gegl_command.py file goes in Gimp's normal plugins folder regardless of OS.

/config/GIMP/2.10/plug-ins

GEGL binaries go in

Windows

C:\Users\(USERNAME)\AppData\Local\gegl-0.4\plug-ins

Linux

/home/(USERNAME)/.local/share/gegl-0.4/plug-ins

Linux (Flatpak includes Chromebook)

/home/(USERNAME)/.var/app/org.gimp.GIMP/data/gegl-0.4/plug-ins

then restart Gimp and look in the plugin registry for the python compatible GEGL plugins