Linxi Wang

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Portfolio
linxiw.github.io

Mobile
+46 73-927 22 41

Location
Stockhom, Sweden

EDUCATION

M.Sc. KTH, Royal Institue of Technology
2018–2019 | Stockholm, Sweden
Human Computer Interaction Design
ICT Innovation&Entrepreneurship

M.Sc. Université Paris-Sud
2017–2019 | Paris, France
Human Computer Interaction Design

B.Eng. Jilin University
2013–2017 | Changchun, China
Electonic Information Engineering

SKILLS

Design Method
User Research
Prototyping
Usability Test
Data Analysis

Design Tool
Sketch
Photoshop
Proto.io
Mockingbot

Creative Coding
HTML/CSS
JavaScript
Python
Matlab
R

IoT & Mixed Reality
Interactive Data
Information Visualization
Unity
Arduino
Digital Fabrication

Language: English, Chinese, French

EXPERIENCE

Telia Company
2019.01–2019.07 | Technology Innovation | Solna, Sweden
– UX Consultant: Conversational Interface design for RBM (RCS Business Messaging)
– Research: The design process behind the Chatbot with designers and developers
– Contextual interface and Voice–Based interface for Chatbot

CSP2018, University of Trento
2018.07 | Cyber Security and Privacy | Trento, Italy
– Designed a parental control product called NoKidding. Business Model Building.

Design Spot, University of Paris Scalay
2018.03–2018.06 | ICT Innovation | Paris, France
– Launched a project called Eat as a local, including design process & web develop.

HCI Projects Exhibition,University Paris Sud
2018.01 | Tangible Interaction & Mixed Reality | Paris, France
– Launched an Augmented Reality block–building game
– Worked in the Digital Fabrication Lab, including 3D Printing, Arduino, Laser Cutting

Migu Digital Media, China Mobile
2016.06–2016.09 | Hangzhou, China
– UX Research of Migu Reading APP
– Completed the interface design and coding of a capture packet analysis toolkit.
– Involved in the development of a Web APP.

Design / Research / About

Use case: Charging for the data

– How to start the conversation?
1. Add personality to the Telia Assistant.
2. Helpful, Trustworthy, Efficient

– How to demostrate the remaining data?
1. Interactive data
(Think about how can the users interact with data)
(DO not cross the privacy line)

– How can users respond to the message?
1. Choose the chips
2. Voice input
3. Text input

– Ending reply
Thank you
(Think about how to remain the customers)

– Data collecting During the process
1. what should be collected?
2. How

– How to remian / Increase / Attract the user
1. make sure to notify the users it's a way to buy data
2. When users come back, how should it be.