

1 The Problem #1: Shopping for Kitchen

1.1 Problem Statement

The voted problem: **Shopping for Kitchen**

Problem Statement:

People spending too much time deciding on what to buy for their refrigerators & what to cook using the ingredients in the said refrigerator. Moreover, they get frustrated or bored because they spend so much time & got a little gain from their spent time and effort.

1.2 Possible Six Solutions

1.2.1 Solution #1

1.2.2 Solution #2

1.2.3 Solution #3

1.2.4 Solution #4

1.2.5 Solution #5

1.2.6 Solution #6

1.3 Six Storyboards

does not have to be in this order

1.4 Concept Map, Brainstorming Notes, Votes

have to include all the solutions

1.5 Personas

1.5.1 Persona #1: Picky Eater Helga

Our extreme persona

Background:

25, female
doing her M.Sc. in Gender Studies
novice user of technology
has a condition which prohibits her from eating certain foods

Motivation:

spending less time cooking food eating healthy not wasting food



Frustrations: always eating the same things over and over making foods go to waste taking so much time thinking what groceries to buy limited options for her health condition

Meet **Helga Ratt!**

Entertains herself reading articles on healthy food and what food has which effect on the body and the mood of a person.

Oftenly, her health condition prevents her from eating out, and she has to look at the packaging of novel products in order to check whether they are safe for her to eat.

Although her friends call her 'health nut' once in a while, she has a good physique and healthy body, and in addition to careful meal planning, she works out to keep herself top of her game.

She dreads spending so much time on shopping for food, as she sees shoppings as adventures first to discover new products that she can consume, then always come home with the same old tofu and like.

1.5.2 Persona #2: ???

1.5.3 Persona #3: ???