**SQL Project - Zomato Analysis**

**Questions Set**

1. What is the total amount each customer spent on Zomato?

2. How many days each customer visited Zomato?

3. What was the first product purchased by each of the customers?

4. What is the most purchased item on the menu and how many times was it purchased by all customers?

5. Which item was the most popular for each customer?

6. Which item was purchased by the customer after becoming the member?

7. Which item has purchased just before the customer became a member?

8. What is the total orders and amount before they become members?

9. If buying each product for eg 5 rs -2 zomato points and each product has different purchase points eg for p1 10 rs - 5 zomato points , for p2 5 rs - 1 zomato points, for p3 5 rs - 1 zomato points.

Calculate points collected by each customers and for which product most points have been given till now.

10. In the first one year after a customer joins the gold program(including their join date rate) irrespective of what the customer has purchased they earn 5 zomato points for every 10 rs spent who earned more 1 or 3 and what was their points earnings in their first year?

11. Rank all the transactions of the customers

12. Rank all the transactions for each member whenever they are a --gold member for every non gold member transaction mark as na