LINYI (LINCOLN) GUO

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SUMMARY

- Over 3 years of experience in data cleaning, data visualization, data analysis, statistical modelling and machine learning
- Outstanding analytical skills with ability to tell the story behind data clearly and succinctly
- Demonstrated record of facilitating analysis/predictions and performing ad-hoc analysis with statistical methods
- Proficient in statistical programming languages/tools such as Python, SQL, SAS, R and Tableau
- Excellent team player and self-starter with great communication and presentation skills
- A motivated M.Sc. in Statistics (9.8/10.0) with a passionate interest in data science and machine learning

PROFESSIONAL EXPERIENCE

Manager, Quantitative Analytics, The Bank of Nova Scotia

November 2021 - Current

- Calculate and monitor CCR metrics (EAD, MTM, RWA, etc), analyze trends and target potential data issues
- Build data pipelines for each month/quarter end, collaborate with over tons of stakeholders to ensure data accuracy
- Prepare and deliver 10+ quarterly reports using Python, SQL, Power BI and Excel
- Responsible for developing and maintaining automation scripts to improve work efficiency

Statistical Programmer, Everest Clinical Research Company

May 2021 – October 2021

- Performed clinical trial database quality/integrity checks by generating SAS data TLGs for data reviewing and cleaning
- Developed SAS programs and generated complete, accurate and validated statistical TLGs in well-defined formats
- Programed and performed quality control of SDTM and ADaM datasets according to the dataset specifications

Research & Teaching Assistant, University of Ottawa - Ottawa, ON

September 2018 – October 2020

- Brought down the prediction error (MSE) by 25% on average for the US unemployment dataset by applying hidden Markov models (aka state space models) and Bayesian analysis
- Constructed HMMs to break down the retail sales dataset into trend, seasonal and noise components, and achieved better visualization results using **R** and **Python**
- Customized HMMs under specific parameters and adopted parallel computation to accelerate the training
- Delivered tutorial courses and graded assignments and test paper in Math and Stat for over 700 undergraduates
- Assisted undergraduates in dealing with learning problems, and provided regular, accurate and timely feedback

Data Analyst, China Life Insurance Company - Henan, China

July 2016 - September 2016

- Maintained the local branch's database with SQL daily, including updating, inserting and removing data
- Collected, input and analyzed clients' data from salesmen, marketing channels and other sources
- Utilized Excel to compute statistical data and draw diagrams to provide actionable insights upon clients' data
- Compilated visualised analysis reports and presented the results for decision making

PROJECTS

Hand-written Digit Recognition and Overview of Graph Neural Network

- Built a perceptron (1-layer NN) from scratch using Python and achieved 91% accuracy
- Utilized library keras to build a 2-layer NN and elevated the accuracy to 98% from 91%
- Self-studied the GNN, and wrote an overview to introduce GNN and how it works

CANDEV Data Challenge: Government Funding

- Preprocessed data using SQL and did variable selection using frequency table and factor analysis
- Utilized basic charts and a dynamic bubble chart on geographical maps to illustrate the funding trend and distribution
- Published the whole project as an interactive web-based application through R Shiny Server

Mobile Phone Customer Behavior's Analysis and Prediction

- Drew frequency table, bar chart, fan chart and computed descriptive statistics to explore data with R, SQL and Excel
- Utilized techniques in survival analysis such as cox regression to analyze and select variables
- Adopted cox regression to do survival analysis and variable selection, trained a logistic models and decision trees
- Tested the performance and made ad-hoc analysis, achieved 87% prediction accuracy on average in the end

EDUCATION

M.Sc. in Statistics, University of Ottawa - Ottawa, Canada

September 2018 – October 2020

GPA: 9.8/10.0

B.Sc. in Mathematics, Zhengzhou University – Zhengzhou, China

September 2014 – June 2018

GPA: 3.7/4.0

PROGRAMMING & CERTIFICATES

Programming: Python, SQL, SAS, R, Microsoft Office, Markdown, LaTeX, Git(Hub), Linux, MATLAB **Certificates**: AWS Certified Cloud Practitioner (AWS), FRM PART I, IBM Data Science Professional Certificate (IBM), Deep Learning (Deeplearning.ai), SAS 9.4 Advanced & Based Programming (SAS)