



## **Restaurant Ratings**

Restaurant ratings in Mexico by real consumers from 2012, including additional information about each restaurant and their cuisines, and each consumer and their preferences.

### **Recommended Analysis**

1. What can you learn from the highest rated restaurants? Do consumer preferences have an effect on ratings?
2. What are the consumer demographics? Does this indicate a bias in the data sample?
3. Are there any demand & supply gaps that you can exploit in the market?
4. If you were to invest in a restaurant, which characteristics would you be looking for?