenience and cost savings by enabling car owners to monetize their vehicles when not in use. The platform will include features like vehicle listing, search and booking functionality, secure payments, and user reviews.

Project Design and Background

This project aims to design a web-based application that facilitates peer-to-peer vehicle rentals. Users can list their vehicles, search for available rentals, book vehicles, and securely process payments. This platform taps into the sharing economy, where vehicle owners can monetize their unused vehicles, providing convenience and cost savings to renters by offering a decentralized alternative to traditional rental companies. Similar to platforms like Turo, this

application supports direct interaction between owners and renters, offering a personalized rental experience, with the added layer of user reviews for trust and transparency.

Relevant Background Information

The rise of the sharing economy has significantly impacted various industries, including transportation. Companies like Uber and Turo have demonstrated the potential for peer-to-peer platforms to disrupt traditional services by empowering individuals to monetize their assets. This trend is driven by the increasing need for convenience, affordability, and flexibility in transportation solutions, making peer-to-peer vehicle rentals a logical extension of this model. Unlike traditional rental services, these platforms leverage user trust, reviews, and direct interactions to create a marketplace built on shared resources.

Rationale

The need for a platform like this arises from several factors:

1. **Consumer Convenience:** Renting directly from a vehicle owner may offer more flexibility, personalization, and affordability than traditional rental services.
2. **Cost Efficiency:** By cutting out the middleman, both vehicle owners and renters can benefit from lower costs.
3. **Market Demand:** As seen with Turo's success, there is clear demand for a peer-to-peer car rental service that benefits both owners and renters.

Stakeholder Requirements

Stakeholders have outlined the following requirements:

1. **Vehicle Listing and Management:** Vehicle owners should be able to list their cars, including details like availability, pricing, and photos.
2. **Search and Booking :** Renters must have a user-friendly interface to search for available vehicles by location, type, and price, with real-time availability.
3. **Secure Payment Gateway:** A trusted and secure method for handling payments between vehicle owners and renters is essential.
4. **User Reviews and Ratings:** To build trust, both renters and owners should be able to rate their experiences and leave feedback.

For further details, you can review the [Project Requirements Document].

Overview of Upcoming Sections

In the subsequent sections, the document will cover the following:

- **Detailed Design Specifications:** A breakdown of the technical architecture, user interface design, and system workflows.
- **Implementation Strategy:** A phased plan outlining the development and deployment of the platform, including testing and user feedback mechanisms.
- **Challenges and Considerations:** An analysis of potential obstacles, such as legal issues, user acquisition, and platform scalability.

2 Problem Definition

2.1 Business Case

Business Case Link-

[https://github.com/Lintondsouza/ENSE-374-Project/blob/main/Business%20Case%20%20\(1\).pdf](https://github.com/Lintondsouza/ENSE-374-Project/blob/main/Business%20Case%20%20(1).pdf)

2.2 Project Charter

Project Charter Link-

<https://github.com/Lintondsouza/ENSE-374-Project/blob/81e1dd22eca7465b100a3c8bedabf4ce141f49fb/Project%20Charter.docx>

3 Solution

3.1 Solution 1

The very first iteration of our GearShare app that we brainstormed was a good base to build on. We listed the fundamentals such as:

- Users being able to select a date for their pickup

- Users being able to select a location for their pickup
- Users being able to mention a price range that they prefer to browse at
- Users being able to search for a car of their choice
- Pricing Plans page

Some of the troubles we ran into while brainstorming included:

- **The scope of the project:** Who will be the renters? Is it a peer-to-peer platform for individuals to rent to each other, or will it be a service that corporations can adopt to make their fleets available? Understanding the target audience is essential because a peer-to-peer platform would require unique considerations for trust, security, and seamless payments, whereas a business-facing app would need to cater to fleet management and bulk rental options.
- **Required features for elevated user experience:** What kind of user interface and experience do we want to offer? Should it be sleek with animations and high interactivity, or more generic and straightforward to ensure that users of all backgrounds can navigate it easily? Additionally, the first iteration may lack certain helpful features like a rating system, which are essential for improving user engagement and satisfaction.

Limitations of the First Iteration and Why It's Not Fully Viable:

While the initial version provided a solid foundation, it faced challenges that limit its potential to function effectively as a fully viable product:

1. **Basic Search and Filter Options:** While users can search for a car by name and set a price range, the search functionality is basic.
2. **No set time of pickup:** We realized that a date and location is not enough. To be more convenient, we needed to implement a way to specify the time of the meetup.

How to Improve?

We arrived at the conclusion that a standard rating system was definitely required in order to uphold integrity and standards. To widen our userbase, an easy-to-learn interface would be much better than an engaging one. We also decided to be more upfront

with pricing, displaying the rates as one of the first pieces of information about a given listing.

3.2 Solution 2

1. Target Audience

- **Renters who use the service to reserve automobiles:**
The interface is specifically designed for users looking to rent vehicles, ensuring the user experience is tailored to their needs.

2. Core Features

- **Location and Date Selection:**
 - Users can select their **location**: This allows renters to search for available vehicles based on their desired location, making it easier to find cars nearby.
 - Users can choose **pick-up and drop-off dates and times**: By allowing renters to specify the time frames for renting the car, the system can provide more accurate availability and pricing options.
- **Search Function:**
 - **Initiated by the location and date selection**: Once users input their location and time preferences, the search feature is activated to start filtering available cars.
 - **Directs users to the main site content**: After initiating the search, users are guided to the primary content of the site where detailed vehicle listings and options are displayed.

