Building a software product is not easy.  Using a professional software engineers and product manager can ease the process for any CEO or founder looking to move quickly into a new space.  We can help you reach your targets quickly and easily.     
From funding applications to prototyping and stakeholder management.    We can help you employ and engage a professional team.  We help a Unicorn become an Enterprise. We give a 100 percent protection of your Intellectual property rights.    We build from concept to a working product and provide long-term care and maintenance.

Our main offer is to collaborate with you and function as you Chief Technical Officer (CTO).   We call this service CTO-as-a-Service (CaaS).  Information Technology professionals also call this service is a fractional CTO.  We can also provide a service as a non-executive director (NED).

* Establish and act toward achieving your goals
* Increased level of stakeholder engagement
* Funding Applications and Business planning
* Prototyping
* Build your Agile Team
* Test you application.
* Disaster recovery
* General Data Protection Regulation (GDPR)

When we build a team, we make testing and quality the number the primary goals.  Matching this to the client and stakeholder needs we delver using an agile methodology. Our Key Performance Indicators is monitored, and regular progress updates keep everyone on track towards the project success.

With more than thirty products built for all types of enterprises, our CaaS has a proven history for successful achievement.  From start- ups to large scale Enterprises we can show a successful entrepreneurship and implementation of the latest and cutting-edge technologies.

We can tell you all about technology but, with so many options it can be difficult for the less technical to come to wise choices.  Strategically, choices made now can have serious effects on the future of a product.  Choosing poorly can cost to correct later.    Choosing wisely and moving forward with a technology stack that has longevity is the best way forward.  We have the knowledge and experience to lead you in the right direction.

Our CaaS service will review your product and lead your project in the right marketing direction.  We strive to help businesses put together a team of highly efficient and skilled professionals and serve employees by opening new vistas of opportunities for our clients.

 Brand equity audit

 Audience analysis

 Competitive review

 Strategic direction

​Building a product requires a full marketing strategy.  Our CaaS service helps businesses put together a staff of highly able and competent professionals and serve employees by releasing new vistas of job opportunities for them.

 Visual positioning

 Visual identity system

 Icon & illustration guides

 Brand application