



The Battle of Neighborhood

KOREAN BBQ RESTAURANT IN CLEMENTI



Introduction

- ▶ This project aim to analyze whether opening Korean bbq restaurant in Clementi is feasible and able to attract the student from Singapore university of Social Sciences, Singapore Institute of Management, Ngee Ann Polytechnic
- ▶ My company management would like to know whether they should open a Korean BBQ restaurant in the Clementi areas and would be profitable as there will be a lot of students studying there.

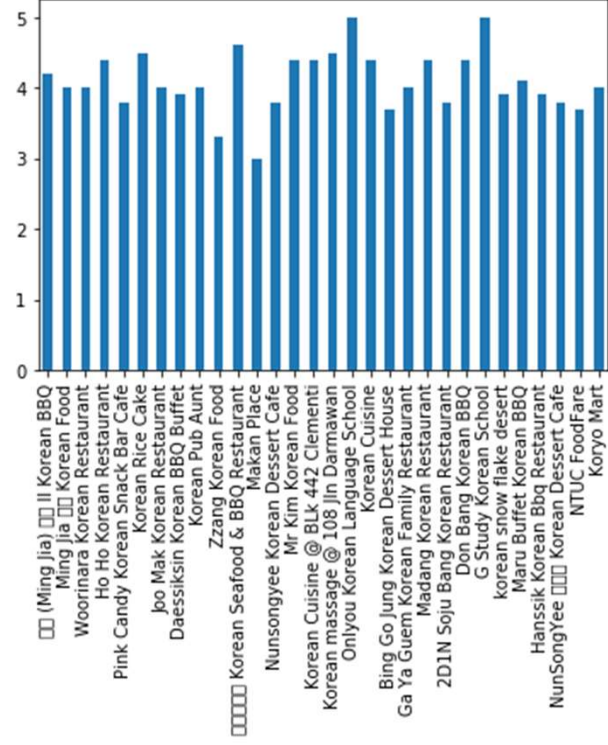
Data

- ▶ Foursquare to get all the nearby Korean restaurant details
- ▶ Beautiful Soup to get the ratings of the nearby Korean restaurant details
- ▶ Meaningful visualization using pandas to plot bar graph

Methodology

- ▶ Basic skills from week 3 lab
- ▶ Majorly relied on Foursquare API to retrieve all Korean bbq restaurant near the schools

Analysis



Results

- ▶ There are 28 Korean Cuisine restaurant within 2km radius of the school
- ▶ Makan Place is the nearest place to have Korean cuisine
- ▶ Highest rating is 5 which is a school, after we filtered it out, Highest rating is 4.5 Korean Rice Cake
- ▶ Popular choices are 1km and above from the school

Conclusion

- ▶ Not very feasible to open a Korean bbq restaurant near school
- ▶ If really want to open Korean bbq restaurant near school, best is to be within 1 km radius to allow student to have better access to the restaurant .
- ▶ Pricing wise need to be affordable and services must be better than Korean rice cake store to attract the students to come to enjoy the meal