3. Search Customization

- **Filter Options:**
 - Various filters are available to refine search results: Users are provided with additional filters such as vehicle type, price range, or other preferences, allowing for a more tailored and efficient search experience.

4. Additional Browsing Options

- **Alternative Exploration Page:**
 - **Provides browsing options for users without specific preferences**: For users who are uncertain about their preferences, this page offers a broader range of choices to explore.
 - **Displays popular choices made by other users**: It highlights vehicles frequently selected by other users, helping indecisive renters make informed decisions based on popularity.
 - **Organizes these options into categorized sections for easy browsing and discovery**: The content is sorted into categories, making it easier for users to navigate and find vehicles that suit their needs.

Drawbacks

1. Improvements in the Current Design

- **Progress from Initial Solution:**
The current design shows improvement over the initial version, addressing some earlier issues but still missing essential features.

2. Missing Key Functionalities

- **User Interface for Car Owners:**
The system lacks a dedicated interface for car owners, which would allow them to manage their vehicles, view bookings, and interact with the platform.
- **Car Tracking for Rented Vehicles:**
There are no capabilities to track the status or location of rented vehicles, which is critical for both security and operational oversight.
- **Payment Processing Features:**
The absence of payment processing functionalities hinders the platform's ability to handle transactions, making it incomplete as a service-oriented system.
- **Vehicle Management Tools for Owners:**
Car owners cannot manage or update vehicle details such as availability, pricing, or maintenance records, which are important for effective platform use.
- **Display of Critical Vehicle Information:**
Vital vehicle details, such as condition, mileage, and usage history, are not displayed, which could affect decision-making for both renters and owners.

3. Additional Missing Component

- **Ranking of Automobiles by Usage Duration:**
The system does not feature the ability to rank cars based on their usage duration by renters. This component could provide valuable insights to both renters (to make informed decisions) and owners (to better manage vehicle availability).

4. Impact of Missing Functionalities

- **Consistent User Experience:**
These missing features are essential for delivering a seamless and consistent experience for both car owners and renters. Without them, the platform fails to meet user expectations.
- **Operational Efficiency:**
Critical functions, such as tracking and payment processing, are crucial for smooth operations. Their absence limits the system's ability to perform efficiently and effectively.

5. Overall System Shortcomings

- **Failing to Meet the Full Spectrum of User Demands:**
Without these fundamental components, the platform does not address the complete range of needs for both car owners and renters, limiting its appeal and usefulness.
- **Limitations in Functionality and User Satisfaction:**
The lack of key features reduces the platform's overall functionality and negatively

impacts user satisfaction, as it doesn't fully support the end-to-end process of car rental.

6. Recommendations for Future Iterations

- **Integration of Missing Features:**
Future design revisions should focus on incorporating these essential functionalities to enhance the platform's utility, user experience, and overall performance.

3.3 Final Solution

This is the final solution. Explain why it is better than other solutions. You may use a table for comparison purposes. After providing the reason for selecting this solution, detail it below.

3.3.1 Components

What components you used in the solution? What is the main purpose of using individual component? Provide a block diagram (with a numbered caption, such as Fig. 1) representing the connectivity and interaction between all the components.

3.3.2 Features

Give an account of all the features your solution has. These features may be tabulated (with a title) for improved comprehension.

3.3.3 Environmental, Societal, Safety, and Economic Considerations

Explain how your engineering design took into account environmental, societal, economic and other constraints into consideration. It may include how your design has positive contributions to the environment and society? What type of economic decisions you made? How did you make sure that the design is reliable and safe to use?

3.3.4 Limitations

Every product has some limitations, and so is the case with your design product. Highlight some of the limitations of your solution here.

4 Team Work

Since this is a group project, you must have a fair distribution of tasks among yourselves. To this end, you must hold meetings to discuss the distribution of tasks and to keep a track of the project progress.

4.1 Meeting 1

Link: https://github.com/Lintondsouza/ENSE-374-Project/blob/81e1dd22eca7465b100a3c8bedabf4ce141f49fb/Meeting_Minutes/First%20Meeting.docx

4.2 Meeting 2

Link: https://github.com/Lintondsouza/ENSE-374-Project/blob/81e1dd22eca7465b100a3c8bedabf4ce141f49fb/Meeting_Minutes/Meeting%202.docx

4.3 Meeting 3

Link: https://github.com/Lintondsouza/ENSE-374-Project/blob/81e1dd22eca7465b100a3c8bedabf4ce141f49fb/Meeting_Minutes/Meeting%203.docx

4.4 Meeting 4

Link: https://github.com/Lintondsouza/ENSE-374-Project/blob/696be4607dc54d56f6994903ec4d9f40ef458436/Meeting_Minutes/Meeting%204.docx

4.5 Meeting 5

Link: https://github.com/Lintondsouza/ENSE-374-Project/blob/aa6a50e71d5add53d8c1c7663f899d027b2c75bf/Meeting_Minutes/Meeting%205.docx

5 Project Management

Link: <https://github.com/Lintondsouza/ENSE-374-Project/blob/aa6a50e71d5add53d8c1c7663f899d027b2c75bf/Milestone-Based%20Schedule.pdf>

6 Conclusion and Future Work

- A summary of what you achieved.
- Provide Link to 'Lessons Learned Report' document.
- While keeping the limitations of your solution, provide recommendations for future design improvements.

7 References

- Use the IEEE reference style.
- Do not put any reference if it is not cited in the text.

8 Appendix

If you want to provide an additional information, use this appendix.