

**Shaun Lippitt**

07852 546181

shaunlippitt@live.com

shaunlippitt.co.uk

10 Lucerne Avenue,
Persore
WR10 1RU

Certifications and Achievements:

Developed a website that won "Corporate Website of the Year" for outstanding design and user experience (2016)

Seer Computing PHP
Introduction Basic Course
Certificate (2014)

Education

Hanley Castle High School — 5
GCSEs including English and
Mathematics

Self-taught, **Full-Stack Developer** with over 10 years experience in building and maintaining bespoke WordPress websites and developing full-stack applications using Laravel and Vue.js. Skilled in both front-end and back-end development, with a strong focus on performance, scalability, and user experience and a good eye for design. Proven ability to lead projects, collaborate with designers, and work effectively in team environments. Strong understanding of SEO and design best practices. I am adaptable and eager to take on new challenges.

Experience

Full-Stack Developer, Real Branding Ltd — 2012-Present

- Built and maintained over 20 bespoke WordPress websites for various small to medium-sized companies across the UK, ensuring timely delivery and client satisfaction.
- Led client meetings, provided task quotations, and logged time to ensure smooth project delivery.
- Developed custom themes and plugins, including a lottery plugin with a ticket generation script that assigned random unique tickets at checkout for a major UK competition website generating £2 million in ticket sales per month.
- Worked extensively with popular WordPress plugins such as WooCommerce and WooCommerce Subscriptions, extending functionality with use of hooks to minimise development time.
- Created a custom interactive map booking system for a self-storage container site, with an automated PDF document generator and Xero integration to automate all business processes, saving the client hundreds of hours a month.
- Developed a real-time quiz application from the ground up using Laravel and Vue.js, incorporating leaderboards, question library integration, a quiz host interface and video host streaming using technologies such as WebRTC & Pusher.io.
- Created a social media website using Nuxt.js and Laravel with following/follower functionality, delegate access mode, an interactive timeline page with likes and comments. Integrated with Auth0 for security.
- Ensured performant and scalable database design using MySQL and NoSQL (Firebase). Wrote SQL queries utilising indexing to optimise database performance and reduce server costs.
- Worked closely with designers on the site map, wireframe and design process ensuring seamless integration of design and functionality.
- Hooked up to RESTful APIs to handle email subscription CRM functionality and experience in integrating Stripe and PayPal with custom booking forms.
- Successfully deployed websites live and managed DNS configurations, ensuring minimal downtime and optimal performance.
- Experienced in deploying on cloud providers such as DigitalOcean and AWS, utilising build tools like Laravel Vapor/Forge for efficient and scalable deployment.

Technical Skills:

- Front-End: HTML, CSS, JavaScript, TypeScript (basic knowledge), jQuery, Tailwind, Vue.js, Nuxt.js, React.js, Next.js, React Native, GSAP, CSS, SASS, HTMX, Alpine.js
- Back-End: PHP, Laravel, Go (basic knowledge)
- Databases: MySQL, PostgreSQL, Firebase (NoSQL)
- Build Tools: Webpack, Vite, Gulp
- Version Control: Git, GitHub, Bitbucket
- Cloud Platforms: AWS, Digital Ocean & Google Cloud Platform (GCP)
- Email Marketing: Email HTML templates, MailChimp
- Monitoring and Performance: Sentry.io, New Relic
- Design Tools: Illustrator, Photoshop, Figma, Sketch